Life Begins in a

### MOBILE HOME



By B. E. LOVELL

Several years ago, while doing a series of brochures for cities in Northern California which were trying to attract industry, I got tired of having to find an apartment in one day or pay for a hotel room or a motel while I looked. So I bought a 15-foot vacation trailer, which my wife and I used as a sort of combination moving van and temporary quarters, while we took our time and found an apartment that suited us. happen to you, if it hasn't al-

That's how I became a trail- ready, I don't know, but the er owner for the first time chances are very good that it (although now, of course, I've WILL happen to you. graduated to a larger trailer, and suspect I'll soon go all ulation growth indicates that the way and become a Mobile by 1970, one out of every 10 persons in the west will be

Home owner!). How it will Happy Mother's Day

# Harbor

1231 W. PACIFIC COAST HIGHWAY (at Normandie) COME IN TODAY FOR YOUR

FREE GIFT and See Our \$141,000

Display of New Kit Homes

10'x43' to 10'x55' 1-Bedroom to 3-Bedrooom (11/2 Baths)

Bank of America Financing Open 9:00 'Til 9:00

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TRAILER HITCHES INSTALLED SHORTY'S GARAGE CUSTOM-MADE OR EAZ-LIFT

Walnut and Pacific Coast Highway Lomita

For the Best in the West . . . See the Eastern-Built

'No. 1 Coach in the U. S." Hickory and Oak Throughout Genuine Wild Cherry Interior "Lasts a Lifetime"

> and VAGABOND

> "Known in the East for 30 Years" NOW FEATURED IN THE WEST AT

Kelly **Trailer Sales** 1649 W. Manchester

Carpet Worn? CALL **Mobile Home** 

Service NE 5-2551

for FREE ESTIMATES

We Specialize in Wall-to-Wall Carpeting for Trailers

Mobile Home Service

3508 Beechwood Ave. Lynwood NE 5-2551



For a recent study of pop-

using a vacation trailer or liv-

What's it like-this mobile

The answer depends upon

ing in a mobile home.

growing popularity?

may be even longer.

COME AND SEE

THE TRAILER THAT

TURNED INTO A

HOUSE CAR!

Gas Stove with Oven

Gas Refrigerator

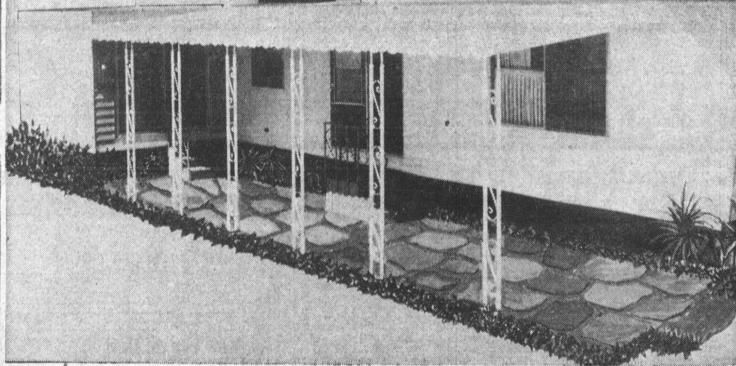
Big Beds Lots of Closets

TRULY "A HOME AWAY

FROM HOME"

Also Full Line of I. H. Trucks

for Pulling Your Trailer



MAYFLOWER EXTEND-O-ROOM'S extra spacious living room is conveniently located at the rear to provide ample

The U.S. Department

throughout the nation.

patio space for outdoor living.

### What's it like—this mobile reminine living? What accounts for its The answer depends upon whether you become a mobile louch Seen

home or a vacation trailer Occasionally the television set will show an American And from now on it will be housewife in an old western my job as the new Mobile movie perched in front of a Living editor for the Torrance covered wagon guiding its Press to pass along to you destiny across the plains.

the news of the mobile home Today-according to the industry, news of interest to manufacturers — the same those of you who already own gingham-clad young heroine mobile homes or travel trail-dictates the design and the Commerce reports that over Ten-wide Mobile Home. ered wagon. . . . the mobile bile homes were sold in 1960 new Mayflower Extend-Othe two questions: What's it like-this mobile living? What home or the travel trailer. accounts for its growing pop-

The feminine touch is apparent in every phase of the to Southern Califorians is the Mobile homes are available luxurious "homes on wheels" which stretch out to as wide cording to a recent survey by in Southern California and as 20 feet. The 10-wides are the Stanford Research Insti- sold for a whopping \$350,000,becoming pretty standard tute.

permissible; but coming along foot in length and ten foot the industry in the West. with a rush this year are the wide, will show the feminine expandables. Lengths range in fluence and stress the rea- er manufacturing plants are easily, with a minimum of up to 50 feet, although there sons behind this fastest grow-located in the Los Angeles part, trim segments and other to 60 feet. Custom-built units American living.

Compact kitchens with the bined payroll of more than finest appliances have simpli-\$8,000,000. Few mobile homes are constantly on the move, unless fied housework. Built - in they are in the borderline 27- ovens, refrigerators, cabinets, in trailer sales will continue, age they are moved from one maximum of floor space, and by the U.S. Department of are lavish with their praise courses! location to another about once yet cut walking time in half! Commerce.

in four years. The moving is

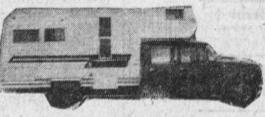
end of the journey. The cost of such moving is But more on the mobile considered reasonable, but in home next week. Along with any case, it is considerably an introduction to the travel less than moving from one trailer, an innovation in famother because all the mobile beginning to be copied all ovnome furnishings and house-er the world.

# SPORTSTER

World's Finest Self-Contained HOUSE CAR

Private Shower and Toilet Hot and Cold Running Water lower center of gravity.

Built by one of America's oldest manutacturers of travel trailers . . . Ap proved by Calif. Div. of Housing.



CLOSE TO HOME!

SALES Roll Along Sportsters 1210 So. La Brea Inglewood OR 7-4796

Models: Standard, Deluxe and Custom "Come in and Take a Look"

# ... the ROLL-A-LONG

Direct Chassis Mount Provides Safer, easier driving - more floor space - less weight search Institute.

Exclusive 6'3" Side Door Entry

> PONTI CAR

Bank Financing Straight Up Hawthorne

## Mayflower First with **New Mobile**

Displayed this year for the

But of even more interest ly double the area usually to the public. available. This, of course, is A modern or deluxe mobile 000 in the 11 Western States,

completely integrated room. And apparently the boom extension in an hour.

of this Mayflower innovation.

al transport company which the unit and no packing or ly on the rise, as evidenced since this provides more ususes a truck especially built handling is required at either by the increasing ratio of mo- able patio space for summer- liness, and health as the major bile home and travel trailer time outdoor living, and also reasons for giving up convenshipments to new housing conforms with the require- tional type housing. The faststarts," the Bulletin states. The report also noted that Other features they are en- zens attracted to this way of

"the trend to use mobile thusiastic about include: 18-life is the senior citizen, acconventional dwelling to an-ily vacationing that is now homes at fixed locations for ft. X 13-ft. all-wool wall to cording to studies made by long periods of time has de-wall carpeting in living room the University of California emphasized the mobility fac- -custom made draperies in at Los Angeles. tor, and these homes are now optional colors —corner win- Surveys also revealed, acbuilt with more space and dows-ample wall space to al-cording to TCA, that retired

. . fully furnished-beauti- of compact living. fully decorated bedroom, Federal, state and local zon-The average income of a draped and furnished-eye-ing officials throughout the mobile home family exceeds level oven (selected color) country, once they are shown

\$1,000, says Stanford Re- ances in the kitchen-colored that mobile home residents standard fixtures (toilet & are excellent community cititub with glass shower door) zens pay their share of taxes, in the bathroom-interiors of etc., are lifting restrictions on The mobile home popula- natural ash or Polyclad panel- mobile home parks. tion in parks in the U.S. has ing, with antique vinyl or ash ceilings-full perimeter heat- BUILT-INS ing -interlocked one piece Mobile homes today have aluminum roof, all-aluminum dishwashers, garbage disposal

In a Stanford Research In-sidewalls, with expansion units, built-in Hi-Fi and telestitute survey, over 90 per seams, finished in durable vision, washers and dryers, cent of those dwelling in mo-baked enamel.

bile parks said they preferred it to apartments or conven- \$700,000,000 INVESTED

\$700,000,000 has been invest- Normal monthly rental in a Prices on mobile homes to-ed in mobile home parks for modern mobile home park today average \$5,000 per unit. the trailer population. Con-day averages between \$25 and But you can pay \$20,000 for struction of a new park today \$45 per month, with luxury a trailer, with three bedrooms averages between \$200,000 spaces renting for as much as and \$1,000,000.

### **Home Parks Doing Well**

Mobile home parks-once called trailer parks—have become big business in the

first time at the Los Angeles
Home Show is Mayflower
Mayflower
Home Show is Mayflower Trailer Company's new May-velopers are opening an averof flower Extend-O-Room 50-ft. age of 350 parks annualy in ers, and in general answer interiors of the modern cov-the two questions: What's it ered wagon. . . . the mobile bile homes were sold in 1960.

Commerce reports that over Ten-wide Mobile Home.

As the name implies, the fon and Arizona.

are some regular models up ing phase of contemporary located in the Los Angeles finishing touches required to in the West who prefer this these companies have a com- produce a sturdy, tight and in the West who prefer this One man can accomplish the laundry facilities paved roads, shuffleboard and tennis According to the manufac-courts, television, Hi Fi, and 30-foot category On the aver- washers and driers provide a according to a bulletin issued turer, Extend-O-Room owners chapels, libraries and golf

"Permanent and vacation They especially like the loca- persons will live in a typiusually done by a profession- hold appliances are within housing demand is apparent- tion of the living room area cal trailer park today. Resiments of mobile home parks. est growing segment of citi-

low furniture rearrangement persons are lured by the ease

the national average by and all name brand appli-modern parks and statistics

fireplaces!

In the U. S. today, over MONTHLY RENTAL

KIT TROJAN

KIT STATE LINER

KIT GOLDEN STATE

Although it takes \$250,000 the West, most of them in

Total expenditure annually Room adds extra pleasure, on a national level is approxicomfort and roominess to mo- mately \$280,000,000, with the fact that approximately 50,000 bile home living by extending fin ancial backing coming in 8-foot or 10-foot widths, which alone house over 1,000, of these travel trailers and and in expandable units over the west, acmobile homes were produced by double the area usually to the public t

done after the mobile home home park is a far cry from now that their movement ov-er highways in California is cal mobile home, one fifty Association, which represents tend-O-Room is designated to Coach Association, watchdog More than 60 modern trail-unfold its added floor space of the industry in the West.

A park today, in order to

air conditioning, and actual

# ATLANTIC AVENUE MOBILE HOME DEALERS

McFARLAND

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WE HANDLE

MAYFLOWER . . PLYMOUTH . . PILGRIM

AND THE

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**Aero Trailer** Sales 12703 Atlantic

FEATURING:

ANGELUS MONTCLAIR UNIVERSE

Bonzer-Freeway **Mobile Home** Ctr. 6655 Atlantic

FEATURING:

GREAT LAKES PARAMOUNT PAN AMERICAN E. M. and Gordon E. Toole

Inglewood

**Mobile Homes** 8020 Atlantic

FEATURING:

KIT GOLDEN STATE STATELINER TROJAN

**Easy Terms** 

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Best Buys in

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Used **Mobile Homes** 

> Open Evenings and Sundays

. COMPTON BLVD.

Harvey's Trailer Sales 15728 Atlantic

SPECIALS EVERY

FEATURING: FLAMINGO FLEETWOOD

· ARTESIA BLVD.

ATLANTIC AVENUE

### NOW ENJOY LIFE TO THE FULLEST . . . FLEET-AIRE OVER

ALL THE PLEASURES OF HOME WHILE CAMPING! TRAVEL IN LUXURY WITH FLEET-AIRE

CAB CAMPERS

IDEAL FOR CAMPERS HUNTERS - FISHERMEN SALESMEN - QUESTS & CHILDREN - CONSTRUC TION WORKERS EXTRA ROOMS HIGHEST QUALITY LOWEST PRICES

EASIEST TERMS

The World's Finest-Proven Superiority Any of our portable homes may be carried from place to place by truck trailer, boat or any carrying device of equal capacity. All models feature heavy duty trailer type construction walls with laminated birch or ass interior. Completely screwed and glued construction. Open type windows, 4-11", 24" featured in over cab section; one on each side, two in front. One 14"x14" everhead vent is used. A 48"x74" space is provided in the over cab section or sleeping or storage use. All coaches feature double insulation silver coat on sidewalls and in the roofs. Built to give a lifetime of service. All models include 3-burner, built-in butane oven and oven controls, sink, water pump, 13 sel. water tank, 75-lb. icebox, large sliding slass window for unobstructed rear view while drivins.

Manufactured by

FLEET-AIRE CO. 1321 Alameda (Alameda and Pacific Coast Hwy.) TE 5-5527 Also at 15815 Lakewood, Paramount ME 3-1567

**Martin Trailer** Sales 2429 Pacific Coast Highway

FEATURING:

MAYFLOWER

PLYMOUTH

ANGELUS

PROPANE

TRAILER SUPPLIES

FEATURING: LAKEWOOD EXTEND-O-ROOM USED TRAILERS

EASY TO FIND!

Sales 2117 Pacifci Coast Highway SUPPLIES, AWNINGS

better facilities.

POPULATION

tional housing.

and a fireplace

AVERAGE INCOME

pased the 4,000,000 mark.

PREFER MOBILE PARKS

**Jordan Trailer** 

FEATURING GREAT LAKES USED TRAILERS STORAGE AND CON-SIGNMENT SALES

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# Pacific Coast Highway Mobile Home Dealers

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"YOU CAN DEPEND ON US"