



PURCHASE OF TICKETS is being made by members of the South Bay Young Republican Club as they anticipate the arrival of Barry S. Goldwater, who will speak at El Camino stadium August 22. Planning the event are (back, left to right) Stiles Wegener, past president; John Grutzik, TAR advisor; (front) Mrs. Stanley Jones, telephone; Philip Le Feuvre, telephone; and Mrs. Charlie Neat.

## College Counseling Begins For Prospective Students

Prospective students of El Camino College planning full-time enrollment are currently securing appointments for counseling in the college counseling office.

Advisability of early appointment dates was pointed out this week by W. Holmes Smith, assistant director of student personnel, in charge of counseling and guidance. Smith indicated that students securing early counseling dates generally succeed in registering for the program of classes which they desire.

Late registrants, the college administrator noted, are frequently confronted by closed classes.

### PART-TIME

Part-time students of the college who completed the

spring semester at El Camino will register for fall semester classes from 1 to 3 and from 5:30 to 7 p.m. August 2. They are advised to bring spring semester grades with them.

Reservation cards for registration of other part-time students are currently available in the college registration office. These students will register from August 24 to Sept. 1.

### OPEN

The counseling office is open from 9 a.m. to 4 p.m. Monday through Friday, while the registration office is open from 8 a.m. through 8 p.m. Monday through Thursday and from 8 a.m. through 4 p.m. on Fridays.

Fall semester schedules of classes are now available in the registration office.

## Zodys Firm to Open Third Discount Department Store

Zodys Discount Department Stores' newest location will open August 10 in Long Beach, according to Richard H. Wolfe, vice president and general manager of the Southern California chain store operation.

This is the third store to be opened by Zodys since June of 1960 and is part of a 36-store chain that is planned for California within the next several years.

Located on a seven and a half acre site, the new Zodys will feature an extravagant use of color with plastic laminates being used for departmental identification.

### INTERIOR

Mike and Dale Clark, A.I.A., recent graphic design award winners, have been retained to develop the design and fabrication of the interior signs and decorative screens. Contractor was the Wm. P. Neil Co., Ltd.

In addition to the conventional major appliance, ready-to-wear, jewelry and photo, baby and sporting goods departments, the Long Beach store will include a new lay-away department adjacent to a huge stock room.

### SPECIAL DEVELOPMENT

"This feature has been specifically developed for holiday shoppers who are assured that their merchandise will be properly stored and cared for during the lay-away period," Wolfe stated.

Wolfe also reported that the Long Beach store would have an enlarged shoe department providing greater selections and increased facilities for better customer service including adequate seating. Another innovation will be the construction of a massive illuminated pylon sign which will be used for identification in three directions as well as for sales messages.

### SNACK BARS

The store will have two snack bars; a service facility in front with a larger unit in the rear. A total of 12 check-out stands will handle the self-service customers. Like other units in the Southland chain, the floor is of terrazzo while the ceiling is of acoustical tile.

Zodys in Long Beach will have a building area of 79,456 Sq. Ft. and enough parking out front for nearly 1000 cars. Other locations presently in operation are in Garden Grove and Redondo Beach. A fourth Zodys will open in Northridge in the San Fernando Valley within the next few months.

## Superintendent Addresses Group During Workshop

Dr. J. H. Hull, superintendent of Torrance Unified School District, addressed the Current Trends in Education Workshop at the University of Redlands July 18.

His subject was "Current Trends in School Public Relations."

Two weeks in length, the workshop features speeches by school superintendents and other education officials at the national, state, and local level.

Among the future speakers will be Dr. Wallace W. Hall, associate superintendent of public instruction for California, who will close the workshop on July 28.

Dr. Frank E. Bishop, professor of education at the University, is the director of the workshop.

"This workshop is especially designed for teachers and other professional workers in education to enable them to keep abreast of current developments in the field," said Dr. Bishop.

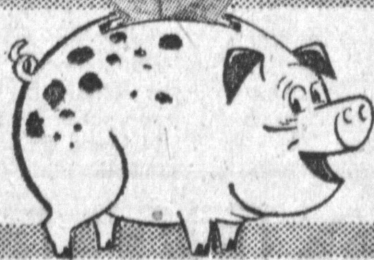
The workshop meets every day, Monday through Friday, during the two week period. This is the 15th year in which the University has sponsored this workshop.

### THE VOICE

A beautiful witch talks back to the descendants of the men who burned her in "The Voice," a frightening drama of possession on the Alcoa Presents' summer schedule Tuesday, August 8, from 10-10:30 p.m. over ABC-TV.

You'll Find The

# BIG CHANGE



## NEW LOW PRICE POLICY!!



Deep Hickory Smoked Flavor...

## FULLY COOKED HAM

Farmer John or Luer

Deep Hickory Smoked for Fine Flavor. A Summertime Treat for Sandwiches and Cold Plates... Delicious Barbecued!

SHANK PORTION  
5 TO 7 LBS

37¢  
lb.

SHANK HALF

Full Cuts 43¢ lb.

WHOLE HAMS

14-16 Lbs. Avg. 45¢ lb.

BUTT PORTION

Meaty Cuts 49¢ lb.

CENTER SLICES

Lean, Tender 98¢ lb.

Great With Baked Ham!

CRANBERRY SAUCE

OCEAN SPRAY 300 Jellied or Whole CAN 19¢

FARMER JOHN

Bacon

SLICED Eastern Quality Western Flavor! 1-LB. PKG. 59¢

Grand Duchess BEEF STEAKS Frozen 10-oz. Pkg. 49¢

Seafood Selections Fresh Salmon

RED ALASKAN CENTER SLICES 89¢ lb.

Whole or Pieces to Bake... 79¢

Fresh Fillets

OCEAN PERCH 49¢

Fancy Northern

HALIBUT STEAK 59¢

ICELANDIC... Finest Fish Frozen!

BREADED SOLE 12-oz. Pkg. 49¢

FISH STICKS 16-oz. Pkg. 59¢

Exclusive Feature at Von's and Shopping Bag

THE COOLEST VALUE IN TOWN!

Keg Beer

"Natural Flavor" Lager

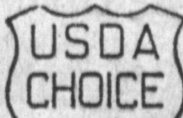
12-oz. Cans \$2.99

CASE OF 24

Red Salmon LIBBY'S 7 1/4-oz. Can 69¢

Mushrooms BRANDYWINE 2-oz. Can 25¢

Chic-E Giblets PET FOOD 6-oz. Can 2 for 31¢



All Choice Steer Beef!

## ROUND STEAK

Lean, Juicy, Custom Trimmed... Your Best Beef Buy This Week End!

THICK CUTS TO SWISS... 69¢ lb.

CENTER CUTS No Waste BONELESS ROUND STEAK... 79¢ lb.

U.S.D.A. Choice—Tender and Juicy

BEEF RUMP ROAST 69¢ lb.

BONELESS RUMP ROAST... 79¢ lb.

Extra Lean—Best for Barbecued Burgers

GROUND ROUND FRESH HOURLY 67¢ lb.

USDA CHOICE

Tender Young Lamb!

LAMB CHOPS

ROUND BONE 69¢ lb.

REGULAR RIB CHOPS 79¢ lb.

Shoulder Chops 59¢ lb.

LAMB ROAST 33¢ lb.

SQUARE CUT SHOULDER... For a Tasty Roast or Barbecued Shish Kebab

LAMB NECKS... 23¢ LAMB BREAST... 9¢

VON'S and Shopping Bag

Delicatessen Values!

FRANKS 49¢

WILSON'S CERTIFIED ALL MEAT 1-lb. Pkg.

SWISS CHEESE Fancy Wisconsin Sliced 6-oz. Pkg. 35¢

MACARONI SALAD Fresh from Our Own Kitchens 17-oz. Btl. 29¢

A Real Flavor Treat! Our Own Zesty BARBECUE SAUCE 17-oz. Btl. 45¢

Blue Chip

## Bisquick

BETTY CROCKER'S 12-IN-T-MIX 40-OZ. PKG. Save 20¢

29¢

## Funfair

IMITATION ICE CREAM Assorted Flavors 1/2-GALLON CTN. Save 10¢

29¢

## Green Peas

COUNTY FAIR SWEET, NORTHWEST 303 CAN Save 6¢

225¢

## New Ajax

WITH INSTANT CHLORINE BLEACH CLEANSER 14-OZ. CAN Includes 2¢ Off Save 8¢

225¢

Everyday Prices Are Sale Prices at...

## VON'S and Shopping Bag

Special Prices Effective THU., FRI., SAT., SUN., JULY 27, 28, 29, 30 Limit Rights Reserved. Tax Added When Applicable