'Torrance Area' Project Begins to Grow

Pet Project of Press A 'Hit' with Readers

been ringing themselves off the hook for more than two weeks since an editorial appeared on this page advocating that the Southwestern portion of the county be called the "Torrance Area."

Huge majority of the persons who called pledged their efforts to the cause of naming this section of Los Angeles

We feel that Torrance, with its population of 104,000, is the focal point of the area and, for that reason, should lend its name to this section of the country.

SEARCH Intensive search of County archives failed to turn up a legal precident for calling the "South Bay Area" or the "Redondo Beach Area." Use of these misnomers has grown through common usage.

It would be possible to eliminate their use in the same way . . . by continually referring to any portion of the county south of Los Angeles and west of Long Beach as the "Torrance Area."

If each of the 104,000 persons living in this city get behind this project, within six months. Torrance would be the best known community in the County.

Revenue Tops Expenditures In State's General Fund

the State exceeded expendi- come, the sales tax, is a scant tures by \$13,507,944 during .34 per cent above last year's the first 11 months of the collections over the same per-

State Controller Alan Cran- iod. The sales tax accounted son said the general fund as for \$695,629,139 through May. of the end of May had re- Receipts from other major caived \$1,476,929,886, an in-sources during the first 11 crease of 7.14 per cent over months were: bank and corthe corresponding period a poration franchise taxes, year ago. Expenditures to-\$258,052,555, up 15 per cent; talled 1,463,421,942, up 13.24 personal income tax, 265, 664, per cent from last year. 437, up 10 per cent; inheri-The controller reported retance tax, 62,44,433, up 63 per

Financial Planner for Mutual Fund Firm Will Lecture on Investments

venues were ahead of last cent; cigarette tax. \$58.913,year, in all categories. He 253, up 2 per cent, and liquor pointed out, however, that the tax, \$46,743,069, up 1 per cent

MJT Mutual Funds, Inc., Lecture will include Stock wholly owned affiliate of Market, Mutual Funds and Michim, Jones & Templeton. Torrance's first New Estate Planning information. York stock exchange member First lecture will be given firm, has scheduled another at the company offices at series of lectures on Invest- 1334 Post Ave., on Tuesday ments and the Stock Marker, evening, July-11, at 7:30 p.m.

PRESS

W. R. ZAPPAS, Publisher

W. E. EDMOND, Managing Editor



NO MISTAKE-Residents passing by the Torrance office of Marina Federal Savings and Loan during the Independence Day holiday just past, could make no mistake about their belief in this country and its traditions. Huge flag, hung at both the Torrance and Westchester offices of the indition symbolized the association's "Fly the Flag" program, founded by Russell Chase, president

of the firm. Sea Scouts and Mariners in the foyer handed out handsome American flags to adult citizens wishing to fly the flag on holidays. Chase, shown below with Mary Orabian, executive vice president, hopes to revitalize the fading custom of flying the flag on homes and places of business on every legal holiday.



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TORRANCE

Diploma Awarded To Insurance Man

R. E. Patterson, claim rep- Vale Technical Institute a resentative for State Farm Blairsville, Pa.

CERTIFICATE OF DISCONTINUANCE
OF USE AND/OR ABANDOMENT
OF FICTITIOUS NAME
THE UNDERSIGNED does hereby certify that, effective July 1, 1961, he ceased to de business under the fictitious firm name of Parkway Barber Shop, 22220 Palos Verdes Boulevard, Torrance, California, which business was formerly composed of the following person, whose name in full and place of residence is as follows, to-wit:

composed of the following person, whose name in full and place of residence is as follows, to-wit:

WILLEM F. WILLEKES, 2635 W.
227th, Torrance, Calif.
Certificate for transaction under the above fictitious name, and affidavit of publication thereof, are on file in the office of the County Clerk of Los Angeles County, under the provisions of Section 2466 of the Civil Code.
WITNESS my hand this 26th day of June, 1961.

WILLEM F. WILLEKES.
Torrance Press Wedneday, June 28, July 5, 12, 19, 1961.

NOTICE OF THE PROPOSED FORMATION OF BERENDO LIGHTING DISTRICT
A petition for formation of a highway lighting district under Section 19034 of Division 14, Part 4, Streets and Highways Code of the State of California, to be known as Berendo Lighting District of Los Angeles County, was filed in the office of the Board of Supervisors of said County on June 27, 1961.
A hearing on the petition and the protests of interested parties will be held by the Board of Supervisors in Room 381, Hall of Administration, 500 West Temple Street, (Corner of Temple Street, Corner of Temp

Temple Street. (Corner of Temple Street and Grand Avenue) Los Angeles 12. Tourance Press, Wednesday, June 28, California, on July 27, 1981, at 2:50 o'clock 8.m.

The boundaries of the proposed district are as follows:

REMENDY LIGHTING DISTRICT

BERENDY LIGHTING DISTRICT

BOTAL COLOR DISTRICT

BOTAL COLOR DISTRICT

BOTAL COLOR DISTRICT

BOTAL

Mutual Automobile Insurance Patterson has just returned Company at 3810 Pacific from a three-weeks advanced Coast Highway, Torrance, has training course in auto dambeen awarded a diploma from age estimating and repair techniques at the institute.

Clerk of the Board of a California Corporation By E. L. POLE, PRESIDENT Torrance Press, Wednesday, July 5, 12. Torrance Press, Wed, June 28, July 5, 1961.

California Highway Patrol Is Prepared To Provide Aid in Vacation Emergencies

pressed the hope that vaca-County "will have a carefree

may arise. In the event of an almost as inconclusively. number," he said.

they look on the road surface test. glass highway are being fea- to tell her husband the excit- ward. tured in tire ads by the B. F. ing news and proudly showed Goodrich Company, A 36-foot him her beautifully engraved CASELOAD DROPS ter at Brecksvill, Ohio

commander of the California Highway Patrol, today extioners from Los Angeles County "will have a carefree Slight Push to Distaff Side journey, unmarred by acci- The argument over who wheel until he sadly showed

top driving honors.

any patrolman will be glad Burke was pulled over to the fic officer's citation book. to assist you, or you may call curb by police officers who the patrol's business number proceeded to issue her an a good driver is the confilisted in the telephone book. award after having adjudged dence and peace of mind that

are the better drivers, men her his citation. It charged ol or women, rages on as peren- him with driving 45 m.p.h. stands ready to help in any jally as "the battle of the in a 25 m.p.h. zone and dinighway emergency which sexes" itself. And it continues rected him to appear in traffic court two weeks hence.

emergency, including an acci- However, in the Walter K. Most drivers will never be dent, dial the operator and Burke household in Memphis, presented with safe driving ask for Zenith 1-2000, the pa- Tennessee, there seems to be awards, but if they always trol's statewide emergency little doubt as to who holds strive to obey traffic laws, they may also never be asked "If you desire information, Recently, Mrs. Esther to autograph a page in a traf-

her "best driver of the day" it brings, and the years of ac-Photographs of tires as in a local safe driving con-cident-free motoring which can result from these efforts. from beneath a section of Mrs. Burke, hurried home Safe driving is its own re-

long "bridge," constructed best driver citation. She The Old Age Security casenear Los Angeles for filming couldn't quite understand his load declined by 300 cases & purposes, has been shipped to lack of appreciation and en- 252,300 persons in May. This the company's research cen-thusiasm for her accomplish- was lower than in May 1960 ments and ability behind the by 2,900 persons.



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