

DALES

Self-Service Dept. Store
1334 EL PRADO
 DOWNTOWN TORRANCE (Next to A&P Market)



100 Will Hold
 Your LAY-AWAY

MEMBER
BANKAMERICARD.
 CHARGE ACCOUNT PLAN

DOLLAR DAYS

4 Big Sale Days — Thursday Friday, Saturday, Monday

SEE WHAT \$ BUYS

LADIES'

SUMMER DRESSES

Junior Sizes 7-15
 Misses' Sizes 10-20
 Women's Sizes 12½-24½

The wise shopper knows you can stretch your dollar twice as far at DALES!

- SHIRT WAIST
- FLARE STYLES
- COOL COTTON
- SLEEVELESS

All the New Fabrics in
 Cottons . . . Linens . . . Rayons

Buy one dress with yellow ticket and get the second dress in the same price range

1.00
 Only at Dale's

Free



TOY TIME CALENDAR 30 SEPARATE TOYS

"A Toy a Day to Help You Play"
FREE! WHEN YOU BUY A

FRICITION NIKE

THE GUIDED MISSILE

69¢

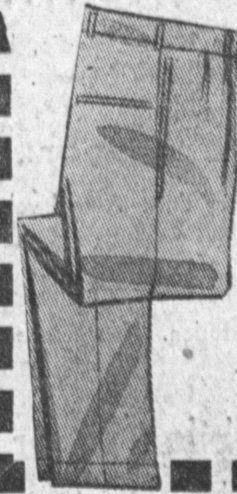


Dollar Day Specials Mens' Work SHIRTS

KHAKI AND GREY
 MATCHING PANTS

Name brands . . . Big Yank, Big Mike, Quality Tailored Aids.

1.00



With a Purchase of a Pair of Work PANTS

Khaki and Greys
 LONE WOLF BRAND

REG. 3.98

2.97

LADIES'

Play Shorts

Washable, assorted colors. Cuffed . . . cotton twill.

VAL. 1.98—SIZES 8-16



Limited Amount

59¢
 2 for 1.00

Girls'

SWIM SUITS

Styled by New York's leading manufacturer. You'll find Gantner's & other leading brand names. Dressmaker styles in cotton . . . with built-in panties. Sizes 3-6X.

Val. 2.98 While They Last

Sizes 7-14 . . . **1.77**

1.59
 2 for 3.00

Ladies'

PLAYTEX BRAS

- COTTON PRETTY BRA
- NEW FABULOUS FABRIC

REG. 2.50

If perfect

NOW AT

DALE'S



Sizes A, B and C Cup
 32-40

1.00

Bermuda Shorts and Surfers

Surfers with piping on sides in cotton twill. Washable . . . sanforized. Assorted colors. Sizes 2-6X.

99¢

Boys' 8-16 . . . 1.77 Men's 27-38 . . . 2.59

ALSO: Men's Cannon Terry Cloth Beach Jackets, Sizes S-M . . . 2.59



Boys' Lastex

Swim Trunks

All new colors. Plain and prints. S, M, L. Val. 1.98.

59¢
 2 for 1.00

MEN'S SIZES S-M-L
 Val. 2.98



Dollar Day Special LADIES' SWIM SUITS

New cotton print stripes. Val. to 5.98. New styles, contours Adj. straps. Black, white. Sizes 32-38.

Name Brands

DOLLAR DAY SPECIAL

1.59
 and Up

LADIES' BLOUSES

SOLIDS AND NOVELTIES PRINTS AND STRIPES ALSO KNITS

SIZES 32-38

77¢

Girl's Blouses

Solids and Novelty Prints, Stripes Also Knits.

SIZES 4-14

77¢

SKIRTS TO MATCH Assorted sizes

1.00

Ladies'

JUMP-INS

- Dan River Checks, Solids
- Novelty Styles. Sizes 8-18.
- Only 2 to a Customer
- Reg. 2.98 Value

WHILE THEY LAST

1.00

BEST \$ BUYS

NOVELTY FABRICS SOLIDS

WESTERN MAKE COCHINA CLOTH

Ladies & Girls CAPRIS

Girls' Sizes 3-6X, 7-14 Ladies' Sizes 8-18

1.00 & Up

Ladies'

Jamaica Sets and 2-Pc. Short Sets

Novelty prints, two-tones, wash and wear. Assorted colors. Sizes 8-18. Reg. 2.98.

\$ \$ Day Special

1.27

Boys' and Girls' PLAY SHORTS

Assorted fabrics, poplins, twills, broadcloth, plain, novelty, checks and stripes.

Reg. \$1.39

59¢ 2 for \$1.00

Ladies' 100% Nylon and Nylonized HALF SLIPS

Nylon lace trim. Assorted Colors. Sizes 32-40.

2.10

Full Slips \$1 ea.

PANTIES . . . 6 for 1.00—20c ea.

Girls' 2-Pc. PLAY SUITS

Assorted sizes. Crease-resistant, drip-dry fabrics. Guaranteed Washable.

2 for 1.00

59¢

Girls' 6.98 Val.

3-PC. CAPRI SET

STRAW HAT BLOUSE . . . CAPRI

Polished cotton capri, colorful blouse and novelty straw hat—washable and sanforized. Sizes 2 to 6.

2.00

Layaway Now for School! GIRL'S DRESSES

Perfect for back-to-school. Priced for savings. Hurry! Beautiful plaids and prints. Deep hems. Washable. Full sweeps.

SIZES 1 TO 6X — VAL. TO 2.98 7 TO 12

2 for 3.25

1.77

\$ DAY SPECIAL

Mens' Sport SHIRTS

- Short Sleeves
- Wash 'n Wear
- Assorted Patterns
- Sizes S-M-L

Reg. 2.98

1.00

Boys' Sizes 2 to 6X 8 to 16 **88c**



Boys' WESTERN BLUE Jeans

Vulcanized knee. 10-oz. weight western for rugged wear. Bar-tacked at points of strain. Riveted pockets. These jeans are a big, big value. Sizes 4-12.

3 pr \$4.00

1.39 ea.

Val. 1.99