Survey Reveals: Don't

**Delay Buying Next Home** 

TORRANCE UNLIMITED

## \$2,370,000 Hospital **Building Nearing Completion**

Painting, floor work, electrical, The 95% completion mark was and plumbing finish work on the seen this month when directors tially all that remains to be done Inc. and R. J. Daum Construction engaged in mortgage-lending accepeople elsewhere in the country, indicate we are in step with the in construction at South Bay Co., both of Los Angeles, of \$71,- tivities for March, 1960 in Los residents of Torrance-Lomita feel national trend. Hospital, hospital officials an- 298 for work done during March. Angeles County with \$13,741,790 this is a good time to buy homes.

"FREE" COFFEE WITH THIS AD

DONNY'S

Coffee Shop 1822 TORRANCE BLVD. UNDER NEW OWNERSHIP DOWNTOWN TORRANCE

**Tops Mortgage Lending Firms** fourth floor and testing of equip- authorized payment to general sociation was ranked first among ment and power units is substan- contractors M. J. Brock and Sons the top 100 financial institutions

opening shortly thereafter.

The volume of loans made in

Loan Volume

Reg. \$10, Triple Oil

Reg. \$20. All Lanolin

Only a Crowning Glary Wave has that "EXTRA something"

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wavers. . .don't take chances! You go to a Specialist for your eyes. . .your teeth. . .WHY NOT YOUR HAIR? Over 75 percent of our customers are repeat customers. We are sure you will also be pleasantly surprised at the "Difference Specialization" makes!

COLD WAVE

Home . Savings and Loan As-Payments to contractors when recorded in realty loans. The as- The most recent national surthe job is completed will be \$2, sociation was the only institu- vey of buying intentions by the tion to pass the \$10,000,000 mark University of Michigan revealed Cost for putting the hospital in Los Angeles county in March. that 49% of the persons con-

**Home Savings** 

Home Savings' mortgage-lend- tacted said that this was a good into operation will run about ing activities for Los Angeles, time to buy a home, compared moderating trend in interest The hospital will be finished in Orange and San Bernardino with 38% that gave a similar rates. time for dedication in July and counties in March, 1960 totaled answer in October and Novem-

959 under FHA's property-im- counties. March's increase in realty provement loan insurance proloans elevated Home Savings' gram reached 1,100,000 in number and over \$1,000,000,000 in counties for the first quarter ended March 31, 1960, to \$44,760,250 and a total of 2767 realty loans.

Victoria Building

ward in providing recreation fa- all-day real-estate educational sors awarded a contract for con- torium, Culver City next Wednesbuilding in Victoria Park.

He said \$36,300 was saved by Torrance-Lomita Board of Realrejecting earlier bids, making tors and the California Real Esmodifications in the plans, and tate Association. Palmer will speak on the subreadvertising for bids.

portant when home owners are

saving that otherwise might be

If a complete overhaul at one

time doesn't fit the family bud-

get, the skilled professional can

mistakes that may wipe out any pose.

**Remodeling Old Homes Made** 

Southern California Plastering over several years.

Remodeling of an older home properly staged sequences.

changes. The expert in design can readily ascertain which ma-

and materials can prevent costly terials will serve the best pur-

lay out a long-range plan in Torrance Firm

Chances are he will recommend

walls of genuine lath and plaster

-the ageless building material

for flexibility of design.

Gets Promotion

Ray D. Gardner, veteran air-

craft and missile engineering

executive, has been named chief

engineer of Horkey-Moore As-

sociates, wholly-owned subsidiar

President Edward J. Horkey

said Gardner will assume his new duties immediately. The position

was formerly filled by John N.

Kerr, vice president engineering.

Institute of Aeronautical Sciences

and holds a private pilot's license.

He lives at 4 Hadland Dr., Rolling Hills, with his wife.

Horkey-Moore is active in systems engineering, development,

testing and production in fields

of aircraft, missiles, and space

vehicles. It occupies a five-build-

ing engineering and manufacturing facility in Torrance and has

Mortgage Fund FHA has distributed more than \$100,000,000 in participation pay-

ments made from the earnings

of its mutual mortgage insurance

fund. Recipients are home owners

taken first place in the state

tile-setting apprenticeship contest

in Fresno, according to an an-

nouncement today by the Cera-

Use classified. Call DA 5-1515.

"FREE"

who have paid off mortgages.

Masters Trade

mic Tile Institute.

245 employees.

Gardner is a member of the

of Houston Fearless Corp.

Executive

**Easier If Properly Staged** 

Like the growing number of, In Torrance - Lomita, reports

There are three reasons for the growing national and local conviction that this is a good time

The major reason is the recent

In local' terms, the advent of \$18,360,049 for 1368 realty loans, ber of 1959. Of those queried in spring and the knowledge that In February, 1960, Home Sav-ings had recorded \$14,467,510 for 28% expressed some uncertain-range of choice at attractive 810 realty loans in the three ity, and only 23% said it was prices also account for the increasing briskness of the market.

## volume in the Los Angeles, Orange, and San Bernardino Realty Board to Sponsor **All-Day State Meeting**

a bad time to buy.

Fred A. Palmer of Columbus, ject, "A New Sales Approach Ohio, one of the nation's most for the Sixties." Supervisor Kenneth Hahn to-day announced a major step forward in providing recreation far all day word in providing recreation far all day word respectively.

cilities for southern Los Angeles and sales conference to be held given to financing and trade-ins. County. The Board of Supervi- at the Veterans Memorial Audi- Another subject will be ways and day's tight money market. day, under sponsorship of the The meeting is one of 18 all-

day sessions being held this spring in every section of the

Reservations for the conference may be made through the Torrance-Lomita Board of Realtors.

Del Campo Appointed Head

Depot Request can be made easier if it is prop- might be done in months or, if

heading for extensive structural the interior, the master planner the room.

City Council OKs of New Auto Parts Store erly staged, according to the preferable, it could be extended the request of Director of Pub- appointed manager of the new the firm's belief in hiring young, literally bulging with every con-

NEW WYNN BROS. OPENS IN TORRANCE

ver several years.

lic Works Wade E. Peebles to Wynn's Auto Parts store in TorOne of the first steps in exwiden the waiting room, of the rance it was disclosed by Earl

the firm's belief in hiring young, ceivable item and accessory that can go on an automobile." One way to set the stage for tensive remodeling often is re- proposed Bus Depot-Comfort Sta- Wynn today, co-owner of the the openings in the organization's finding modern living space in an older home is to send the professional expert. Professionally fashioned bathroom fixtures tended to 30 feet. The additional cated on Hawthorne Blvd. in the ment Del Campo said that "the aggressive brothers noticed the prepared plans can be doubly im- probably will have to be replaced. space will cost \$300 to make the Fox Market shopping center, just store relects the advanced plan- need for an all-inclusive auto When it comes to remodeling total expenditure of \$3650, for one half block north of Torrance ning and customer consideration parts outlet and opened their of all Wynn stores." Marty went

Wynn Bros. is not a very old

first branch in Hawthorne. The do - it - yourself mechanic soon found what he was looking for and the store realized a tremendous success. Since then the organization has opened stores in Culver City, Gardena, Inglewood, and now in Torrance.

Del Campo said that the grand opening will take place Thursday, April 27, however, "we'll be open for business probably by the Monday preceeding with the same quality and good prices prevailing during our grand opening. Drop in, you'll find its a real pleasure to shop with us. You'll find exactly what your looking for," Marty reiterated.

NOW IS THE

TIME TO INVEST

IN REAL ESTATE

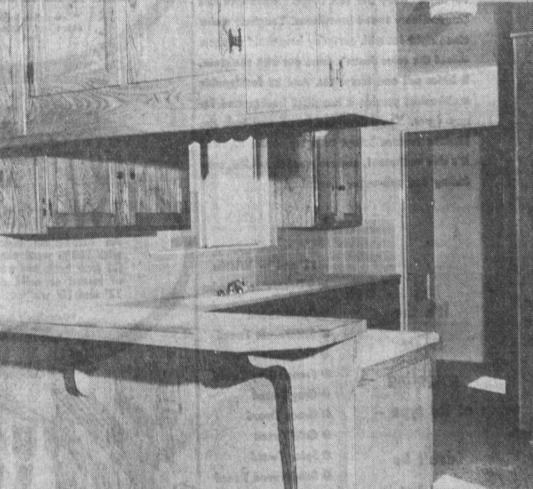
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LATEST-One of the features of the homes

# Apprentice Ralph McCall has aken first place in the state Selling Talk Schedued For Realfors

The Torrance-Lomita Board of years of sales experience and more than 50 local and county-Realtors will hear E. Jack Lane formula for success in selling wide organizations, including Kiwanis, Lions, Elks, Optimist, Rosonic hall on the "Art of Selling." Lane is the president of the tary besides many real-estate The talk will combine reflec- Lane-McFadden Co., Inc., which groups. He was on the California tions and observations on the owns three offices and employs Real Estate Association Faculty

## Wednesday morning in the Ma- that works for everybody.

art of selling as a result of 24 15 salesmen. Lane has spoken to for 1958.

## State Business Continues Rise

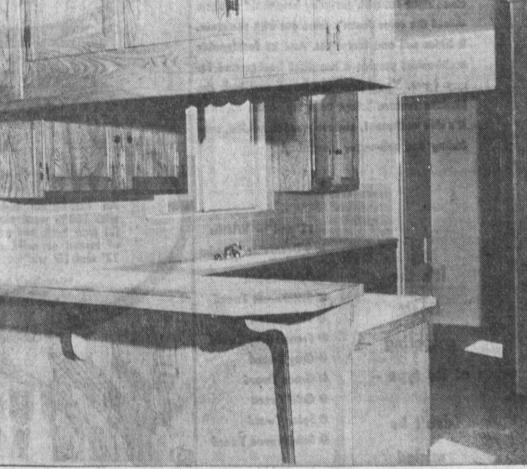
"During most of 1959 Califor-| Economic Development and Renia business activity continued search Department.

early in 1959, when recovery the autumn was there any haltfrom the 1957-58 recession first ing of the upward trend," the got under way," according to the review stated. "This resulted California State Chamber of from the nationwide slow-down Commerce annual Review of Eco- following the steel strike. nomic Conditions in 1959 just

completed by the Chamber's Use classified. Call DA 5-1515



the massive expansion started "Only during a few weeks in



Ave. is this natural ash cabinet, which is shown in the kitchen-a good selling point. in the subdivision at 228th St. and Vermont

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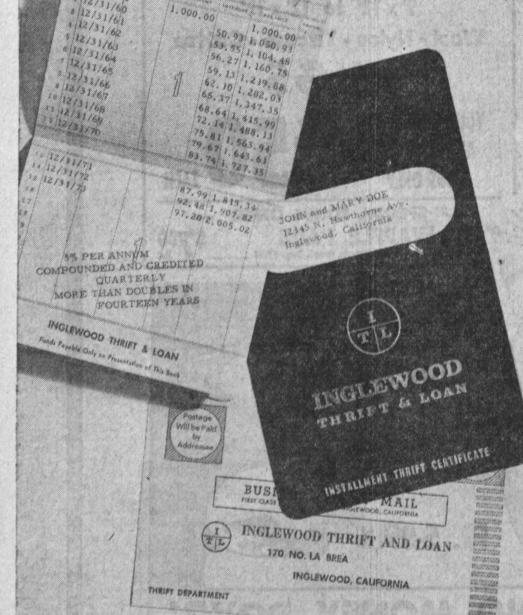
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