

Whole Area Should Be Named Torrance

Entire SW County Could Be Named For Our Community

Interested residents of our community have flooded telephone lines to the Torrance Press since last week's editorial appeared recommending that the southwestern portion of the county, henceforth, be known as the "Torrance Area" in honor of its largest city.

Every one of the calls was favorable... every one of the callers registered resentment that outsiders continued to call this the "Redondo Beach Area," the "Harbor Area," or the "South Bay Area."

As it was pointed out in the earlier editorial, there is no precedent, legal or otherwise, for calling this area by any of the three above-mentioned names. Intensive research through county archives has failed to turn up any official naming of the southwestern section of the county for any city or geographical location.

MOST DYNAMIC

We feel that Torrance, as the largest, most dynamic and progressive community in this part of the county should lend its distinctive name to the area.

Prime mover and daily perpetuator of the names "South Bay" and "Redondo Area" is a community newspaper in a nearby town.

Personnel of this publication are well aware that they can force these names into common usage... especially if there is no concentrated effort to find another name.

This is the TORRANCE area. We will use this name whenever possible in our stories, you can use it in your conversation and in your letters.

Between us we can create a cumulative effect that will snowball the name of our community across the entire southwestern section of the county.

FASHION BUDDIES

Buddies are twice the fun in fun in fashion—especially when they are sunny pants with coordinated tops.

The newest buddies are cotton sun-sets with giddy appliques, says the June Seventeen. Kneecapper pants are topped by loose overblouses decorated with a big, colorful

butterfly, clown or the like; while striped ankle-length pants own a brilliant green over-shirt trimmed with tongue-in-cheek striped sun-sets. A fishing striped overblouse blooms with print-tee, one of which is decorated with a big, colorful white duck jamaica shorts.



WHAT'S DOING

R.S. Pyle, your Telephone Manager in Torrance

Ever wonder how a criminal can be picked up quickly—hundreds of miles from the scene of his crime? The police Teletype network helps make it possible. Set up and maintained by telephone people, the network links hundreds of law enforcement agencies in this and adjoining states.

When a crime is committed, police quickly send a description of the criminal over the network. This way, law enforcement officers are alerted to be on the lookout for the suspect.

Teletype service for police, as well as newspapers, business and the military, is just one of the many kinds of communications telephone people provide for this fast-moving world.



Moments count when a doctor is treating a child who has swallowed something he shouldn't have. And usually that something is of unusual composition. Today the physician can pick up a telephone, call the nearest poison control center and get immediate information on the treatment.

The centers are manned 24 hours a day by qualified technicians who answer emergency calls from doctors. They have extensive files on drugs, household products

and other substances. In the last few years hundreds of centers have been organized throughout the country. They are ready to help your doctor and hospital. It's the telephone that has made possible the poison control centers, one of the fastest growing new developments in the public health field.

A WORD FOR FATHER

While we have absolutely no argument with mother, we feel it's high time somebody spoke up in behalf of "dear old dad."

Over the years, mother's had all the breaks as far as public relations is concerned. Today, when we think of "mom," we see her arising early in the morning, getting the kids ready for school, tirelessly washing and cleaning house all day, preparing dinner, and finally climbing wearily into bed, looking forward to another heart-rending day.

What's dad doing all this time? Not much. We see him getting home from what is called work, putting his slippers on, sitting in an easy chair and asking: "what's for dinner?"

His only really production endeavor, in the popular view, is putting around the house or garage in a rather effortless performance which has become known as "do-it-yourself."

In fact it is only in recent years we thought enough of dad to set aside the third Sunday of June—which is next Sunday—in his honor.

Now we at Pacific Telephone are not going to be so crassly commercial as to suggest that you get him a telephone or even call him up to wish him "Happy Father's Day."

We just wanted to inject the sudden thought that without the lovable old putterer, there'd be no "mom."

Pacific Telephone

PRESS EDITORIAL PAGE

W. R. ZAPPAS, Publisher

W. E. EDMOND, Managing Editor

Assemblyman Tells Past, Future Legislature Plans

ASSEMBLYMAN VINCENT THOMAS 68th District

As you read this, our 1961 regular session will be practically a matter of history. Only one or two days will remain, but they will be action-packed, and important decisions on matters of great significance will undoubtedly be made.

The budget bill for 1961-62 is the latest major, as this is being written, to be acted upon. The Assembly has approved its version, totaling slightly over \$2,599,000,000. Approval was not obtained without a floor fight, in which the minority vigorously attempted to make further cuts of about \$1 1/2 million.

Proponents argued that the budget calls for an increase of only \$72 million over that for the current year, a rise of some 2.7 percent. This is the smallest percentage increase in many years, they claim.

This huge budget total, largest for any state in the Union, is still an economical, tight expenditure program, its Assembly supporters insist. While the ultimate outcome will depend on the legislative fate of several tax reduction measures, and that of many special appropriations bills, it was estimated that the Assembly version of the budget would leave a surplus of around \$2.6 billion at the end of the next fiscal year.

BUDGET SESSIONS

The Senate was also making progress on its version of the budget. As reported out by the finance committee for floor consideration, the bill called for about \$900,000 more than the Assembly total. If it is passed approximately as recommended, this means that the bill will be sent to a conference committee between the two houses, which will iron out differences between them.

Final enactment of the budget bill will provide for the continuation during the coming year, not only of the many direct services performed by the State, but also that of many programs administered by local government agencies, such as education and welfare. More than half the budget total, roughly \$1.4 billion, will be granted to local agencies to carry out their duties in such fields. Less than one-

third, \$787 million, will go for direct operations cost of the State. The balance, made up of \$322 million in appropriations and \$105 million of bond funds, will go for building and other capital outlay by the State.

As I pointed out above, the final budget situation for next year will be determined to a very great extent by the action taken on tax reduction proposals and special appropriations. Two major types of tax reduction bills have made considerable legislative progress.

TAX CONFORMITY

A series of Senate bills which would bring the State income tax law into conformity with the federal, so far as exemptions and the like are concerned, are now before an Assembly committee. It is estimated they would reduce the State income tax total by some \$5 million annually.

An administration-approved measure to eliminate the sales tax on prescription drugs has received a favorable recommendation from a Senate committee, and is now given a good chance for final passage. It is estimated that it will save buyers of such drugs about \$6.7 million per year.

The many special appropriation bills, the total cost of which has been "guaranteed" at more than \$220 million, can legally be brought up for action after the budget bill is passed. However, with the chairmen of the finance committees in both houses saying that no such bills will be seriously considered unless money to pay their cost is made evident, chances for most of them are now regarded as pretty slim.

ROSES IN BLOOM

Roses in bloom are a summer treat that no garden with any sun should be without. If you failed to plant them earlier this year during bare root season, drop in at any C.A.N. nursery this month and make up for it. Not only do roses transplant easily from containers, but in buying now, you can choose from plants in bloom. This has obvious advantages that make up for your tardiness.

LEGAL NOTICE

CERTIFICATE OF BUSINESS. FICTITIOUS NAME. The undersigned do certify that he is conducting a business at 1574 Sartori, Torrance, California, under the fictitious name of MOORE'S WOMEN'S WEAR and that said firm is composed of the following persons, whose names in full and places of residence are as follows: Horace O. Mann, 19 Mustang Rd., Rolling Hills, Calif. Juanita A. Mann, 19 Mustang Rd., Rolling Hills, Calif. Dated 5/19/61. HORACE O. MANN JUANITA A. MANN State of California, Los Angeles County: On May 19, 1961, before me, a Notary Public in and for said State, personally appeared Horace O. Mann and Juanita A. Mann known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

LEGAL NOTICES

CERTIFICATE OF BUSINESS. FICTITIOUS NAME. The undersigned do certify that he is conducting a business at 24710 Crenshaw Boulevard, Torrance, California, under the fictitious name of A & A FENCE COMPANY and that said firm is composed of the following person, whose name in full and place of residence is as follows: Arthur A. Anderson, Jr., No. 4 Chesterfield Road, Rolling Hills, California. Dated June 6, 1961. ARTHUR A. ANDERSON, JR. State of California, Los Angeles County: On June 6, 1961, before me, a Notary Public in and for said State, personally appeared Arthur A. Anderson, Jr. known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same. RUTH H. PETERSON, Notary Public, My Commission Expires June 6, 1961. Torrance Press, Wednesday, June 7, 14, 21, 28, 1961.

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Workers Earn 4 1/2 Per Cent More Than Last Year

The average factory worker in the Los Angeles area earned 4.7 percent more per week in April than a year ago and his buyink power was up 3 1/2 percent, John F. Henning, California Director of Industrial Relations, reported today.

Gross earnings of manufacturing production workers rose to a record \$105.60 per week in April, topping the year-earlier average by \$4.74 per week, or 4.7 percent.

After allowing for payment of Federal and State taxes, and for the rise in consumer prices over the year, the actual buying power of these earnings was 3 1/2 percent higher than a year ago.

Henning reported that hourly earnings rose to a record average of \$2.66 in April.

Supervisors Split, 3-2, On MTA Monorail System

By a split 3-2 vote, the Board of Supervisors has endorsed the legislative program of the Metropolitan Transit Authority which will, if passed into law, give the Authority the "green light" to proceed with construction of a so-called backbone transit line, which Supervisor Kenneth Hahn scored as being completely impractical and unrealistic.

Supervisor Hahn was pointed in his opposition to the plan by Supervisor Burton Chace. Voting to endorse the controversial legislative program were Supervisors Ernest Debs, Warren Dorn, and Frank G. Bonelli.

In voting against the proposal, Supervisor Hahn predicted "that not one person in this room will live to see rapid transit in Los Angeles County under this plan."

MTA was formed for the specific purpose of providing the Los Angeles Metropolitan area with a good mass rapid transit system—but that no results have been achieved.

"On the other hand, there is a rapid monorail transit system in Southern California—built at Disneyland. While MTA has been spending thousands of dollars on fancy reports and impractical ideas, Walt Disney built a two mile monorail system, which is practical and is successful," he stated.

Supervisor Hahn stated that the Disneyland monorail cost about \$1,000,000 a mile to build, while the MTA proposes to spend about \$8,000,000 a mile on its "backbone" system.

He charged that the MTA's proposal is not practical because it has never given proper consideration to serving the area which has the greatest need for rapid transit—the south and southwest sections of Los Angeles County.

DRIVERS

Drivers should sweep their eyes back and forth across the highway and glance at the rear view mirror regularly, according to the All-state Safety Crusade. This not only keeps the driver aware of the traffic scene, but prevents his eyes from fixing on the road under steady driving conditions.

LEGAL NOTICES

NOTICE OF AWARD OF CONTRACT FOR COUNTY IMPROVEMENT NO. 2142 CONSTRUCTION OF ROAD IMPROVEMENTS IN 227TH STREET AND OTHER RIGHTS OF WAY. NOTICE IS HEREBY GIVEN that pursuant to statute and to a resolution adopted on September 20, 1961, by the Board of Supervisors under the authority of Section 5243 of the Streets and Highways Code, the County Engineer of the County of Los Angeles, in a public meeting called by him for that purpose, publicly opened and examined the bids for the construction of road improvements in 227th Street and other rights of way, under County Improvement No. 2142, and duly reported the results of said bidding to the Board of Supervisors, which Board awarded the contract for said construction work and improvement, to Sully-Miller Contracting Company at the prices named in the bid for such work on file in the office of the Clerk of said Board of Supervisors. Reference is hereby made to the Resolution of Intentions adopted August 30, 1960, for a description of the work, the district to be assessed and all further particulars. Dated this 21st day of May, 1961. (SEAL) GORDON T. NESVIG, Clerk of the Board of Supervisors of the County of Los Angeles, State of California. Torrance Press, Wed. June 7, 14, 1961.



KEEP YOUR EYE ON THE BALL—School's out for more than three million California school children and local traffic enforcement officers remind motorists that "behind every ball there's a child." Such vacation-time activities often bring children into the paths of automobiles unexpectedly, and with the regular adult crossing guards gone, drivers must be particularly alert for the youngsters. The National Safety Council officers urge motorists to use caution wherever children are seen playing this summer.

\$4 Million Fund For Repayment of Cal. Ins Premiums

Irving H. Perluss, Director of Employment, said Monday that well over \$4 million will be refunded this year to wage earners who overpaid their disability insurance premiums last year, but if they apply for their refunds by June 30th.

About 5 million California wage earners are covered by disability insurance, either the State Plan or various private plans, and pay 1 percent of their first \$3,600 in wages for this special insurance.

Persons who work for two or more employers in a year may overpay because each employer, as required by law, makes a withholding for disability insurance. When the wage earner's total of withholdings exceeds \$36 he is entitled to a refund of the excess.

These refunds, however, are not automatic. Persons entitled to refunds must file the necessary application with the Department of Employment.

Last year the Department refunded a total of \$4,315,511 in checks averaging \$19 to the 222,000 Californians who applied for them.

Application forms are available at any of the Department's local offices.

cal attention," they said.

Dr. William S. Middleton, VA's chief medical director, cautioned that while care would be much simpler due to the extent of the catastrophe from that offered today, "our hospitals and clinics could save thousands of lives if a serious emergency developed."

The present plans of all VA installations provide for the immediate mobilization of personnel, equipment, supplies, facilities and other resources for maximum effective use in the event of such emergencies.

They indicated, however, that on this basis "only the most austere care could be provided."

"Should the emergency be of a wide-spread nature, where patients could be distributed evenly among VA's hospitals and clinics, possibly even a greater number of casualties could be given medi-

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