## THE PRESS

Thursday, March 16, 1961 Spring Spotlights 'Real Swingin' Fashions for Guys and Dolls



JUST THE THING for getting breakfast, doing housework or resting, is the muted pink, green and aqua plaid tunic over green capris that Rosemary Halverson, manager of Pat Speer's Shop, has chosen to model. "So comfortable and relaxing," said Rosemary.

## Fashion Is In the Pink

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-ashion is in the Pink Remember that old phrase beautiful fabric and fashion Cardigan jackets, weather all jackets and other jaunty houette; on the other—are the Fabric Glam that still crops up-"strike theme of the season. scene-dresses, coats, sports- sleepwear and loungewear, turing double pockets with wear, in fact all wearables are play togs and dinner dresses, flaps, pre-made cuffs and a

From the hottest hot of varied, so diversified in tint vivd pink to the real cool and intensity that whether THOMAS pink-into-violet tones, the you're the palest blonde, the boldness of spring '61 pink is fieriest redhead or darkest

everywhere. Startling and vibrant, right for you fashion pink in tle) once made a missionary these pinks animate every your future.

## NATURAL LOOK For men, the young men,

and young-spirited, who like a vigorous dash of imagination in their sportswear wardrobe, there are coats in madras, random check and other fanciful patterns to choose from.

Sports coast feature the 'natural look" in lightweight fabrics, dramatic patterns and such popular colors as olive, black and loden.

Style highlights of these vivd, versatile sport coats include narrow lapels, natural shoulders and a slightly cutaway three-button front. Fabrics, including seersucker, babycord and eye-catching batik, are feather light, and they can be poped into the washer at night forw ear the next morning.

Summer suits get the same "naturallook" treatment and many feature automatic wash and wear construction. Jackets are narrow and flattering. The pants are slim and tapered. And all have a common ingredient — lightness — calculated to appeal to the many young men who want the ightest possible fobrics.

Guys, who are six, sixteen or "pushing" 60 and enjoy the active life will go for the new crop of sportswear for out doors.

Ideal for "roughing it" dur-

ing the long, leisurely sum-mer months is the "jump suit"—with distinctive one- Simple Lines, Bold Color Stir Up piece styling: At a beach

party, out sailing or tinkering in the garage, the jump suit

provides comfort without omitting style, Features in-

clude a handsome sportshirt collar, belted fly front and man-sized pockets.

items are available for the full-blown beauties.

struck, smitten and lovingly sportswear and at home sepa-smothered with the glowing rates. rugged authenticity, will add to the pleasure of hiking, The range of pinks is so hunting and summer sports.

Tradition claims that brunette - there's the just Thomas (the doubting apos-



THE NATURAL LOOK IN SPORT COATS points up shoulders where nature put them. Narrow lapels: three button cut away front and light-as-air fabrics adopt these coats to campus, office or country club wear. The sport coat at left is in authentic seersucker, at right; in batik. Both are teamed up with handsome slacks. Sport Coats and Slacks by H.I.S. Sportswear.

## Half Sleeved Dress Shirts Are **Cool Favorites**

Dress shirts with an eve to the new season have two things in view; comfort and good looks. The fancy half sleeve shirt which continues to gain popularity now has added top interest-the British grip-tab collar.

Besides the British look collar; pink-tab length (pointed and rounded)-tabless tabs and round collars-shorter. button downs — plus tab length collar with moderate spread will set the springinto-summer dress shirt collar trend.

On the cuff, it's a totally different story as cuffs will be fancier than ever with angled tabs, slit plackets, buttoned versions and others.

As for fabrics, all are keyed in spring - into - summer weights. Colors are British influenced in crisp stripings, checks (medium and batiste weights); ivory, muted gold. pewter, denim blue, pink, geometric white on whites, sleek satiny accents on lenos and stripes. All look neater

and have an opaque quality.



SAUCY OUTFIT-For fun in the sun, Mrs. Joseph Boylan, Junior Woman's Club model, wears an orange bubble terry cloth suit: To complete the outfit, she wears a straw "fun" hat with a fish net veil. Fashions are from Pat Speer's.

Coats Stage Comeback In Blaze of Color Glory Exciting News in Spring Dresses

There's a wonderful excuse And — there's never been to buy a new spring coat this such delectable color variety year! No matter how smart in the gayest Easter egg col-

dress themes for the new sea- exciting new fabrics with tex- tics in solo or in harmonious lars to donuts, it's not in one Picture hot pink and lovely son point up a case for ex- ture, lightness of weight, blend with natural fibres are oft he exciting bold pastels lilac, strawberry, orange, apthat are the hallmarks of the ricot, azalea . . . look for pis-

tremes. On one side-the color, print and pattern all part of the picture. Menswear fabrics and new season coats. tweeds; raw sliks, surrahs, tie- The spring coat is back! mut of clear reds and a galaxy Linens, silk linens and pe- silks, light-as-a-tissue woolens And, coat collections reflect of vivid blues.

that still crops up—"strike there of the season." The pink from the pink from pink"? Well — wherever you look on the fashion scene—dresses, coats, sports- dresses, coats, spo cottons and a host of new a rounded motion-semifitted they've been waxed and pomanmade fibers and blends coast often reveal dramatic lished. are the fabrics that further cape-effects in the back—el- These yummy colors run

drape and shape spring-into- bow skimming sleeves offer a from palest but sparkling summer dresses and ensem- new freedom of movement. neutrals to the brightest of

The color news is expressed sweep are almost full circles story in coast a veritable kalin all the blod pastels of the and are kissin cousins to eidoscope of exciting mood season plus hot colors that are capes in their detailing. "real cool." In dresses, black Slim coats with rounder

and white in all possible har- backs and broader backs step

The many variations on variations in the center) are sies, and many, many synthe- your old coat maybe - dol- lections as ther is in coats.

tachio, citron, yellows, a ga-

White is the purest white evtr, and blacks sparkle in Shoulders are widened with new weaves that look like

Coats with full five-yard the bright-to make the color hues.



Fabric Glamour

