

By B. E. LOVELL

Some of the greatest misconceptions about Mobile Home Living are centered around the so-called (by the misinformed) "trailer parks."

So, today I'd like to clear up a few of these misconceptions for those of you who might be letting them influence

"sense of intruding" which

I've never found anywhere

People living in Mobile

to be more self reliant than

And from my own experi

ence I'm convinced that in-

side sound is better contained

it i sin most houses, in Cali-

Thor, will be three in Aug-

months, and these have been

supervision than he could

fornia, at least.

life by far.

you away from the greatest advance towards real living fort to insure each other's that has occurred in many a privacy. They develop a

Naturally, I'm referring to Mobile Home Living!

First, let us take up this else, and especially in the avold one: "Living in one of erage tract home neighborthose big Mobile Homes hood. might be all right—but I just couldn't stand the lack of pri- Homes and Trailers also seem vacy in a trailer park.'

The truth is that one can bile home park than one can their own more, without in the average neighborhood house. People who live in Mobile Homes make a special ef

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the disadvantages."

day is the mobile home indus-

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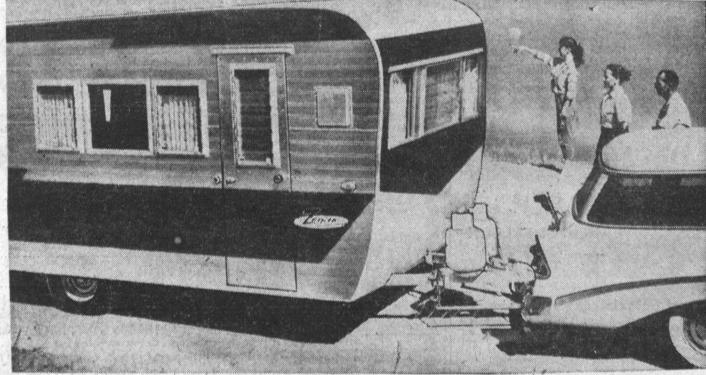
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IN 1955 only 6000 travel trailers were sold in the 11 Western states. Last year more than 20,000 found purchasers such as

the happy group above.

The truth is that one can people living in conventional enjoy more privacy in a mobile home park than one can homes. They do things on the home park than one can home the home park than one can home. They do things on the home park than one can home the home park than one can home. Sani-Cruiser Distributor

The Sani-Cruiser Co. of Carsonville, Michigan, manufacturer of one of the world's most unusual mobile homes, the head of the household can the family will be there. inside a Mobile Home than this week confirmed the appointment of Peter Quintas, 11429 no longer convince the wife Pleasant camping headquar-South Vermont Ave., Los Angeles, as exclusive distributor and kids that he should solo th Vermont Ave., Los Angeles, as exclusive distributor and kids that he should solo on that fishing or hunting fortable table instead of burn-trip because "roughing it" is ed potatoes dug out of ashes, for the West Coast.

A second misconception I encounter frequently and one mont, declared yesterday that he became interested in the a man's cup of tea. about which I feel rather completely self-contained and self-propelled Sani-Cruiser completely self-contained and self-propelled Sani-Cruiser after a visitor counting device at this year's Sportsman Show strongly is the belief that a Mobile Home Park is a bad disclosed that more than 30,000 people entered this unique modern trailer made it pos- along can have its merits. trailer to see for themselves exactly what it looked like in-sible to take the kitchen sink environment for young chil-My experience is exactly side.

Another showing in Pomona, during which 7000 persons and even a built-in laundry!opposite this. Our little boy, visited the Sani-Cruiser, convinced him it would find wide to the most remote canyon or With the average trailer acceptance here in the West, where so many outdoor at-lake. ust. He has lived in a Mobile tractions exist. Home Park for the last nine

The Sani-Cruiser averages 12 miles per gallon on gasothe best months of his young line and has no trouble keeping up with the Freeway traf- the breadwinner, the little fishing at a fraction of the fic, Quintas said.

He has children of all ages to play with (something the parents of an only child living in a conventional house Comprehensive Study Is and neighborhood away from relatives often must envy Offered by Mobile Park us). He has more freedom of movement and less inhibiting

A comprehensive study of the investment opoprtuniever find in the average mid- ties offered by the modern mobile home park is now availdle-class neighborhod, simply able to individuals and investment groups from the Trailer because in a Mobile Home Coach Association, 607 S. Hobart Blvd., Los Angeles.

With more than \$700,000,000 already invested in con-Park, all parents sort of watch out for all children, temporary trailer parks and the annual investment in west-The Mobile Home Park is a ern states alone totalling \$60,000,000, TCA underwrote a fismall enough community so nancial research study by Ernst & Ernst, nationally known that every mother in the accounting firm.

Material used in the study was gathered fro questioncommunity knows every youngster, and ordinarily naires which were sent to 300 successful park operators in thinks nothing of steering a the West.

toddler back to his own area or stopping an argument be- Investment," reveals that modern trailer parks are lucratween children, regardless of tive investment properties, returning an overage of 15.2 to whether one is hers or not. 17.2 per cent return before income taxes. As my wife says, living in

a Mobile Home Park "You Mobil homes today have In the U.S. today, more village—and almost none of dishwashers, garbage disposal than \$700,000,000 has been inevision, washers and dryers,

A booming business for air conditioning and actual home interior decorators to-fireplaces!

vincial themes lead the way standards today are compar-

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units, built-in Hi-Fi and tel- vested in mobile home parks for the trailer population. Construction of a new park today averages between \$200,-000 and \$1,000,000.

> Travel trailer enthusiasts maintain vacation costs average only \$10 a week, with three children! Savings are on motels and food bills.

Mobile homes today are financed just like automobiles. Credit period is seven years.

A trailer under 35 feet is called a travel trailer; one over 35 feet is called a mobile

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