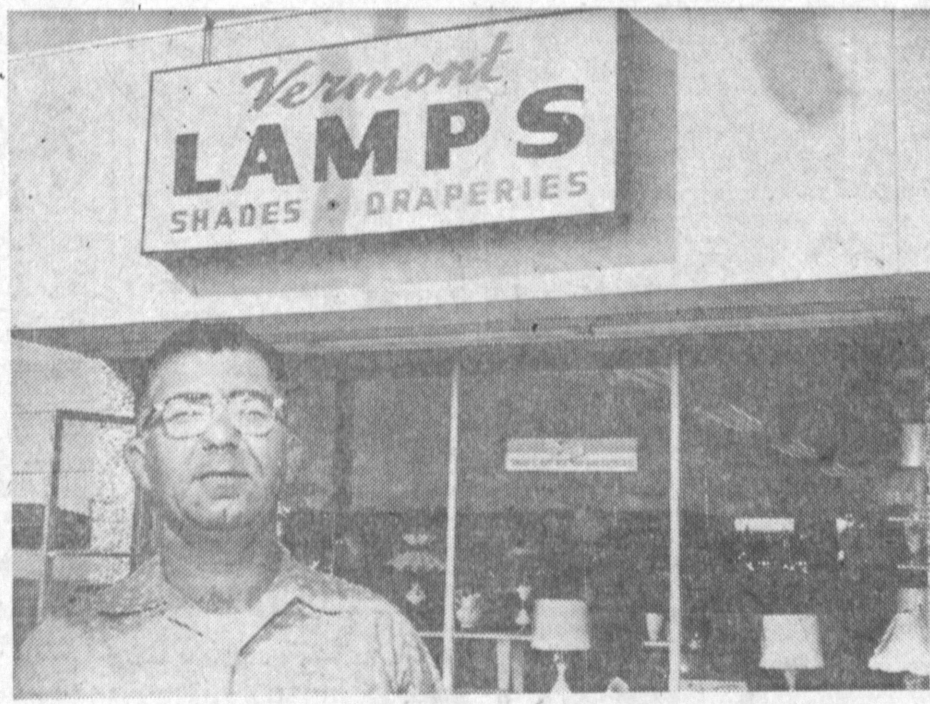


"WHO'S WHO" BUSINESS INDEX



Rumley's Boat Bargain Center

In all of Southern California, there is only one 24-hour boat and motor repair service establishment. It is Rumley's 24-Hour Boat and Auto Service, 1517 Pacific Coast Hwy., Harbor City. No matter whether the trouble is in your boat, motor, trailer, or even your automobile, Rumley's mechanics will take care of it day or night. Sam Rumley, owner of the repair service, wants all boat owners to know that the center is also providing free towing service to boats that encounter difficulties inside or outside the harbor. At Rumley's Boat Bargain Center you can definitely get the best deal anywhere, whether you are looking for a boat, motor, trailer, accessories, or a complete package. Rumley's carry Arrowcraft, Larson, Dot Line, Classic, Anthony and K & M boats in cruisers, runabouts, ski boats and over-niters. Their motors are the best: Mercury, Johnson and Evinrude, as well as a complete stock of famous names in remote control. Trailers, all equipped with lights and winch, are Heco, Continental and Wallstrong. Not only does Rumley's offer the best lines in boats and accessories, but they carry through with after sale service. Rumley's Boat Bargain Center is open from 8 a.m. to 9 p.m. seven days a week. That address is 1517 Pacific Coast Hwy., Harbor City, and the telephone number for the boat center is DA 5-1771.



Vermont Lamp Shop

The perfect lamp in a room is like the perfect hat with a woman's costume. It adds that special excitement, the finishing touch, which makes everything else go together. Often we have in our mind's eye exactly the lamp we want, but where to find it! Vermont Lamp Shop, 13957 Van Ness, Gardena, or 2447 W. Manchester Blvd., Inglewood, has over 1000 lamps to choose from in all colors and sizes. If in their large selection you still cannot find the lamp you seek, Vermont Lamp Shop makes lamps and shades to your order. "We Make 'em As You Like 'em" is their motto, and they really do! Perhaps you have a treasured vase or figurine you wish made into a lamp. They will wire and mount it for you. In addition they make shades to order, too! Owners Sherman Garry and Harry Venger are both consulting decorators. In their shop they also have a large selection of drapery fabric samples. They do custom drapery work, and give free decorating advice. Vermont Lamps was opened 23 years ago on Vermont Avenue. It moved to the Manchester address nine years later, and is now in its second generation, and has expanded to the new store located on Van Ness in Gardena. The shops are open from 10 a.m. until 5:30 p.m., and until 9 p.m. on Fridays. Stop in to see them at either of their two locations, 13957 Van Ness, Gardena, or 2447 W. Manchester Blvd., Inglewood, or call DA 3-4887.



Chubby Griffin, Inc.

A man who cares about his appearance is recognized immediately. Chubby Griffin, Inc., 1505 S. Pacific Coast Hwy., Hollywood Riviera, is a custom tailoring establishment which has built its reputation on furnishing "Personalized Tailoring for the Man Who Cares." Chubby Griffin, owner of the firm, which was formerly Haegle and Griffin, has a clothing business background which dates back to 1936 in Ohio, although many Torrance area residents may remember him as a partner to Dwight Eubank, Rambler dealer in Torrance. With him, Chubby Griffin feels fortunate to have Ben Testa, shown above, who studied tailoring in Italy and has been in the business as a coat maker for 35 years. Testa is now a resident of Palos Verdes. Of particular interest to discriminating men is Griffin's large selection of imported fabrics. He also has a wide selection of beautiful domestic materials, and belts and ties. Services offered in addition to the tailoring are alterations, repairing, restyling and reweaving. A specialty of the house is custom tailored, all wool slacks at the unbelievable low price of \$19.95. Don't pass this one up! Although most of their customers are men, many women who appreciate fine tailoring in their own clothing will find they can get just what they want at Chubby Griffin, Inc. Stop in and see their beautiful fabrics and accessories at your next opportunity. Chubby Griffin, Inc. is located at 1505 S. Pacific Coast Hwy., Hollywood Riviera. For special information you may want to call them at FR 5-7689.

AIRCRAFT FLIGHTLINE CO. California Distributor of FORNEY AIRCRAFT Sales and Service—New and Used APPROVED FLIGHT SCHOOL CHARTER SERVICE TORRANCE AIRPORT DA 6-0444 Torrance	BEAUTY SHOP Professional Beauty Salon Formerly Bess's Beauty Shop UNDER NEW MANAGEMENT Complete Beauty Service—Finest Quality Always BLEACHING • TINTING • PERMANENTS Original Hair Styling Corner Figueroa—Off Carson FA 8-7577 603 W. 216th St., Torrance	DRAPERIES House of Beautiful Interiors CUSTOM MADE—LUXURIOUS—DISTINCTIVE Ready-Made Curtains COMPLETE UPHOLSTERY SERVICE Custom-Made Furniture Free Estimates 1617 1/2 Cabrillo Ave. Torrance	LANDSCAPE GARDENING Ron's Landscape Gardening Driftwood — Waterfalls — Artificial Plants Oriental, Modern Figurines—Mosaic Kits Use Our Shop and Free Instructions 2107 Torrance Blvd. FA 0-0939 Torrance	RESTAURANT JODY'S COFFEE SHOP OPEN 24 HOURS Breakfast — Lunch — Dinner — Short Orders Completely Air-Conditioned Drive-In Parking 21180 Hawthorne Blvd. (Just north of Torrance & Hawthorne Blvd.) Joseph's Italian-American Restaurant PIZZA • CHOPS • STEAKS • SEA FOOD BEVERAGES FOOD PUT UP TO TAKE OUT Open Daily 11 a.m. to 11 p.m. 1542 Pacific Coast Hwy. Harbor City DA 6-9817	TAILOR Chubby Griffin "PERSONALIZED TAILORING FOR THE MAN WHO CARES" Converting Double Breasted Suit to New Style Single Breasted Model Alterations • Restyling • Reweaving 1505 S. Pacific Coast Hwy. Hollywood Riviera FR 5-7689
AUTO BODY SHOP Torrance Auto Body Shop Pete Salzman, Owner SPORT CAR SPECIALISTS ★ New, Modern, Up-to-Date Shop ★ Custom Painting ★ Domestic & Sports Cars ★ Complete Body Repairing ★ Free Estimates Loan Cars Available Without Charge 1766 W. CARSON, TORRANCE FA 8-9080	BOATS Fred Ken Sporting Goods Boat Center for the Harbor Area Featuring FIBERGLAS BOATS Sales — Service — Parts Complete Line of Marine Hardware 824 W. Pacific Coast Hwy. Wilmington TE 4-2350	DRESS SHOP Mon Boutique 1307 Post Ave. Torrance, Calif.	MUSIC INSTRUCTION Mel-o-Dee Music Center SPECIALIZED GUITAR INSTRUCTION Spanish and Steel Slim Edwards, Instructor Also Violin, Piano and Others MUSICAL INSTRUMENTS OF ALL KINDS 21166 Western Ave. Torrance Phone FA 8-0915	Keawe's Hawaiian Restaurant Featuring Hawaiian and Japanese Dishes ENTERTAINMENT FRIDAY AND SATURDAY Bar Facilities—LUAU FOOD TO GO Parking for 400 Cars 326 1/2 North Avalon Blvd. Wilmington TE 5-5101	TERMITE CONTROL Acme Termite Control, Inc. of Southern California Free inspections for homeowners. Let us prepare you now for a termite clearance in the event you are selling or going to sell your home or you might need a loan on your home later. 15 years experience. 2420 Pacific Coast Hwy. Lomita DA 6-4732
AUTO-FOREIGN-SERVICE P. A. M. Foreign Car Service Only REPAIRS—PARTS Competition and Regular Tune-ups ★ Factory Trained Mechanics 35 Years Combined Experience 708 North Sepulveda Blvd. FR 8-2977 Manhattan Beach	BRAKE-MUFFLER SERVICE American Brake & Muffler Shop ★ Automatic Transmission Adjustment ★ Minor Tune-up ★ Mechanical Repairs ★ Lubrication, Including All Foreign Cars ★ Tire and Battery Service International and BankAmericards 1312 Cabrillo Ave. Torrance FA 8-3786	ESCROW SERVICE ROYAL ESCROW CORP. Walter J. Keberlein, President REAL ESTATE LOANS—First and Second Better Terms—Lower Costs REFINANCING—FREE COMMITMENTS 2271 Torrance Blvd. Torrance FA 8-9562—SP 5-1433	ORGAN — PIANOS Niki Music Studios Headquarters for Conn Organs GULBRANSEN PIANOS Easy Terms—36 Months to Pay See Our Mile of Music for All Makes of Organs 3820 Sepulveda (Across from Sears) Torrance Phone FR 5-2591	Laurie's Coffee Shop 24827 S. Western Ave. Lomita, Calif.	TRAILERS New and Used Trailers Mobile Homes • Vacation Trailers Insurance Service—Butane Service Dealer for Flamings, Shasta, Mayflower, Plymouth, Kenskill, Traveler Davenport 6-2200 George W. Fry, Inc. 2142 Pacific Coast Hwy.
AUTO MUFFLER SERVICE Johnny's Custom Muffler Service Exclusive Distributor for Mitchell Mufflers Sales—Service—Repairs for All Makes and Models 15-MINUTE SERVICE Dials — Headers — Exhaust Pipes All Work Guaranteed 1213 Engracia Ave., Torrance FA 8-5566	BUILDING MATERIALS Do It Yourself Building Materials Barbecue Equipment and Plans Glass Blocks, Masonry Tools, Lawn Curb Stepping Stones, Sills, Flapstone, Concrete Blocks Brick Wall Caps Torrance Building Materials 20703 Hawthorne Bl., Torrance—FR 9-6813	FENCES Afco Fence Co. INSTALLATION — MATERIALS — REPAIRS COMMERCIAL — RESIDENTIAL Factories, Warehouses, Office Buildings, Yard Enclosures Swimming Pools, Gates, Field Fences Protection—Economy—Durability FREE ESTIMATES—3 YEARS TO PAY 24710 CRENSHAW BLVD. TORRANCE DA 5-1141	PLUMBERS Willard J. Albert Plumbing Residential • Commercial Repairing—Remodeling Sales—Service All Makes of Water Heaters Plumbing Supplies Open 7 Days a Week 2217 Border Ave., Torrance FA 0-0950	SINALOA DRIVE-IN Formerly Mary's Little Lamb Now Serving Delicious Mexican Food, Tacos, Enchiladas, Burritos, Home-Made Tamales, Chile Verde You must be pleased or we will gladly exchange any item 3801 Torrance Blvd. FR 9-3912 Torrance—Open 10 a.m.-3 a.m. Daily	THEATER—DRIVE-IN Harbor Drive-In Theater Les Wuestwald, Mgr. THE PLACE TO TAKE THE FAMILY \$1.50 Per Car No Baby-Sitting Problem Here 23322 S. Vermont Ave. TE 4-8501 Vermont at Sepulveda
AUTO SERVICE Grondahl Richfield Service COMPLETE MOTOR OVERHAUL ★ Motor Tuneup ★ Automatic Transmission ★ Valve Grinding ★ Brake Service ★ Expert Lubrication 22540 Western Ave. FA 8-9782 Torrance	CAMPERS GO-ABOUT CAMPERS Deal Direct with Manufacturer ALL MODELS AND SIZES CUSTOM BUILT — NEW AND USED Slocum Bros. Mfg. Co. 1530 Wilmington Blvd. TE 5-6774 Wilmington	FOOD—DRIVE-IN A & W Root Beer Drive-In Featuring A&W Root Beer, Burgers, Hot Dogs, Pastas, Shrimp Plate, Chili Dogs, Milk, Fritos, Sundae Drive-In Parking Available Open 11 a.m. to 12 p.m. Friday and Saturday, 11 a.m. to 2 a.m. 21721 Western Ave. Torrance FA 8-9686	RADIATOR SERVICE One-O-One Radiator Service Auto — Commercial — Industrial One-Day Service For Free Pickup and Delivery, CALL TE 5-3550 1412 North Wilmington Blvd. Wilmington	RUG CLEANERS Byrd Rug & Upholstery Cleaners 18 Years in South Bay Area ★ Sewing and Binding ★ Sewing and Repairing ★ All Work Guaranteed Specializing in Wall-to-Wall Carpet Cleaning Low Prices on Cash and Carry S&H Green Stamps 1931 W. Artesia Blvd. Gardena FR 2-5163 — DA 4-2403 Pick-up and Delivery	TV SERVICE Ole's TV Service REPAIRS ON ALL MAKES AND MODELS Hi-Fi and Home Radios • Antenna Service Phonographs—Stereo Prompt — Efficient — Courteous Reasonable Charges 26336 S. Western, Lomita DA 6-2223
AUTO SEAT COVERS Terry, the Auto Tailor COMPLETE UPHOLSTERY SERVICE ★ Latest Style Tops ★ Head Linings ★ Door Panels ★ Boat Tops ★ Boat Upholstery 1875 West Carson FA 8-4464 Torrance	CONCRETE-READY MIX MIDDLETON Ready-Mixed Concrete Larry Middleton, Prop. "From a Yard to a Yardful" Home Owners—Contractors Reliable — Economical High Quality Mix Always 22208 South Vermont Torrance FA 8-3360—Res., DA 3-0993	FURNITURE Bill's Furniture New and Used Furniture and Appliances We Buy and Sell Refrigerators • Stoves • Furniture Budget Terms Open Monday Through Saturday, 9:30 a.m. to 6 p.m. Pick-up and Delivery 1306 W. Lomita Blvd. Davenport 6-3170 (Between Western and Normandie)	REFRIGERATION Andy's Refrigeration Serving South Bay Area Since 1948 24-HOUR EMERGENCY SERVICE Commercial—Domestic on All Makes and Models ALL WORK GUARANTEED 2115 Torrance Blvd. FA 8-3863 1644 Wilmington Blvd. TE 5-7164	Fashion Rug and Upholstery Cleaners Laying, Sewing, Cutting, Binding, Remodeling We Specialize in Wall-to-Wall Carpets and Furniture Cleaning Ask About Our Church Plan 1641 Border Ave. Torrance FA 8-9011	UPHOLSTERY Gossett Upholstery and Maple Shop CUSTOM UPHOLSTERY AT REASONABLE PRICES We Do Expert Upholstering and Repairing BUDGET TERMS—FREE ESTIMATES 14525 S. Western Ave., Gardena Phone DA 3-1702
AWNINGS Quality Aluminum Awning Mfg. Co. Serving the Entire Southwest Area ★ PATIOS ★ WINDOWS ★ TRAILERS ★ DOORS Factory-to-You Service Nothing Down—36 Months to Pay—Bank Terms FREE ESTIMATES 21170 S. Western Ave., Torrance, FA 8-0835	DAIRY-DRIVE-IN GARDENA DIARY FARMS Under New Management of Charles Paine Milk, Butter, Eggs, Juices, Snacks, Bread Goat's Milk, Cottage Cheese CASH AND CARRY Open Daily and Sunday 2013 Redondo Beach Blvd. DA 4-5703	GLASS Tower Window & Glass, Inc. Sliding Glass Doors and Windows—Store Fronts—Mirrors Table Tops—Louvered Windows—Casements FREE ESTIMATES 1451 West 135th St. Gardena FA 1-1907	RESTAURANT Chan's FINE CHINESE FOOD TO TAKE OUT Lunch—Dinner or A La Carte Let Our Famous Hong Kong Chef Help Plan Your Parties Daily, 12 Noon to 9 p.m.—Closed Monday 1819 S. Catalina Redondo Beach Save Time — Call FR 5-1590	SCHOOL Technical Publications Institute 100,000 TECHNICAL WRITERS NEEDED! INDUSTRY NEEDS YOU! 9 out of 10 men and women between the ages of 21-40 do qualify. No special experience, background or edu- cation is necessary. For Free Evaluation Test, Call DA 3-8851 16422 South Vermont Ave. Gardena	VENETIAN BLINDS B&B VENETIAN BLIND CO. Serving the Entire Harbor Area FREE ESTIMATES — 4-DAY SERVICE Renovating, Repairing, Drapery Boxes, Traverse Tracks Screens, Window Shades We Operate and Own Our Own Factory 432 North Pacific TE 2-8748 San Pedro
BATTERIES ARCO BATTERIES Wholesale and Retail Auto — Bus — Truck — Marine Repair Service Done of the latest stocks of foreign and domestic batteries 327 North Harbor Blvd. San Pedro TE 3-2431—Eves., TE 2-6571	DOUGHNUTS The Golden Donut Open 24 Hours Every Day 22 VARIETIES • DELICIOUS DONUTS Highest Quality—Finest Ingredients Used in Our Special Process Catering: Churches • Clubs • Schools on a Wholesale Basis 1959 West Carson FA 8-9623	HEALTH FOOD BLAINE'S SPECIAL FOODS "For Better Health" ★ Diet Foods ★ Minerals ★ Juices ★ Vitamins ★ Organic Dried Fruits ★ Gordon's Honey Ice Cream ★ Fertile Eggs 206 Ave. 1 Hollywood Riviera Redondo Beach—FR 8-2826	Huff's Coffee Shops Open 24 Hours BREAKFAST—LUNCH—DINNERS FEATURING SEA FOOD Shrimp • Scallops • Halibut Complete Fountain Service 2125 Torrance Blvd. Torrance Phone FA 8-8463	SKIN DIVING EQUIPMENT THE DIVERS DEN EVERYTHING FOR THE SKIN DIVER Aqua Lungs — Wet Suits — Rental-Refills Spear Guns — Masks and Fins Open 7 Days—9 a.m. to 6:30 p.m. 1014 Pier Ave. FR 6-3656 Hermosa Beach	YARDAGE—RETAIL EVELYN'S YARDAGE SHCP Yardage, Notions, Greeting Cards SEWING—ALTERATIONS Custom and Ready-Made Draperies, Simplicity Patterns Sub-Post Office for Your Convenience 23641 Arlington at 237th DA 5-0400 Torrance