## "WHO'S WHO" BUSINESS INDEX



FOR AUTO REPAIRS-Len's Chevron Station, 24091 Hawthorne Blvd., Torrance, is owned by Leonard Manitz, who opened for business in April, 1960. Len has a staff of five qualified servicemen to serve the customers. Len's Chevron Station is open six days from 6:30 a.m. until 11 p.m. and on Sundays from 7:30 a.m. until 8 p.m. For auto repairs, tune-up, brake service, wheel balancing, and muffler work, try Len's Chevron Station. Expert lubrication work is done by the staff at Len's. By calling FR 5-9178, road service, pick-up or delivery is just a phone call away. Len's carries a complete line of batteries and accessories. Atlas tires are stocked by Len's Chevron, too. Len's Chevron Station gives blue chip stamps. Remember, for the best motor and repair, call Len's, FR 5-9178.



FOR UNUSUAL PETS-If you would like to own an unusual pet, drop into the Riviera Pet Shop, 19051/2 S. Catalina Ave., Hollywood Riviera. Aileen and Charles Sutton, owners, opened their shop last July. They specialize in tropical fish and pets that are unusual to own. Riviera Pet Shop has a complete line of supplies including live and frozen tropical fish food, and other pet food items. Authorities on tropical fish, which they breed, the Suttons also carry aquariums and accessories such as pumps, filters and plants. For a pet that is different, call on the Hollywood Riviera Shop. There you will find monkeys, hamsters, white mice and rats, guinea pigs, rabbits, reptiles, parrots and canaries. Dogs and cas may be bought from the Suttons, too. Cages may be purchased at the Riviera Pet Shop. Open week days from 10 a.m. until 6:30 p.m. and on Fridays from 10 a.m. until 8:30 p.m. The Suttons also are at the shop from 11 a.m. until 2 p.m. on Sundays.



SPECIAL FOR GARAGE OWNERS—One of the largest fransmission services in the Bay area is Crown Transmission Exchange, 1838 W. Redondo Beach Blvd., Gardena: Specialists in transmissions, they have a complete line of all makes and models which are new and used for wholesale only. Service station owners and garages can pick up transmissions from an inventory of more than 25,000 new and good used ones. A 90-day or 6000-mile guarantee goes wit heach transmission. Twenty-five years in the business is also a guarantee of the best service at Crown Transmission Exchange. Opened last March, Hal Resnick is the proprietor and he has a staff of six to serve the customers. Pick-up and delivery is part of the good service. Open weekdays from 7:30 a.m. until 5 p.m. and Saturdays from 7:30 a.m. until 12 noon, Crown Transmission Exchange staff is ready to serve you, the garage or service station owner.

## ACCOUNTANTS

J. Don Cowger, DA 6-2212 20 Years Experience

Formerly Federal and State Auditor Income Tax Service Public Accountant Bookkeeping Service Reasonable Rates Fully Trained in New Tax Laws

Open All Year-Eve., DA 5-0528 25327 Narbonne Ave.

**AMBULANCE** 

Rainbow Ambulance Service "Owned and Operated by Technologists

24-Hour Radio iDspatched Oxygen and Resuscitator Equipped Special Consideration for the Aged! Mobil X-ray for Physicians' Use

FA 8-1121-FA 8-5252 1843 Torrance Blvd. Torrance

ASPHALT SEALING

## L&H Asphalt Sealing Co.

Sealing-Patching-Resurfacing Driveways and Cement Walks

 Patios and Decks Tennis Courts and Playgrounds • Parking Lots Many Colors to Choose from

Guaranteed by Reynolds Aluminum FREE ESTIMATES 21840 Bonita St. Torrance

AUTO GLASS

Ideal Auto Glass Co. "Serving Southwest Area" Auto Glass Only Foreign and Domestic Cars Insurance Claims Handled All Work Guaranteed

Free Pick-up and Delivery 20932 Hawthorne Blvd. FR 1-2464 (Back of Fox Market)-Torrance

AUTOMOBILES-USED CARS

Frontier Motors

South Bay's Headquarters for • USED

• NEAR NEW Complete Stock Most Makes & Models 100% Financing Available Open Evenings and Sundays

23660 So. Hawthorne Blvd. FR 8-6261 Torrance

AUTO RACING EQUIPMENT

Wil-Cap Co. Tony Capanna, Prop. Manufacturers and Distributors of Racing Equipment Custom Machine Work Engine Testing-Racing Fuels Hot Rods-Custom Cars-Sport Cars,

2930 Sepulveda Blvd. DA 6-9200 Torarnce

BATTERIES

Arco Batteries

Wholesale-Retail Auto-Bus-Truck-Marine One of the Largest Stocks of Foreign and Domestic Batteries in the Area Repair Service

327 No. Harbor Blvd. San Pedro TE 3-2431-Eve., TE 2-6571

BEAUTY SHOP

Hal and Madelyn

Coiffeurs

Hair Styling by Experts

• Hair Styling

• Tinting • Permanent Waving Winner of Many Awards in the Art of Hair Styling

221 Avenida Del Norte Redondo Beach FR 5-9170 3931 West Artesia

BEAUTY SHOP

De Nuccio's Hair Styling

Creative Hair Styling Expert Hair Coloring Permanent Waving-Manicuring Relaxing Atmosphere Prevails Open 9:30-6-Thurs. 9:30-9 p.m. Closed Monday

16124 Crenshaw Blvd. Gardena

BOATS

Fred & Ken Sporting Goods Boat Center for the Harbor Area

Featuring FIBER GLASS BOATS Sales-Service-Parts Complete Line of Marine Hardware and Accessories

824 W. Pacific Coast Highway Wilmington-TE 4-2350

BOAT COVERS

Fredy's Custom Boat Covers Fred McDermott, Prop.

All Custom Work Quality - Quantity - Price Expert Workmanship 2 Years Guarantee on All Work Terms Available

TE 5-5176 1261 No. Gaffey St. San Pedro

CONCRETE BLOCKS

Fred-Lite Blocks, Inc.

Precision - Quality - Durability Specializing Complete Line of Lightweight, Precision Concrete Building Blocks 472 Different Sizes and Shapes in Pink, Gray, Tan Wholesale to Dealers

252 East Redondo Beach Blvd. FA 1-1481

DOORS

**Garage Door Service** 

24-Hour Emergency Repair Service Commercial—Residential Wood-Aluminum Overhead - Sliding - Swinging Only Tavart Roller Bearings Used Sales-Service-Installation Fully Guaranteed

For Information, Call TE 4-5450

DOUGHNUTS

Gingham Girl Donut and Waffle Shop

72 Varieties Buttermilk-French Fried Pies Knots Crullers Waffles with Whipped Butter Discounts to Clubs, Churches, Groups

5325 Torrance Blvd. (Border Market Shopping Center)

Winchell's Donut House

Ronald (Bergie) Berghofer, Prop. Fresh Daily-Tops in Taste Special Discounts to Churches, Clubs and All Large Orders

Sundaes-Soft Drinks 17210 So. Prairie Torrance

Donuts-Coffee-Malts

FR 6-4533

**FLORISTS** 

Virginia Patio Flower Shop

"Our Business Is Blooming" Flowers for All Occasions Weddings-Funerals-Sprays

Free Delivery-DA 3-1919 Call and Charge It

Bouquets---Corsages

Torrance

FOOD TO GO

Chicken Delight

Don't Cook Tonight-Call Chicken Delight Complete dinners prepared in the Exclusive Chicken Delight Way Chicken—Shrimp—Ribs Free Delivery-Home or Business Open Daily from 4 p.m.-Sunday and

Holidays, 11 a.m.-20-Minute Pickup

DA 6-8811 24228 Crenshaw Blvd. Torrance

GOLF-MINIATURE

Putt-Putt Miniature Golf Course

Something New and Different Fun for the Entire Family Free Games While You Play Two Complete Courses Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour 20535 Hawthorne Blvd.

Torrance HEALTH FOODS

California Nutrition Center

We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas.

One of the Largest Health Stores in the L. A. Harbor Area

TE 1-6622 1111 So. Pacific Ave. San Pedro

HEARING AIDS

R. A. Vendeland, O. D. Hearing Test-No Obligation Batteries for All Types of Aids Fast Repairs on Any Instrument Eye Glass Aids—No Cords

Low Prices Demonstrations at Home with No Obligation by Appointment Pensioners and Credit Welcome

1304 El Prado FA 0-0190 Gardena

Torrance

JANITOR SERVICE Jet-A-Kleen

Robert Burlison, Prop. Busy Housewives! Be Smart! Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area Any Size, \$2.50 Satisfaction Guaranteed

No Contracts to Sign CALL TE 4-9191 Any Time - Any Day

**JEWELERS** 

Need Extra Money? Emmons Jewelry, Inc.

Featuring the Fabulous Line of Exclusive Costume Jewelry Offer Wonderful Business Opportunities for Men or Women Part or Full Time Good Income, Prestige, Advancement Pleasant Work

For Interview Call DA 4-5620 LUMBER

Liston Lumber

Free Delivery Orders Over \$10.00 Building Materials, Redwood Fencing Grape Stake, Split Rail Fencing Cut to Size

Rock - Sard - Cement Open Sat. & Sur.-Free Estimates 24004 Crenschaw Blvd. DA 5-1101

Torrance

MARKET-DELICATESSEN

Tenerelli's

Imported Italian Market "The Gourmet's Delight" Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage Imported Wine, Cheese, Spices

Visit Our New Sandwich Bar 308 Avenue I FR 5-2443 Hollywood Riviera

MATTRESSES

Health-o-Pedic Mattress Co.

Complete Stock of New Mattresses Any Size, Shape or Density Bedroom Sets-Bunk Beds Allied Bedding Products

1877 West Carson FA 8-1712 Torrance

Free Delivery Anywhere

MOTORCYCLES

**Continental Imports** 

"Quality in Motion" Sales — Service — Parts Featuring: Honda-Norton 100% Financing Electric Starter-Twin Overhead

Cames-100 Miles per Gal'on FR 1-9093 2105 Redondo Beach Blvd. FR 4-6403 19051/2 So. Catalina Redondo Beach

MOTOR SERVICE

Gosney Electric Tool Co. Industrial and Commercial Sales and Service New and Rebuilt Motors

Repairing-Rewinding South Bay's Largest Complete Electric Tool Repair Shop 15115 So. Western Ave. G FA 1-4616—DA 4-0026

MOVING

McCoy's

Moving and Van Lines Individually Owned and Operated Local and Long Distance Moving 24-Hour Service-7 Days a Week No Extra Charge Sunday & Holidays Your Time Starts at Your Door

All New Modern Vans and Equipment FR 2-9402 or FR 2-9401

MUSIC INSTRUCTION

Mel-O-Dee Music Center Specialized Guitar Instruction Spanish and Steel Slim Edwards, Instructor

Also Violin, Piano and Others Musical Instruments of All Kinds 21166 Western Ave. Torrance Phone FA 8-0915

ORGANS-PIANOS

**Nikl Music Studios** 

Headquarters for Conn Organs Gulbransen Pianos Easy Terms-36 Months to Pay See Our Mile o' Music for All Makes of Organs

FR 5-2591 3820 Sepulveda (Across from Sears)-Torrance

PAINT-WALLPAPER

FREE PAINT

Every 2nd Quart or Gallon Free of Extra Cost NO LIMIT

Mary Carter Paints Cabrillo Ave. Hours: Monday Thru Friday, 8:30 to

Interior or Exterior

Thomas Paint and Wallpaper Center

5:30-Sunday, 10 to 3

Treasure Tone Dealer Interior and Exterior Paints, Thinners, Enamels, Brushes, Rollers, Sundries, Art Supplies Color Consultant-Free Estimates

24214 Crenshaw at Lomita Blvd.

DA 6-4281

Pittsburgh Paints

PAINT

Complete Line of Pittsburgh Paint and Supplies and Sundry Items

• WINDOW SHADES • FLOOR COVERING

WALLPAPER

Open 8 a. m. to 5 p. m. 6 Days 1413 Cravens Ave. FA 8-5260

**Downtown Torrance** PET SHOP

Riviera Pet Shop A Complete Line of Pets and Exotic Birds—Tropical Fish Monkeys - Reptiles - Parakeets Complete Line of Aquarium Supplies

Everything for Your Pet Hollywood Riviera

Pet Food and Supplies

PIZZA

Pepe's Pizza Palace

Delicious Italian Food to Go • PIZZA • RAVIOLI

• LASAGNA • ITALIAN SANDWICHES Open 11 a. m. to 12-Closed Monday

1534 Carson Torrance-FA 8-1433

**PHOTOGRAPHERS** 

The Magic Lens Studio Living Images Reflected in Quality Photography Portraits, Weddings, Communion

Graduation, Children, Groups 4144 Pacific Coast Hwy. (In New Kasden's La Tienda Bldg.)

FR 5-9994-Af'er 5, DA 9-5994

PLUMBING

C&B Plumbing Co. Charles Copeland Licensed Plumbing Contractor 24-Hour Emergency Service Repairs Disposals

Gas and Electric Water Heaters International Credit Cards 1402 West Carson Torrance FA 0-3434

PRINTING

Berg Company Complete Printing Service Social and Commercial Forms Color Work-Business Forms Art Service

Complete Mailing Service Private List Maintenance 24216 Crenshaw Blvd. DA 5-1290 Torrance

RUG CLEANERS

Foremost Rug and **Upholstery Cleaners** 

Oriental and Domestic Rugs Dyeing Specialists All Work Guaranteed to Your Satisfaction Torrance 617 Torrance Blvd FR 2-4449

Redondo Beach

Quality Service-Free Estimates

Fine Carpets—Furniture

RESTURANTS Chan's Fine Chinese Food

to Take Out Lunch, Dinner or A La Carte Let Our Famous Hong Kong Chef

Help You Plan Your Parties

Save Time-Call FR 5-1590 Daily 12 Noon to 9 P.M.-Closed Mon. 1819 So. Catalina

RESTAURANTS

Ben's Restaurant "Why Travel Far When the Best Is Here?" Eat at Von's with Ben Under New Management Specializing in Mexican Foods USDA Choice Meats

Top Sirloin - New Yorks Breakfast — Lunch — Dinner Open 7 Days a Week Ample Parking Space FA 8-9711

SCHOOLS

1605 Cabrillo Ave.

Hillcrest Christian School Excellent Staff of Teachers Full Course of Study Plus Bible Enrollment Limited

Offering Nursery, Kindergarten, First and Second Grades 26366 Hillcrest Ave.

Transportation Provided

DA 6-0597 SHEET METAL

Nichols Sheet Metal Commercial, Residential, Industrial Sales-Service Heating-Air Conditioning General Sheet Metal Work

Gutters-Ventilating All Work Guaranteed

(In Carson Plaza) 1724 Oak St. Torrance FA 0-3406

> SERVICE STATIONS Jones Douglas Service Open Sunday Firestone Tires-Delco Batteries

Tuneup—Brake Service Wheel Balancing—Muffler Work Electrical Service Free Pick-up and Delivery

FR 4-2440

2901 West 190th St. Redondo Beach

Frank's Chevron Service

Tires, Tubes, Batteries, Accessories • Brake Service Mufflers • Tire Repairs

• Expert Lubrication We Give Blue Chip Stamps 1906 Carson

Torrance

Lens Chevron Service We Give Blue Chip Stamps Brakes-Mufflers Motor Tune-up-Auto Repairs

Road Service 24091 Hawthodne Blvd. Torrance FR 5-9178

Atlas Tires-Batteries-Accessories

Howard's Mobil Service

Tires - Batteries - Accessories

Brake Specialists

· Motor Tune-up

 Wheel Balancing • Muffler Work We Give S&H Green Stamps Open 6-12-7 Days

17400 Hawthorne Blvd. Torrance FR 2-4500

Van's Richfield Service

Complete Chassis Lubrication • Tune-up

> • Brake Service Wheel Balancing

> > • Tire Service

21704 South Figueroa at Carson FA 8-9854-Torrance

Equipped to Give Your Car the Best

SERVICE STATIONS

Roy Frady Texaco Service

Featuring Texaco Products

• Brake Service • Wheel Aligning • Motor Tune-up

• Tire Service

Free Pick-up and Delivery

FR 4-0468

Torrance TAILORS-MEN

18205 Prairie Ave.

Lee Mitchell **Fine Custom Tailoring** for Men of Distinction

Finest Imported Fabrics from

England and Italy
We Can Convert Your Doublebreasted Suit to a Singlebreasted Remodeling-Alterations

THEATERS-DRIVE-IN

837 Pacific Coast Hwy. FR 6-9949 Hermosa Beach

Les Wuestewald, Mgr. THE PLACE TO TA'E THE FAMILY \$1.50 PER CAR

Harbor Drive-in Theater

No Baby-Sitting Problem Here Starts at Dusk-Open 7 Days a Week

23322 So. Vermont Ave. TE 4-8501

Vermont at Sepulveda

TV SERVICE

E-Z Radio and TV Service All Makes and Models Radio and TV Hi-Fi. AM-FM. Tape Recorders

AUTO RADIO SPECIALISTS

Service While You Wait Fast-Honest-Efficient

FR 6-4486 2313 Redondo Beach Blvd. Redonde

TOYS

Gilbert's Toy & Hobby Shop Toys-Children's Books Educational Toys—Greeting Cards
Complete Hobby Dept. H.O. & S. Gauge Train's and Supplies

Ask About Our Free Catalog

(In Southwood Shopping Center)
22240 Palos Verdes Blvd. Torrance
FR 5-4533

TRANSMISSIONS Crown

Transmission Exchange Service to Garages and Gas Station Repaired—Rebuilt—Exchanged Any Type, Model or Year Complete Line of New

and Used Parts

Pickup and Delivery

1838 W. Redondo Beach Blvd. DA 3-8366-Gardena

UPHOLSTERING

House of Savoy Lowest Prices-Guaranteed Work • Repairing

• Restyling • Reupholstering Custom-made Slipcovers Custom-Made Furniture

Free Estimates—Easy Terms

204 West El Segundo Blvd.

Hawthorne OS 6-4332 VACUUM CLEANERS

Vacuums Inc. Parts and Service for all Makes

Such as Hoover, Kirby, Electrolux, etc. Used Vacuums \$9.95 up Good as New-1 Year Guarantee Your Vacuum Cleaner Rebuilt Com-

pletely for only \$4.50 Labor. 1335 El Prado FA 0-3411

Torrance