

"WHO'S WHO" BUSINESS INDEX



FRED KEN BOAT SALES

A business which grows from "rusty fish hooks and driftwood" into one of the largest small boat dealers in Southern California must be based on sound value to their customers. Ken Sessions and Fred Murin, owners of Fred Ken Boat Sales, 824 West Pacific Coast Hwy., Wilmington, have the largest selection of small boat marine goods and hardware on the West Coast, and they carry paint, resin and fiberglass. They have outboard motors, and build their own boats, too. Ken and Fred can truthfully say that their prices are lower than regular retail prices. An example is their 15-ft. sports runabout. It is all glass, complete with well, windshield, steering gear, chrome hardware, extra heavy duty trailer with dual springs and a 1959 h. p. Scott motor. Normal price is \$1595, but at Fred Ken Boat Sales, the price is just \$1095. They can arrange financing from \$50 up. They are open from 8:30 a.m. to 6 p.m. daily, and 9 a.m. to 5 p.m. on Sunday.



ROYAL ESCROW CORPORATION

Royal Escrow Corporation was incorporated in the State of California in July, 1956, by Walter J. Keberlein, who is the sole stockholder. The corporation was licensed as an escrow agent at the same time, and has been operating in the Lakewood-Bellflower area, until the business was merged with another escrow holder in which Mr. Keberlein became a stockholder. Royal Escrow Corporation was transferred to its present address at 2271 Torrance Blvd. and started doing business on Dec. 1, 1959. While in the Lakewood-Bellflower area, the practice was followed of handling all types of escrows, including bulk sales, FHA loans and FHA refinancing, VA loans, Cal-Vet loans and others. This same policy is being followed in this area, plus the addition of a loan department. Loans of all types are being secured in connection with escrows, including the consolidating of debts through refinancing. The loan department represents a number of lending institutions, as well as private funds. Free appraisals are available to anyone for loan commitments. Walter J. Keberlein was born 38 years ago in Hays, Kansas. He attended public schools and Fort Hays, Kansas, State College. He came to Los Angeles in January, 1946, and has been in the escrow business and related activities since coming to the Southern California area. He has been a resident of the South Bay area since 1952, and Torrance for the past four years. He lives with his wife, Ruth, and two sons, Ronald and Mike, in North Torrance at 2818 West 168th St. While operating his business in the Lakewood-Bellflower area, he served as director on the Greater Lakewood Chamber of Commerce, and as president of the National Exchange Club of Bellflower. He has taken an active part in Community Chest, YMCA and Red Cross drives.



A&W ROOT BEER DRIVE-IN

Comes hot weather, and what more refreshing spot to stop could there be than an attractive drive-in that offers tall, cool glasses of root beer, in frosted mugs, and delicious sandwiches. Just such a spot in Torrance is the A&W Root Beer Drive-in on Western Blvd. just below Carson. It's cool and shady and the root beer is divine. This particular drive-in is one of a large chain of franchised A&W Root Beer drive-ins which are all over the United States, Canada and Alaska. Owner, Kenneth Moore, is proud of the fine service and excellent refreshments he has to offer his customers. During three months, 10,000 gallons of A&W Root Beer were sold. He has a staff of 11, including five car hops. The parking area has room for 50 cars, so drive right in The root beer's great! The A&W Root Beer Drive-in is open from 11 a.m. to 12 midnight Sunday through Thursday, and from 11 a.m. to 2 a.m. on Fridays and Saturdays.

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