

Automobiles for Sale 200

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# ROWS AND ROWS OF 1960's AT BOB BEAVER PONTIAC

3 City Blocks Full of Cars  
at 931 Pacific Coast Hwy.  
HERMOSA BEACH

1960  
PONTIAC CATALINA  
\$2299\*

## Includes:

- \* Super hydraulic
- \* Big dual tone radio
- \* Forced air heater
- \* Air cooler
- \* Powerful sure-stop brakes
- \* EZ one-finger steering
- \* Safety glass in every window
- \* Aerobic Lacquer "Magic Mirror" finish
- \* 8.00x14 tubeless tires
- \* Lined luggage compartment
- \* Dual electric windshield wipers
- \* Dual individually controlled air vents
- \* Dual sun visors
- \* Glove compartment door snack bar
- \* Automatic interior lighting
- \* Pushbutton door locks
- \* Dual ash trays in rear compartment
- \* Cigar lighter
- \* Directional signals
- \* Foot operated parking brake
- \* Pile carpet inserts in vinyl rubber floor covering
- \* Dual metal coat hooks in closed models
- \* Free wheeling, youngster-proof rear door handles in 4-door models
- \* Crank operated ventl pines
- \* Locking glove compartment and many others

\* Executive Car

4 1/2 % Financing  
5 Years to Pay  
35,000-Mile Guarantee  
Available

CHECK ✓  
Your Own  
Trade-In  
Allowances ★  
Here

## BUICKS

- \*1 Buicks... We will allow \$700
- \*2 Buicks... We will allow \$825
- \*3 Buicks... We will allow \$950
- \*4 Buicks... We will allow \$1100
- \*5 Buicks... We will allow \$1225
- \*6 Buicks... We will allow \$1350
- \*7 Buicks... We will allow \$1475
- \*8 Buicks... We will allow \$1600
- \*9 Buicks... We will allow \$1725

## CHEVROLETS

- \*1 Chevrolets... We will allow \$700
- \*2 Chevrolets... We will allow \$825
- \*3 Chevrolets... We will allow \$950
- \*4 Chevrolets... We will allow \$1100
- \*5 Chevrolets... We will allow \$1225
- \*6 Chevrolets... We will allow \$1350
- \*7 Chevrolets... We will allow \$1475
- \*8 Chevrolets... We will allow \$1600
- \*9 Chevrolets... We will allow \$1725

## DODGES

- \*1 Dodges... We will allow \$700
- \*2 Dodges... We will allow \$825
- \*3 Dodges... We will allow \$950
- \*4 Dodges... We will allow \$1100
- \*5 Dodges... We will allow \$1225
- \*6 Dodges... We will allow \$1350
- \*7 Dodges... We will allow \$1475
- \*8 Dodges... We will allow \$1600
- \*9 Dodges... We will allow \$1725

## FORDS

- \*1 Fords... We will allow \$700
- \*2 Fords... We will allow \$825
- \*3 Fords... We will allow \$950
- \*4 Fords... We will allow \$1100
- \*5 Fords... We will allow \$1225
- \*6 Fords... We will allow \$1350
- \*7 Fords... We will allow \$1475
- \*8 Fords... We will allow \$1600
- \*9 Fords... We will allow \$1725

## MERCURYS

- \*1 Mercurys... We will allow \$700
- \*2 Mercurys... We will allow \$825
- \*3 Mercurys... We will allow \$950
- \*4 Mercurys... We will allow \$1100
- \*5 Mercurys... We will allow \$1225
- \*6 Mercurys... We will allow \$1350
- \*7 Mercurys... We will allow \$1475
- \*8 Mercurys... We will allow \$1600
- \*9 Mercurys... We will allow \$1725

## OLDSMOBILES

- \*1 Oldsmobiles... We will allow \$800
- \*2 Oldsmobiles... We will allow \$925
- \*3 Oldsmobiles... We will allow \$1050
- \*4 Oldsmobiles... We will allow \$1175
- \*5 Oldsmobiles... We will allow \$1300
- \*6 Oldsmobiles... We will allow \$1425
- \*7 Oldsmobiles... We will allow \$1550
- \*8 Oldsmobiles... We will allow \$1675
- \*9 Oldsmobiles... We will allow \$1800

## PLYMOUTH

- \*1 Plymouths... We will allow \$700
- \*2 Plymouths... We will allow \$825
- \*3 Plymouths... We will allow \$950
- \*4 Plymouths... We will allow \$1100
- \*5 Plymouths... We will allow \$1225
- \*6 Plymouths... We will allow \$1350
- \*7 Plymouths... We will allow \$1475
- \*8 Plymouths... We will allow \$1600
- \*9 Plymouths... We will allow \$1725

## PONTIACS

- \*1 Pontiacs... We will allow \$775
- \*2 Pontiacs... We will allow \$875
- \*3 Pontiacs... We will allow \$975
- \*4 Pontiacs... We will allow \$1075
- \*5 Pontiacs... We will allow \$1175
- \*6 Pontiacs... We will allow \$1275
- \*7 Pontiacs... We will allow \$1375
- \*8 Pontiacs... We will allow \$1475
- \*9 Pontiacs... We will allow \$1575

\*Subject to model and condition of your trade-in. 1960 Bonneville Wagon, fully equipped, including premium tires.

BOB  
BEAVER  
PONTIAC  
931

Pacific Coast  
Highway at 10th St.  
3 City Blocks Full of Cars  
Hermosa Beach  
FR 4-3443

Open Daily and Sunday  
11:00 P. M.



## 250 NEW CHEVROLETS MUST BE SOLD

★ — NOW — ★

NO "REASONABLE OFFER" REFUSED

**\$149<sup>00</sup>** Down Any "NEW" Chevrolet  
★ NO SIDE LOANS ★ NO GIMMICKS  
★ Bank Financing Available 5%

"DELIVERS" TAKE THAT SHORT DRIVE & SAVE

★ LET US PROVE TO YOU ★ WE WILL SELL FOR LESS

## TREMENDOUS DISCOUNTS ON 1960

EXECUTIVE "CHEVROLETS" EXECUTIVE  
— CARS — — CARS —

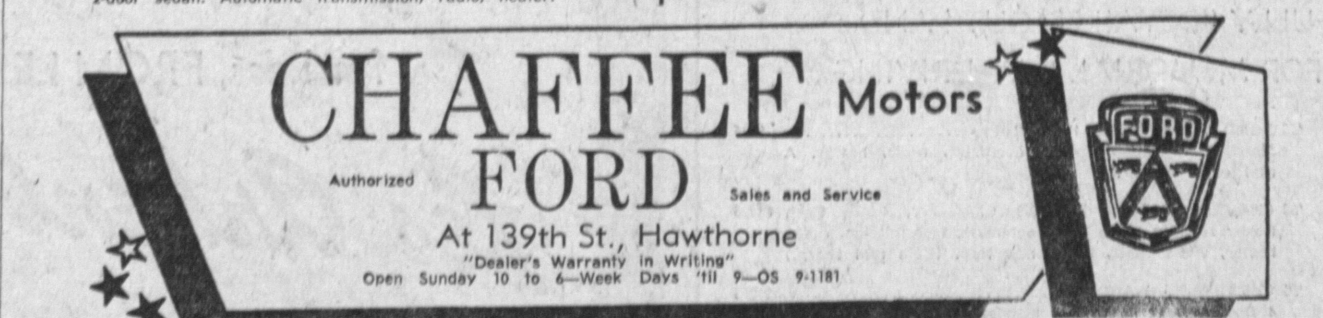
★ STATION WAGONS ★ IMPALAS ★ SPORT COUPES & SEDANS  
ALL MAKES AND MODELS ★ FIRST TIME OFFERED



## CHAFFEE MOTORS

USED CARS  
and USED TRUCKS

'59 Ford V-8.....\$2195 2-door Country Sedan, Fordomatic, radio, heater, Colonial white.	'56 Ford V-8.....\$1195 Country Squire 9-passenger, Fordomatic, radio, heater, power steering.
'60 Chevrolet.....\$2295 Biscayne 4-door sedan, Automatic, radio, heater, power steering.	'59 Ford V-8.....\$2195 Fairlane Town sedan, Cruiseomatic, radio, heater, power steering.
'57 Plymouth V-8.....\$1195 Belvedere 2-door sedan, Automatic, radio, heater.	'56 Ford V-8.....\$995 2-door Ranch Wagon, Fordomatic, radio, heater.
'55 Ford V-8.....\$695 Custom 4-door sedan, Fordomatic, radio, heater.	'56 Ford V-8.....\$895 2-door Ranch Wagon, Standard transmission, white side walls, Excellent condition.
'56 Pontiac V-8.....\$895 2-door sedan, Automatic transmission, radio, heater.	



## FREE EQUITY

1957 Ford 4-door, Fordomatic, radio & heater. Spotless. No down payment, only \$49.80 per month. Call Financing Manager, FR 4-2946.

Press Classified Ads ★ DA 5-1515

## FREE EQUITY

1956 Pontiac Hardtop, Hydramatic, radio, heater. No down payment or only \$35.88 per month. Call Financing Manager, FR 4-2946.

# BE YOUR OWN SALESMAN

1. I Want to Buy a New 1960 Plymouth	What Will My Payments Be?	SERIES	6 Cyl.	8 Cyl.
• Select the model of Plymouth that you would like to purchase.	36 Month Table Finance Chart	SAVOY		
• Plymouth builds 6 series of cars differing in trim and finish		2-Door Sedan.....2260.00	2370.00	
		4-Door Sedan.....2310.00	2430.00	
		BELVEDERE		
		2-Door Sedan.....2389.00	2508.00	
		2-Door Hardtop.....2461.00	2580.00	
		4-Door Sedan.....2349.00	2559.00	
		FURY		
		2-Door Hardtop.....2599.00	2718.00	
		4-Door Sedan.....2575.00	2694.00	
		4-Door Hardtop.....2656.00	2775.00	
		Convertible.....2967.00		
		DELUXE SUBURBAN		
		2-Door 6 Passenger.....2602.00	2721.00	
		4-Door 6 Passenger.....2668.00	2788.00	
		CUSTOM SUBURBAN		
		4-Door 6 Passenger.....2761.00	2880.00	
		4-Door 9 Passenger.....2990.00		
		SPORT SUBURBAN		
		4-Door 6 Passenger.....3024.00		
		4-Door 9 Passenger.....3134.00		
		Plus Transportation.....146.00		

## THIS IS YOUR "DeVON" VOLUME DEAL—FIGURED BY YOU

Your Used Car Allowance	\$.....	New Car Price	\$.....
Amount Owed	\$.....	Accessories	\$.....
Equity	\$.....	Total	\$.....
Cash Deposit	\$.....	Down Payment	\$.....
Total Down Payment	\$.....	Finance Balance	\$.....

## \*USED CAR CODE

Our TREMENDOUS VOLUME Makes These Allowances Possible

Chevrolet - Ford - Plymouth	Oldsmobile - Buick - Pontiac	Economy Cars Example: Volkswagen
1952 \$625.00	1952 \$650.00	1952 \$850.00
1953 850.00	1953 925.00	1953 1000.00
1954 995.00	1954 1100.00	1954 1100.00
1955 1275.00	1955 1350.00	1955 1175.00
1956 1400.00	1956 1525.00	1956 1300.00
1957 1800.00	1957 1925.00	1957 1425.00
1958 2175.00	1958 2400.00	1958 1650.00
1959 2600.00	1959 2950.00	1959 1850.00
SPORTS CARS	Dodge - DeSoto - Chrysler	Studebaker - Nash - Hudson
Austin Healey - MG - TR-3	1952 \$900.00	1952 \$575.00
1953 1200.00	1953 700.00	1953 625.00
1954 1300.00	1954 875.00	1954 900.00
1955 1450.00	1955 1075.00	1955 1125.00
1956 1750.00	1956 1600.00	1956 1350.00
1957 1950.00	1957 1600.00	1957 1500.00
1958 2200.00	1958 1875.00	1958 1925.00
1959 2500.00	1959 2550.00	1959 2225.00

These prices will remain firm until approx. May 31, 1960. \*This is a cross section guide. Judge your car carefully—It may be worth considerably more than specified.

## PRE-VACATION USED CAR CLEARANCE

'57 Plymouth Club Sdn. ...\$1066 Glistening snow white finish will make you proud to own it—its exceptional mechanical condition will make you proud to drive it. Must see to appreciate. V-8 engine and automatic drive. Don't let this special low price fool you.	'55 Belvedere 2-Dr. Hdtp. \$766 Sparkling white over turquoise gem shows real care throughout. Has powerful V-8 engine with economical standard transmission. All wanted accessories. Very few local miles. Must see. At this price this car will sell fast.
'55 Buick Roadmaster .... \$766 Hardtop Riviera 2-door. This passionate pink and snow white jewel is definitely for the young in heart. If you want to keep your wife or looking for a new one, see this Dynaflo, power steering, brakes, windows and seat. Sold for nearly \$5000 new. Hurry! Be first on this super special.	'56 Ford Cstm. Club. Sdn. \$666 Brand new factory type powder blue finish. Has durable plastic seat covers, radio, heater, white walls. Lots of trouble-free driving at a fraction of original cost. Don't miss this sensational value.
'53 Chevrolet Bel Air Sdn. \$466 This spotless Sherwood Forest Green beauty must have belonged to that Pasadena school teacher. A real Sunday only car at an every day price. Powerglide, radio, heater and other deluxe extras.	'57 Silver Hawk Spt. Cpe. \$1166 Studebaker's most popular model. Gleaming Bronze metallic finish and original interior. Shows pride of previous owner. Extra powerful V-8 engine with automatic transmission, etc. Extra special car—extra special price.
'57 English Ford Wagon...\$866 This gorgeous Alpine White station wagon can hardly be told from new. Has matching practical all-vinyl interior. Gives up to 40 miles per gallon. Special of the week. You can't beat this for utility and economy.	'59 Plymouth Savoy Clb. \$1666 This one has been driven a few careful miles by our business manager. Mirror-like turquoise exterior, interior so new it still has that fresh factory appearance. We are willing to put 15,000-mile, 15-month warranty on this one.

## DE VON MOTORS

Plymouth-Valiant-Triumph

1600 CABRILLO AVE.  
SP 5-2305

TORRANCE  
FA 8-6161

'54 FORD VICTORIA Fordomatic, radio, heater, power steering & whitewalls. Just traded in. \$299 Bob Beaver Pontiac 888 Pac. Ct. Hwy., Hermosa FR 4-6931	'58 Chevrolet Bel Air Sport Sedan V-8, automatic drive, power steering, radio, heater and white walls. \$1699 \$10 Down Delivers With You Good Credit Paul's Chevrolet 1640 Cabrillo FA 8-1640 2172 Pacific Coast Hwy. Lomita DA 6-1185	'55 Plym. ....\$195 Dn. Belvedere Hardtop, Automatic, radio, heater. One owner. \$1299 \$10 Down Delivers With You Good Credit Paul's Chevrolet 1640 Cabrillo FA 8-1640 2172 Pacific Coast Hwy. Lomita DA 6-1185	'57 Chevrolet Del. Ray Coupe Powder blue and white finish. V-8 powerglide, radio, heater, white walls. \$1299 \$10 Down Delivers With You Good Credit Paul's Chevrolet 1640 Cabrillo FA 8-1640 2172 Pacific Coast Hwy. Lomita DA 6-1185
CHEVROLET '57 COUPE RADIO, HEATER, PREMIUM W.W. TIRES, NEW CAR TRADE-IN. STEAL. \$899 BOB BEAVER PONTIAC 888 Pac. Ct. Hwy., Hermosa FR 4-6931	FOR SALE: 1959 Triumph TR-3 roadster. A-1 condition and extra clean. Price \$2255. FA 8-0624.	'57 Chrysler ....\$1595 Full Price Windor 4-Door. Power steering and brakes, automatic. A real buy. \$1395 Star Chief Custom Catalina. A beauty. Very low miles. \$1795 Club Coupe. One owner. Very clean.	KAZAN RAMBLER Authorized Rambler Headquarters 15019 S. Western Ave. Gardena DA 4-4941 - FA 1-1327

24 hr. Classified Ad Service-Call Anytime-DA 5-1515.