

BIRTHDAY!

ONE YEAR OLD

Don't Bake a Cake ...

Magic Chef has baked ... Come in and from 10 to 12 a.m., about the coffee ...

Birthday time is family time ... so, Mother, bring the children. BOBO, the clown will be here Thursday and Saturday ... from 10 to 12 a.m. and 1 to 6 p.m. DAISY, another favorite clown, will entertain on Friday from 10 to 12 a.m., 1 to 6 p.m. and again from 7 to 9 p.m. BOBO and DAISY will give each and every child a birthday balloon.

4 MAGIC SALE DAYS
THURSDAY THRU SUNDAY
JULY 13, 14, 15 AND 16

MAGIC CHEF
OLEO
ONE POUND CARTON
10¢

EN RANCH
or Wheat
LEAD
LOAF
19¢

GOLDEN CREME PREMIUM
ICE CREAM
HALF GALLON ROUNDS
69¢

ARKINS DELICIOUS HAWAIIAN
APPLE JUICE
46-Ounce Can
25¢

the whitest, brightest wash you've ever seen. 1/2 gal.
BLEACH
red Detergent makes washday easy.
59¢
every salad taste much, much better.
DRESSING
49¢

ON

25¢

25¢

25¢

25¢

HAPPY BIRTHDAY
OUR BAKERS MADE THIS SPECIAL
DECORATED CAKE \$1.50
Is it your birthday or anniversary too? Special 7" decorated cake, with Happy Birthday and name of your choice for only \$1.50. White only.

Light - Summery - Refreshing - Low Calorie
LEMON CHIFFON PIE
Regular 69c Value **49¢**

KOSHER STYLE
PASTRAMI
Try a kosher style, cooked pastrami sandwich on fresh, fresh rye bread
98¢

Kraft's is full of creamy goodness
AMERICAN CHEESE SLICED **59¢ lb.**

FREE GAS RANGE O'KEEFE & MERRIT

Wish you could barbecue all year round? You can ... with O'Keefe & Merritt's beautiful new gas range. There's also a large griddle ... so good for toasted cheese sandwiches ... pancakes ... bacon ... large oven where your Thanksgiving turkey bakes with ease ... and built-in electric clock and timer.

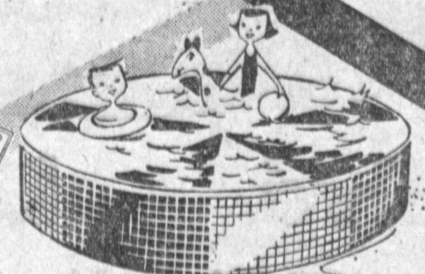
and ... it's FREE ... FREE ... FREE ... to the lucky winner. All you do, is come in and register with MAGIC CHEF during the week of July 13 through 16. Drawing for the lucky winner will be held on July 24, and winner need not be present ... we'll call you!



STEREO & HI-FI RECORDS

These are big-name favorites, top recording stars and labels. Each is in its own plastic cover to insure the records have not been played before. Come early to insure best selection! Buy any regular \$2.98, \$3.98, \$4.98 or \$5.98 L.P. or Stereo record and get second record for only 1c. you get any comparable L.P. Record of your choice for one penny!

1¢



Rigid Wall Swimming Pool

Summertime is easytime ... even for toddlers and the young, young set. 72" vinyl rigid-wall wading pool is ideal for backyard playing. Mothers will have fun too. Pool holds 14" water. Regular \$16.00 value ... now

\$7.77

FREE WIN A TRIP TO HAWAII

What do you do? Absolutely nothing, but come in and sign your name during the week of July 13 through 16. Drawing will be held on July 24 ... and winner need not be present.

9 days of magic ... Magic Chef will whisk you by plane to your luxury Waikiki Hotel, where you'll be greeted by those beautiful Hawaiian charmers. You'll breakfast at famous International Market Place ... tout the island of Oahu ...

And ... the trip is absolutely free ... it's Magic Chef's Happy Birthday to you ...



CORDUROY SHOES

Step into fall and winter with a blissfully bare-foot feeling. In the world of playshoes, nothing is so important as heavenly comfort, and this corduroy topped footwear is so light and supple you can almost feel the grass grow between your toes. In a refreshing change in color-pace, these vinyl-soled sneakers will help you put your best foot forward. In sizes 4 to 10. Only ...

99¢



U.S.D.A. Govt. Graded "CHOICE" Steer Beef

T-BONE or CLUB STEAKS

Let dad cook tonite ... T-Bones and club steaks just beg to be barbecued. Have kids fix salad ... and set the table ... All you do is bake the potatoes ... make tonite a family affair.

98¢ lb

Top Sirloin Steak \$1.29 lb. Porterhouse Steak \$1.09 lb.
New York Steak \$1.79 lb. Fillet Mignon By the Piece \$1.79 lb.

Farmer John's, Western Flavor, Eastern Quality

U.S.D.A. Govt. Grade "A" Norbest Brand

HAM
FULL
SHANK HALF
39¢ lb

EXTRA DELICIOUS
HAMS
WHOLE or BUTT PART **49¢ lb.**
CENTER CUT
HAM SLICES
UNBEATABLE VALUE **89¢ lb.**

MATURE **HEN TURKEYS**
Plan your weekend around turkey. Prepare and cook turkey Friday afternoon. Serve warm for dinner. Saturday ... serve cold with potato salad, apple-sauce ... and perhaps cupcakes. Sunday ... turkey sandwiches with swiss cheese ... and quick frozen pie for dessert.
U.S.D.A. GOV'T. GRADE "A" MATURE
Half Hen Turkeys **33¢ lb.**

Farmer John's White Label
SLICED BACON
ONE POUND PACKAGE **49¢**

Certi-Fresh Boneless
PERCH FILLETS
ONE POUND PACKAGE **39¢**

Del Amo Shopping Center
Corner of Hawthorne & Sepulveda

MAGIC CHEF

