

Call Cumberland or Gilbert 3-6181  
For Location of Store Nearest You

**VON'S**  
and  
**Shopping Bag**

*Come!  
Visit Our*

**VARIETY!**

**VALUE!**

**PEAK  
FLAVOR**

**MELON** *patch!*

Here they are ... the finest melons of the year!  
Sweet, luscious and thick meated ... Serve 'em  
chilled, a la mode, in salads or with breakfast ...  
Try several varieties at this low price!

**Ice  
Cream**  
WESTWOOD  
Assorted Flavors  
1/2 GAL. CTN.  
JERSEYMAID  
Catering  
1/2 Gal. Ctn. 59¢  
**49¢**

**Leslie Salt**  
PLAIN OR IODIZED  
26-OZ. CARTON  
A Must for Melons!  
**2 FOR 25¢**

**LIPTON  
Tea Bags**  
THE "BRISK" TEA FOR ICED TEA  
16 BAG  
CTN. ....  
48 Bag Ctn.  
**49¢ 17¢**

**Par-T-Pak Beverages**  
ASSORTED FLAVORS  
QUART BOTTLES  
(Plus Deposit)  
**5 FOR \$1.00**

**COMET  
Cleanser**  
WITH CHLORINOL BLEACH  
14 OZ. CTN., INCL. 2c OFF  
**2 FOR 25¢**

**Dash Detergent**  
FOR AUTOMATIC WASHERS  
9 3/4 LB. BOX  
Includes 20c Off  
**\$1.99**

**Green Giant  
PEAS**  
NEW "LITTLE BROTHER" PEAS  
303 CAN  
**5 FOR \$1.00**  
See Display for \$1.00 Return Offer

**Swift's Chicken**  
WHOLE, COOKED  
3 LB. 6 OZ. CAN  
**99¢**

**VON'S  
Shopping Bag**  
*Delicatessen Values*  
**FRANKS**  
Oscar Mayer  
All Meat  
1 lb. Pkg.  
**49¢**  
Cottage Cheese, JERSEYMAID FRESH! 3 QT. 47¢ PT. 25¢  
Macaroni Salad, FRESH FROM OUR KITCHEN PT. CTN. 29¢  
Sandwich Spread, OUR OWN FRESH TASTY 8 OZ. CUP 25¢



**CANTALOUPE  
HONEYDEWS  
CRENSHAW  
PERSIANS  
WATERMELONS**  
*Your  
Choice* **5¢ lb**

Guaranteed Red-Ripe! This is the  
time to eat your fill of sweet, ripe,  
luscious watermelon ... at a price  
you like to pay!  
*All  
Sizes* **2 1/2 lb 21¢**

**WEEK-END SPECIALS ... Plus LOWER EVERYDAY PRICES SAVE YOU MONEY!**

Farmer John or Luer  
**FULLY COOKED HAM**

Deep Hickory Smoked for Fine Flavor

Lean, tender and tasty ...  
a summertime favorite for  
sandwiches and cold plates.  
No shrinkage ... they're fully  
cooked. Heat 'n eat in 8 to 10  
minutes per pound.

**SHANK  
PORTION**  
5 to 7 Lbs.

**39¢ lb**



Shank Half **45¢ lb** Whole Hams **49¢ lb** Butt Portion **49¢ lb** Ham Slices **98¢ lb**  
Full Cut ..... 14-16 lbs. Avg. Meaty Cuts. Lean Center Cuts.

**LEG OF LAMB**

U.S.D.A. Choice Grade

Tender, tasty young lamb ...  
a special low price for that  
extra special dinner!

**59¢ lb**



**Lamb Shoulder Roast**  
SQUARE CUT ... NECK OFF ... for a  
delicious roast or shish kebab  
**35¢ lb**

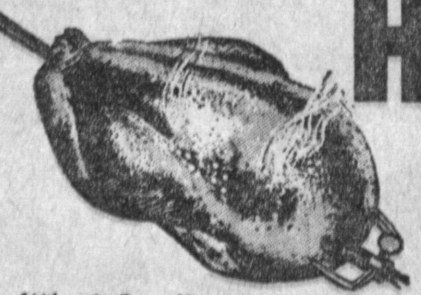
**HEN TURKEYS**

Grade A • California Grown

Plump young hens ... specially raised  
for tenderness and flavor

10 TO 12 LBS. AVG., FRESH OR FROZEN

**39¢ lb**



Wilson's Corn King  
**SLICED BACON** 1-lb. Pkg. **59¢**

Beef or Veal Cutlets  
T&M Frozen, Buttered  
4-oz. Cutlets **4 FOR 89¢**

Seafood Sea-lections  
Fresh Catalina **STEAK 89¢**  
**SWORDFISH SLICES**  
Center Cut **HALIBUT STEAKS 59¢**

Tomato Juice  
LIBBY'S "TWICE RICH"  
29-oz. Can **5 FOR \$1.00**

**Niblets Corn**  
GOLDEN WHOLE KERNEL  
12-oz. Can **2 FOR 39¢**

*Frozen Food Specials*  
**BIRDS EYE  
Vegetables**

PEAS, CUT CORN, PEAS & CARROTS,  
CHOPPED SPINACH, FRENCH OR CUT  
GREEN BEANS, MIXED VEGETABLES,  
CRINKLE CUT OR FRENCH FRIED  
POTATOES.

**4 FOR 69¢**

**FROZEN LEMONADE**

Minute Maid **8 6-oz. \$1.00**  
Reg. or Pink Cans

County Fair **Wong's Chinese**  
**CREAM PIES DINNERS**

Strawberry, Chocolate, Lemon or Coconut 8 INCH **49¢**  
Spice Mite, Sukiyaki, Cantonese, Fried Shrimp 11 OZ. PKG. **49¢**

Exclusive Offer for Von's & Shopping Bag Customers!

**FAMOUS SAMSONITE  
FOLDING CHAIRS**

Beautifully designed, sturdily constructed.  
Nationally Advertised \$6.95 Value. Get  
One at This Bargain Price When You  
Have Accumulated \$15.00 Worth of Cash  
Register Tapes.

**\$3.99**

Where Regular Prices Are  
Sale Prices ... Everyday!

**VON'S  
and  
Shopping Bag** **BLUE  
CHIP**

Prices Effective  
THURS., FRI., SAT., SUN., AUG. 24, 25, 26, 27  
Taxes Added When Applicable. Limit Rights Reserved

**CHECK AND  
COMPARE!**

Test Shop from this Sample Listing  
... Just a Few of the Over a Thou-  
sand Items that Have Been Perman-  
ently Reduced.

**SALAD DRESSING** OLD PRICE NEW PRICE  
Miracle Whip QUART 69¢ 59¢  
Miracle Whip PINT 41¢ 35¢  
Von's Shopping Bag QUART 55¢ 45¢

Plus other Sizes & Brands of Dressings

**SHORTENING-OIL**  
Crisco or Spry 3 LB. CAN 99¢ 95¢  
Von's Shopping Bag 3 LB. CAN 79¢ 75¢  
Snowdrift 1 LB. CAN 39¢ 35¢  
Wesson Oil QT. BOTTLE 67¢ 59¢  
Mazola Oil QT. BOTTLE 77¢ 67¢  
Planters Oil PT. BOTTLE 43¢ 37¢  
Von's Shopping Bag QT. BTL. 59¢ 49¢

Plus all other Brands of Oils & Shortening

**FLOUR**  
Gold Medal 5 LB. 69¢ 59¢  
Globe A-1 Pastry 5 LB. 61¢ 51¢  
Pillsbury 5 LB. 69¢ 59¢  
V.S.B. Flour 10 LB. 95¢ 85¢  
Masa Harina 5 LB. 73¢ 67¢

Plus Other Brands and Sizes of Flour

**SOUPS—Heinz or Campbell's**  
Vegetable Base 2/29c 2/27c  
Meat Base Soups 2/39c 2/33c  
Tomato Soup 4/49c 2/23c

All Varieties of Canned Soups Reduced

**POWDERED MILK**  
Starlac, Pet or  
Carnation—8 Qt. Size 75¢ 69¢

Plus Other Sizes of Powdered Milk

**BABY FOODS**  
Gerber's Strained 3/33c 3/25c  
Gerber's-Swift's Meats 25c 2/45c  
Bib Asst'd Fruit Juices 3/33c 3/27c  
Heinz Baby Meats 29c 2/49c  
Heinz Strained 3/37c 3/29c  
Beechnut Junior 2/33c 2/27c  
Beechnut Strained 3/37c 3/29c  
Baby Cereals 20c 19c  
Beechnut, Heinz, Gerber's

Plus Other Varieties of Baby Food

Plus Regular Low Prices on:

**COFFEE** 2 lb. Can \$1.15 1 lb. CAN 59¢  
**SUGAR** 10 lb. Bag 93¢ 5 lb. BAG 47¢  
**BREAD** Von's Perfection 13 1/2 Oz. Standard Loaf 19¢

**VON'S  
BAKERIES**  
At All Von's and  
Shopping Bag Mkts.

**HOME STYLE  
Cookies**  
Peanut Butter,  
Oatmeal, Vanilla  
or Chocolate Butter  
4 pkgs **\$1.00**

**7-Grain Bread**  
All 7 natural  
grains for  
health. 1 LOAF **27¢**

**Van de Kamp's  
BAKERIES**  
At All Von's  
Markets Only

**2-LAYER, FRESH  
ORANGE CAKE**  
**99¢** Half **51¢**

**Coffee Cake**  
ALMOND  
TWIST **33¢**

**Cup Cakes**  
PACKAGE  
OF SIX **29¢**

**REDEEM YOUR COLGATE TOOTHPASTE COUPONS AT VON'S & SHOPPING BAG**

**YOUR LOCAL VON'S 101 Pacific Coast Hwy. at Calle Mayor (Near South High) Torrance**