Thom McAn Store Opens in **Del Amo Shopping Center**

Los Angeles County will areas. The women's and chil- to coast to make Thom McAn subordinate of animals. have a new shoe style center dren's departments are in the largest integrated manu- Wherefore he must be bound for the entire family today pink, yellow, blue and char-facturing-retailing organiza- with many bridles. when Thom McAn's new store treuse. The men's department tion in the shoe industry. in Del Amo Center, Torrance, has bamboo yellow walls and New stores are now being begins a three-day opening copper red chairs.

this area. Kaufman with his shoes. 1152 Mayfair Ave., Anaheim. The new store will be operated by a local company, Del Amo Thom McAn, Inc.

CELEBRATION All customers during the three-day opening celebration will receive free gifts with shoe purchases - Esquire shoe shine kits or pen and pencil sets for men, wallets, gold key chains or hosiery for

women, gun and holsters or

dolls or pen and pencil sets for children. Each child visiting the store will receive a free balloon or lollipop. Dress and casual shoes for the entire family-men, women, children and teenagersolus color-coordinated hand-

bags, hosiery and other acces-

sories will be on display. An outstanding feature will be the new collection of Mr. Thom Designer Fashion shoes reflecting the latest style trends and silhouettes for women. Several hundred shoe styles for all ages are to be exhibited on open displays and customers can make their own tentative selections before being seated for personal

ADVANCED

The new store is one of an advanced type being built by Thom McAn all over the country. Francis C. Rooney, Tom McAn president, commented:

"We have pioneered the development of family shoe style centers where personal service, ample parking and spacious store interiors actually make shopping very pleasant."

Three separate departments divide the interior of the store into convenient shopping

opened at the rate of one per Particular attention has week.

Fred Kaufman, currently been given to the children's manager of the Thom McAn department, with caricatures 600,000 TONS OF HAY

wife and two daughters at Today's opening brings this amount of hay.

to 67 the number of Thom THE BOY

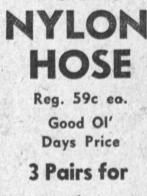
McAn stores serving Califor- Of all animals the boy is nia. The first Thom McAn the most unmanageable, instore was opened in New York asmuch as he has the foun-City in 1922. Since then the tain of reason in him not yet number has grown to nearly regulated. He is the most in-900 in 500 cities from coast sidious, sharp-witted, and in--Plato (c. 328-c. 348 B.C.) Greek philosopher

GOD'S WORK

With how much greater probability shall we make a store in Fullerton, will man-from children's fiction on the In Los Angeles County conjecture as to God's work age the new store according walls, and special areas for cows consume 600,000 tons of and designs even for the othto William Harbour, district supervising Thom McAn's hay each year. It would re- er planets, from that variety director for Thom McAn in five-way fit on all children's suire a hay field measuring 20 which we discern on Earth. miles by 10 miles to provide (1571-1630)-Johannes Kepler German astronomer

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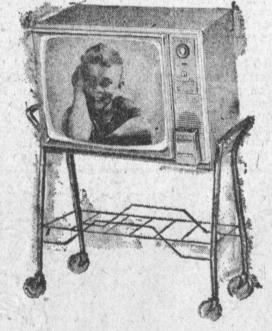
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