

**Von's & Shopping**  
**PERMANENTLY SLASHED**  
**ALL BRANDS OF BASIC**



**NOW... A NEW LOW PRICE POLICY... OVER 100%  
 Guaranteed Lower Everyday Regular Prices on ALL**

*Now* OUR EVERYDAY LOW PRICES  
 LOWER YOUR COST OF EATING

*Plus* ADVERTISED SPECIALS EVERY DAY

**WEEK-END SPECIALS Prices Effective THU., FRI.**



*As Always...*  
**Fresh California Fryers**

California Grown Frying Chickens are More Tender  
 ... More Flavorful! Freshness Makes the Difference  
 ... Ranch to You in Less Than 24 Hours!  
 Most Chickens Sold in Southern California Are  
 Shipped in from Other States. At Von's and  
 Shopping Bag You Get Only U.S.D.A. Grade A  
 California Grown Fryers ... Fresher By Far!

HEADQUARTERS  
 for  
 California Grown  
 FRESHER FRYERS!

FRESH • U.S.D.A. GRADE A

**California  
 FRYING  
 CHICKENS**

CUT-UP  
 or  
 QUARTERED

**29<sup>c</sup>**  
 lb

WHOLE  
 FRYERS

**27<sup>c</sup>**  
 lb

*Buy the Parts You Prefer...*

**BREASTS**

Tender, Tasty  
 White Meat **57<sup>c</sup>**  
 lb

**THIGHS**

Meaty Young  
 Frying Chicken **53<sup>c</sup>**  
 lb

**LEGS**

Flavorful  
 "Drumsticks" **49<sup>c</sup>**  
 lb

**Chicken Wings**

To Fry or  
 Fricassee **25<sup>c</sup>**  
 lb

**Backs & Necks**

Economical for  
 Soups & Stews **9<sup>c</sup>**  
 lb

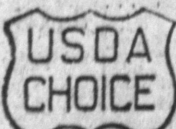
Great with Fried Chicken ... OCEAN SPRAY CRANBERRY SAUCE

**Hen Turkeys**

FRESH OR FROZEN  
 GRADE A  
 CALIFORNIA GROWN  
 Specially Raised for  
 Tenderness and Flavor!

**39<sup>c</sup>**  
 lb

10-14 LBS. AVG.



**STEAK SALE!**

Flavor Favorites to Barbecue



**Chuck Steaks 47<sup>c</sup>**  
 lb  
 CENTER CUTS, 3/4 INCH THICK

**Rib Steaks 79<sup>c</sup>**  
 lb  
 U.S.D.A. CHOICE STEER BEEF

BONELESS  
**FAMILY STEAK 79<sup>c</sup>**  
 lb  
 Marinate for  
 Extra Flavor  
 and Tenderness

**GROUND CHUCK 59<sup>c</sup>**  
 lb  
 Prepared Fresh Every Hour ...  
 Extra Lean ... Tops for Tasting!

**Sliced Bacon**

OL' SMOKEY

First  
 Quality

**59<sup>c</sup>**  
 1 LB.  
 PKG.

*Seafood Sea-lections*

Fresh  
**FILLET OF SOLE 69<sup>c</sup>**  
 lb

Deep Sea  
**FANCY SCALLOPS 69<sup>c</sup>**  
 lb

Gorton's—Frozen—Grade A

**FISH  
 CAKES**

**27<sup>c</sup>**  
 8 oz.  
 Pkg.

**Breaded  
 Scallops**

**49<sup>c</sup>**  
 7 oz.  
 Pkg.

**FISH  
 STICKS**

**49<sup>c</sup>**  
 14 oz.  
 Pkg.



*Week-End Specials on Fresh Produce*

**POTATOES**

U.S. No. 1  
 Red Rose

**10<sup>c</sup>**  
 LB.  
 POLY  
 BAG

Crisp, Tender  
**CARROTS**

Fresh Pulled ...  
 With Leafy Tops  
**2 bu. 15<sup>c</sup>**

**GOLDEN SWEET CORN**

Fresh, Tender Ears  
 One Top Quality  
 Only One Low Price ... **5<sup>c</sup>**  
 Ea.

*New Crop Gravenstein*

**APPLES**

All Purpose  
 Favorites ...  
 Eating or  
 Cooking

**2<sup>c</sup>**  
 25<sup>c</sup>  
 LB.

**MARGARINE**

Von's & Shopping Bag

Golden Spread  
 ... For Fine  
 Cooking, too!

1 LB. CTN.

**2<sup>c</sup>**  
 25<sup>c</sup>  
 FOR

**Soy Bean Oil**

C-H-B  
 Light, Pure, All Purpose  
 Oil for Cooking or for  
 Salad Dressing.

QT.  
 BTL.

**39<sup>c</sup>**

HUNT'S  
**Pork & Beans**

300  
 CAN

**2<sup>c</sup>**  
 25<sup>c</sup>  
 FOR

DEL MONTE—CREAM STYLE

**Golden Corn**

303  
 CAN

**2<sup>c</sup>**  
 39<sup>c</sup>  
 FOR

CHEF BOY-AR-DEE

**Meat Ball Stew**

30 oz. Can  
 Incl. 5c Off

**49<sup>c</sup>**

DROMEDARY—8 OZ. SIZE—3 PKGS.

**Corn Muffin Mix**

**3<sup>c</sup>**  
 29<sup>c</sup>  
 FOR