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Aerocal Produces Practical Designs for Components in Aeronautical Fields

Established in Torrance in hot-forming processes which cians, engineers, skilled oper-April of 1959, Aerocal, the demand the most careful ators and first class manage- BETTER LOOKING California Division of Aeron-Manufacturing Corpora-ing with emphasis on skins to Aerocal's needs through-Douglas fir actually improve Repair Company tion, specializes in the design and difficult extrusions; roll out all phases and whenever forming and spinning to pre-cise requirements and ap-Serving the community more beautiful as the patina rance, Bill Heintz and Earl production of aircraft forming and spinning to pre-necessary. and

and missile structures. Aerocal facility located at proved heat-treat and alodine and progress, Aerocal places deepens. 24751 Crenshaw Blvd. in- processing. . pride in its purpose and its

cludes some 180,000 square Aerocal's engineering staff employees, encouraging care- INFORMAL feet of modern manufacturing possesses a wide knowledge ful coordination and team- Plank and beam construcspace, ideally equipped to of systems and are experi- work to bring together diver- tion for living room ceilings ice to their shop. take a program from incep- enced in many well known sified talents to produce lends an informal atmosphere tion through the various en- major projects. Past accom practical designs for compon- when such woods as western Ave., the business offers qualgineering, prototype and plishments demonstrate their ents now used in space and red cedar or Douglas fir are ity metal and paint work, qualification phases, to the ability to develop from the aeronautical fields.

production of a proven end basic idea through all phases

NEW CONCEPTS

George M. Ebert, vice presi- in metal structure and quick cently opened an enlarged fa- the firm to maintain an in- Bay area for 20 years. Heintz dent and general manager of the division, some 300 em-ployees are capably at work cepts, Aerocal has additional as certified welders, includ-background strength to offer the six western states.

ing automatic resistance its customers. As a division For several years the sales prototype installations and Casualty offers loan cars, welding, circumferential and of Aeronca Manufacturing office of Eastern in Southern other emergency situations. pick-up and delivery services, longtitudinal and also skill Corporation, Middle- California has been available Working in the Torrance along with quality workmansport and Heliarc work of the town, Ohio, a very consider- for engineering consultation office are James F. Rea, dis- ship on body and fender reable support in experience and liaison between the West trict sales manager; William pairs and auto and appliance highest quality.

As riveters using a wide and manufacturing skill is Coast customers and head- B. Haughey, office manager; painting. variety of fastening system readily available at all times, quarters of the Aviation Pro- Joseph A. Fryer, Jr., sales Requests for services of and also specializing in bulge Some 2000 people, a m o h g ducts Division in Hamden. engineer; and Francis J. Casuality will be recognized forming, hydro-forming and them highly trained techni- Conn. forming, hydro-forming and them highly trained techni- Conn.

Head Collision

Severson, partners in Casualty Auto Reconstruction, specialize in collision repairs, offering a 24-hour towing serv-

> Located at 2213 Border along with a wheel straightening service.

Severson, Heintz

Severson has formerly been associated with Chrysler and Under the leadership of Long regarded as pioneers Eastern Industries, Inc. re- The larger quarters enable Cadillac dealers in the South offer immediate delivery for Butler Buick.

OUR COMMUNITY HAS MADE TREMENDOUS PROGRESS

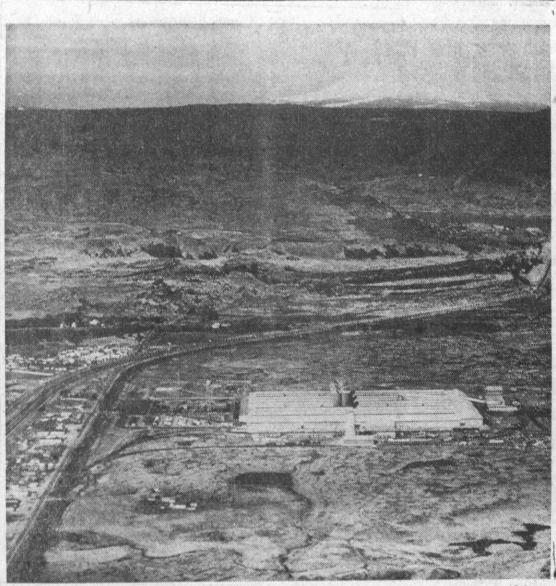
A Quick Look Back ... A Long, Long Look Forward

Ahead of us is another year filled with promises of growth in man's many fields of endeavor . . . not only throughout the world and our nation, but here within our own community.

Today, as in our pioneer past, progress is made by men who refuse to be satisfied with the achievements, however many, of bygone years. So in 1961, with our eyes on the far horizon, let us continue moving forward until we've met our many challenges.

Sunday, February 26, 1961

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PRIMARY METAL-Harvey Aluminum's reduction plant supplies the company's Tor-

rance plant with primary metal to be fabri-cated into aluminum mill products.

Chamber of Commerce Points Out Major Increase in Retail Sales During 1960

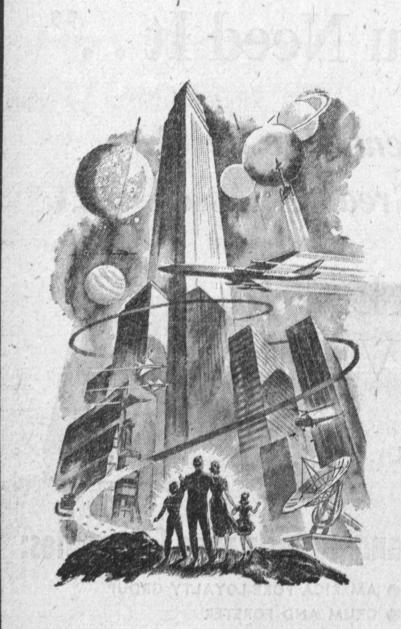
Statistical division of the Torrance Chamber of Com-merce last month released in-formation from the State formation from the State Board of Equilization point-Board of Equilization point-South Bay area in the indus-South South State ing out the city continues to make rapid progress in the Continually adding new in-continually adding new in-about their hearts when

reached \$30,771,000 for the ing firms, 23 firms employing Optimists at a function method in the ing recently. third quarter of 1960, which is an increase of \$6,690,000 city during 1959. Two large shopping centers opened from 45 to 65 were dis-Cities passed by Torrance's also opened in 1959.

Taxable retail sales dustries to its present roster dr. Robert F. Nielsen, Redon-of more than 250 manufactur- do Beach, spoke to Lomita reached \$30,771,000 for the ing firms, 23 firms employing Optimists at a luncheon meet-

Heart problems facing men and \$9,459,000 over a similar period in 1958. This outstand-ing increase ranks Torrance ing increase ranks forfance eighth in Los Angeles Coun-ty, an increase of two posi-tions over last quarter, and tions over last quarter, and

Care in heart disease pre-Chamber President W. E. retail "surge" include: Al-hambra, \$27,282,000; Comp-ton, \$28,373,000; Culver City, \$23,418,000; Downey, \$27,634,-000; G a r d e n a, \$11,983,000; Welling units certainly ex-



2-car garage. See open models 9 a.m. - 9 p.m.

223rd & Figueroa

Better-Bilt Homes and Apartments

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used.

of engineering requirements. Eastern Facility Establishes Office

The history of our community is one of continued advances . . . progress made possible by all our citizens working together to make our hometown a happy, prosperous place today . . . and

ARUSHI STLAUEAD OHIGH

NEMPER INSURAMETOD

and Cadillac Dealers

Bill Heintz, Formerly Associated with Butler Buick

in Manhattan Beach

Absco Welding Supplies W. J. Albert h m a Plumbing 6 Stores in Los Angeles to serve you horkey-moore associates • 21/2 years in Torrance a Division of Houston Fearless Corporation P&H Welding Machines and Rods "Chance AIRCRAFT AND MISSILE Oxygen—Acetylene of a RESEARCH AND DEVELOPMENT 2203 Border Ave. Lifetime" Torrance Torrance 24660 South Crenshaw Blvd. SPruce 5-1211 4-Bedroom N. B. Owen and Son Home **Eastern Industries** FREE 4819 EMERALD ST. TORRANCE Incorporated Phones: FR 1-4668, SP 2-1509 NOTHING TO BUY 4203 Spencer Street Torrance NOTHING TO WRITE Specialists in Ceramic Dies Mfgrs. of Presses, Kiln Pushers, Fattling Tables, Glaze Pumps, PUMPING EQUIPMENT ★ 2 HAWAIIAN Mixers, etc. General Machine Work Welding and Fabrication Sales and Service HOLIDAYS Tools, Dies, Jigs and Fixtures * MINK STOLE UNCOMPROMISED QUALITY IN ✤ 10 LAS VEGAS **Casualty Auto** LOW-COST HOMES VACATIONS Complete plans for quality homes and units ALL THIS built on your property. Very best materials and workmanship at great savings. Construc-tion in accord with building codes. As Advertised on FOR 2213 BORDER AVENUE TORRANCE Channel 13 as low as GENUINE LATH AND PLASTER ALUMINUM SLIDING WINDOWS BIRCHWOOD CABINETS \$500 **Collision Repairs** COME IN REGISTER TODAY-CERAMIC TILE BATH AND KITCHEN sq. ft. Earl Severson, 20 Years in Bay Area with Chrysler on ultra-modern 2, 3 or 4-bedrm. homes with WITH 100% FINANCING

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Torrance

tomorrow!

