

# "WHO'S WHO" BUSINESS INDEX



## KING TRAILER CO., INC.

Vacation time is just around the corner. Wouldn't you really like to take off this summer and see some of this beautiful country? Great numbers of families have found how inexpensive and comfortable traveling in a pickup coach can be. The famous Sport King Coaches, "America's Finest," are built right here, and you can deal directly with the manufacturer. Sport King Coaches are custom built to fit any pickup in eight, nine and ten foot sizes. There are several plans from which to select the right accommodations to fit your needs. All include sleeping units, stoves, sinks and ice compartments. The Sport King Coach has maintained "years ahead" leadership in the field of pickup coaches by constant development of new sizes, new streamlined contouring, new designs, and new luxury features—and at unbelievably low prices. The coaches are even custom painted to match your pickup. All models are made of heavy gauge aluminum, with birch paneled interior, and are double insulated with Silvercoat and spun glass. The coaches can be easily mounted or removed from your pickup, and they are balanced for effortless driving and parking. There are many, many other features and advantages to a Sport King Coach, but you must see them for yourself. Call Walter or Eleanor King at TE 4-9229 or TE 4-8033, or go directly to the factory, King Trailer Co., Inc., 437 E. Carson St., Torrance.



## BILL'S FURNITURE

In the market for some new furniture, but you don't want to ruin the family budget buying it? The best place to go for the best prices in the country is Bill's Furniture, 1306 W. Lomita Blvd., Harbor City, between Western Ave. and Normandie. Bill Edwards, owner of Bill's Furniture, specializes in offering exceptional values in both new and used furniture and appliances. He has undoubtedly just the piece or pieces you need, and at just the price you want to pay. A new living room set, nice bedroom furniture, a refrigerator or a stove, Bill's Furniture has a selection which is bound to please. To make it even easier, Edwards offers budget terms. Don't go another day without that piece of furniture or appliance you need. Perhaps your problem is the reverse. You have furniture or an appliance in good condition which you would like to sell. A call to Bill's Furniture, DA 6-3170, will bring a buyer to your home. Bill Edwards or one of his staff of four will be glad to pick up any furniture you want to sell, and they will also deliver the furniture or appliances you buy. Edwards also stocks many small appliances, a good thing to keep in mind. The store is open from 9:30 a.m. until 6 p.m. Monday through Saturday, so stop in soon. It is located at 1306 W. Lomita Blvd. in Harbor City, between Western and Normandie.



## OLE'S TV

Your favorite cowboy is rounding the bend in hot pursuit of the villain when suddenly all goes black! What can be more frustrating than having your TV go on the blink at a crucial point in a program you really enjoy? What you need at a time like that is the name and telephone number of a very efficient and reliable TV repairman who is on call day or night. R. H. Olsen, the owner of Ole's TV, 26336 S. Western Ave., meets all of these qualifications, and more! His phone numbers are DA 6-2223 days and FA 8-2459 nights. He has had 14 years experience in serving and repairing all makes and models of TVs as well as those other sets we enjoy, radios, phonographs, stereos and hi-fi's. He also offers an antenna service. If you suspect your TV tubes are giving you trouble, take them to Ole's and he will check them for you free of charge. If you are in the market for a new TV, Ole's TV has a fine selection of Sylvania TVs. Olsen's service is prompt and efficient, and is given with courtesy. Olsen is so conscientious and so sincere in his desire to have satisfied customers that he offers a 90-day guarantee on all parts and labor. One might expect such fine service to be expensive, but Olsen maintains the most reasonable rates. Olsen was born in Torrance, was graduated from Torrance High, and now lives in Torrance. His friends and acquaintances all bring their TVs to him for repair, so you can be quite sure he is a reputable and reliable businessman. His shop, at 26336 S. Western Ave., is open from 9 a.m. to 6 p.m. Keep his phone numbers handy: DA 6-2223 during business hours, FA 8-2459 at night.

## ACCOUNTANTS

**J. Don Cowger—DA 6-2212**  
20 YRS. EXPERIENCE  
FORMERLY FEDERAL AND STATE AUDITOR  
INCOME TAX SERVICE  
PROPERTY ASSESSMENT  
BOOKKEEPING SERVICE  
REASONABLE RATES  
FULLY TRAINED IN NEW TAX LAWS  
OPEN ALL YEAR  
Evenings: DA 5-0528  
25327 NARBONNE AVE. LOMITA

## AUTO BODY SHOP

**Torrance Auto Body Shop**  
Pete Salzman, Owner  
SPORT CAR SPECIALISTS  
★ New, Modern, Up-to-Date Shop ★ Custom Painting  
★ Domestic & Sports Cars ★ Complete Body Repairs  
★ Free Estimates  
Loan Cars Available Without Charge  
1766 W. CARSON, TORRANCE FA 8-9080

## AUTO MUFFLER SERVICE

**Johnny's Custom Muffler Service**  
Exclusive Distributor for Mitchell Mufflers  
Sales—Service—Repairs for All Makes and Models  
15-MINUTE SERVICE  
Dials—Headers—Exhaust Pipes  
All Work Guaranteed  
1213 Engracia Ave., Torrance FA 8-5566

## AUTO—USED CARS

"DISCOVER NEW VALUES"  
**Maynor Bros. Motors**  
MOST ALL MAKES & MODELS  
CARS & TRUCKS  
LOW PRICE—NO MONEY DOWN  
ON APPROVED CREDIT  
BANK TERMS  
22782 HAWTHORNE AVE. TORRANCE  
FR 8-4247

## AWNINGS

**All-American Awning Co.**  
Navyco Aluminum or Rigid Vinyl Awnings  
OR  
BEAUTY—COMFORT—PROTECTION—AT LOW PRICES  
★ FREE ESTIMATES  
★ 24 MONTHS TO PAY  
★ ALL WORK GUARANTEED  
2346 WEST LOMITA BLVD. LOMITA  
DA 6-5636

## Quality Aluminum Awning Mfg. Co.

Serving the Entire Southwest Area  
★ PATIOS ★ WINDOWS ★ DOORS  
★ TRAILERS ★ Factory-to-You Price—Bank Terms—  
Nothing Down—36 Months to Pay—FREE ESTIMATES  
21170 S. Western Ave., Torrance, FA 8-0835

## BARBER SHOP

**Charley's Barber Shop**  
CHARLEY BRIGHT, PROP.  
SERVICE FOR THE ENTIRE FAMILY  
MEN—LADIES—CHILDREN  
ALL TYPES & STYLES  
SPECIAL ATTENTION TO CHILDREN  
ALSO HAIRCUTTING BY APPT.  
OPEN 9-6 CLOSED SUN. & MON.  
1754-G CABRILLO TORRANCE  
FA 0-0234

## BEAUTY SHOP

**Sahara Beauty Salon**  
Complete Beauty Service  
SPECIALIZING  
HAIR TINTING—HAIR STYLING  
Air Conditioned Dryers  
Open 9 to 6 Eve. By Appointment  
Parking Available  
4107 REDONDO BEACH BLVD. FR 4-2419  
LAWDALE

## Shasta Beauty Nook

★ PERMANENT WAVING  
★ TINTING  
★ HAIR STYLING  
★ HAIRCUTTING  
★ MANICURING  
Plenty of Street Parking  
OPEN 9-6 EVE. BY APPT.  
1841 TORRANCE BLVD. TORRANCE  
FA 8-4880

## BICYCLES

**Ten "W's" Bicycle Shop**  
Sales—Service  
Custom Made Bicycles  
AUTHORIZED SCHWINN DEALER  
★ JAUJYN  
★ FLAMINGO  
★ Foreign & American Racers  
★ Cycle-Simply Derailing Units  
★ Racing Gear Accessories  
21919 SOUTH MAIN ST. TORRANCE  
TE 4-7773

## BOATS

**The Boat Center**  
Sales & Service  
★ GLASSPAR  
★ JAUJYN  
★ FLAMINGO  
★ Hardware and Accessories  
321 W. PACIFIC COAST HWY. HE 7-3508  
LONG BEACH

**Fred Ken Sporting Goods**  
Boat Center for the Harbor Area  
Featuring  
★ FIBERGLASS BOATS  
★ Sales—Service—Parts  
★ Complete Line of Marine Hardware  
824 W. Pacific Coast Hwy., Wilmington  
TE 4-2350

**Rumley's Boat Bargain Center**  
★ ARROWCRAFT ★ LARSON  
★ DOT LINE ★ CLASSIC  
★ ANTHONY  
★ Motors: Mercury, Evinrude, Johnson  
★ Trailers: Ace, Heco, Continental, Walstrom  
★ 24-hour Boat and Auto Service  
1517 Pacific Coast Hwy. DA 5-1771  
Harbor City

## BUILDING MATERIALS

**Herwood Building Supplies**  
NEW & USED  
BUILDING MATERIALS  
★ Rock—Sand—Cement  
★ Lumber—Plywood—Doors  
★ Windows—Plumbing Fixtures  
★ OPEN SAT. & SUN. ALL DAY  
24500 S. NORMANDIE HARBOR CITY  
DA 6-5146

**Do It Yourself Building Materials**  
Barbecue Equipment and Plans  
Glass Blocks, Masonry Tools, Lawn Curb  
Stepping Stones, Slate, Flagstone, Concrete Blocks  
Brick Wall Caps  
20703 Hawthorne Bl., Torrance—FR 6-6813

## CLEANERS

**Perfection Cleaners and Launderers**  
Same Day Service  
★ COMPLETE 1-STOP SERVICE  
★ "PERFECTIONIZED" DRY CLEANING  
★ Blankets, Drapes—Rug, Carpet Cleaning  
★ Upholstery & Furniture Cleaned & Dyed  
★ Fine Shoe Repairing  
2060 WEST CARSON TORRANCE  
FA 8-8041

## CLEANING SERVICE

**HOME CLEANING SERVICE**  
John R. Peltier, Prop.  
Carpets Cleaned in Your Home  
★ INTERIOR CLEANING  
★ WINDOWS WASHED  
★ FLOORS  
945 11TH ST., SAN PEDRO  
TE 1-4295

## DANCE STUDIO

**Sandy Vitale Dance Studio**  
LEARN CHA-CHA-CHA—FOX TROT  
JITTERBUG—WALTZ—RHUMBA—SWING  
MAMBO—TANGO—SAMBA  
Teenagers, Thursday Night, 7:30 to 8:30  
Enroll Now for Ballet and Tap  
1807 WEST 166TH ST. GARDENA  
Open Evenings from 7 till 11 p.m. Mon. Thru Sat.

## DELICATESSEN — ITALIAN

**Trieste Italian Market**  
Fine Italian Food  
Sales—Service  
HOT TORPEDO MEATBALL & SAUSAGE  
★ SANDWICHES—IMPORTED ITALIAN FOOD  
★ PIZZA—PASTRIES  
★ Complete Lines of Other Italian Products  
★ Fast Delivery Service FREE  
CALL FA 8-4727  
1519 WEST CARSON TORRANCE  
Thurs. Fri., Sat. 9 to 12—Sun., Mon., Tues., Wed. 9 to 9

## DOUGHNUTS

**The Golden Donut**  
Open 24 Hours Every Day  
22 VARIETIES—DELICIOUS DOUGHNUTS  
★ Highest Quality—Finest Ingredients  
★ Used in Our Special Process  
★ Catering:  
★ Churches—Clubs—Schools  
★ on a Wholesale Basis  
1959 West Carson TORRANCE  
FA 8-9623

## FENCES

**Afco Fence Co.**  
INSTALLATION—MATERIALS—REPAIRS  
COMMERCIAL—RESIDENTIAL  
★ Factories—Warehouses—Office Bldgs.  
★ Yard Enclosures—Swimming Pools  
★ Gates—Field Fences  
★ Protection—Economy—Durability  
★ FREE ESTIMATES—3 YRS. TO PAY  
24710 CRENSHAW BLVD. TORRANCE  
DA 5-1141

## FLORISTS

**GIBS FOR FLOWERS**  
ELITE FLORAL SERVICE  
For Entire Harbor Area  
★ WEDDINGS  
★ CORSAGES  
★ BOUQUETS  
★ FUNERAL  
★ POTTED PLANTS  
★ FLOWERS FOR ALL OCCASIONS  
★ FREE ESTIMATES—3 YRS. TO PAY  
24833 SO. WESTERN LOMITA  
DA 6-0344 DA 6-0351 Nite

## FOOD—DRIVE-IN

**A & W Root Beer Drive-In**  
Featuring A&W Root Beer, Burgers, Hot Dogs,  
Pastries, Shrimp Plate, Chili Dogs  
★ Malt, Floats, Sundae  
★ Drive-In Parking Available  
★ Open 11 a.m. to 12 p.m.  
★ Friday and Saturday, 11 a.m. to 2 a.m.  
21721 Western Ave. TORRANCE  
FA 8-9686

## FURNITURE

**Bill's Furniture**  
New and Used Furniture and Appliances  
★ We Buy and Sell  
★ Refrigerators—Stoves—Furniture  
★ Budget Terms  
★ Open Monday Through Saturday, 9:30 a.m. to 6 p.m.  
★ Pick-up and Delivery  
1306 W. Lomita Blvd. DAVENPORT 6-3170  
(Between Western and Normandie)

## GLASS

**Nettie Sacks**  
LIVING ROOM—DINING ROOM—BED ROOM—  
★ KITCHEN DISPLAYED IN MY HOME  
★ All Moderately Priced  
★ Fine Furniture  
★ For Any Room  
★ Carpeting (Main Brands)  
★ No Salesman—No Over Head  
★ EASY TERMS  
1045 REDONDO BLVD. GARDENA  
DA 3-2139

## MUSIC INSTRUCTION

**Mel-o-Dee Music Center**  
SPECIALIZED GUITAR INSTRUCTION  
Spanish and Steel  
★ Slim Edwards, Instructor  
★ Also Violin, Piano and Others  
★ MUSICAL INSTRUMENTS OF ALL KINDS  
21166 Western Ave. TORRANCE  
Phone FA 8-0915

## GOLF

**18217 S. Broadway**  
**Gardena Golf Ranch**  
SOUTHLAND'S FINEST MINIATURE GOLF  
★ PLUS FIRST CLASS  
★ DRIVING RANGE  
★ Well Laid Out All Year Tees  
★ Terrific Balls  
★ GOLF SHOP—CORPSE SHOP  
★ FA 1-1317  
1st Stop Light South of Artesia on Broadway

## Hi-Fi, Radio, TV Supplies

**Torrance Electronics**  
★ STEREO PHONO CARTRIDGES  
★ ALL TYPES OF DIAMOND NEEDLES  
★ STEREO RECORD CHANGERS AND COMPONENTS  
★ EICO HI-FI KITS—IN STOCK  
★ Call us for your parts and needs  
★ Open Sundays, 10 a.m. to 2:00 p.m.  
1613 WEST CARSON TORRANCE  
(1/2 Block East of Western) FA 8-2501

## JANITOR SERVICE

**Lomita Maintenance Service**  
COMPLETE OFFICE—JANITORIAL WORK  
★ Kitchen Floors Cleaned & Waxed  
★ AFTER A BUSY DAY, CLOSE THE  
★ DOORS & LEAVE THE CLEANING TO US  
★ Licensed & Bonded  
★ Reasonable Rates  
23015 EVALYN LOMITA  
FR 5-7733

## LAMPS AND SHADES

**LAMPS — SHADES**  
Custom Draperies  
**VERMONT LAMP SHOP**  
★ REPAIRING — VASES WIRED  
★ Shades Recovered and in Stock  
13957 Van Ness PL 3-4887  
2447 W. Manchester DA 1-5727

## LUMBER

**Liston Lumber**  
Free Delivery With Order Over \$10.00  
★ Building Materials  
★ REDWOOD FENCING  
★ GRAPE STAKE  
★ SPLIT RAIL  
★ Fence Cut to Size  
★ Rock—Sand & Cement  
★ Open Sat. & Sun. Free Estimates  
24004 CRENSHAW TORRANCE  
DA 5-1101

## MOTEL

**Colony Motel**  
COMFORTABLE AND CLEAN  
★ 12 All Type Modern Units WITH TV'S  
★ Panel Ray Heat  
★ Showers & Tubs  
★ FAMILY ROOMS—KITCHENETS  
★ CONNECTING ROOM  
1629 WEST PACIFIC COAST HWY.  
HARBOR CITY DA 6-0680

## Muffler-Speedometer Service

**Lomita Muffler and Speedometer Service**  
Sales & Service  
★ CUSTOM EXHAUST WORK  
★ STOCK REPLACEMENTS  
★ MUFFLERS—INSTALLED FREE  
★ Tachometers—Marine Instruments  
★ Electric Fuel Pumps  
★ All Work Guaranteed 90 Days or 4000 Miles  
2240 LOMITA BLVD. LOMITA  
DA 6-7771

## ORGAN — PIANOS

**Niki Music Studios**  
Headquarters for Conn Organs  
★ GULBRANSEN PIANOS  
★ Easy Terms—36 Months to Pay  
★ See Our Mile of Music for All Makes of Organs  
★ 3820 Sepulveda (Across from Sears)  
Torrance Phone FR 5-2591

## PLUMBERS

**Willard J. Albert Plumbing**  
Residential—Commercial  
★ Repairing—Remodeling  
★ Sales—Service  
★ All Makes of Water Heaters  
★ Plumbing—Sewer  
★ Open 7 Days a Week  
2217 Border Ave., Torrance FA 0-0950

## REFRIGERATION

**Andy's Refrigeration**  
Serving South Bay Area Since 1948  
24-HOUR EMERGENCY SERVICE  
★ Commercial—Domestic  
★ All Work Guaranteed  
2115 Torrance Blvd. FA 8-3863  
1644 Wilmington Blvd. TE 5-7164

## RESTAURANT

**Chan's**  
FINE CHINESE FOOD TO TAKE OUT  
★ Lunch—Dinner or a La Carte  
★ Let Our Famous Hong Kong Chef Help  
★ Plan Your Parties  
★ Daily, 12 Noon to 9 p.m.—Closed Monday  
1819 S. Catalina Redondo Beach  
Save Time — Call FR 5-1590

**Huff's Coffee Shops**  
Open 24 Hours  
★ BREAKFAST—LUNCH—DINNERS  
★ FEATURING SEA FOOD  
★ Shrimp—Scallops—Halibut  
★ Complete Fountain Service  
2125 Torrance Blvd. TORRANCE  
Phone FA 8-8463

**Joseph's Italian-American Restaurant**  
★ PIZZA ★ CHOPS ★ STEAKS ★ SEA FOOD  
★ BEVERAGES  
★ FOOD PUT UP TO TAKE OUT  
★ Open Daily 11 a.m. to 11 p.m.  
★ 1542 Pacific Coast Hwy.  
Harbor City DA 6-9817

**Wayfarer's Restaurant**  
★ Featuring  
★ OREGON RAZOR CLAMS  
★ STEAKS & CHOPS  
★ FRESH CHINOOK SALMON  
★ PRIME RIBS OF BEEF  
★ HOME MADE PIES  
★ Catering to Banquets & Parties  
2230 PACIFIC COAST HWY. DA 5-1424  
West of Narbonne and Lomita

## RUG CLEANERS

**Byrd Rug & Upholstery Cleaners**  
18 Years in South Bay Area  
★ Sewing and Binding  
★ Sewing and Repairing  
★ All Work Guaranteed  
★ Specializing in Wall-to-Wall Carpet Cleaning  
★ Low Prices on Cash and Carry  
★ 5-11 Green Stamps  
1931 W. Artesia Blvd. DA 4-2403  
Pick-up and Delivery Gardena

## SERVICE STATION

**Eddie's Signal Service**  
★ Eddie Stracner, Prop.  
★ MOTOR  
★ BRAKE SERVICE  
★ ACCESSORIES  
★ Tires—Tubes—Batteries  
★ Lubrication  
2761 CABRILLO AVE. TORRANCE  
Corner Sepulveda — FA 8-9614

**JIM'S SERVICE**  
James M. Chambers, Prop.  
★ COMPLETE AUTO SERVICE  
★ Motor Tune-ups  
★ Motor Overhaul  
★ Transmission Service  
★ Brake  
★ Carburetor & Ignition  
★ TRAILER RENTALS  
2200 WEST SEPULVEDA TORRANCE  
DA 6-2812

## TAILOR

**Chubby Griffin**  
"PERSONALIZED TAILORING FOR THE  
★ MAN WHO CARES"  
★ Specializing in  
★ Converting Double Breasted Suits to New Style  
★ Single Breasted Model  
★ Alterations ★ Restyling ★ Repairing ★ Reweaving  
1505 S. Pacific Coast Hwy. FR 5-7689  
Hollywood Riviera

## TELEVISION

**Black's TV & Radio Service**  
★ Expert Service on All Makes  
★ AUTHORIZED ADMIRAL DEALER  
★ SALES & SERVICE  
★ All Work Guaranteed  
★ Let Experience Save You Money  
★ W. L. "BUDD" BLACK, PROP.  
2109 REDONDO BEACH BLVD.  
REDONDO BEACH FR 2-4460

## THEATER—DRIVE-IN

**Harbor Drive-In Theater**  
★ Las Wuestwald, Mgr.  
★ THE PLACE TO TAKE THE FAMILY  
★ \$1.50 Per Car  
★ "No Baby Sitting Problem Here"  
★ 23322 S. Western Ave. TE 4-8501  
Vermont at Sepulveda

## TRAILERS

**New and Used Trailers**  
★ Mobile Homes—Vacation Trailers  
★ Insurance Service—Bulfinch Service  
★ Dealer for Flamingo, Shasta, Mayflower, Plymouth,  
★ Kenskill, Traveler  
★ DAVENPORT 6-2200  
George W. Fry, Inc.  
2142 Pacific Coast Hwy.

**King Trailer Co.**  
SPORT KING PICK-UP COACHES  
★ ALL MODELS & SIZES  
★ With Full Trailer Facilities  
★ Deal Direct  
★ With Manufacturer  
433-437 E. CARSON ST. TORRANCE  
TE 4-9729

## TV SERVICE

**Ole's TV Service**  
★ REPAIRS ON ALL MAKES AND MODELS  
★ Hi-Fi and Home Radios—Antenna Service  
★ Phonographs—Stereo  
★ Prompt—Efficient—Courteous  
★ Reasonable Charges  
26336 S. Western, Lomita DA 6-2223

## UPHOLSTERY

**Herman's Upholstery**  
★ Featuring  
★ DO IT YOURSELF UPHOLSTERING  
★ FREE INSTRUCTION  
★ We Make Old Furniture Look Like New  
★ Complete Rebuilding  
★ Large Selection of Fine Materials  
★ WE PICK UP & DELIVER  
667 SOUTH LA BREA INGLEWOOD  
OR 4-2922

**Gossett Upholstery and Maple Shop**  
★ CUSTOM UPHOLSTERING AT REASONABLE  
★ PRICES  
★ We Do Expert Upholstering and Repairing  
★ BUDGET TERMS—FREE ESTIMATES  
14525 S. Western Ave. Gardena  
Phone DA 3-1702

FOR  
INFORMATION  
REGARDING  
THIS PAGE  
CALL FA 8-2345