

Dressed-Up Approaches to City Urged

Littered Roadsides Greet Visitors to All-American City

Tangled masses of weeds along main highways entering into our town, empty beer cans and bottles strewn along the roadside, and rusted city limit signs greet the eyes of "first-time" visitors to the All American City of Torrance.

First impressions of a community are important and the visitor to our city could be wrongly impressed by the vista as he enters the city.

In a community that is proud of its personal appearance, where clean-up, fix-up, paint-up programs are conducted on a year-round basis, where businessmen and private citizens alike are penalized for indiscriminate throwing around of trash, we have allowed our "front porches" to deteriorate to a remarkable degree.

IDENTIFIED

Our city is identified by its entrances. We feel that this would be a particularly effective project for a community-wide campaign.

The city, service clubs, Chamber of Commerce and the 105,000 private citizens who call Torrance their home town, could cooperate in making this the most effective "face lifting" that this city has seen.

At least one city councilman, when queried on such a project by this newspaper, immediately volunteered his services as a coordinator and chairman for the clean-up program.

Others were enthusiastic enough to volunteer to don old clothes and hoe weeds or paint signs or anything else that was necessary.

It's simply a matter of getting the people who are proud of Torrance together and getting the work done.

Visitors, upon entering the city, should be aware as we are that this is something "new" and "different," that they have left the unincorporated areas that surround us and have entered the tidy All American City of Torrance.

PRESS EDITORIAL PAGE

W. R. ZAPPAS, Publisher

W. E. EDMOND, Managing Editor



CLUTTERED APPROACHES—Trash strewn roadsides and rusted city limit signs greet the eyes of visitors to the All American city of Torrance. In a project aimed at "dressing up when company comes" community minded citizens, service clubs, the Chamber of Commerce, with City cooperation, should bend every effort to clean up these "front porches" of the city to conform to the cleanliness and tidiness of the balance of our community.

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Use Classified Ads—Phone DA 5-1515

Judge Points Out Vital Need for Safety During Nationwide Summer Travel Months

With summer travel reaching a new high, and the record-breaking 519 highway deaths of the last July Fourth week-end in mind, a veteran traffic court judge this week urged drivers of "unchecked cars" to have them serviced for safety immediately as a basic precaution.

Speaking from the court in the city which pioneered the traffic safety movement and has repeatedly achieved national records for accident prevention, Judge Harry H. Porter, chief justice of Evanston, Illinois' municipal court, declared a "safety-checked motor vehicle is a fundamental start to safe travel."

The judge explained that only 18 of 50 states have compulsory vehicle safety programs. The remainder are on a "voluntary" basis. The big "unknown quantity" consists of those drivers who did not have their cars checked, Judge Porter said. Are their cars in same driving condition?

"We hope that now, on their own initiative, these unknown owners of possibly unsafe cars will check them and, if necessary, take steps to put them in safe operating condition," he urged. "The Auto Industries Highway Safety Committee did a commendable job last spring of encouraging limited test activity on millions of cars in

most of the 32 states which do not have periodic inspection in official lanes or garages. But these safety-checks were primarily spot-checks to alert motorists to obvious hazards. For example, consider one of the ten items—the simple but vital windshield wiper. Perhaps the most important single factor relating to driving safely and prevention of accidents is that of driver visibility. Yet all that most lanes were able to check was to see if the wiper motor could move the blade across the glass."

VITAL

If the blade rubber is dried out from exposure, or if springs in wiper arms are weak from prolonged use, the wiper just smears or streaks as it moves back and forth across the windshield. Windshield streaks obscure the driver's vision and tire his eyes, Judge Porter said. In some cases it's like suddenly losing your eye glasses. Studies show that on 60 out of 100 cars older than one year, the wiper arm pressure is too weak. Some wiper arms are adjustable, others may need to be replaced. Adequate arm pressure and live rubber in the blades give streak-free windshield wiping like new again. Most drivers don't know about the importance of wiper arm pressure, according to service station and

garage men with whom Judge Porter has talked, nor do they realize that 90 per cent of all driving decisions depend on good sight and visibility.

It's important to know this because in a study of accidents in which vision obstruction was noted, the National Safety Council reports, half of those mishaps involved obstructions such as rain, snow and road-spray on the windshield. The same deadly combination accounted for 39 per cent of fatalities in such accidents.

"In view of recent record-breaking fatalities, it makes sense to say that the very least we can do is to drive a safety-checked car. This checking can be done any time at a service station or auto dealer. Even skilful drivers get into trouble with defective brakes, lights, signals, poor visibility, etc. And to complete the job let's all go through the summer driving with courtesy and common sense," Judge Porter concluded.

FAMILY VISITS

Mr. and Mrs. Lyle C. Freckleton, 1630 Greenwood St., Torrance, were host and hostess to guests from Pocatello, Idaho during the past week. Visiting the Freckletons were Mr. and Mrs. Chester Freckleton and Peggy, 16; Benny 6; and Ronald, 11.

EC Instructor At Institute

Among the 52 teachers attending a summer institute in chemistry at Harvey Mudd College, Claremont, Calif., is Leo Kallan of El Camino College.

The institute is one phase of the Chemical Education Material Study (CHEM Study) sponsored by the National Science Foundation and conducted by the University of California, Berkeley, and Harvey Mudd College.

Purpose is to bring up to date chemistry texts, manuals, film strips and other visual aids for use in secondary school instruction. The project began in early 1960 and is under the direction of Dr. J. Arthur Campbell, chairman of the department of chemistry at Harvey Mudd.

Director of the Claremont institute is Dr. Lloyd E. Malm. The summer program will continue thru August 25.

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AUGUST 5 AND 6

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Saturday and Sunday, August 5 & 6

IN THE ARENA BEHIND CIVIC CENTER

Torrance Blvd. Between Madrona and Maple

PARADE

Starts at 10 A.M.

August 5

Cabrillo and Carson Aves.

Then North on Cabrillo

West on Torrance Blvd.

To Reviewing Stand

at City Hall



Douglas Reports \$ Million-Plus Quarterly Gain

A net profit of \$1,509,000 was reported last week by the Douglas Aircraft company for the second quarter of the 1961 fiscal year.

Total net profit for the first six months was \$3,225,000 or 84 cents per share. This compares with a loss of \$8,769,000 or \$2.30 per share for the first six months of fiscal year 1960. Loss for the second quarter of 1960 \$1,820,000.

Sales for the second quarter of 1961, which ended May 31, were \$227,058,000 and for the first six months, \$431,926,000. Comparable figures a year ago were \$314,989,000 for the second quarter and \$556,508,000 for the first six months.

Backlog as of May 31 this year was \$748,969,000, of which \$574,400,000 was government work and \$174,569,000 commercial.

LEGAL NOTICES

COUNTY IMPROVEMENT NO. 3124-M

NOTICE OF RECORDING OF

DIAGRAM AND ASSESSMENT

Notice is hereby given that the Diagram and Assessment in the matter of County Improvement No. 3124-M (First Street) of the County of Los Angeles, for the acquisition of rights of way, and for the construction of curb, gutter, pavement and drainage structures in the vicinity of Torrance, have been recorded in the Office of the County Engineer of the County of Los Angeles on the 22nd day of June, 1961, and that all sums assessed in said Diagram and Assessment became due and payable upon the recording of said Diagram and Assessment, and that the payment of the same is to be made to said County Engineer within thirty (30) days after the date of recording of the Diagram and Assessment, and if not paid within thirty (30) days thereafter, except for all unpaid assessments for which bonds are to be issued, shall become delinquent and thereupon, for all assessments unpaid for which bonds are not to be issued five (5) per cent of the amount of such assessment shall be added thereto, and the property advertised for sale, as provided for by law.

Serial bonds shall be issued in accordance with Division 7, Streets and Highways Code, (Improvement Act of 1911), to represent each assessment of fifty dollars (\$50.00) or more remaining unpaid for thirty (30) days after the date of the recording of the Diagram and Assessment for this improvement. The serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the next September 1st following their date.

The principal sum shall become due and payable to the Treasurer in equal annual payments on each October 15th succeeding the September 1st following their date until fully paid.

The first interest payment shall be payable to the Treasurer on the April 15th next succeeding the March 1st or the October 15th next succeeding the September 1st, as the case may be, next following the date of the bonds. The following interest payments shall each be for six months interest and shall be payable to the Treasurer on each fifteenth day of April and October, the last interest payment coming due the October 15th immediately preceding the last annual payment of the principal of the bonds issued to represent the unpaid assessment.

The bonds shall bear interest at a rate to be determined on the sale thereof provided, however, that said rate shall not exceed the maximum rate of 6 per cent per annum.

JOHN A. LAMBIE
County Engineer of the
County of Los Angeles,
State of California.

Torrance Press, Wednesday, July 5, 12, 19, 26, 1961.