

# BENSON'S

DISTINCTIVE LADIES' APPAREL

1348 EL PRADO DOWNTOWN TORRANCE

Starts Friday 9 a. m. Sharp!

## EMERGENCY SALE!

# GOING OUT OF BUSINESS

*We Quit*

The Urgency of LIQUIDATING the Entire LUXURIOUS INVENTORY of Benson's Must Be Completed in as SHORT A TIME as Possible. . . Every Item Has Been Slashed for QUICK DISPOSAL . . .

### THIS SALE WILL NOT LAST LONG

Closed Today, Thursday . . . Be Here Early Friday for Best Selections

OPEN  
FRIDAY NIGHT  
UNTIL 9

Reg. 2.99-3.99  
Novelty  
**Leather Belts**  
**99¢**

Playtex  
Cotton  
**BRAS**  
Reg. 2.50  
**99¢**

**Blouses**  
Reg. 2.99  
Reg. 3.99  
Reg. 4.99  
**2<sup>00</sup>**

**CAPRIS**  
Reg. 2.99 **\$1<sup>00</sup>**  
Reg. 5.99 to 7.99  
**\$3.00**

**KNIT Pullovers**  
Reg. 1.99 **1<sup>00</sup>**  
Reg. 3.99 **2<sup>00</sup>**  
Reg. 5.99 **3<sup>00</sup>**

## DRESSES

7.99 to 12.99 **4.00**  
Now  
14.99 to 19.99 **8.00**  
Now  
22.99 to 35.99 **12.00**  
Now

NONE HIGHER

Reg. 2.00-2.50 Maiden Form Cotton Bras . . . 99¢

## SWIM SUITS

Reg. to 11.99 **6<sup>00</sup>**  
Reg. to 19.95 **10<sup>00</sup>**

NONE HIGHER

Reg. 4.99-5.99 Half and Full Slips . . . 2.58

## "Playtex" Girdles

Reg. 5.95 **3<sup>00</sup>**  
Now  
Reg. 8.95 **4<sup>00</sup>**  
Now  
Reg. 10.95 **5<sup>00</sup>**  
Now

NONE HIGHER

Reg. 9.99 Quilted Robes . . . 4.99

OPEN  
FRIDAY NIGHT  
UNTIL 9

Reg. 1.25 Demi-Toe  
Seamless 60-15  
**Hosiery**  
**49¢**

Reg. 1.99-2.99  
**FANCY PANTIES**  
**99¢**

**PLAYTEX LIVING BRAS**  
Reg. 3.95 **2<sup>00</sup>**  
Reg. 5.95 **3<sup>00</sup>**

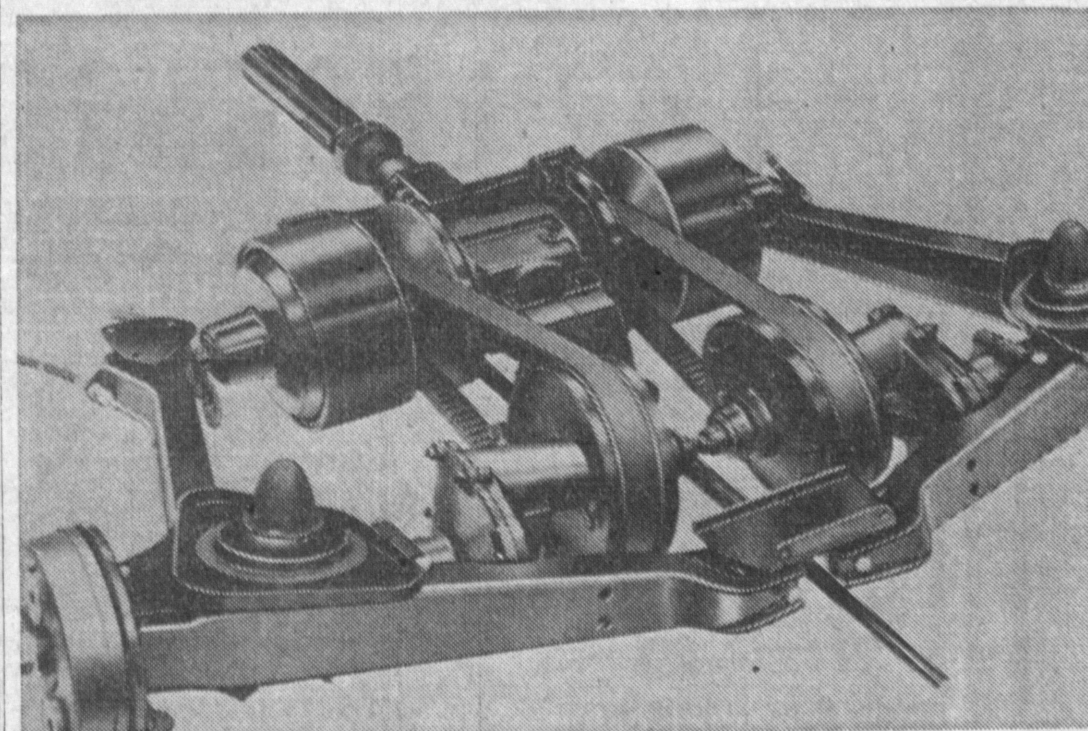
**PLAY SHORTS**  
Reg. 3.99-4.99 **2<sup>00</sup>**  
Reg. 5.99-6.99 **3<sup>00</sup>**

Reg. 4.99-5.99  
Shorty & Baby Doll  
**Pajamas**  
Waltz length gowns  
**2<sup>59</sup>**



NOW PLAYING—Kip June, Cal Severs, Robert Thomas, Dorothy Tunis, Brigit Faulkner, and Marion Lepper, in scene from Hampton Players' current hit, "Clerambard,"

at 100 Wall St., Redondo. The play continues the next three weekends. Reservations are available at FR 5-8018. Severs, Miss Lepper and Miss Faulkner are Torrance residents.



REVOLUTIONARY—New Variomatic transmission permits variable torque by sliding

action of pulleys. Should one break, the car still will function on the other belt.

## Western Cars of Holland Introduces DAF to Torrance

Western Cars of Holland, 21805 S. Western Ave., is introducing the Dutch-built DAF 600 passenger car to the western section of the United States.

DAF stands for Doornes Automobiel Fabriek, and although this concern is not widely known in the United States at present, the company, long before the introduction of its passenger car, has been recognized throughout Europe as one of the leading manufacturers of quality trucks, trailers, military vehicles, and for its numerous and efficient diesel and gasoline engines.

The DAF factory is located in Eindhoven, Holland, 35 miles west of Germany and 12 miles to the north of the Belgian border.

Some five years ago work was started on the DAF passenger car. Hub van Doorne had been convinced for some time that a compact, efficient automobile could be manufactured and retailed in the low-price field.

This led to development of the ingenious "Variomatic" transmission designed and patented by van Doorne and after several years of testing over the worst imaginable terrains, have proven to be very efficient and reliable.

The recent Alpine Rally which is an annual and most competitive event through the Alps, was this year won by a DAF 600, a truly amazing accomplishment for an automatic drive.

The DAF is powered by a two cylinder, four cycle, air-cooled, flat opposed engine mounted in the front of a unit constructed chassis and body and pushed the car along at speeds up to 65 M.P.H.

Power is transmitted by an automatic, centrifugal clutch which is in unit with the fly-wheel, by shaft drive through a transfer case to the Variomatic transmission which in turn is geared to the rear half shafts which are of the independent swinging type and drive the rear wheels.

In the Variomatic, driving power is obtained through two V-belts running on two pulleys; each of these pulleys consists of two halves, one of which slides.

This sliding action enables the effective diameter of the

pulley to be varied. In the front pulley, driving diameter variations are obtained by the action of centrifugal weights which revolve with the pulley and are supplemented by the vacuum of the engine itself.

In the rear pulleys, drive is obtained by overcoming loaded spring pressure. The use of V-belts for the transmission of power is in itself nothing new, they have proven to be just as efficient as tooth-gear drives.

The drive belts in the DAF have been giving 50,000 miles

of silent, smooth operation. There is no slippage, belts are adjusted simply, and if necessary can be replaced in a matter of minutes. Should one belt become inactive, the car can be driven until a replacement can be made.

By placing the engine in the front and the transmission in the rear, an unusually large area is made available for the positioning of the seats, it also allows for a very large luggage compartment. The use of a flat engine in the front affords added safety and allows for the ultimate in visibility. The over-all design results in a compact unit which has road-holding and cornering abilities that are almost unbelievable.

**Girl's!  
Girl's!  
Girl's!**

BRAND NEW

JUST  
ARRIVED!

**FAN CLUB  
KNIT  
SPORT  
SHIRTS**  
**\$1<sup>99</sup>**

Your Choice of  
• BOBBY DARIN  
• FABIAN  
• JOHNNY  
MATHIS  
• FRANKIE  
AVALON

WHITE ONLY . . . TWO STYLES  
SIZES 10 THRU 14

**BERTLYN PLAY SHOES . . . \$3.99**  
All Colors . . . S-M-L-XL

**NETA'S** FOR YOUNG LADIES

1272 Sartori Ave.

Downtown Torrance