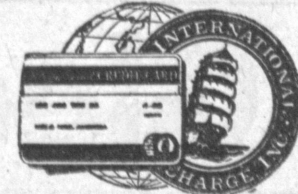


DALE'S OCTOBER

SELF-SERVICE DEPARTMENT STORE



CHARGE IT WITH...



Jamboree Sale VALUES

\$1 HOLDS YOUR LAYAWAY



DRESS SHIRTS
Easy Care Wash 'n' Wear
Broadcloth

Val. 4.98
Sizes 14-17
1.99

FAMOUS FOR THE LOWEST PRICES IN THE SOUTHLAND—

LAYAWAY FOR CHRISTMAS
BUY RETAIL AT WHOLESALE PRICES

BUYS TO CHEER ABOUT

Ladies' New Fall DRESSES

They said "It couldn't be done." Style, quality, low prices. Chemise, sheaths, flares. Smart styling in all the top fabrics. Many styles to pick from!

Sizes: Jr. 7-15, Misses 10-20, Women's 12 1/2-24 1/2

5.87 Val. to 16.95

BLOUSES

Ladies' Styling
3000 to Choose From
Sizes 32-38

VAL. 1.98
88¢ UP

SKIRTS

Full Circle
Cotton Novelty Styles

Val. 3.98
1.99 up
Sizes 8-20

Ladies' Corduroy and Flannel
CAPRIS
and
Pedal Pushers

Assorted Novelty Styles
Ivy League Styles
Belt Styles
Assorted colors
Sizes 8-18

1.00 Val. 2.98

MENS' LEVIS

100% First Quality
Sizes 28-40—Never Sold at This Price!

3.27

SWEATERS

LADIES' HI-BULK ORLON

1.99 Val. 3.98

Cardigans — Slipons
New Fall Shades
Sizes 34-40

Bulkys 3.37

SLIPS

Ladies' Full or Half

100% Nylon
S-M-L

1.00 1.98 Val.

LADIES' DUSTERS

Cotton Flannel Embossed Cottons
Wash 'n' Wear Floral Prints

Sizes 10 to 20
38 to 44

1.57 2 for 2.97

Ladies' Nylon **BOUFFANTS**

2 Tier
Full Circle
Ribbon Lace Trim

1.77 Val. 3.98

LADIES' NOVELTY FLANNEL PJ's

New York styling. Full cut. Sanforized. Assorted colors. Sizes 34-40.
GOWNS 34 to 46

1.79 Reg. 2.98

MEN'S POLISHED COTTON RAMBLE CORD AND CONTINENTAL DRESS SLACKS

Flap back pockets—Colors: Tan, Blue, Black, Gray and Brown. Cuffed bottoms. Sanforized. Newest styles. Low, low price!

2 for 5.50

Sizes 28-42 2.97 Each
PINWALE CORD 3.47
Sizes 28-38

GIRLS' SPECIALS

GIRLS' CAN CANS 99¢
VAL. 1.98—SIZES 1-14

NOVELTY COTTON SKIRTS \$1.00
GIRLS' SIZES 4 TO 14—VAL. 1.98

GIRLS' BLOUSES 88¢
Short and long sleeves. Sizes 2-14
100% Orlon-Dacron and Cotton—Assorted styles

GIRLS' CORD CAPRIS \$1.39
4 to 14—Val. 2.98
Solids and novelty prints—pinwale cord—washable

GIRLS' SWEATERS \$1.77
4 to 14—VAL. 2.98
100% orlon—novelty slip-ons—jeweled and solids—fall shades

LAYAWAY FOR XMAS!
NOBODY BUT NOBODY UNDERSELLS DALES

INFANTS' DEPT. SPECIALS

INFANTS' 100% ORLON SWEATERS
Washable • Durable • Assorted Colors • Sizes 9-18 Months
Val. 1.59 **99¢**
VALUES 2.98—INFANTS

2-PIECE FLANNEL PAJAMAS
• BLOUSES • BOTTOMS • BOOTIES
Machine washed and cello packaged.
Sizes 3-18 mos. **1.00** NOW

INFANTS' RECEIVING BLANKETS
Beacon, full cut. Assd. prints. Washable. VAL. 89¢.
59¢ ea 2 for 1.00

INFANTS' BIRDEYE DIAPERS
27x27
• First Quality • Washable • 1 Doz. Poly Bag • 2 Dozen Limit
Val. 2.39 **1.59**
Beacon 36x50
Crib Blanket
Beautiful Beacon blankets with satin edge. Assd. colors. Gift boxed.
Val. 3.98 **1.77**

INFANTS' SLEEPERS
Cotton knit with feet... washable. Assd. colors. Sizes 1-6.
Val. 1.69 **94¢**

SOLIDS AND STRIPES T-SHIRTS

FINE COMBED YARN
SIZES 2-14
WORTH 1.00

2-\$1.00
59¢ each

LONG AND SHORT SLEEVE SPORT SHIRTS

All our better groups now in one large assortment. You'll find shirts here valued at 3.98 in assorted styles and fabrics.

SIZES S-M-L **1.00**

BOYS' BARGAIN BUYS

Boys Nylon 1 1/4 Oz. BLUE JEANS
7% nylon, 93% cotton. Texas make Western style. They are reinforced at all points of strain. Sanforized, machine washable. Boys 93% cotton.
Sizes 4-12
Val. to 3.98 **1.88**
HUSKIES, 13-16, 26 to 36 2.22

Boys' Rock 'n' Roll JACKETS
100% wool, satin lined—knit collar and cuffs.
5.99
Worth 8.98—Sizes 2-7
BOYS' 8-16 6.99

BOYS TOP QUALITY SPORT SHIRTS

From **77¢**
Sizes 2-16

- VAL. 1.98
- FLANNELS
- SANFORIZED
- WASHABLE
- LONG SLEEVES
- SHORT SLEEVES

BOYS' AND GIRLS' SWEAT SHIRTS

Sanforized, 2 front pockets, gray color. Washable, heavy duty. Colors: tan, blue, black, navy. Sizes 28-38. Val. 3.98

1.19

BIG SAVINGS FOR GIRLS

GIRLS' Holiday DRESSES

Wrinkle-shed, wrinkle-resistant cotton by Dan River
Sizes 3-6X, 7-14
Made to sell for 3.98 up

1.77-2.77

CAR COATS

LADIES' AND GIRLS' sum lined in poplin cloth, novelty wood buttons—le-breasted, some quilted
Girls' Sizes 4-14
Ladies' Sizes 8-18

2.99 up

DALE'S
SELF-SERVICE DEPT. STORE

1334 EL PRADO
DOWNTOWN TORRANCE NEXT TO A&P MARKET

Open Daily 9 to 4
Friday 9 to 4 p.m.

6 BIG SALE DAYS

- THURSDAY
- FRIDAY
- SATURDAY
- MONDAY
- TUESDAY
- WEDNESDAY

October 20-21-22
24-25-26

Men' & Boys' 100% Orlon SWEATERS

Assorted colors. Fine knit—ski designs. Sizes 4-12. Worth twice more. Men's sizes S-M-L.

1.59 Up Val. 3.98