

FIRST TO DALE'S THEN



DALE'S

SELF-SERVICE DEPARTMENT STORE



1334 EL PRADO

DOWN TOWN TORRANCE NEXT TO A&P STORE

4 BIG SALE DAYS

Thursday - Friday - Saturday - Monday

Open Daily 9 to 6 — Friday Until 9

100 Will Hold your LAY-AWAY

MEMBER BANKAMERICARD. CHARGE ACCOUNT PLAN

BACK-to-SCHOOL!



GIRLS 100% ORLON AND DACRON

Blouses

Beautifully styled for back to school. Short and long sleeved. Lacy and tailored styles in drip-dry fabrics. Sizes 2-14.

Val. to 2.98

From **88¢**



SPECIAL GIRLS' DRESSES FOR BACK TO SCHOOL

We have so many pretty girls' dresses—all at one wonderful low price. A very special purchase makes it possible for us to pass our savings on to you.

Sizes 2-6X Val. to 2.98

1⁷⁷

Sizes 7-14 Val. to 4.98

2⁷⁷



FINAL CLEARANCE

PRICES CHOPPED



LADIES' SWIM SUITS

- From Our Better Stock
- Cottons and Rayons
- Latex
- Val. to 9.98
- While They Last

From **3⁰⁰** Sizes 32 to 38

GIRLS' BATHING SUITS

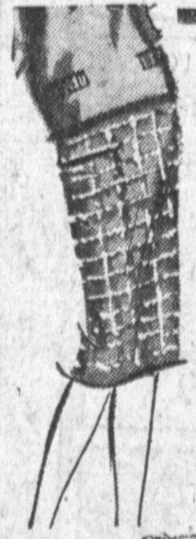
Cotton Dressmaker Styles with Elastic Backs Skirt Bottoms

Worth 3.98

1⁰⁰ Sizes 2-6X

BIGGER GIRLS 7-14

1⁶⁶



GIRLS' SKIRTS

Reg. 3.98 Val.

Asst'd. Fabrics

Sizes 3 to 14

From **1⁰⁰**



GIRLS' 100% Orlon

SWEATERS

Jewel or fringe. Bulky and fine knit. Many styles.

Val. 3.98

From **1⁷⁷**

GIRLS' 100% NYLON FULL & HALF SLIPS

Sizes 1-14 Val. 1.98

99¢

GIRLS' CAR COATS

Val. 10.95

Fully lined with hoods, double breasted with poplin colors. Zippers in front. Sizes 8-14.



3³⁷

Ladies' Capri Sets

Prints and fringe trimmings. New spring color and styles. Sizes 10-18. Made by leading Calif. Mfg.

VAL. TO 5.98 **2⁰⁰**

Hollywood Style

CAPRIS Polished cotton—Multi-Stripes Calif. makes. Sizes 8-18

Reg. 2.98 **1⁵⁹**



Boys' — Girl' Play Shorts

Twills, assorted colors. Sizes 3-12.

Val. 1.00

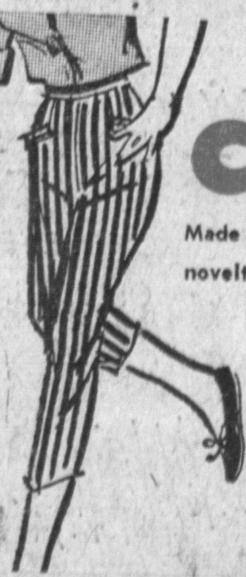
59¢ Limit 3

Ladies' Summer Dresses

Val. to 10.98

All the newest, nicest, coolest ways to look this summer. Here in our big collection of carefree and captivating dresses.

1⁰⁰ - 2⁰⁰ and **3⁰⁰** Sizes 7-15 8-20 — 14-24½ Broken Sizes



GIRLS' CAPRIS

Made by leading mfg. Ass't. patterns novelty fabrics. Sizes 3-14.

Reg. 2.98

\$1⁰⁰

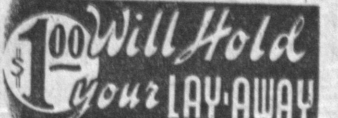
MEN'S SWIM TRUNKS

Boxer and Latex. Knit inner liner, new colors and prints. S-M-L.

1⁰⁰ Boys 4-16 Reg. 1.49



LAYAWAY NOW FOR BACK TO SCHOOL



Boys New Fall SHIRTS

Long and Short Sleeves —Also Flannels — Values Plaids and Novelty Prints To \$2.98

Sizes 3 to 16 For Rough, Tough Wear

88¢ & Up

Boys 11¼ - 18½% Nylon

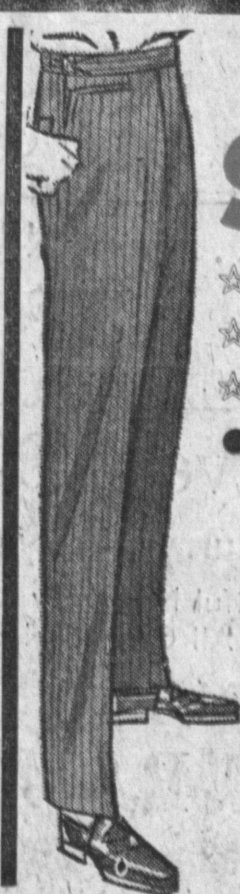
BLUE JEANS

- Machine Washable
- Val. Dyed
- Vulcanized Knees
- Reinforced at Points of Strain

HUSKIES Sizes 26-36 13 to 16

2²²

Sizes 4-12 Reg. 2.98



Men's Continental

SLACKS

- ★ Wash and Wear Fabric
- ★ Polished Cotton
- ★ New Frontier Pockets

• Half Belted Front • Cuffed Sizes 28-42 Black, Tan, Grey, Brown and Blue Sizes 27 to 42

2 for 5⁵⁰

2.97 ea.

Ladies' SHORTS, BLOUSES AND BERMUDA

SHORTS

Many styles—Poplins and broadcloth, Prints and Solids

Reg. to 1.98

67¢



Baby Doll Shorty Gowns

- Washable novelty fabrics
- Full Cut
- Val. to 1.98

99¢



Men's BERMUDA SHORTS & SURFERS

Cotton twill, piping on side. Washable. Ass't. colors. Boys 3-6X.

99¢

Boys 8-16 1.77 Men's 27-42 2.59



BOYS' ROCK 'N' ROLL

Jackets

100% wool. Satin lined. Knit collar and cuffs. Sizes 2-7

Worth 8.98 2 to 6X **5.99** 8 to 16 **6.99**

Boys' 100% Orlon

Sweaters

Long sleeves, ass't. colors. Fine knit. Ski designs. Sizes 4 to 12. Worth twice more.

Val. 3.98

From **1⁷⁷**



Boys' Motorcycle JACKETS

Heavy duty plastic with satin lining. Zippered. Sizes 8-16.

WORTH 10.95

7⁷⁷



BOYS' WHITE DRESS SHIRTS

Broadcloth. Cuff links and bow tie included. Gift boxed. Sizes 4-12.

1⁵⁹



Same as Above Boys' Slacks

Polished Cotton and Continental Sizes 2 to 4X

Big Boys 7-16 HUSKIES 27-36

2.49

Men's SHIRT SALE Wash 'n' Wear



Cottons and flannels. Sanforized, or plaids, stripes and checks.

Worth 2.98.

2 for 3.00

1⁵⁹