

## Thursday, July 21, 1960

## Service Stations Stop Stamps (Continued from page one)

The station owner also letter, called a "veiled threat" noted that he hasn't faced too McVee could continue to op- many customers who demand erate as he had in the past the stamps or say they will and the company would pro- go elsewhere.

tect him from any legal ac- He continued that the pubtion taken under the new lic would rather pay a few cents less for the items than

The letter continued that handle the stamps. "Now, the company would not con- businesses can operate on sider the new law an excuse their own merits, and not to break any agreement pre- draw customers just because.

"Tomorrow morning," he tell the stamp dealer to take his books back.'

**Joining Drive** Richfield station at Cravens for someone to move first. and Marcelino Ave., is an- Walter O. Tripp, Long other Torrance station owner Beach station proprietor who who has discontinued giving was first to begin the antiaway stamps. Mikel mention- stamp drive in the area, ed that he did not want the mentioned that the gas dealstamps when they first be- ers paid \$11.50 for the same came popular. However, he size stamp pad as was purtook them because the cus- chased by the markets for tomers demanded them; he \$8. took them in order not to lose business.

nounced, he decided this the dealer) for \$5 worth of would be a good time to stop retail merchandise. the give-away. he give-away. Mikel visited other local "Strictly a shakedown racket,

station owners who thought everybody is being taken." the discontinuance was a good idea. The Torrance area

proprietors had signs printed to that effect.

of the stamps," he added. continued, "we're going to Gardena dealers in an at-Wednesday, Mikel went to tempt to, as he puts it "Clean it up." Those dealers don't like stamps either, he George Mikel, owner of the added, but they are waiting

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He continued that the customer redeems the \$11.50 When the law was an- worth of stamps (per cost of

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