## WHO'S WHO" BUSINESS INDEX



LOOK, MEN-Do your clothes fit you properly? Lot a few pounds and your suit or slacks hang baggy on you? Or maybe it could be that the fit of your best suit or sports jacket is a little sung. Lee Mitchell Custom Tailoring, 837 Pacific Coast Highway, Hermosa Beach, is for you "men of distinction." Many years of experience have given Lee Mitchell the "just right touch" for fine custom tailoring. Whether you need shirts, slacks, sports jackets or an exclusively designed suit, Lee Mitchell is the place to go. Lee has the finest imported fabrics from Italy or England for the most "particular man." If you have a double breasted suit, your favorite material, and it is still like new, Lee Mitchell can convert it to a stylish single breasted suit. American Express or International credit cards are honored at Lee Mitchell's. Open from 9 a.m. to 6 p.m. each day except 9 a.m. to 8 p.m. Friday and 10 a.m. until 5 p.m., Saturday, Lee Mitchell Custom Tailoring, 837 Pacific Coast Highway, is ready to serve you.



NEED HEARING AIDS?-For complete hearing aid care see R. A. Vendeiand OD Hearing Aids, 1304 El Prado Ave., Torrance. Started by R. A. Vendeland, proprietor in 1958, demonstrations at home with no obligation are given by appointment, and hearing tests at the office are given under no obligation. Pensioners and credit are welcome. At low prices eye glass aids with no cords are available. Batteries for all types are available at Vendelands and fast repair on all hearing aids is done with accuracy. R. A. Vendeland OD Hering Aids, 1304 El Prado Ave., is open daily from 9 a.m. until 5:30 p.m.; Friday from 9 a.m. until 8 p.m., and Saturday from 9 a.m. until 4 p.m. For low prices be sure to stop in at



SPECIALISTS IN HAIR STYLING-DeNuccio's Hair Styling, 16124 Crenshaw Blvd. Gardena, are specialists in giving milady a hair style to flatter and enhance her beauty. An expert in hair coloring, the staff at DeNuccio's will aid you in lightening your hair color or help bring out a new you with a new shade of hair color. In a relaxing atmosphere, women can have a new permanent or manicure and ge home like a new woman-relaxed and beautiful. Open from 9:30 a.m. until 6 p.m. except Thursday, when DeNuccio's is open until 9 p.m., the staff delights in helping the modern woman become more attractive. The shop is closed on Mondays. Serving the delighted customers at DeNuccio's are Sharleen Thomas, Felix Mosqueda, Dick DeNuccio and Ralph Tamasi. For an appointment call DA 3-6593.

Torrance

Torrance

FA 8-9741

Torrance

Torrance

## ACCOUNTANTS

J. Don Cowger, DA 6-2212 20 Years Experience

Formerly Federal and State Auditor Income Tax Service Public Accountant Bookkeeping Service Reasonable Rates Fully Trained in New Tax Laws

Open All Year-Eve., DA 5-0528 25327 Narbonne Ave.

**AMBULANCE** 

Rainbow Ambulance Service "Owned and Operated by Technologists

24-Hour Radio iDspatched Oxygen and Resuscitator Equipped Special Consideration for the Aged Mobil X-ray for Physicians' Use FA 8-1121-FA 8-5252

Torrance 1843 Torrance Blvd.

ASPHALT SEALING

## L&H Asphalt Sealing Co.

- Sealing-Patching-Resurfacing Driveways and Cement Walks
- Patios and Decks Tennis Courts and Playgrounds • Parking Lots Many Colors to Choose from

Guaranteed by Reynolds Aluminum FREE ESTIMATES 21840 Bonita St. TE 5-5176 Torrance

AUTO GLASS

Ideal Auto Glass Co.

"Serving Southwest Area" Auto Glass Only Foreign and Domestic Cars

Insurance Claims Handled

All Work Guaranteed

Free Pick-up and Delivery 20932 Hawthorne Blvd. FR 1-2464 (Back of Fox Market)-Torrance

AUTOMOBILES-USED CARS

Frontier Motors South Bay's Headquarters for

• USED • NEAR NEW

Complete Stock Most Makes & Models 100% Financing Available Open Evenings and Sundays

23660 So. Hawthorne Blvd. FR 8-6261 Torrance

AUTO RACING EQUIPMENT

Wil-Cap Co.

Tony Capanna, Prop. Manufacturers and Distributors of Racing Equipment Custom Machine Work Engine Testing-Racing Fuels

Hot Rods-Custom Cars-Sport Cars 2930 Sepulveda Blvd. DA 6-9200 Torarnce

BATTERIES

Arco Batteries

Wholesale-Retail Auto-Bus-Truck-Marine One of the Largest Stocks of Foreign and Domestic Batteries in the Area

Repair Service 327 No. Harbor Blvd. San Pedro TE 3-2431-Eve., TE 2-6571

BEAUTY SHOP

Hal and Madelyn

Coiffeurs

Hair Styling by Experts

• Hair Styling • Tinting

Redondo Beach

• Permanent Waving Winner of Many Awards in the Art of Hair Styling 221 Avenida Del Norte

FR 5-9170

BEAUTY SHOP

De Nuccio's Hair Styling

Creative Hair Styling Expert Hair Coloring Permanent Waving-Manicuring Relaxing Atmosphere Prevails Open 9:30-6-Thurs. 9:30-9 p.m.

16124 Crenshaw Blvd. Gardena

BOATS

Fred & Ken Sporting Goods Boat Center for the Harbor Area Featuring

FIBER GLASS BOATS Sales—Service—Parts Complete Line of Marine Hardware and Accessories 824 W. Pacific Coast Highway Wilmington-TE 4-2350

**BOAT COVERS** 

Fredy's Custom Boat Covers

Fred McDermott, Prop. All Custom Work Quality - Quantity - Price Expert Workmanship 2 Years Guarantee on All Work Terms Available

1261 No. Gaffey St. San Pedro

CONCRETE BLOCKS

Fred-Lite Blocks, Inc. Precision - Quality - Durability

Specializing Complete Line of Lightweight, Precision Concrete Building Blocks 472 Different Sizes and Shapes in Pink, Gray, Tan Wholesale to Dealers

252 East Redondo Beach Blvd. FA 1-1481 Gardena

DOORS

**Garage Door Service** 

24-Hour Emergency Repair Service Commercial—Residential Wood-Aluminum Overhead - Sliding - Swinging Only Tavart Roller Bearings Used Sales-Service-Installation Fully Guaranteed

For Information, Call TE 4-5450

DOUGHNUTS

Gingham Girl Donut and Waffle Shop

72 Varieties Buttermilk—French Fried Pies Knots Crullers Waffles with Whipped Butter

Discounts to Clubs, Churches, Groups 5325 Torrance Blvd. FR 1-90 (Border Market Shopping Center)

FLORISTS

Virginia Patio Flower Shop

"Our Business Is Blooming" Flowers for All Occasions Weddings-Funerals-Sprays

Free Delivery-DA 3-1919

3931 West Artesia Torrance

FOOD TO GO

Chicken Delight

Don' Cook Tonight— Call Chicken Delight Chicken-Shrimp-Ribs Open Daily from 4 p.m.—Sunday and Holidays, 11 a.m.—20-Minute Pickup 24228 Crenshaw Blvd.

Something New and Different Fun for the Entire Family Free Games While You Play Two Complete Courses Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour

20535 Hawthorne Blvd. FR 1-9093 Torrance

in the L. A. Harbor Area 1111 So. Pacific Ave. TE 3-4756

HEARING AIDS

Fast Repairs on Any Instrument Eye Glass Aids—No Cords Low Prices Demonstrations at Home with No Obligation by ppointment

Pensioners and Credit Welcome TE 1-6622 | 1304 El Prado FA 0-0190

Jet-A-Kleen Busy Housewives! Be Smart! Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area Any Size, \$2.50 Satisfaction Guaranteed No Contracts to Sign

CALL TE 4-9191 Any Time - Any Day

**JEWELERS** 

Emmons Jewelry, Inc.

For Interview Call DA 4-5620

LUMBER

FR 1-9089

Bouquets-Corsages

Call and Charge It 308 Avenue 1

Complete dinners prepared in the Exclusive Chicken Delight Way Free Delivery-Home or Business DA 6-8811 GOLF-MINIATURE

Putt-Putt Miniature Golf Course

**HEALTH FOODS** 

California Nutrition Center

We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas. One of the Largest Health Stores

San Pedro

R. A. Vendeland, O. D. Hearing Test-No Obligation Batteries for All Types of Aids

Torrance

JANITOR SERVICE

Need Extra Money? Featuring the Fabulous Line Exclusive Costume Jewelry Offer Wonderful Business Opportunities

Part or Full Time Good Income, Prestige, Advancement Pleasant Work

Liston Lumber

Free Delivery Orders Over \$10.00 Building Materials, Redwood Fencing Grape Stake, Split Rail Fencing Cut to Size

Rock · Sand - Cement Open Sat. & Sun .- Free Estimates 24004 Crenschaw Blvd. DA 5-1101 Torrance

MARKET-DELICATESSEN

Tenerelli's Imported Italian Market

"The Gourmet's Delight" Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage Imported Wine, Cheese, Spices Visit Our New Sandwich Bar

> Hollywood Riviera MASONRY

BLOCK WALLS

STONE WORK

Call Bergie

DA 3-3882

FIREPL'ACES

Health-o-Pedic Mattress Co.

MATTRESSES

Complete Stock of New Mattresses Any Size, Shape or Density Bedroom Sets-Bunk Beds Allied Bedding Products Free Delivery Anywhere

1877 West Carson FA 8-1712 Torrance

MOTORCYCLES

Continental Imports "Quality in Motion" Sales - Service - Parts Featuring: Honda-Norton 100% Financing

Cames-100 Miles per Gallon 2105 Redondo Beach Blvd. FR 4-6403 Redondo Beach

Electric Starter-Twin Overhead

MOTOR SERVICE

Gosney Electric Tool Co.

Industrial and Commercial Sales and Service New and Rebuilt Motors Repairing-Rewinding

South Bay's Largest Complete Electric Tool Repair Shop 15115 So. Western Ave. G FA 1-4616—DA 4-0026 Gardena

MOVING

McCoy's

Moving and Van Lines Individually Owned and Operated Local and Long Distance Moving 24-Hour Service-7 Days a Week No Extra Charge Sunday & Holidays Your Time Starts at Your Door All New Modern Vans and Equipment

FR 2-9402 or FR 2-9401

MUSIC INSTRUCTION

Mel-O-Dee Music Center Specialized Guitar Instruction Spanish and Steel Slim Edwards, Instructor

Also Violin, Piano and Others Musical Instruments of All Kinds 21166 Western Ave. Torrance Phone FA 8-0915

ORGANS-PIANOS

**Nikl Music Studios** Headquarters for Conn Organs Gulbransen Pianos Easy Terms-36 Months to Pay

See Our Mile o' Music for All Makes of Organs 3820 Sepulveda FR 5-2591 (Across from Sears)-Torrance

PAINT-WALLPAPER

FREE PAINT Every 2nd Quart or Gallon Free of Extra Cost NO LIMIT

Interior or Exterior

Mary Carter Paints 1711 Cabrillo Ave. Torrance FR 5-2443 Hours: Monday Thru Friday, 8:30 to 5:30—Sunday, 10 to 3

> Thomas Paint and Wallpaper Center Treasure Tone Dealer

> Paints, Thinners, Enamels, Brushes, Rollers, Sundries, Art Supplies Color Consultant-Free Estimates 24214 Crenshaw at Lomita Blvd. DA 6-4281

Interior and Exterior

Pittsburgh Paints

Complete Line of Pittsburgh Paint

PAINT

and Supplies and Sundry Items • WINDOW SHADES · FLOOR COVERING

• WALLPAPER

Open 8 a. m. to 5 p. m. 6 Days 1413 Cravens Ave. FA 8-5260

Downtown Torrance PET SHOP

Riviera Pet Shop A Complete Line of Pets and Exotic Birds-Tropical Fish Monkeys - Reptiles - Parakeets

Pet Food and Supplies Everything for Your Pet 19051/2 So. Catalina Hollywood Riviera

Complete Line of Aquarium Supplies

PIZZA Pepe's Pizza Palace

Delicious Italian Food to Go • PIZZA • RAVIOLI LASAGNASPAGHETT

• ITALIAN SANDWICHES

Open 11 a. m. to 12-Closed Monday

rson (In Carson Plaza) 1724 Oak St. Torrance—FA 8-1433 1534 Carson

PHOTOGRAPHERS

THIS SPACE

FOR RENT

PLUMBING

C&B Plumbing Co. Charles Copeland Licensed Plumbing Contractor 24-Hour Emergency Service

Repairs Disposals Gas and Electric Water Heaters International Credit Cards 1402 West Carson

FA 0-3434

PRINTING

Berg Company Complete Printing Service Social and Commercial Forms Color Work-Business Forms Art Service

Complete Mailing Service

RUG CLEANERS

Private List Maintenance 24216 Crenshaw Blvd. DA 5-1290

Foremost Rug and **Upholstery Cleaners** Quality Service-Free Estimates Fine Carpets—Furniture Oriental and Domestic Rugs

All Work Guaranteed to Your Satisfaction 617 Torrance Blvd. FR 2-4449 Redondo Beach

Dyeing Specialists

RESTURANTS Chan's Fine Chinese Food to Take Out

Lunch, Dinner or A La Carte Let Our Famous Hong Kong Chef Help You Plan Your Parties Save Time-Call FR 5-1590 Daily 12 Noon to 9 P.M .- Closed Mon.

Redondo Beach

1819 So. Catalina

RESTAURANTS

**Ben's Restaurant** "Why Travel Far When the Best Is Here?" Eat at Von's with Ben Under New Management Specializing in Mexican Foods USDA Choice Meats

Breakfast — Lunch — Dinner Open 7 Days a Week Ample Parking Space FA 8-9711

SCHOOLS

Top Sirloin - New Yorks

Hillcrest Christian School Excellent Staff of Teachers Full Course of Study Plus Bible Enrollment Limited Transportation Provided

1605 Cabrillo Ave.

Offering Nursery, Kindergarten, First and Second Grades FR 8-5055 26366 Hillcrest Ave. Lomita DA 6-0597

> SHEET METAL Nichols Sheet Metal Commercial, Residential, Industrial

General Sheet Metal Work Gutters-Ventilating All Work Guaranteed

Heating-Air Conditioning

SERVICE STATIONS

Firestone Tires—Delco Batteries Tuneup—Brake Service Wheel Balancing—Muffler Work Electrical Service

Free Pick-up and Delivery

Jones Douglas Service

Open Sunday

2901 West 190th St. Redondo Beach FR 4-2440

Frank's Chevron Service Tires, Tubes, Batteries, Accessories

• Brake Service • Mufflers • Tire Repairs • Expert Lubrication

We Give Blue Chip Stamps 1906 Carson

Torrance

Lens Chevron Service We Give Blue Chip Stamps Brakes-Mufflers Motor Tune-up-Auto Repairs Atlas Tires-Batteries-Accessories

FR 5-9178

Road Service

24091 Hawthorne Blvd.

Howard's Mobil Service Tires - Batteries - Accessories

• Motor Tune-up

Brake Specialists

Wheel Balancing Muffler Work We Give S&H Green Stamps Open 6-12-7 Days

FR 2-4500

Van's Richfield Service

17400 Hawthorne Blvd.

Complete Chassis Lubrication • Tune-up

• Brake Service

• Wheel Balancing

• Tire Service Equipped to Give Your Car the Best 21704 South Figueroa at Carson

FA 8-9854-Torrance

SERVICE STATIONS

Roy Frady Texaco Service Featuring Texaco Products

> • Brake Service · Wheel Aligning • Motor Tune-up

• Tire Service

18205 Prairie Ave. FR 4-0468 Torrance

Free Pick-up and Delivery

TAILORS-MEN Lee Mitchell Fine Custom Tailoring

for Men of Distinction

Finest Imported Fabrics from

England and Italy
Can Convert Your Doublebreasted Suit to a Singlebreasted Remodeling—Alterations

837 Pacific Coast Hwy. FR 6-9949 Hermosa Beach THEATERS-DRIVE-IN Harbor Drive-in Theater

Les Wuestewald, Mgr. THE PLACE TO TAME THE FAMILY \$1.50 PER CAR No Baby-Sitting Problem Here

Starts at Dusk-Open 7 Days a Week 23322 So. Vermont Ave. TE 4-8501 Vermont at Sepulveda

TV SERVICE

E-Z Radio and TV Service EZ-DUZ-IT All Makes and Models Radio and TV

AUTO RADIO SPECIALISTS Service While You Wait Fast-Honest-Efficient FR 6-4486

2313 Redondo Beach Blvd. Redondo

Hi-Fi, AM-FM, Tape Recorders

TOYS

Gilbert's Toy & Hobby Shop Toys—Children's Books
Educational Toys—Greeting Cards
Complete Hobby Dept.

H.O. & S. Gauge Trains and Supplies

Ask About Our Free Catalog

(In Southwood Shopping Center)
22240 Palos Verdes Blvd. Torrance
FR 5-4533 TRANSMISSIONS

Wholesale Service to Garages and Gas Station Repaired-Rebuilt-Exchanged Any Type, Model or Year Complete Line of New

and Used Parts

Pickup and Delivery

Crown

Transmission Exchange

1838 W. Redondo Beach Blvd. DA 3-8366—Gardena

UPHOLSTERING

House of Savoy

Lowest Prices-Guaranteed Work · Repairing • Restyling • Reupholstering Custom-made Slipcovers Custom-Made Furniture

204 West El Segundo Blvd. Hawthorne OS 6-4332

Free Estimates-Easy Terms

VACUUM CLEANERS

Repairs — Parts — Service All Makes and Models Hoover — Electrolux — Kirby
Rebuilt Cleaners—1 Year Guarantee
TANKS

UPRIGH \$13.50 Hoover \$12.50 Kenmore \$10.50 Westinghouse \$9.50 \$14.39 Electrolux Kenmore

FA 0-3411

Vacuum Cleaner Repair \$450 Pius Rebuilt and Serviced Torrance Vacuums, Inc. Torrance

1335 El Prado