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Hinde & Dauch Factories Produce More Than 456,000,000 Paper Boxes in Year

Corrugated boxes by the millions—this is the business of the Hinde & Dauch division of West Virginia Pulp and Paper, which operates a modern, high-volume box plant at 555 Maple in Torrance. This plant is one of a network of 16 operated by Hinde & Dauch throughout the nation.

These factories last year produced upwards of 456,000,000 sturdy corrugated containers for home and industrial use in the course of supplying a large portion of the 200-odd boxes a year needed to supply the direct and indirect needs of each American household.

The Torrance corrugated manufacturing facilities of the Hinde & Dauch division are backed up on a two-fold front with technical and operational know-how proved again and again through the years.

Hinde & Dauch has been making boxes since the turn of the century, when they produced the first commercially practicable corrugated shipping container. H&D has been responsible for a number of other packaging firsts while continuously maintaining their position as leader in expanding the uses for corrugated. This company was:

- First to establish a packaging laboratory.
- First to develop a corrugated box for baby chicks.
- First to develop a corrugated box for canned goods.
- First to apply color to corrugated.
- First to develop an insulated corrugated box for air shipment.
- First to develop a corrugated box for furniture.
- First to develop a corrugated box for factory-packed merchandise.
- First to develop a corrugated box for both shipping and display.
- First to develop a corrugated luggage box.

First to develop a corrugated display for self-service merchandising.

First to develop a practical moisture-resistant corrugated box.

H&D's most recent contribution to the packaging industry has been their M/R board. This moisture-resistant corrugated product will withstand even drenching amounts of water without appreciable loss of strength. It was successfully tested in the commercial shipment of hydro-cooled peaches in July, 1958 and has been gaining new markets ever since. M/R board has proven a valuable packaging aid to shippers of a variety of wet and top-ficed products.

Just about every fruit and vegetable product imaginable has, at one time or another, journeyed to market in a box made of M/R board. Packers of meat products, beverage distributors, and bulk detergent manufacturers have also found that M/R board provides an efficient, minimum cost answer to their specialized packaging needs.

The company name is a combination of the last names of its two ambitious founders, James J. Hinde and Jacob J. Dauch. Hinde & Dauch was combined with West Virginia Pulp and Paper in 1953 and in 1957 H&D became an operating division of West Virginia. For the sake of pronunciation, Hinde rhymes with "find" and Dauch is pronounced "dowk."

West Virginia Pulp and Paper was founded as a pioneering adventure in the production of sulphite pulp in 1888, the same year that Hinde & Dauch had its origin. West Virginia has grown to become one of the best known producers of book and magazine papers in the country. In the past 20 years, and to an even greater degree during the last six years, West

Virginia has diversified extensively, while maintaining a relatively stable position in the white and fine printing papers fields. It has become one of the major producers of Kraft linerboard, corrugating board, Kraft paper, and white converting boards for the food container industry.

West Virginia employs some 13,000 men and women in 10 operating divisions, one domestic subsidiary, and one foreign subsidiary. The company's operations cover every phase of papermaking from the forest to the market place. Six integrated pulp and paper mills, with an annual capacity of more than 1,000,000 tons, manufacture white printing and converting papers, Kraft paper, containerboard, bleached paperboard and market pulp. The H&D Division is one of the four converting divisions, composed of a total of 25 plants, which design and produce corrugated containers, folding cartons, multiwall sacks and grocery bags. Two allied divisions manufacture a series of inorganic and organic chemicals and a third produces building boards made of wood particles.

West Virginia's domestic subsidiary, Virginia Folding Box, is the principal producer of the crush-proof, flip-top box for cigarettes, while Riggs, S. A., the company's foreign holding, accounts for about 20% of the shipping boxes marketed in Brazil.

West Virginia's manufacturing operations are supported by an active research organization. Three hundred scientists and technicians at six laboratories and two pilot operations are engaged in selected projects ranging from basic research to end-use applications. The company expends approximately \$3,000,000 annually on research and development.

Use classified ads for quick results. Phone DA 5-1515.

Stephen White Student Wins UN Competition

Dennis Alekel, an A-8 pupil of Stephen M. White Junior High School, has won the Harbor Area Chapter of the American Association for the United Nations contest award in the junior high school division.

The contest was sponsored by the Harbor Area Chapter of the American Association for the United Nations and was open to all pupils in all the junior high schools of the harbor area.

Dennis will receive \$10 in savings stamps and the school library will receive a book from the association.

Dennis and his parents will be guests of the association at its annual dinner meeting June 8.

Walter Troxell of the faculty of the Stephen M. White Junior High School was the sponsoring teacher.

Cash and Carry



Homo-Past. MILK Qt. 20¢

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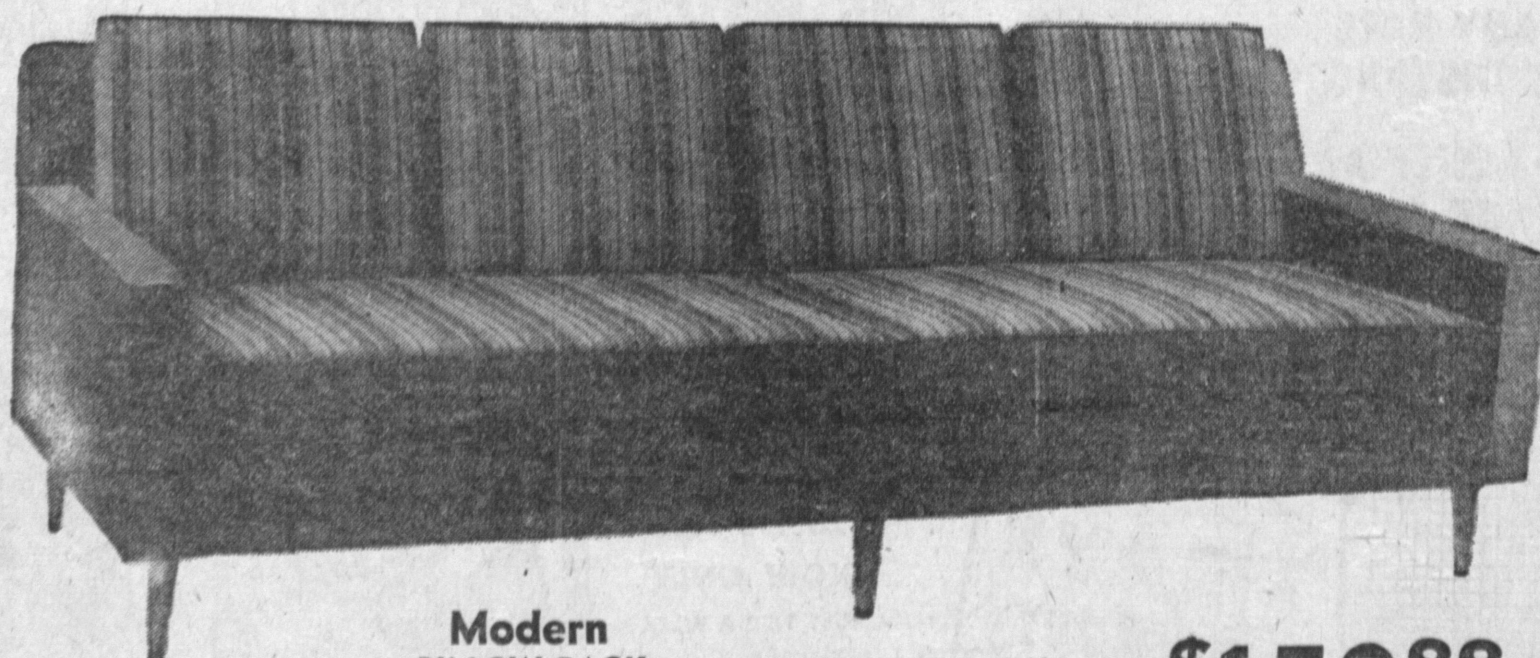
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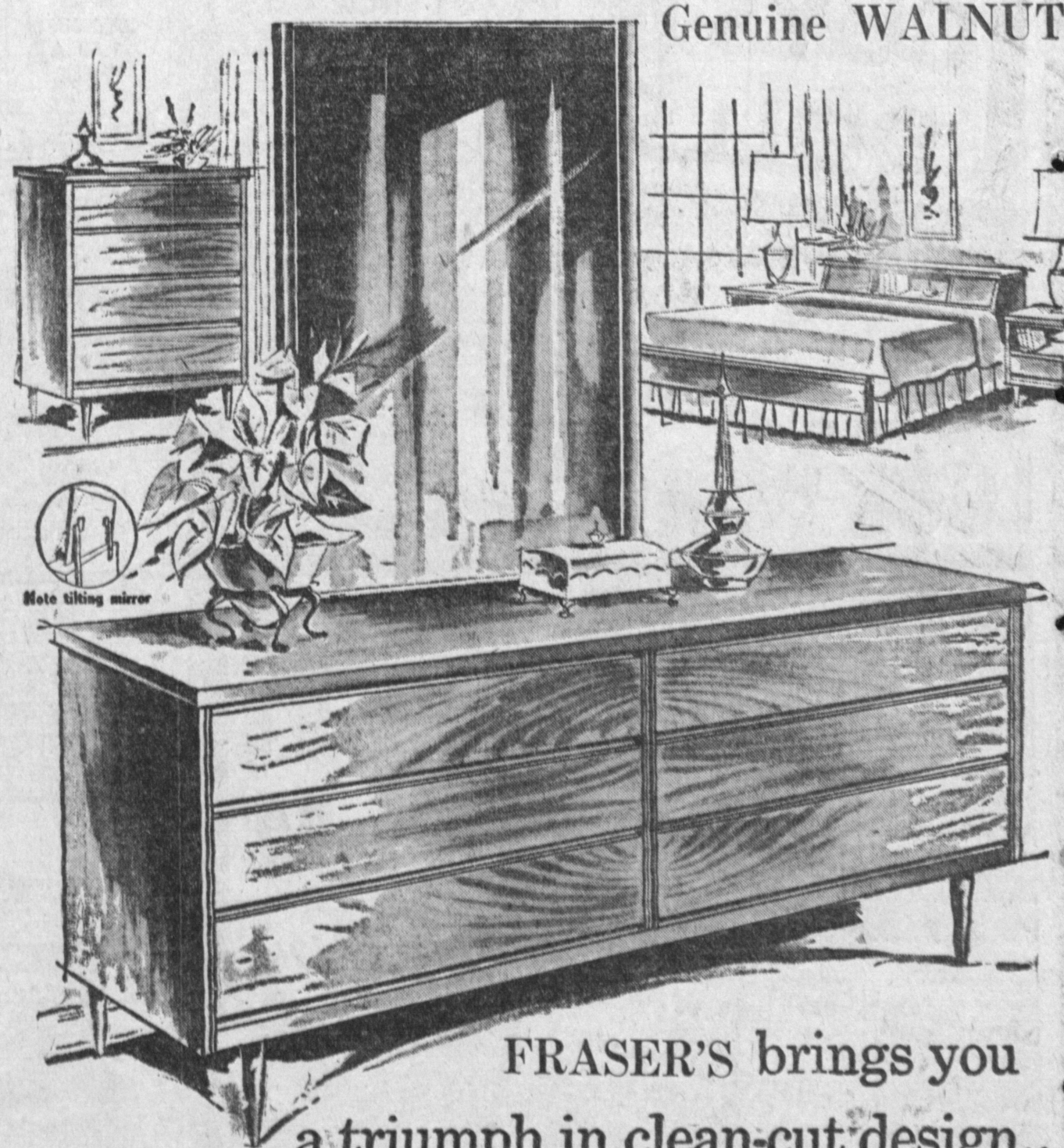


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