



4 BIG DAYS!  
THURSDAY  
FRIDAY  
SATURDAY  
MONDAY

# DALE'S

Prices Smashed Again!

GET READY FOR SUMMER!

IT'S

# Vacation

TIME

★ NAN DORSEY

★ COLE of CALIFORNIA

★ ROSE MARIE REID

★ JANTZEN

★ CATALINA

★ GANTNER'S

(OTHER BRANDS INCLUDED)

## SWIM SUITS

FIGURE ON FUN & FLATTERY

# 3.99

CHOOSE FROM 1000  
SUITS WITH THESE  
FAMED LABELS

and Up

VALUES TO 29.95

WORLDS MOST FAMOUS  
**NAME BRANDS**

ALL BRAND NEW  
COLORS IN THE WORLD'S  
FINEST LADIES' SWIMWEAR

**Free!**  
Lollipops  
and Balloons  
for the Kids  
Accompanied by a  
Parent

**STOREWIDE VACATION SALE! NOTHING HELD BACK! —**

## 2<sup>nd</sup> Anniversary Sale



100 Will Hold  
Your LAY-AWAY



**Vacation Time Special**  
**BLOUSES**  
**SHORTS**  
and  
**BERMUDA**  
**SETS**  
NEWEST STYLES AND  
FABRICS

While They  
Last!

SIZES  
8-18

# 1.27

**WESTERN and CALIFORNIA**  
**CAPRIS**  
Cachina Cloth  
Worth 5.98  
Newest Prints  
Finest Quality

Western Sizes  
8-16

California  
Sizes 8-18

# 1.27

**MEN'S**  
**Swim**  
**Trunks**  
VALUE TO 2.98  
Woven Cottons and Lastex Boxer  
Styles, Lined Assorted Colors.

SIZES  
S-M-L

# 1.00

**BOYS**  
**SWIM TRUNKS**  
LASTEX AND BOXER STYLES  
SIZES 4-8  
Reg. 1.98

# 88c

**Mens—Boys**  
**SPORT**  
**SHIRTS**  
• Solids  
• Sizes S-M-L  
• White, Blue, Tan, Green  
Seersucker

# 77c

Val.  
1.98

**Men's Denim**  
**SLACKS**  
Vertical Stripes  
Broken Sizes  
Worth  
2.98

# 1.00

**Men's and Boys'**  
**STRETCH SOCKS** Pair

# 22c

**HIGHEST QUALITY!**

**LOWEST PRICES!**

Girls' 80" Sq. Cotton  
**PINAFORE**  
**DRESSES**  
Val. 1.49

Red, Blue,  
Yellow  
Organdy Trim

# 59c

**LADIES BETTER**  
**COTTON**  
**DRESSES**  
Special purchase . . . Name  
brands include Princess Peg-  
gy, Paintset, Virginia Dare.

VALUES TO 3.98  
All new styles,  
fabrics and col-  
ors. Sizes 10-20,  
14 1/2-24 1/2.

# 1.87

WHILE  
THEY  
LAST

Lucky Purchase Girls'  
**SWIM**  
**SUITS**  
STYLES BY GANTNER AND NEW YORK'S  
LEADING MANUFACTURERS

Dressmaker styles in  
cotton prints and las-  
tex. Built-in panties.  
Many styles to choose  
from.

SIZES 2-6X

# 1.59

FOR THE BIGGER GIRL—  
Sizes 7-14 as featured . . . . .

# 1.99

Vacation Special  
Ladies  
**Bermudas**  
**Blouses**  
**Shorts**  
All sanforized, wash-  
able. Assorted fabrics.  
Many styles to choose  
from.

# 67c

**GIRLS' AND BOYS'**  
**PLAY SHORTS**  
• Twills and Poplins  
• Assorted Colors  
• Sizes 2-6, 8-14  
• Limit 3 • Val. 69c

# 29c

4 for 1.00

**GIRLS**  
**PLAY SETS**  
1- & 2-PC. SETS  
SHORT AND HALTER TOPS  
CAPRIS AND BLOUSE SETS  
REGULAR 1.98

# 77c

**BOYS'**  
**T-SHIRTS** 59c  
2 for 1.00 Each

Boxer Style—Boys' 10-ox.  
**DENIMS** 88c  
Vertical Stripe—Sizes 2-6X

**DALE'S**  
SELF-SERVICE DEPARTMENT STORE  
**1334 EL PRADO**  
DOWNTOWN TORRANCE NEXT TO A&P MARKET