

# KING'S MEN'S SHOP + REDONDO BEACH

TERRIFIC ★ ★ TREMENDOUS ★ ★ FANTASTIC

## LIQUIDATION SALE

**FINE STOCK OF BRAND NEW FALL AND BACK-TO-SCHOOL MEN'S LUXURY CLOTHING, SPORT ATTIRE AND HABERDASHERY AT REDUCED PRICES!**

YES, INCLUDING ALL IMPORTS

**It Is Imperative That We Lower Our Inventory**

**WE FIND OURSELVES IN A SHOCKING SITUATION ... WE NEED CASH!**

We are building a new store in a neighboring city which is costing thousands of dollars for fixtures and labor—We certainly cannot pay all the carpenters, bricklayers and painters with quality merchandise, so we must sell it out. We are disregarding original value of replacement, after all, if we stopped to figure out what each item is worth, we might end up not reducing a thing. The whole point is—we need your business.

**At Cost! Near Cost! Below Cost!**

There is only one thing you can pay bills with. Money. So we are cutting prices, to raise cash, to pay bills. Now Please note, this isn't just another little store running another little sale. This is something big. We are an exclusive clothier. Our shelves are filled with excellent merchandise. We are cutting the price on every single item in our whole stock. Except price fixed items. Anything you find here, you will enjoy owning and wearing. If you like nice things, we don't see how you could possibly fail to come over and investigate.

**QUICK SELLING ACTION IMPERATIVE**

OUR  
REGULAR STOCK  
NOTHING ADDED  
FOR THIS GREAT  
SELL-OUT SALE

**40% to 60% OFF**

BRING MONEY  
AND A  
GREAT BIG  
SHOPPING BAG,  
YOU'LL NEED IT!

**SALE**

**STARTS**

**Sunday  
Aug. 20**

**10:00 A.M.**

And Continues Until We Accomplish  
The Reduction of Stock.

**COME EARLY-SOME ITEMS LIMITED**

**EVERY SPORT COAT CUT**

Cashmere and Wool—English Hopsacking—Wool and Orlon—India Madras  
Silk Blends—Shetlands—Scotch Tweeds—Ivy Blazers—Continental

REGULARLY 29.95  
SACRIFICE

**14<sup>88</sup>**

REGULARLY 39.95  
SACRIFICE

**19<sup>88</sup>**

REGULARLY 45.00  
SACRIFICE

**24<sup>88</sup>**

REGULARLY 55.00  
SACRIFICE

**29<sup>88</sup>**

Short and Long Sleeves  
**Sport Shirts**

Sir Guy - Leisure Life Wings  
Don Loper, Lily Dache, etc.  
Regular \$3.95 **\$1.94**

NOW ONLY **\$2.94**

Regular \$4.95 **\$3.94**

NOW ONLY **\$4.94**

Regular \$7.95 **\$5.94**

NOW ONLY **\$8.94**

WASH 'N WEAR—PURE SILK  
ORLON, DACRON AND  
COTTON, CUPIONI-WOOLS

IMPORTED  
**NECKWEAR**

By Lord Aubrey  
By Orsini

Regular \$1.50 **94¢**

Clear Out **\$1.39**

Regular \$2.50 **\$1.88**

Clear Out **\$1.88**

Regular \$3.95 **\$1.88**

Clear Out **\$1.88**

Regular \$1.25 **78¢**

NOW **88¢**

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Regular \$4.95 **\$1.88**

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**UNDERWEAR**

FAMOUS BRANDS  
BRIEFS-T-SHIRTS-BOXERS  
Regular To \$1.50 **78¢**

Way We Go!

Regular \$1.50 **78¢**

NOW ONLY **\$2.94**

Regular \$4.95 **\$3.94**

NOW ONLY **\$4.94**

Regular \$7.95 **\$5.94**

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**FULLY LINED JACKET**

Orlon-Dacron-Nylons  
Wool-Orlons-Corduroy

Regular \$14.95 **\$8.94**

Regular \$19.95 **\$10.94**

Regular \$29.95 **\$14.94**

Regular \$39.95 **\$19.94**

Regular \$49.95 **\$24.94**

Regular \$59.95 **\$29.94**

Regular \$69.95 **\$34.94**

Regular \$79.95 **\$39.94**

Regular \$89.95 **\$44.94**

Regular \$99.95 **\$49.94**

Regular \$109.95 **\$54.94**

Regular \$119.95 **\$59.94**

Regular \$129.95 **\$64.94**

Regular \$139.95 **\$69.94**

Regular \$149.95 **\$74.94**

Regular \$159.95 **\$79.94**

Regular \$169.95 **\$84.94**

Regular \$179.95 **\$89.94**

Regular \$189.95 **\$94.94**

Regular \$199.95 **\$99.94**

Regular \$209.95 **\$104.94**

Regular \$219.95 **\$109.94**

Regular \$229.95 **\$114.94**

Regular \$239.95 **\$119.94**

Regular \$249.95 **\$124.94**

Regular \$259.95 **\$129.94**

Regular \$269.95 **\$134.94**

Regular \$279.95 **\$139.94**

Regular \$289.95 **\$144.94**

Regular \$299.95 **\$149.94**

Regular \$309.95 **\$154.94**

Regular \$319.95 **\$159.94**

Regular \$329.95 **\$164.94**

Regular \$339.95 **\$169.94**

Regular \$349.95 **\$174.94**

**Choice of the House**

**ENTIRE STOCK**

**\$55 SUITS**

**TO CLOSE OUT AT**

**\$28**

**Included In This Sale**

THE FABRICS:

English Mohairs

Italian Silk Blends

Italian Sharkskins

U.K. Imperial Worsted

British Hopsacking

Dacron Blends

Orlon Blends

All Wool

THE BRANDS:

EMSLEY

NORTHCOOL

PARIZIO

CIAMOHRA

GINO MARTINO

FERENCI WORSTEDS

FORSTMAN

PHOENIX

(OTHERS TOO NUMEROUS TO MENTION)

Choose Any **\$65.00 Suit \$38**

Pay Us Only

Choose Any **\$75.00 Suit \$43**

Pay Us Only

Choose Any **\$85.00 Suit \$48**

Pay Us Only

Choose Any **\$95.00 Suit \$58**

Pay Us Only

Choose Any **\$110 Suit \$68**

Pay Us Only

Choose Any **\$125 Suit \$78**

Pay Us Only

Choose Any **\$140 Suit \$88**

Pay Us Only

Choose Any **\$155 Suit \$98**

Pay Us Only

Choose Any **\$170 Suit \$108**

Pay Us Only

Choose Any **\$185 Suit \$118**

Pay Us Only

Choose Any **\$200 Suit \$128**

Pay Us Only

Choose Any **\$215 Suit \$138**

Pay Us Only

Choose Any **\$230 Suit \$148**

Pay Us Only

Choose Any **\$245 Suit \$158**

Pay Us Only

Choose Any **\$260 Suit \$168**

Pay Us Only

**HUNDREDS OF VALUES**

These are just a few of the outstanding values you'll find in this sale. Hundreds more throughout the store... most priced below wholesale cost for quick selling.

IVY **Sport Shirts \$1.94**

Regular To \$5.00

IMPORTED **Bengaline Slacks \$12.94**

Regular \$22.95

IVY **SHIRT JACKET \$1.94**

Regular \$4.00

NYLON FLEECE **JACKETS \$8.94**

Regular \$14.95

LEVIS **DRESS SHIRTS \$2.94**

Regular \$3.95

LONG SLEEVE **DRESS SHIRTS \$3.24**

Regular \$7.95

**We Have Been Closed Since Tuesday To Remark Our Entire Stock**

**BANKAMERICARD  
and  
INTERNATIONAL  
CHARGES ACCEPTED**

**BUY BACK TO SCHOOL CLOTHES NOW**

AT LOW, LOW GIVE AWAY PRICES

**ALL SLACKS REDUCED**

Worsted Flannels—Silk Blends—Silk Sharkskins—Dacron and Wool

REGULARLY 12.95  
SELL OUT PRICE

**6<sup>88</sup>**

REGULARLY 14.95  
SELL OUT PRICE

**8<sup>88</sup>**

REGULARLY 19.95  
SELL OUT PRICE

**10<sup>88</sup>**

REGULARLY TO 24.95  
SELL OUT PRICE

**12<sup>88</sup>**

REGULARLY TO 29.95  
SELL OUT PRICE

**14<sup>88</sup>**

**SWEATERS**

FAMOUS BRANDS

100% Sherland

Lambs Wool - Wool and

Orlon - 100% Alpaca

Italian Imports

Regular \$12.95 **\$6.94**

Clear Up **\$8.94**

Regular \$16.95 **\$8.94**

Clear Up **\$14.94**

Reg. To \$29.95 **\$14.94**

Clear Up **BELOW COST!**

**DACRON BLEND SUITS**

Wash-N-WEAR **\$19.88**

Regular \$39.95

Blazer Sport Coat **\$24.88**

Reg. \$45.00

Short Sleeve **WHITE SHIRTS**

Sport or Dress **\$1.94**