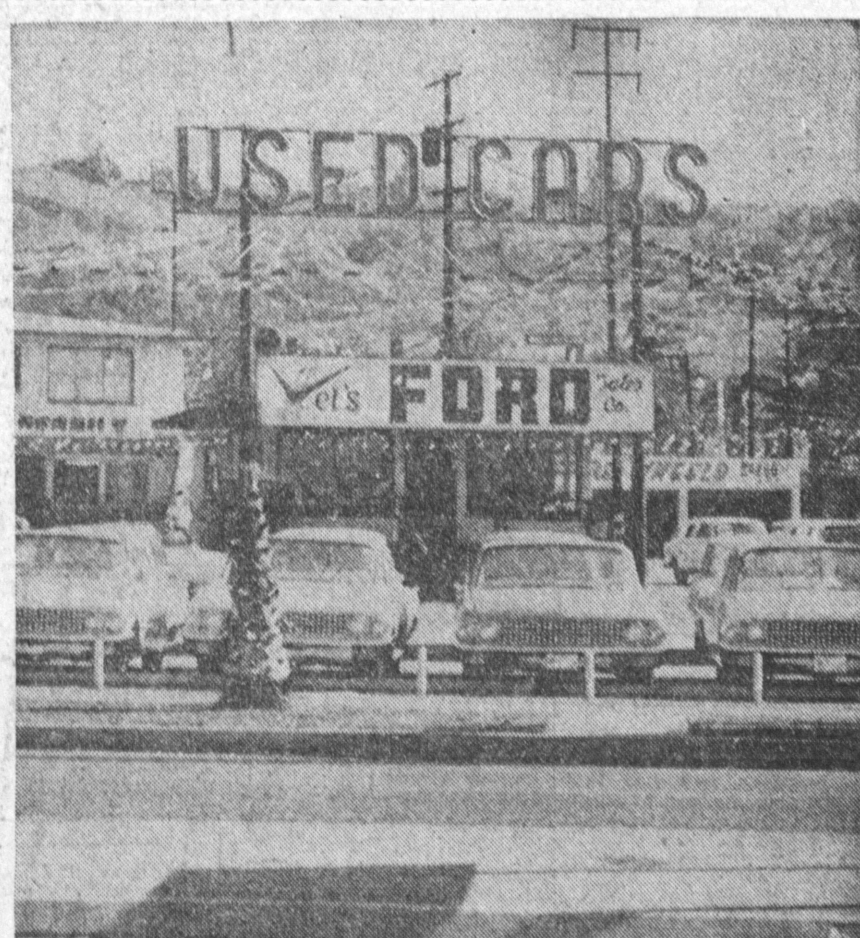




1420 CABRILLO AVE.—DOWNTOWN TORRANCE



1600 CABRILLO AVE.—DOWNTOWN TORRANCE



101 HIGHWAY AT HAWTHORNE BLVD. — TORRANCE

**BEFORE YOU SPEND \$3000, \$2000 OR \$1500 ON AN AUTOMOBILE . . . SPEND 3c WITH US**  
**COME IN AND GET ACQUAINTED WITH THE FINE PEOPLE IN OUR ORGANIZATION AND GET ACQUAINTED WITH THE COMPLETELY**  
**Dependable After-Sale Service . . . BEFORE YOU BUY!**

# GRAND OPENING

## 1600 CABRILLO AVE. TORRANCE

**NOW . . . 3 HUGE NEW and USED CAR SALES CENTERS TO SERVE YOU!!**  
**PLUS . . . 2 HUGE COMPLETELY NEW and MODERN SERVICE CENTERS AT 2 BIG LOCATIONS**  
**1420 CABRILLO AVE. and 1600 CABRILLO AVE . . . DOWNTOWN TORRANCE**

**STAFFED WITH FACTORY TRAINED MECHANICS WITH AN ACCUMULATED TOTAL OF MORE THAN 300 YEARS**  
**EXPERIENCE SERVICING FORD PRODUCTS EXCLUSIVELY**

**WE KNOW YOUR CAR!! Come in and GET ACQUAINTED With Our FINE SERVICE**

**Look at This!**  
**GRAND OPENING SPECIAL**

**FREE — COUPON — TEAR OUT — FREE**

**ANOTHER**  
**GRAND OPENING VALUE**

**FINAL**  
**CLOSE**  
**OUT**

**'60-'61**  
**Plymouths**  
**Valiants**  
**NEW AND**  
**NEAR**  
**NEW**

**These Cars**  
**MUST**  
**GO**

**SAVE UP TO \$1,000**  
**Save \$36 to \$48 on Monthly Pymts.**  
**Alone!**

**MOST BODY STYLES**  
**To Choose From**  
**YOUR CHOICE OF COLOR**  
**AND EXTRAS**

**BUY NOW**

**SAVE**

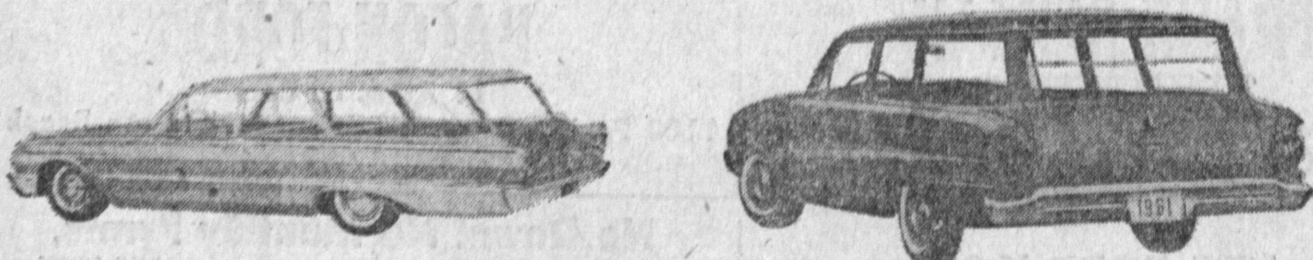
**\$**

**\$**

**\$**

**'V' for VEL'S . . .**  
**VEL'S for VALUE**

**JUST IN TIME FOR YOUR VACATION**  
**STATION**  
**WAGONS**



**FORDS and FALCONS**

**2 and 4 Door Models—6 and 9 Passenger Models—6 and 8 Cylinder**

**At Low 'Grand Opening' Prices**

**As Low as \$2355<sup>50</sup>**

**Full Price**  
**Delivered Here**

**All New Cars Serviced and Ready for Immediate Delivery**

**NOT JUST A SALES ORGANIZATION . . . WE SPECIALIZE IN SERVICE**

**. . . 3 CONVENIENT LOCATIONS . . .**

**1420 Cabrillo**  
**Downtown Torrance**  
**FA 8-5014**

**1600 Cabrillo**  
**Downtown Torrance**  
**FA 8-5014**

**101 & Hawthorne**  
**Torrance**  
**FR 5-5088**

**All 3 Locations Open 8:30 a.m. 'til 10 p.m.**



**coupon**

THIS COUPON ENTITLES BEARER TO . . .

1. COMPLETE CHASSIS LUBRICATION	1c
2. BRAKE ADJUSTMENT	1c
3. COMPLETE SAFETY CHECK-UP	1c

**VEL'S FORD — TORRANCE**  
**2 Big Service Centers**  
**1420 AND 1600 CABRILLO AVENUE**  
**THIS OFFER VALID DURING JULY, 1967 EXCLUSIVELY**

**—LET'S GET ACQUAINTED—**

**EXTRA SPECIAL**  
**USED CAR VALUES**

**'57 FORD COUNTRY SDN.**  
 4 Door Station wagon, Fordomatic, Masipaire heater, white walls. Was \$1299. Save \$100. Now  
**\$1199**

**'55 OLDSMOBILE**  
 4 Door sedan, Hydromatic, power steering, power brakes, push button radio, heater, padded dash and visors, white walls. Was \$899. Save \$300. Now  
**\$599**

**'60 FORD STARLINER**  
 2 Door Hardtop, Automatic transmission, power steering, radio, heater, white walls. Was \$2399. Save \$500. Now  
**\$1899**

**'59 THUNDERBIRD**  
 Hardtop, Cruiseomatic, full power, padded dash and visors, console radio, Masipaire heater, back-up lights, electric clock, white walls. Was \$3299. Save \$500. Now  
**\$2799**

**'61 DODGE PIONEER**  
 2 Door Hardtop, Push button drive, radio, heater, white walls. Was \$3199. Save \$800. Now  
**\$2399**

**'58 FORD**  
 9 Passenger Country Sedan Station Wagon, Fordomatic, power steering, power brakes, push button radio, Masipaire heater, padded dash and visors, white walls. Was \$1699. Save \$500. Now  
**\$1199**

**'54 BUICK RIVIERA**  
 Special 2 Door Hardtop, Dynaflow, radio, heater, white walls. Was \$799. Save \$400. Now  
**\$399**

**'60 VALIANT**  
 4 Door Sedan, Radio, heater, white walls. Was \$2299. Save \$400. Now  
**\$1699**