

THURSDAY, MARCH 17, 1960

# TODAY in GARDENA...

WE CELEBRATE THE OPENING  
OF OUR SISTER STORE  
IN HARBOR CITY (SO. WESTERN &  
PACIFIC COAST HIGHWAY)



## WITH CUSTOMER APPRECIATION DAYS...

WIN FREE TRIP TO LAS VEGAS  
OR

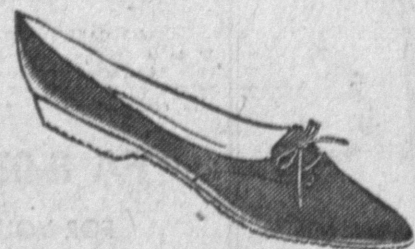
HOTPOINT AIR CONDITIONER

NOTHING TO BUY — JUST COME IN AND REGISTER — NEED NOT BE PRESENT TO WIN

THURSDAY, FRIDAY  
AND SATURDAY

MARCH 17, 18 AND 19

Drive out today! See one of these fabulous footwear fashion centers for yourself! You'll be thrilled by the tremendous array of the newest styles... smart fashions for the entire family... the great selection of fabrics, leathers and shades... conveniently arranged so you can browse leisurely through the attractive displays. Discover the pleasure that shoe shopping can give you at Kinney's. Bring the entire family!



**Kinney makes them...  
Kinney Sells them!**

- ☆ **COME LOOK** at our spacious modern building designed for your convenience... to fulfill your every shoe need quickly and economically!
- ☆ **COME SEE** the largest shoe selection you've ever seen — 1023 styles to choose from!
- ☆ **COME SAVE** where you get more for your shoe dollar every day of the year.
- ☆ **COME SHARE** in outstanding shoe values for every member of the family!
- ☆ **COME PARK** in our own big free parking lot!
- ☆ **COME SHOP** and see why Kinney customers from coast to coast make over 18 million purchases yearly!
- ☆ **COME BUY** direct from Kinney factories in Kinney highway shoe centers!
- ☆ **COME PAY LESS** for more value! Kinney's huge purchases for over 450 stores effect economies which save you more.
- ☆ **COME BE FITTED** by experienced and friendly shoemen who know how to fit you properly.



*For the Ladies!*  
ATTRACTIVE  
BARONET WALLET  
OR  
SIMULATED  
PEARL NECKLACE  
WITH PURCHASE  
OF SHOES

**Free!**

*For Men*  
\$1.50 ESQUIRE KIT  
OR  
CIGARETTE  
LIGHTER  
WITH PURCHASE  
OF SHOES



*For Boys and Girls!*  
ATTRACTIVE PEN  
and PENCIL SET  
With purchase  
of shoes. Also  
interesting  
selection of  
toys and  
games.

**Free!**

Balloons  
for All!

**Free!**

Women's Shoes . . . . . 2.99 to 12.99  
Children's Shoes . . . . . 2.99 to 6.99

Boys' Shoes . . . . . 2.99 to 9.99  
Men's Shoes . . . . . 5.99 to 15.99



OPEN TILL 9  
PLENTY OF  
FREE PARKING

LOOK FOR  
THE KINNEY  
PYLON!

16100 S. CRENSHAW BLVD. GARDENA • (OPPOSITE EL CAMINO COLLEGE) PLENTY OF  
FREE PARKING