



TV is HERE!

the most spectacular picture in TV...and... ONLY Magnavox has it!

40% BIGGER THAN 23" SCREEN TV!

EXCLUSIVE GOLD SEAL WARRANTY: A full-year's replacement guarantee on all parts, all tubes . . . and guaranteed service—including installation to an existing antenna—for three months, all at no extra cost to you!

COSTS YOU LESS TO BUY: It is the only name brand, nationally recognized TV and Stereo line sold directly only to a few fine stores in each community. No "middleman" costs.

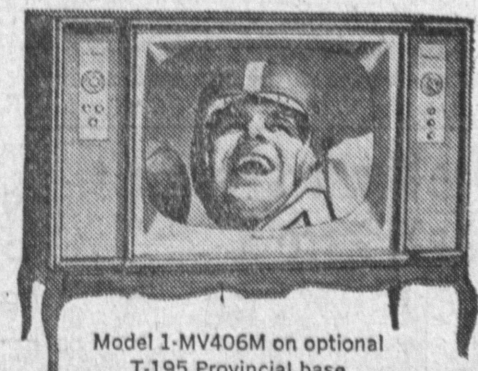
WIDEST SELECTION OF BEAUTIFUL FURNITURE—AND PRICE RANGES: There is a beautiful Magnavox to enhance any setting, and to please any budget. TV prices range from only \$179.90.

COME IN FOR A THRILLING DEMONSTRATION— Trade your old small screen set now for the spectacular new Magnavox 27" TV.

27" prices start at only \$359⁵⁰



Model 1-MV406M on standard contemporary legs also included with Model 1-MV407M.



Model 1-MV406M on optional T-195 Provincial base



Model 1-MV415M—The spectacular Magnavox Stereo Theatre 27



Model 1-MV401M on convenient swivel casters

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ACTUAL SCREEN SIZE!
Clip out & Compare this
with YOUR TV screen.