THE PRESS

Wednesday, August 23, 1961

Officers Praise Cooperating Truckers

Ask Cooperation of Family Auto Drivers In Safety Campaign

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Torrance traffic officials this week openly commended both the owners and drivers of fill dirt trucks currently using Hawthorne and Chenshaw Blvd. as access routes to nearby freeway sites.

Police logs earlier in the month had been filled with complaints from citizens who stated that the trucks were exceeding the speed limits, and from the truckers who reported passenger automobiles cutting in on them or attempting to pass on the shoulder of the road.

Owners of the hauling firms, recognizing the vital. need for good public relations in the community, voluntarily arranged meeting between their employees and traffic enforcement officers to discuss the more pressing problems and to work out solutions.

Success of the measure was pointed out by one city officer who stated:

"From the Police Department viewpoint there has been a tremendous improvement in traffic conditions along both of the route streets.

"Officers asked cooperation from the truckers . . . and we got it!

"What we really need is cooperation from the drivers of passenger vehicles on the same street who continually cut in front of the trucks, and who try to pass them illegally.

"We are maintaining more patrol cars than before on these two streets, yet the number of citations given to the truckers has diminished remarkably. On the other hand, the number of citations issued to passenger vehicles for unsafe driving has gone up."

It's a two-way street, officers averred. The truck drivers have proven their willingness to cooperate.

Candidate for County Assessor's Position Launches '61 Campaign

didacy for Los Angeles Coun- when a few courageous taxsince 1938 by John R. Quinn. Supervisors".

the 52 year old certified pub- assessments are invariably County Area held even in were mixed during the past lic accountant believes major told by a deputy assessor, July following second quarter 30 day period. proving that property is in-self.



TORRANCE RESIDENT Marsha Lynn Kucherer, age 13, of 20550 S. Earl St., was surprised by Bill Leyden, host of "It Could Be You," during the nationwide night time telecast on Wednesday, August 23. Marsha, who is a student in Torrance, was lauded by Leyden for her act of heroism when her

family was involved in an automobile accident. She was presented with a citation from the Governor of the state of Colorado, the Honorable Stephen McNichols. "It Could Be You" made Marsha's life long dream come true when they gave her a piano.

Robert E. McDavid , of Alta- equitably assessed and this dena, has announced his can- fact is proven year after year Employment Holds Steady In Los Angeles ty Assessor and pledges to wage an intensive campaign to capture the office occupied ment to the County Board of to capture the office occupied ment to the County Board of

Employment in te Los An-| same month in 1960. A former member of the State Board of Equalization, "taxpayers who appeal their County Area held even in the various industry groups

changes must be made in as- 'your property was assessed gains, I. H. Perluss, Director of Unemployment dropped session theories and pro- at fifty per cent of the Asses- Employment, announced to- from 224,400 in June to 206, redures to cope with the ever sor's opinion of full value'". day. Preliminary estimates 600 in July largely because changing e c o n o m i c con-ditions. He said, "the incum-bent Assessor's concept of that the Assessor's opinion of 2,764,100 in July, compared with that the Assessor's opinion of 2,764,100 in July, compared with 2,764,100 in July and 2,725,-ers from the labor market. full values and alleged assess- value defies comparison and 200 in July of 1960. Unem- The rate of unemployment ment ratio to value precludes appears to be some kind of ployment declined seasonally declined to 7.0 percent of the the possibility of anyone a myth visible only to him- from June to July, but was 22 labor force in July from 7.5 percent above the level of the percent in June.

Industrialist Believes Torrance Area Is **Destined To Become Space-Missile Center**

A prediction that the Tor-1 "Another evidence of the Orbiting Geophysical Observrance area will soon become dramatic trend of space ac- atory (OGO) series, which are a major center of the space tivity toward the Southwest being designed, developed, industry was voiced by Wil- enr County region," he said, fabricated and instrumented.J liam C. Chambliss, director of "is the current move of some by STL under contract to the corporate communication, of our good friends and National Aeronautics and Space Technology Laborator- neighbors of the Air Force Space Administration.

ies, Inc., in a speech Monday. Space Systems Division to a "The establishment of a STL is a subsidary of new location just across the production line for 'stock Thompson Ramo Wooldridge, street from Space Technology model' satellites is evidence of the rapid growth in magni-Center.'

The STL Space Techinolo- tude and in technological Revealing that STL scientists, engineers, administra- gy Center is being construc- achievement of the space intors and production personnel ted on a 110-acre site in Space dustry," he said. "This is a will begin moving this fall in- Park, extending eastward significant first." It marks to some elements of the firm's from Aviation Boulevard the end of the era in which new \$25 million Space Tech- along the south side of Comp- every space satellite had to be nology Center here, Chamb- ton Boulevard and the north tailor-made for a specific misliss stated that when the first side of Manhattan Beach sion. The OGO craft are designed so that they can carphase of that space industry Boulevard.

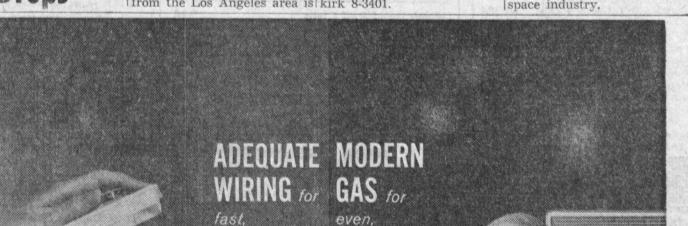
complex was completed next The world's first produc- ry into space any combination summer some five to six tion line for space satellites of up to fifty types of inthousand STL personnel will will go into operation at date in the data in the same basic spacehave relocated from corpor- Space Technology Center, craft using the same power ate facilities elsewhere in the Chambliss said, in January, It supply, guidance and com-Los Angeles area. will produce vehicles of the munication equipment. The

TB Ass'n. Seeks Design For 1961 Christmas Seal

Inc.

Artists and designers in September 22. Los Angeles County are Mitchell said that three ies in the space industry. He urged to participate in a leading local art directors listed proximity to aid and will judge designs submitted rail transportation, good in Los Angeles County before availability of adequate powlect the design for the 57th they are forwarded to the er and oteher required serviannual Christmas Seal, Ed- National TB Association for ces, good residential and recward J. Mitchell, member of final selection. A \$500 prize is reational areas, and the existthe Tuberculosis and Health awarded to the national win- ence of educational facilities Association's public relations ner in November. at all levels as major considcommittee, announced today. Details of the competition erations

Co-sponsored by the Na- may be obtained from the Tu- "In Space Technology Cen-Tuberculosis Associ- berculosis and Health Associ- ter, we have created what we tional ation, the contest is open to ation of Los Angeles County, believe is the ideal environall artists in the United 1670 Beverly Blvd., Los An-ment for the scientist, engin-States. Deadline for entries geles 26, or by ealling DUn-from the Los Angeles area is kirk 8-3401. space industry.



controllable

cooking

electric

blenders

economies realized will be significant." Chambliss told his audience

that the characteristics of the Torrance area, which has led to the Space Park selection by STL, would undoubtedly have appeal to other compan-

2 MILES DOWN

PHONE CALLS ARE GOING THROUGH - business calls, personal calls-speeding over the underseas telephone cable from California to Hawaii. Other underseas cables and radio telephone facilities carry your calls to Alaska, Europe and much of the rest of the world. And telephone people are now planning more new underocean

cables-even communications by satellite -to make it almost as easy to phone around the world as across the street.

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home design. Gas on the jobs that are best done by gas-plus adequate wiring with plenty of outlets for all your electrical needs.

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