ALL ROADS LEAD TO . . . .

BORDER'S FOOD FOR BEST SAVINGS

SAVE! SAVE! SAVE!

7 DAYS THURSDAY, APRIL 27th Thru WEDNESDAY, MAY 3rd

IT'S "BRINGING UP BABY." Week APRIL 29–MAY 6

GERBER'S STRAINED **BABY FOOD** 9¢ ea.

BE KIND TO YOUR BABY!

LOWER THAN DIS

BORDER'S "HOUSEWIVES" SUPER SPECIAL! GIANT SIZE

39¢

LAURA SCUDDER'S PEANUT BUTTER 16-oz. Jar 49¢

RICH'S - GIANT SIZE TOPPING

FOR A DELIGHTFUL TREAT AND OH SO EASY TO USE FOR IT'S PRESSURIZED

KAL-KAN CHICKEN or BEEF Rounds 6 15-oz. Cans $1

KAL-KAN CHICKEN & FISH CAT FOOD 8 6½-oz. Cans $1

RED HEART DOG FOOD 2 FOR 29¢

LAURA SCUDDER'S MAYONNAISE Full Quart 59¢

SNOW CROP — FROZEN **ORANGE JUICE** LARGE 12-oz. CAN 39¢

HUNT'S **PORK & BEANS** 19¢ No. 2½ Can

HUNT'S TOMATO **CATSUP** 14-oz. Bottle 17¢

Foodcraft FARM STYLE CHIPS 15-oz. Jar 25¢

SIMPLE SIMON - FRO

MET A PIE MAN . . . CREAM

TRY 'EM — THEY'RE GOOD!

SIMPLE SIMON

Chocolate Lemon Cocoa-Nut TOPPING 'N PIES IS A GRAND SURPRISE

YOU'LL SAVE MORE AT BORDER'S STORES

Memo: TO A BUSY FAMILY

XLNT HACIENDA

MEXICAN DINNERS	16-oz. Size	49¢
BEEF ENCHILADA DINNERS	14-oz. Size	39¢
BEEF ENCHILADAS		3 FOR $1
CHEESE ENCHILADAS		3 FOR $1
BEEF TACOS		39¢
BEEF TACOETTES		3 FOR $1

We Give Blue Chip Stamps

NEW! TEXAS SIZE! HUNT'S TOMATO SAUCE No. 300 Can 10¢

KELLOGG'S GOOD MORNING SPECIALS

CORN FLAKES	12-oz.
RICE KRISPIES	9½-oz.
SUGAR FROSTED FLAKES	10-oz.

3 FOR 79¢

LOOK! Who's Got BORDER'S NAT

RED'S FROZEN **TAMALES**

Buy 'em by the Dozen!

Just Heat 'n Serve!

SAVE!

DELICATESSEN TREATS

OLD SMOKEY'S

FRESH LIVER **SAUSAGE** FULL POUND 39¢

SMOKED **Braunschweiger** FULL POUND 49¢

BORDEN'S—SLICED—6-oz. Pkgs. **CHEESE** AMERICAN PIMENTO & SWISS 3 FOR 89¢

RED LABEL—NATURAL SLICED—5-oz. Pkg. SWISS CHEESE . . . . . 25¢

AJAX **CLEANSER** THE FOAMING ACTION 10¢

FROZEN **DINNERS** SHRIMP — SUKIYAKI OR SPARE RIB 49¢ ea.

"BIRDSEYE'S & BORDER'S FROZEN FOOD SALE"

PEAS • PEAS & CARROTS
CUT CORN • SPINACH
SQUASH • CREAM CORN
CHOPPED BROCCOLI
FRENCH FRIES
CRINKLE CUTS
POTATOE PATTIES
YOUR CHOICE .....

6 FOR $1

MIXED VEGETABLES
GREEN BEANS
SUCCOTASH
Mix 'em or Match 'em!

5 FOR $1

SHOP AT BORDER'S • BUY BORDER'S BARGAINS • SAVE AT BORDER'S • SHOP AT BORDER'S • BUY BORDER'S BARGAINS • SAVE AT BORDER'S • SHOP AT BORDER'S • BUY BORDER'S BARGAINS • SAVE AT BORDER'S • SHOP AT BORDER'S • BUY BORDER'S BARGAI