

County Lists Commerce as City's Future

2-Year Study Shows Torrance Foremost Shopping Center

Recognition that Torrance is destined to be the foremost shopping area in the county, shown in a two-year study by county officials, calls for an immediate and practical look at the future of the city by its councilmen and planners.

The study, which has been underway for two years, was authorized by the Board of Supervisors and will be presented to them in early September.

Report will indicate that the area of greatest commercial growth in the entire county for the next 20 years will be Torrance and the communities immediately surrounding it.

HINDER OR HELP

It must be determined immediately whether this commercial development should be hindered or helped. It should be determined whether or not Torrance will continue its policy of fawning upon a completely disinterested industry in a vain attempt to interest them in locating here or will take a long honest look at the future of our city and will take steps in that direction.

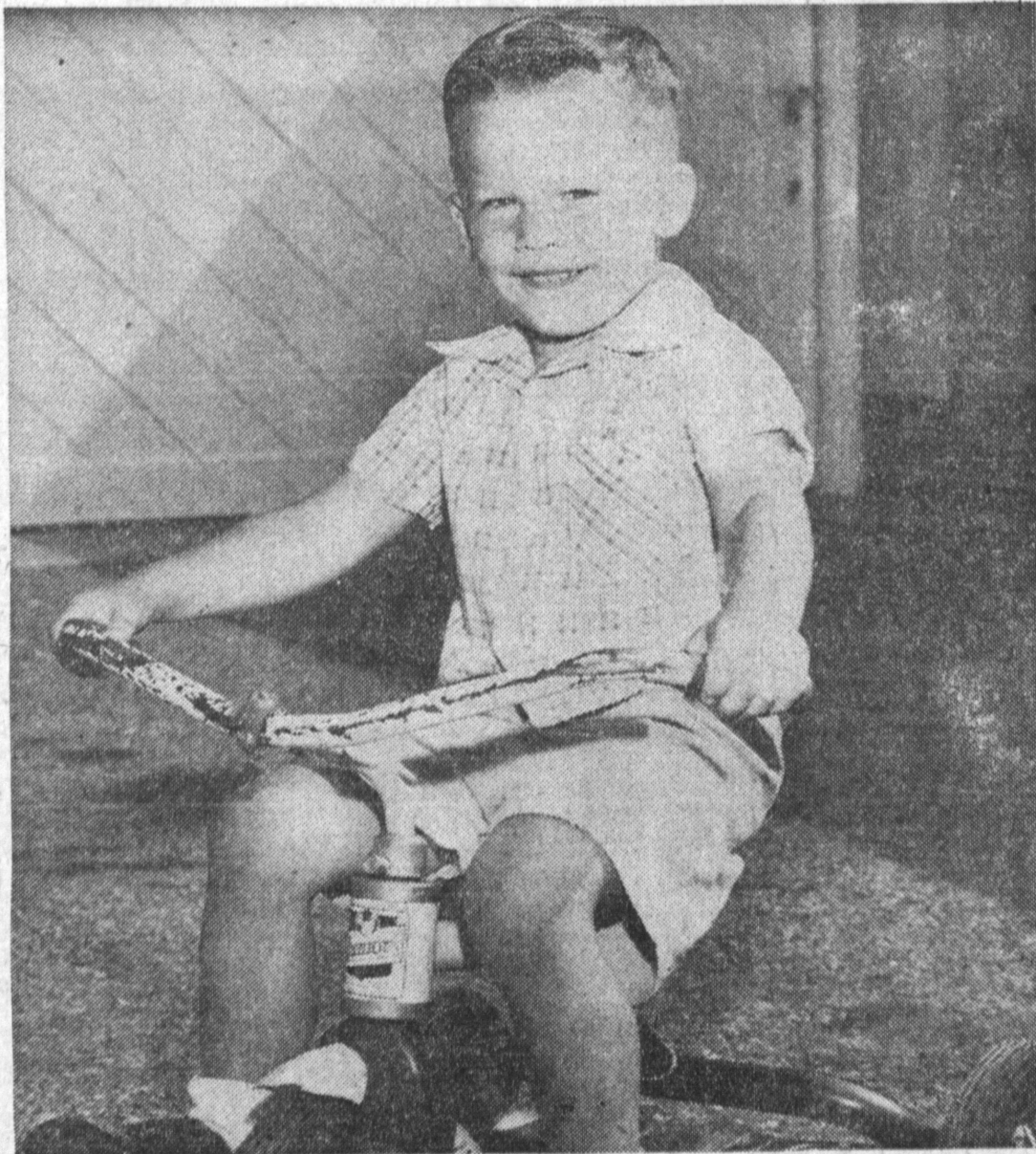
One key point in the text of the study, developed by professional planners, is an appeal to city officials to "develop properly now rather than tear down later."

This "proper development" has been discussed, pro and con, by interested parties in Torrance for many months. Just a week ago Councilman Willys Blount initiated a movement which, if carried through, would result in a citywide survey of available commercial and industrial land.

We're now at a crossroads. Our future path should be determined here and now.

One step down the wrong path and we could be irretrievably lost in the backwash of a booming economy.

SELF-SERVE count department stores is With a few exceptions, all displayed in 59 self-service merchandise at Zody's dis-departments.



READY TO GO—On his bike and ready to go is young Stephen Orr, 3, son of Mr. and Mrs. Wilbur Orr, 18410 Haas Ave., Torrance, who underwent open-heart surgery in April to repair a "hole in the heart." Twenty-eight members of the Torrance Fire De-

partment, co-workers of Stephen's father, have already made appointments to replace the blood at the Torrance community Red Cross bloodmobile to be held at American Legion Hall on Thursday, Aug. 17.

Springtime Construction of New Roads Outdistances Earlier County Records

Although the end of winter historically signals an increase in County Road Department activity, Supervisor Burton W. Chace of the Los Angeles County Board of Supervisors reported this week that this year's springtime stimulation of new road construction has produced results far outdistancing those of former years.

He said the construction value of County approved subdivision street plans for the second quarter of 1961 just ended are in excess of the previous quarter by one and a half million dollars, or an increase of 111 per cent. The figure for the April - June quarter is \$2,970,642 and represents 40.3 miles of highway in 63 tracts.

Harvey Aluminum Reports Huge 54% Sales Increase

Harvey Aluminum this week reported record sales and profits for the nine months ending June 30. Net sales for the period were \$65,820,247 as compared to \$42,627,955 for the similar nine months last year, an increase of 54.4 per cent. Net income was \$5,075,258, equal to \$1.07 per share compared to \$3,579,377 or \$.77 per share for like period for previous year, based on 4,750,000 shares outstanding on June 30, 1961. The increase of net profits for the nine months compared to the same period of the previous year was 37.9 per cent.

Harvey Aluminum sold 1,000,000 shares of A Common Stock last month.

Lawrence A. Harvey, chairman, said that the proceeds of the new issue will be used to assist the company in its expansion program and for working capital. The company

intends to construct an alumina plant sufficient to supply its reduction operations and to develop its own bauxite mining reserves in various countries. As part of the program, the company intends to construct facilities to produce a broad range of rolled aluminum products, including sheet, plate, and strip.

Recently the company completed negotiations with the U. S. government for the acquisition of an aluminum wrought products plant in Adrian, Michigan. When placed in full operation, the facility will have an annual capacity of 25,000 tons.

The company is engaged in discussions with foreign interests on the engineering feasibility of various aluminum facilities to determine the prospects for future growth in areas outside the U.S.A.

Speaking as chairman of the Road Committee and for the Road Department, he stated, "The road engineers are constantly faced with a variety of problems in an ever-growing complexity of urban expansion. We pledge ourselves however," he concluded, "to continue high standards of construction and to efficient, and careful inspection of the various phases of subdivision activity."

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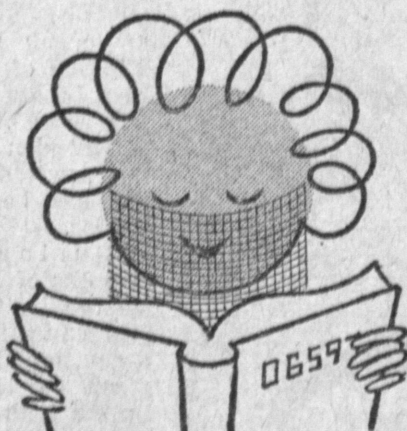
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Private Enterprise Must Find Its Own Solutions

American private enterprise must work out its own salvation in the world-wide contest for markets, Roger M. Blough, chairman of the board of United States Steel, says in the current July-August issue of U.S. Steel News, employee publication.

Blough says that "to maintain its competitive position in world markets, American industry must firmly resist anything which tends to increase the cost of its products and any effort to restrict the use of more efficient methods of tools or production."

"Such things," he declares, "tend to decrease sales, destroy jobs and result in a profit squeeze, which, in turn, discourages investment in facilities that could create more opportunities for employment here in America."

In order to maintain its competitive position, industry must utilize to the fullest degree the concept of innovation, the U.S. Steel chairman asserts.

AWARD OF HONORS
The News reports that U.S. Steel has received the National Safety Council's Award of Honor for the sixth time in 10 years. The Corporation's steel-producing divisions established an accident frequency of .79 million man-hours worked to win the latest award.

Feature articles in the publication include "The Heat's on at Homestead," a report on the recent addition of heat-treating equipment at Homestead District Works, Pa.; "Dome on the Hill," description of Pittsburgh's civic auditorium erected by the American Bridge Division of U.S. Steel; "The Hole in the Iron Curtain," the story of Radio Free Europe broadcasts daily to 79 million captive people of Poland, Czechoslovakia, Hungary, Romania and Bulgaria; and "Father-Son Steel-makers," a pictorial visit with some of the father-and-son employee combinations of the corporation.

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