Thursday, December 1, 1960

TORRANCE PRESS



BEAUTIFUL 'IMPORT — An Austin-Healey "3000," valued at \$3500, will be given away to some lucky Mary Carter Paint customer, it was reported yesterday by manager Fred P. Sanders. Store is located at 1711 Cabrillo and features tremendous values in paints and painting equipment for homes.

### Mary Carter Paint Store Opens, With Promise to 'Paint the Town'

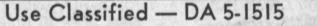
The opening of another for them to translate savings new Mary Carter Paint Store in Torrance at 1711 Cabrillo —get one free!" offer.

in Torrance at 1711 Cabrillo Avenue was announced this week. A Mary Carter spokesman said, "We're really going to paint the town. Our acceptance has been so immediate and so gratifying that we can't help but feel our success will be even greater in this new location." —get one free!" offer. Many people have asked up why we don't simply cut the price of Mary Carter paint in half, rather than giving two cans for the price of one," the Mary Carter spokesman continued. "There really is a sound psychological reason. People necessarily place

Mary Carter customers at the new store will be able to buy two cans of Mary Carter paint for the price of one. Quantities are unlimited and all purchoses are unconditionally guaranteed. Heterssaring prace great reliance upon the price of paint as a guide to quality. Mary Carter paint is compounded from the finest ingredients available and is the quality paint on the market.

Mary Carter Paint stores operate on a unique principle which has revolutionized the paint industry. Mary Carter Paint factories manufacture their own paints an d ship them in their own trucks

ship them in their own trucks directly to their own retail outlets. The quality controls, manufacturing, distribution and merchandising efficiencies which a r e effected by Mary Carter make it possible



COME OUT, COME OUT, WHEREVER YOU ARE...

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M Diamond Duets

See our large selection of Rings-Terms arranged

\$

4

(Top) MOONLIGHT & ROSES Distinctively faminine, romantically fashtonable 6 diamond set. Compare at \$199. \$129<sup>50</sup> \$3 weekly

(Center) EMERALD CUT... Modern & diamond pair flashes excitement and creates interest wherever you go. Compare at \$429. \$299

\$6 weekly (Bottom) THE VENUS... A golden swirl of elegance. 9 dazzling diamonds for... always... and always. Compare at \$319. \$199

\$4 weekly

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Authentic Early American Rocker . . . Hand rubbed to a Mellow Salem Finish

## \$24.95

Have you heard about our second store? Well, we at Baker's Furniture are all excited about our new INTERIOR SHOP, on Hawthorne Blvd., located midway between the Broadway and the May Co. You are all invited to come for a (Look See) at our fine furniture at budget prices, featuring Contemporary, Transitional, Provincial and Colonial.

#### 2 CONVENIENT LOCATIONS

INTERIORS 20352 HAWTHORNE BLVD. FR 1-1593 OPEN NIGHTS AND SUNDAYS



FURNITURE 1502 CABRILLO AVENUE DOWNTOWN TORRANCE FA 8-2778 FA 8-6606 OPEN MON. & FRI. NIGHTS We have graced our gables with noble shingles, hung our heraldic banners, shined up the smiles and warmed the welcome-just for you, at our Open House Celebration this coming Saturday, December 2nd. Gable House is a charmingly different spirits store and will become, we wager, your first choice for fine imported and domestic liquors and gourmet foodstuffs. Although Jacques, our sommelier, may not be present (he's shy), you can find your own way through our real wine cellar, with its unparalleled fine selection. (Watch that first step!) Why describe further? Come and see for yourselves. Browse, examine, discuss, and appraise our excellent stock. We shall be looking for you.

#### GABLE HOUSE

By Appointment To Their Highnesses, Our Customers At 22409 Hawthorne Boulevard In Torrance. Free Delivery, Of Course-Our Telephone Number: FRontier 8-5441