

DALE'S

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO

Downtown Torrance—Next to A&P Market

**SALE STARTS THURS.
MAY 26 at 9:00 A.M.**

2nd ANNIVERSARY

FREE LOLLYPOPS — FREE BALLOONS — FOR THE KIDDIES

**CUT YOURSELF A SLICE OF THE
GREATEST MONEY SAVING CELEBRATION
IN THE HISTORY OF THE SOUTHLAND!**

Get Set For
The Sunny
Season
With

**FUN FASHIONS
for OUTDOOR LIVING!**

LADIES'

SWIM SUITS

ANNIVERSARY SPECIAL!

- Suits taken from our better stock for this special sale!
- Cottons and Latex
- Solid Colors



LATEX

3⁹⁹

WHILE
THEY
LAST
SIZES
32 to 38
Sizes
8 to 18



FIGURE ON
FUN AND
FLATTERY

Values up to 9.98

\$1 Holds Your Layaway

Anniversary Sale!

LADIES'

PEDAL PUSHERS

**JAMAICA and
SHORT SETS**

- Novelty pants with coordinating blouses
- Sanforized fine cottons
- Plaids and novelty prints



1⁵⁹
Worth
up to
3.98

Sizes
8 to 18

**Free Balloons & Lollypops
FOR THE KIDDIES ACCOMPANIED BY A PARENT**

Beat The Heat Get in the Swim
GIRLS'

BATHING SUITS

- Cotton dressmaker styles with elastic backs
- Skirt bottoms



Worth 3.98
Now Only

1⁵⁹

For the Bigger Girls 7 to 14 1.88

ANNIVERSARY SALE

Ladies' Summer

Shorts & Blouses

- Many styles to choose from
- Poplins and broadcloths
- Prints and solids



Bermuda Shorts

67^C Vals. to 1.98

LADIES' HOLLYWOOD STYLE

CAPRIS

- Polished cotton
- Multi stripe
- Cut with the new slim trim look

Made in Calif.

1³⁷

Reg. 2.98

Sizes 8 to 18

Limit 2 per Customer



GIRLS'

Dresses

REDUCED!

1⁷⁷

All dresses taken from our better stock. Included in this group are nylons and novelty cottons. • New styles and colors. • Some with slips. • Racks full to choose from.

Sizes 1 to 6x

Sizes 7 to 14

DRESSES

For bigger girls

2⁷⁷

Girl's 100%
Nylon and Cotton
Full and Half

Slips

Sizes 1 to 14 Val. 1.98

From

88^C



Anniversary Sale

Ladies'

Dresses

Including Judy
Palmer and
other known
brands
Values to 10.95

- Guaranteed washable cottons in one and two piece styles. You'll see elsewhere at twice the price



5⁰⁰
Sizes 7 to 15
8 to 20
& 14 1/2 to 24 1/2

**Free Balloons & Lollypops
FOR THE KIDDIES ACCOMPANIED BY A PARENT**

GIRLS'

PLAY SETS

One shot deal as featured
Vals. up to 1.98. All one
price during sale



88^C each set

Sizes 3 to 6X and 7 to 14

Close Out Purchase!

GIRLS' 3 Piece

Capri Sets

Poplin blouses with matching capri and straw hat.
In an array of colors and four different styles.
Sizes 3-6X.

4.98
Value

2⁰⁰

Sizes
7 to 14
2.77



3.98 Mix 'N' Match
**GIRL'S BLOUSES or
SHORTS**

Knit blouses that match shorts or capris.
This group of blouses are selling in all
stores for 3.98. Shorts made of cotton
twill. Washable, sanforized. Assorted
colors. Sizes 2 to 6, 7 to 14.

77^C



SCOOP-Ladies'



Baby
Doll
Shortie
Gown

Values to 1.98

99^C

- Novelty washable fabrics
- Full cut for proper fit

Ladies 100%
Nylon & Nylonized

Half Slips

Sizes
32-40

- NYLON LACE
- ASSORTED COLORS

2 for 1⁰⁰

Full SLIPS ea. 1⁰⁰

Anniversary Sale

Ladies
and
Girls

Sizes
S-M-L

PANTIES

- Hollywood briefs
- Assorted colors
- Worth 39c each

17^C

Special Purchase



GIRLS' Sunback
DRESSES

88^C

- Beautiful styles, some with j.
- Assorted colors • Novelty
- Worth twice the price

GIRLS'

CAPRIS

- Polished cotton

- Stripes, solids and plaids

- Hollywood styled

- Sizes 3-to 6X 7 to 14

Made by California's
leading manufacturer.

1⁰⁰