# City Promotion of Ranking Importance

#### Area Should Be Named for Largest City-Torrance!

of Torrance during the past ten years which has placed it in the forefront among growing American cities; its present position as the largest community in the Southwestern portion of the county, and its reputation as the most successful commercial and industrial area in this part of the county, is long past due for recognition.

Southwestern Los Angeles County, known variously as the South Bay area, the beach cities, the Redondo Beach area and the Harbor area, is presently without any sort of firm nomenclature that would differentiate it from the rest of the county.

The Torrance Press has long felt that the entire region known as South Bay should be referred to as the Torrance Area.

NERVE CENTER Torrance is presently the nerve center for communications in this portion of the county and is the con-

necting link between pres-

The phenomenal growth | ent and proposed freeways. It is recognized as the center of the area by county government which has chothe State of California which has located a new CHP office on its outskirts.

Extensive researching of county archives turned up no precedent for calling this the South Bay area. It has nevér been officially given this title. It has grown through common usage, in lieu of another nomenclature.

This "common usage" could be used in another way. All it would take one would be referring to the Southwestern portion of the county by this title.

You are proud of YOUR city of Torrance; you could dollar in 1960 purchased be just as proud of YOUR Torrance Area. . . .

50 PERCENT HIKE . . .

#### Opposition Readies per cent of income for a three-member family taking For Auto Tax Fight In contrast, these same taxes stood at 14.5 per cent of income in 1960. Thus income

signed into law by the Governor, each motorist in Los Annor, each motorist in Los Angeles County may be subject-had been approved as a rouper cent. ed to a 50 per cent increase tine item and the effects of taxes, Supervisor Kenneth explained. Hahn charged last week as he urged the Board of Supervi- is to give counties the power

The "in lieu" tax on auto- road improvement," Supervi-

pay to get his license "tags" posed to any new taxes or inrenewed each year. The mo-creases in existing taxes, the paying a personal property would be much wiser if great-geles County toda to 3 per cent of the value of rather than allowing this Home for Boys, said yester- and voluntary facilities oper- rangements with the volunmoney to go into the general day. funds of the federal, state

In urging that the earlier and local governments.

## City of Hope Sets Pace

verse" suggestion has been ca.

throughout the United States, Paul L. Wermer, M. D., Exe- is asking the Board of Sup- turbed, should be receiving ing to Dr. Bashor with Federal aid and encouragement, might well follow the example set by the City of Hope. Dr. Wermer the example set by the City of Hope National Medical wrote the President after the front of the power of Directors of the free three Center, near Los Angeles, in board of Directors of the free ehe agencies termed present at Juvenile Hall," he said.

#### PRESS EDITORIAL PAGE

#### Personal Income in Southern California sen it as the site for super-ior court facilities, and by Reaches Record High, Says Bank Manager

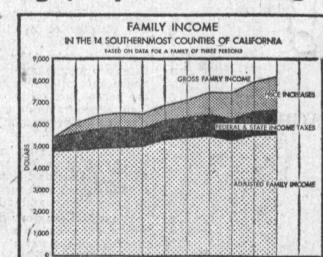
Total personal income in the 13 counties comprising the Southern California area reached a record high of nearly \$27,700,000,000, James J. Weigel, manager of Security First National Bank's Torrance branch, reported today.

According to figures compiled by Security's research department, Weigel said that per capita income during the would be fore each resi- previous year amounted to dent of Torrance to start re- \$2,744, indicating an average fering to this as the Tor- annual increase of 5.2 per rance Area. Within just a |cent in income for every man, few years virtually every- woman and child since 1950.

> During this ten-year period, prices and taxes have also risen. Weigel pointed out. Because of the price increases, a slightly more than what 79 cents could buy in 1950, he added.

The research department also disclosed that in 1950, combined Federal and State income taxes amounted to 12 standard deductions.

income in 1960. Thus income If Senate Bill 1204 passes resolution endorsing the legis- taxes have increased at an the State Legislature and is lation be rescinded, Supervi- average rate of 8.4 per cent Considering all increases in



Adjusted Family Income Based on Data for the 14 Southernmost Counties

| Gross Income of a Family of Thr |        | Combined Federa<br>State Income Ta<br>Paid by a<br>Family of Three | Disposable Incom<br>a Family of Thr | Index of Purchas<br>Power of a Doli<br>(1950-1960) | Measure of Stand<br>of Living for a<br>Family of Three |
|---------------------------------|--------|--|-------------------------------------|--|--|
| 1950                            | \$5427 | \$ 650   | \$4777                              | 1.0000   | \$4777   |
| 1951                            | 6087   | 876  | 5211                                | .9220  | 4805   |
| 1952                            | 6408   | 950  | 5458                                | .8962  | 4891   |
| 1953                            | 6510   | 977  | 5542                                | .8885  | 4924   |
| 1954                            | 6480   | 870  | 5610                                | .8893  | 4989   |
| 1955                            | 6885   | 913  | 5972                                | .8893  | 5311   |
| 1956                            | 7131   | 964  | 6167                                | .8756  | 5400   |
| 1957                            | 7476   | 1035   | 6441                                | .8482  | 5463   |
| 1958                            | 7470   | 1034   | 6436                                | .8198  | 5276   |
| 1959                            | 7968   | 1141   | 6827                                | 8069   | 5509   |
| 1960                            | 8232   | 1195   | 7037                                | .7920  | 5573   |

in the automobile "in lieu" the Bill had not been clearly income, prices and taxes, the Southern California has been net change over the ten years standard of living for the rising at an average rate of is plus 15.7 per cent, Weigel "What this bill really does average family of three in 1.6 per cent since 1950. The said.

### sors to rescind a resolution adopted May 2 supporting the legislation. More Care Facilities Are Needed for mobiles is the amount in excess of 09 that the motorist pay to get his license "tags" posed to any new tays or in

tax on his car. At the present er efforts were made to fully able to obtain the kind of Dr. Bahsor said there are clared. time this tax is set as 2 per utilze the gas taxes and other care they should be receiving approximately 4,200 children. The most economical way cent of the fair market value direct and indirect taxes on because of a lack of adequate between six and 18 years of to expand institutional facility of each car. Under Senate Bill automobiles and auto acces- facilities, Dr. Ernest G. Bas- age now receiving institution- ties from the taxpayers stand-

"Voluntary and county in- organizations. stitutions which care for

1294 this would be incheased sories for improving roads, har, president of McKinley al care in county institutions point is to make financial ar-

these youngsters are filled to need the kind of intensive point, he said. capacity and are unable to treatment available in these accept all who need their institutions," he said. "Many be in a position to expand Dr. Bashor is one of a homes by the county, particu- own private sources, without Voluntary hospitals sent to President Kennedy by group of civic leaders which larly the more seriously discost to the taxpayer," accord-

medical technologists in their year traineeship in X-ray "The present inadequate ment in institutions or in fos- ready high deficits. One agentechnology for Stephen Yeike basis of payment for county ter homes. However, the aver-cy spent \$270,000 more than Olulo, 26, of Kenya, East Afriverse" suggestion has been ca.

Hundreds of emotionally facilities by voluntary agen-the place is so crowded many torist pays this tax in lieu of Supervisor stated that it disturbed children in Los Ancies, but may force many to youngsters are forced to sleep

> ated by churches and service tary agencies which would permit them to more nearly "Many other youngsters approach the break - even

now being placed in foster physical facilities from their

training young people from and nonsectarian pilot medi-other countries for careers as cal facility approved a two-of care and treatment."

"Today more than 800 chil-dren are there awaiting place-result in increasing the al-

#### Area's Chambers of Commerce Oppose Bill • As 'Pitting Government Against Business'

1084, were vigorously opposed this week by the Los Angeles is bound to dim quickly if the aclred: Chamber of Commerce be-idea of a nation-wide network "The real interests of the cause the measures "will put of government-centered re-government are not aided by the federal government in search should ever prevail its retention of title to pa competition with business to over the philosophy of a com-tents. The government in

S. 1176 would create a Fed-terprise and encouraged by anything more than a royaltyeral Inventions Administra- sound patent incentives." tion and provide for goven-mittee, voiced opposition to practice for governmental ment ownership of inventions both bills because "the cham-purposes, the inventions proresulting from government ber believes that the federal duced under government-inresearch and development government should not com-dustry contracting. contracts and also allows for pete with private enterprize "Retention by the governgovernment, administration of in exploitation of patents ex-ment of patent rights deprives cept in certain broad areas industry of a major incentive

ventions arising from gavernment contracting.

John E. Oliver, chairman of chamber's board of directors to the detriment of technolothe chamber's licensing com- of a licensing committee re- gical progress."

"The future of our country twin proposals, Oliver de-

petitive system under free en- ther nor can properly use free, non-exclusive license to

S. 1084 requires the govern- affecting public interest and/ for entering into research as ment to take title to any in- or public health and welfare." development contracts and, DECLARATION as a matter of fact, many com-After approval by the panies have refused to do so,

#### 'Do It Now,' Says CHP as Vacation Period Begins

Thinking about a vacation? few simple preparations," much to your enjoyment. Most of us are, now that pointed out California High- "When you're on the road warm spring days provide the way Patrol Commissioner set a moderate pace which alpleasant reminder that summer is but a few weeks away.

Bradford M. Crittenden.

For a majority of vacation- "Before you start, have the areas, plenty of time for ers, motoring will be their family car checked over for meals, and brief rest periods. mode of travel. "This can be such things as brakes, lights, Vacation is a time of leisure, the most enjoyable part of battery, radiator, and tire con- and you can rob yourself of vacation, if you make a dition. Have the engine a large measure of enjoyment

lows time for stops at scenie

by mechanical failure adds tuned up. A trip unhampered by a hurried trip.



MAKE A LIST OF EVERYTHING YOU OWN, and keep it in a safe place. A Household Inventory is worth its weight in

insurance money in the case of fire or theft. Keep your list and other family valuables in a Security Safe Deposit Box for as little as 2c a day. Talk it over with your nearby

FREE BOOKLET

Ask about your copy of the helpful new Family Money Management Booklet: "YOUR FAMILY'S HOUSEHOLD INVENTORY\*

#### SECURITY FIRST NATIONAL BANK •

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