



KRAZY DAZE SALE at Leonard's International in El Segundo attracted more than 60,000, according to estimates of store officials. Sale started Thursday and is still in progress. Large photo shows huge throng crowded indoors seeking items that ranged from \$1 radios to \$9 refrigerators. Insert is partial view of the 4000 waiting to get in when the store opened Thursday morning.

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—Press Photos



JAMES R. CONTO

Elevated by Electronic Firm

In a major expansion move, Standard Rectifier Corp. of Santa Ana has named James R. Conto vice-president in charge of marketing.

Conto lives at 3682 Redondo Beach Blvd., Torrance.

Clifford W. Brown, executive vice-president and general manager, said the post was necessitated by the accelerated growth of the company.

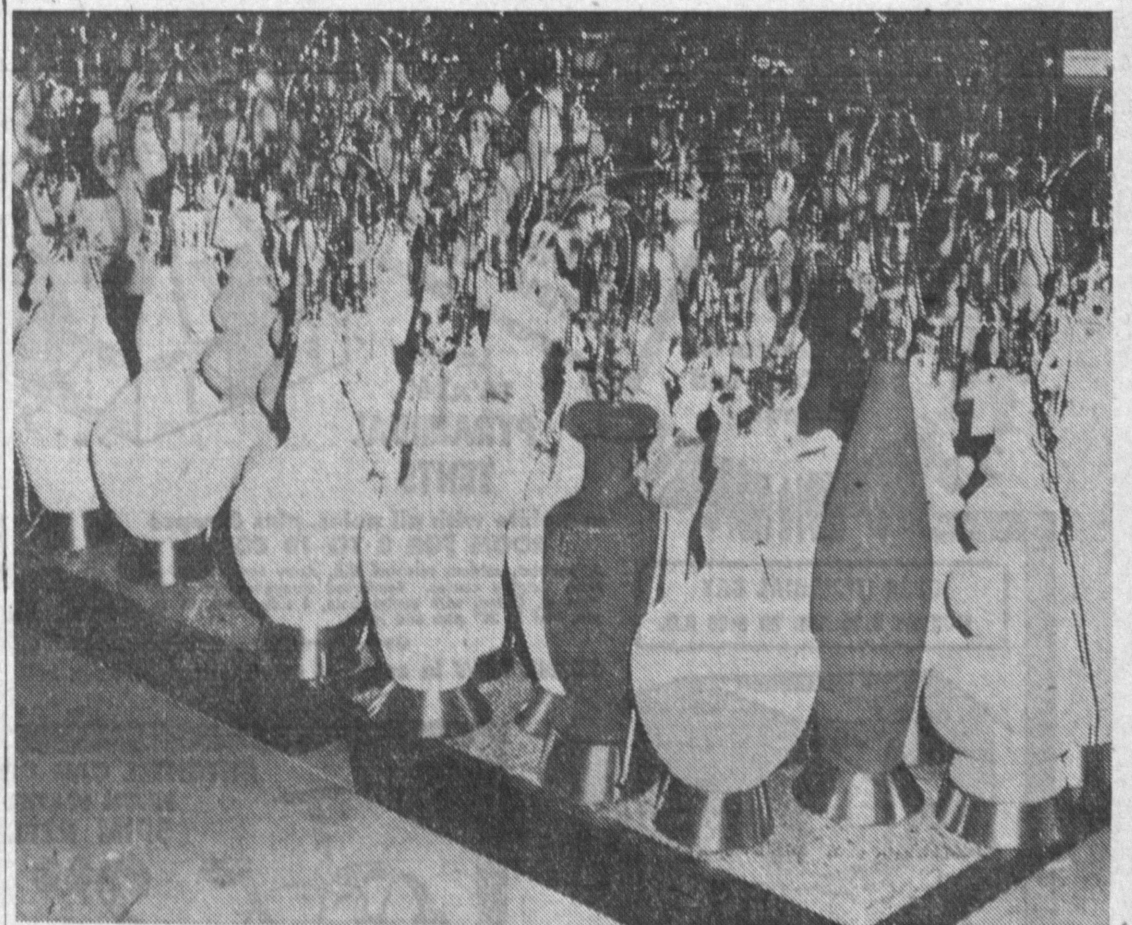
Conto, a veteran of more than 20 years in electronics, will direct marketing, advertising, sales, promotion and administrative problems for Standard.

Prior to his appointment, Conto was general sales manager of International Rectifier Corp., El Segundo. Previously he was affiliated with Federal International Telephone and Telegraph as sales manager of its rectifier division.

Pvt. Arthur Dolick Arrives in Germany

Army Pvt. Arthur N. Dolick, 3761 West 175th St., recently arrived in Germany and now is a member of the 3rd Armored Division.

Dolick, a member of Headquarters Company of the division's 48th Infantry in Gelnhausen, entered the Army in November, 1959.



IN DECORATOR DESIGN are these modern, traditional and contemporary lamps featured at South Bay-Torrance Akron, Hawthorne at 180th St., for \$6.99 and \$9.99. Firm is closed tomorrow, Memorial Day, but resumes business the following day.

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—Press Photo

Joe Benore. Jim Miller Given New McMahan Positions

Assignment of new managers to Torrance and San Pedro outlets has been announced by McMahan Stores. New head of the Torrance store at 1309 Sartori is Joe Benore, a veteran employee with 14 years in service of the organization. He has been manager of the San Pedro store the past two years. He lives in that city with his wife Phyllis and son Garry, 8.

He joined McMahan in 1948 after leaving the Air Force, with which he had spent four years in Europe.

Jim Miller of Torrance has taken over management of the San Pedro store. He has been with the enterprise the past four years, three of them at the Torrance outlet. For

the past year he has been assigned to the San Pedro store.

He lives at 1242 Levinson St., with his wife Reana and

two sons, James, 5, and Ronnie, 2 months. He also is a veteran Air Force sergeant, having served four years in Alaska.



JIM MILLER
San Pedro Manager



JOE BENORE
Torrance Manager

Honor-Band Concert Slated Next Sunday at El Camino

Presentation of an honor band concert will be staged at El Camino College next Sunday at 8:30 p. m. in the Campus Theater. Calvin Greer, conductor, announced this week.

Honor-band members are selected from outstanding high-school musicians in the South Bay area and are sponsored by the Warrior Band of El Camino to encourage instrumental music development.

An awards program includes the gift of a new instrument, an expense-paid summer music-camp scholarship and advanced study scholarships for college work in instrumental music.

The honor-band awards are sponsored by the Marshall Music Co., represented by Marshall Rips, the C. G. Conn Corp., and the Henri Selmer Co., both of Elkhart, Ind.

Guest director for the June 5 concert will be Dr. Felix McKernan of Occidental College.

Performers of North High will be Ted Bluechel, percussion; Ariel Bybee, clarinet; Pat Chase, flute; Glen Koe-hane, trumpet; and Steve Andrews, trombone.

Serra students are Joe Fandy, trumpet; Anthony Bitelli, bass; Jay Neeland, percussion; and Jim Novitz, trombone.

Tool Engineers Plan for Dinner

The American Society of Tool and Manufacturing Engineers, Centinela Valley chapter, will hold a dinner-dance at the San Pedro Hacienda next Saturday evening.

Many prizes will be presented, and steak will be served.

Use classified ads for quick results. Phone DA 5-1515.

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"American Kitchen"
Styled in Steel

NEW, MODERN Complete with chrome swing spouts and basket strainer.

42" Cabinet Sink... 59⁹⁵
54" Cabinet Sink... 79⁹⁵
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New Toilet Seats
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New White CC Toilet
Reg. \$25 Reverse Trap Syphon Jet **19⁹⁵**

NEW 3-PIECE BATH SET
Toilet, Tub, Basin (White)
Reg. \$100 **69⁹⁵**

NEW MISSION WALL HEATER
25,000 B.T.U.
Reg. \$55 **39⁹⁵**

NEW—REG. 40.00 THIS WEEK ONLY
'Waste Champ' GARBAGE DISPOSAL... 29⁹⁵
1/3 Horsepower Motor, 10 Yr. Warranty

New Siding
1x8 VEE JOINT FIR
Per Lin. Ft. **6^c**

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CAR WASH 50c
A FANCY LEATHER KEY CASE GIVEN WITH EACH CAR WASH AND FREE COKES TO EVERYONE

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9:00 'TIL 6:00

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