

TRAP!



MUST SELL OUT

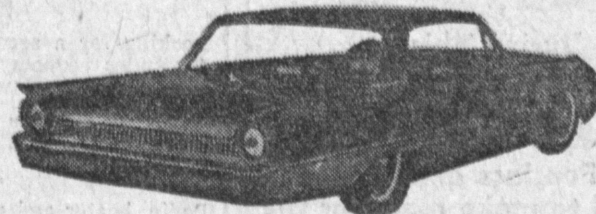
FORDS--FALCONS--T-BIRDS--TRUCKS

CLEAN-UP TIME IS HERE!

EVERY 1961 MODEL MUST GO NOW!

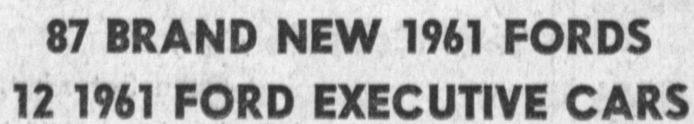
BUY NOW—SAVE \$\$

BIG DEAL!



'V' for VEL'S....
VEL'S for VALUE

DISCOUNTS Up to **\$800** and **MORE**



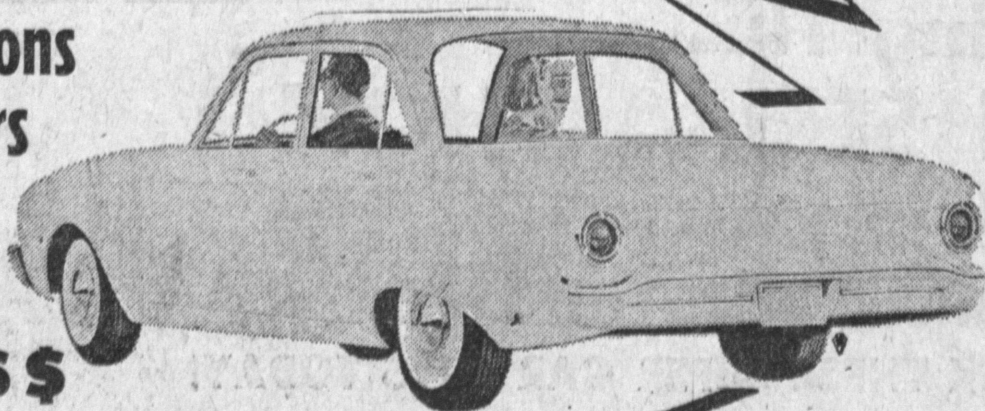
Every Model to Choose from—Every Extra

**2 & 4-Door Sedans, 2 & 4-Door Hardtops, 2 & 4-Dr. Wagons
Convertibles . . . Buy Now While Selection Is Best**

49 Brand New '61 Falcons 7 Falcon Executive Cars

2 AND 4-DOOR SEDANS
2 AND 4-DOOR STATION WAGONS
PLUS THE FABULOUS
FALCON FUTURA

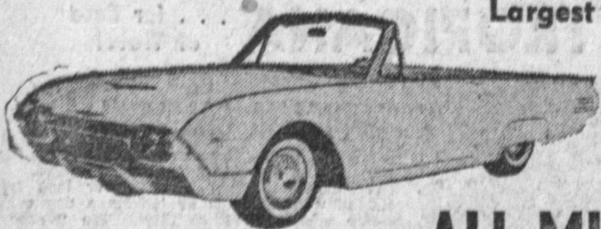
SAVE 100's of \$\$\$



SENSATIONAL THUNDERBIRD

Largest Selection in Southern California

CONVERTIBLES HARDTOPS



ALL MUST GO . . . SAVE \$\$

FREE—\$3 Coupon — Clip and Save — FREE — \$3 Coupon

AUGUST SERVICE SPECIALS!

Your presentation of this coupon entitles bearer to \$3.00 Worth of Lubrication Service or any mechanical service performed, materials excepted. (Note: No Saturday appointments—passenger cars only.)

VEL'S FORD Is Not Just a Sales Organization
... We Specialize in Service
Service Department 1600 Cabrillo Ave., Torrance

This Offer Expires 12:00 p.m. August 31, 1961

Don't Miss This "Once-a-Year" Opportunity

BUY NOW — SAVE NOW!!



Torrance

. . . 3 CONVENIENT LOCATIONS . . .

1420 Cabrillo
Downtown Torrance
FA 8-5014

1600 Cabrillo
Downtown Torrance
FA 8-5014

101 & Hawthorne
Torrance
FR 5-5088

* All 3 Locations Open 8:30 a.m. 'til 10 p.m.