



NEW CAR Trade-ins

NEW EXPANDED LOT at Frank Reiman Pontiac, just across from his showroom, 412 Anaheim, Wilmington, is shown here. The addition of the lot at 425 Anaheim was necessary because of the many trade-ins on Pontiacs and the Tempest. This is the third lot of Frank Reiman Pontiac. Reiman has another lot at 413 Anaheim, adjoining his showroom.

SMART DOG

Argus was the only creature to recognize Ulysses when he returned home disguised as a beggar after 20 years of adventure. World Book Encyclopedia explains that Argus was the Greek hero's hunting dog.

Use classified. Call DA 5-1515

LEGAL NOTICES

CERTIFICATE OF BUSINESS.

FICTITIOUS NAME

The undersigned does certify he is conducting a business at 1885 Torrance Blvd., Torrance, California, under the fictitious name of AL ORTAL RAMBLER and that said firm is composed of the following person, whose name in full and place of residence is as follows:

Albert T. Ortale, 2615 Kelton Avenue, Los Angeles 64, California.

Dated July 14, 1961

ALBERT T. ORTAL

State of California, Los Angeles County.

On July 14, 1961, before me, a Notary Public in and for said State, personally appeared Albert T. Ortale known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same.

(Seal)

M. E. CURRY, Notary Public

My Commission Expires April 26, 1964

Torrance Press, Sunday, July 16, 1961

August 6, 1961.

Carson Man Is Barbecue Winner In Store Opening

Winner of the deluxe electric barbecue, given away last week as the high point of opening day ceremonies at Punt's Paint Crib, Figueroa Plaza, 228th and Figueroa, Carson, was Donald Hilt, 322 W. 234th St.

Hilt registered for the drawing during Punt's grand opening celebration last month. The Paint Crib, managed by Rip Carlisle, was opened to the public to introduce Gridden Paint products to the Torrance-Carson area. Manager Carlisle states that his store specializes in the finest quality paints and building materials while maintaining a high standard personalized service.

Stevens Joins Torrance Firm

Walter W. Stevens has joined The Magnavox Company as Western Sales Manager, Government and Industrial Products Division. He will be located at the Magnavox Research Laboratories in Torrance, where he will furnish local representation for the government and industrial division facilities, and be responsible for the promotion and sale of Magnavox Research Laboratories research and engineering services.

Stevens will report directly to David W. Martin, vice president, marketing, military division, Fort Wayne, Indiana. He resides at 8212 Billowvista Drive, Playa Del Rey, California.

Stevens was previously with the Electronics Systems and Equipment Department of Nortronics, a Division of Northrop Corporation. Prior to that time he was associated with the Aerospace Group of the Hughes Aircraft Company in Culver City, California.

Use Press classified ads to buy, rent or sell. Phone DA 5-1515.



WALTER W. STEVENS
... new sales manager

Firm Promotes Torrance Man

Peter E. Baumert of 18513 Haas Ave., Torrance, has been promoted to the position of service engineer in Pacific Telephone's marketing department, the company announced this week.

In his new position as service engineer, Baumert will handle the communications needs of large accounts in the Hawthorne-El Segundo area.

This is his first management position.

Markets Initiate Price Slashing

Von's and Shopping Bag Markets, a Southern California supermarket chain, today permanently slashed the regular retail prices of over 1,000 basic food items. Included were — sugar, margarine, soaps, baby foods, soups, detergents, flours, coffee, shortening, salad oils, dressings, paper products, canned milk, pet foods, aluminum foil, gelatin, mayonnaise, bread, and others.

T. A. Von Der Ahe, president of Von's Grocery Co., stated that the new lower pricing system will be a permanent policy of the company and that the move was made in an effort to bring down the cost of foods in Southern California.

The company will continue to issue blue chip trading stamps.

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EARLY WEEK SPECIALS AT JODY'S

TWO CONVENIENT LOCATIONS

SPECIALS GOOD 11 A.M. TO 11 P.M. MONDAY, TUESDAY AND WEDNESDAY

ROAST TURKEY

With Dressing — Soup or Salad Cranberries
Beverage Rice Pudding or Jello

\$1.25

BAKED VIRGINIA HAM

with Yams
Fresh Vegetables
Beverage Rice Pudding or Jello

\$1.25

COFFEE SHOP

OPEN 24 HOURS

"We Specialize in Good Food"

2118 Hawthorne Blvd.
Just North of Torrance and Hawthorne Blvd., Torrance

1914 South Pacific Coast Hwy.
Redondo

palley's

HONORED AT Your BANKAMERICARD ALL 5 STORES

comfortable sleeping bags

THE NOMAD ... 36"x72" cut size ... 4 lbs. cotton filling ... vinyl waterproof bottom ... 62 sliding 36" zipper ... water resistant ... plastic coated ...
PALLEY PRICE **5.66**

THE CAMPER ... 36"x80" cut size ... 3 lbs. celacloth filling ... vinyl coated bottom and water repellent broadcloth top ... 100" Talon zipper ... air mattress pocket ...
PALLEY PRICE **9.88**

THE SEQUOIA ... 36"x80" cut size ... 4 lbs. celacloth filling ... water repellent poplin cover ... sportsman flannel lining ... 100" Talon zipper ... double air mattress pockets ...
PALLEY PRICE **12.88**

THE YOSEMITE ... 42"x84" cut size ... 5 lbs. celacloth filling ... Water repellent Loden Bedford Cold cover ... scenic flannel lining ... 110" zipper ...
PALLEY PRICE **16.88**

STATION WAGON BAG ... 54"x80" cut size (double) ... 6 lbs. celacloth filling ... flannel lining ... poplin cover ... two 72" zippers ... mattress pocket ...
PALLEY PRICE **16.88**

*cellulose acetate fiber

the outpost tent

A revolutionary tent design with all the advantages of an umbrella tent ... supported by special exterior assembly ... no inside poles or posts needed ... dry treated duck floor with ropes sewn in hem ... stake loops ... rodent and insect barrier threshold ... zippered screen door ... tent made of water-repellent drill ... 8'x9' floor size ... 4' square at eave ... 7' high at peak ... #T-180 ...
PALLEY PRICE NOW **27.88**

powerful 7x50 individual focus binoculars

Precision color corrected achromatic lenses ... clamped-in prisms ... coated for undistorted viewing ... 372 ft. at 1000 yds. ... individual focusing for pinpoint action ... complete with pickin carrying case with straps ... includes a built-in direction ...
NOW **17.88** Complete plus 10% F.E.T.

battery lantern ... automatic red warning blinker

The Camping Companion ... a dependable battery operated lantern for camping ... fishing ... boating ... emergencies ... home or car use ... civil defense ... red warning blinker ... switches on or off ... carrying handle ... eight position swivel for all around illumination ...
PALLEY'S PRICE ONLY **4.88**

for picnics and camping trips ... insulated supreme jug ...

Keeps food or liquids hot or cold ... lightweight ... beaded polyfoam cover ... glass lined ... great for outdoor activities ... fishing ... boating, etc. ... 1/2 gallon size ...
PALLEY PRICE ONLY **99¢**

SAVE ON POOLS AT PALLEY'S

plastic wading pools ... Easily inflated through plastic safety valves ... sturdy side wall tubes ... 40"x6" **1.69** 83"x11" **6.88**

wire mesh pools ... Rugged construction ... no inflating necessary for its erection ... outer wire mesh frame completely supports heavy plastic walls ... 70"x15" **10.88** 96"x15" **16.88**

children's "ivory soap" float ... A giant-sized unsinkable reproduction of the popular floating soap ... 24"x15"x4" ... molded solid out of Dylite ... white only ...
2.88

giant Z-raft for the entire family ... Can't sink ... can't puncture ... solidly molded of durable Dylite plastic ... 5" thick ... big ... lightweight ... strong ... supports over 200 lbs. in water ... 14"x24" ...
8.88

swim fun boards ... Water fun for the young ... unsinkable ... made of plastic foam ... relax while the kiddies learn to flutter ... paddle ... kick ... with safety ... 14"x24" ...
99¢

An unsinkable plastic swim board ... made of expandable polystyrene ... with a 14" keel ... 16"x50" ...
2.99

children's play boat

A wonderful roomy play boat ... made of heavy plastic ... with a double hull ... to transport young mariners ... safely in a pool ... to fascinate young dreamers ... safely in a playground or yard ...
7.77
LOW PALLEY PRICE

have a living carpet of flowers ... with this pre-seeded roll-out flower mat ...

Garden look, effective and dramatic pre-seeded flower mat ... just unroll it ... water it ... and watch it grow ... no weeding ... no transplanting ... cut it in any length or size ... a cut flower mixture in an 8'x15' roll ...
NOW ONLY **58¢** per Roll

heavy duty fan motors

Build your own fan ... and keep the cool breezes flowing through your home all summer long ... at these prices you can afford to have a fan in every room in the house ... these heavy duty motors are 115 volts ... 1500 rpm ... 1.3 amps ...
REDMAN MOTOR 1/25 HP **1.99**
REDMAN MOTOR 1/15 HP **2.99**
LOW PALLEY PRICES

we roll up our poly-foam "mattresses" ... and away we go!

A large poly-foam pad ... 24"x72"x2" ... ideal for beach ... poolside ... boats ... station wagon mattresses ...
PALLEY'S PRICE ONLY **3.88**

For real elegance in roll-up "beds" ... see our foam rubber pads in COLOR ... up to 27"x76"x3" ...
NOW ONLY **96¢** per Sq. Ft.

WEEKDAYS 9 TO 9:30 P.M.
SUNDAYS 9 TO 6:30 P.M.
prices effective July 14 to 26

SOUTH BAY — TORRANCE
HAWTHORNE AT SEPULVEDA
FR. 5-0592, SP. 2-9062

LOS ANGELES
2263 E. VERNON AVE.
4th floor 4-1153

YAN NUYS
7724 YAN NUYS BLVD.
TR. 3-26, ST. 2-2770

ANAHEIM
509 E. KATELLA AVE.
Planners 4-0460

GLENDAL
3411 N. FERNANDO RD.
ST. 1-0882, CT. 4-3184