Alter Realty Opens Office on Western

A new branch realty office captain in the Torrance Pois being opened at 20290 S. lice Reserves, and a member Western Ave., corner of 203rd of the famous Ox5 Airplane and Western. Most of Alter's Club. His first salesman, C. seven offices communicate J. "Paddy" Ryan, started with private lines from the with Alter in 1947, and now main PBX board and can be manages a branch office at reached easily.

The firm president believes that a number of offices, Manufacturers Predict closely connected can furnish Labor Force Increase better services to the public. Alter Realty has complete company maintained owner- 000 persons 14 years of age ship service, plus services of or older in California by four realty boards of which they are members.

1970, and a total population of well over 20,000,000 it is they are members.

Gerald L. Alter, president of be in the state's labor force Alter Realty and Insurance, by that year. and is currently president of According to a report comgroup, Alter Building Co. and sociation of Manufacturers, a member of Torrance Rotary constitute this labor market Club, Bert S. Crossland Amer- will add up to 56.4% of the

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With an estimated 15,482, The company is headed by foreseen that 8,724,400 will

Leads, Inc., an investment piled by the National As-Torrance Mortgage Co. He is the men and women who will ican Legion Post and is a population over 14 years of age, against the 54.6% in 1950 and the estimated 55%

The change between these over-all percentage figures does not reflect the startling shifts within the components of the labor force, where a major reshuffling is taking place.

Numerically, in California all of the age and sex groups in the labor force will increase (except the number of men in the labor force over 65), but changes will have occurred in their relative importance, the association pre-



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