

IMPORTANT MESSAGE FROM DENNEE'S! READ EVERY WORD IF YOU WANT TO SAVE MONEY (and who doesn't). Today, Thursday begins the **LAST 5 BIG SAVINGS DAYS** of our **RED X SALE!** The biggest 5 sale days of the month -- Thursday, Friday, Saturday, Sunday, and Monday. Get here early and cash in on Savings of 30c, 40c, 50c, 60c **ON THE DOLLAR!**

Over \$300,000 worth of Clearance Merchandise with **EXTRA MARKDOWNS** for the **LAST 5 DAYS.** There's plenty for everyone. If you need a chair or a lamp or even a whole houseful of furnishings, you'll find it at **DENNEE'S** now and at savings you can't afford to miss! There's living room furniture, bedroom and dining room furniture, dinettes, tables, lamps, chairs, carpeting and carpet samples, mattresses, box springs, sofa beds, sleep lounges, and a large quantity of name brand appliances, television, stereo and hi-fi, both new and used.

There's only room on this page to mention a handful of these **RED X BUYS**, but you'll find hundreds more at our **STORE** -- Included are Floor Samples, discontinued styles and patterns, one-of-a-kind, broken lots, and current new merchandise. Some of the savings you'll find hard to believe, but they are all truthful savings -- The advertising department checked every one!

HERE ARE A FEW TYPICAL EXAMPLE SAVINGS -- Regular \$760.00 4-Pc. Oversize Sectional -- Decorator Fabric -- Heavy Duty Foam Rubber Zippered Cushions -- Truly Quality Merchandise -- just \$496.80 -- Regular \$450.00 3-Pc. 90 degree Sectional -- Light Scale Swedish Modern Lines -- Foam Zippered Cushions -- now \$287.05 -- Regular \$440.00 Tuxedo Style Sofa -- Luxurious Turquoise Quilted Fabric -- Tailored Flounce to the Floor -- An elegant piece of furniture . . . to go at \$293.00 -- Regular \$370.00 8 ft. 4 cushion sofa -- Has 4 loose cushions to back, too -- all zippered and heavy foam rubber -- Beautifully tailored **AND WITH MATCHING CHAIR** -- both for only \$266.30 -- Regular \$220.00 7 ft. Sofa -- Slim-Trim lines -- 2 Cushion Foam Seat -- Decorator Fabric (It's real classy!) -- now \$159.00 -- 9-Pc. Swedish Modern Living Room Group -- consists of 2 cushion love seats, a walnut corner table, a matching freeform cocktail table, two Swedish Modern Chairs, a walnut wedge table and two table lamps -- A smart looking group for \$419.00 complete -- Regular \$74.50 walnut frame with loose cushion seat and back Swedish Modern Chairs -- Your choice of colors -- **FOR 5 DAYS ONLY** . . . \$55.00 -- Regular \$74.50 Naugahyde Loafer Chair and Ottoman -- Choice of colors -- now \$52.50 -- Regular \$59.95 Naugahyde Piped Foam Scoop Chairs -- Choice of colors -- \$39.95 . . . Regular \$440.00 2-Pc. Sectional (one piece makes into sleeper) -- Beautifully tailored -- Quality fabric -- **ON SALE FOR \$328.00** -- 6 ft. Sofa Bed -- Doesn't take up a lot of space, but extends into full size bed with good innerspring mattress -- to close out at \$159.00 -- Twin Size Box Springs and I.S. Mattresses start as low as \$29.95 -- Full Size sets \$39.95 and up -- Queen and King Size sets \$99.88 (Regular Value \$179.95) -- We have many lines of Carpeting -- All samples of which will be on display -- and although we do not have a carpet inventory problem, we are offering you any of the lines carried at a very small percentage over cost in order to cover your carpet needs in this sale, too. Need a dinette? We have a few beginning at \$49.95 and grade up to 9-Pc. Dining Room Suites -- American of Martinsville and other Eastern lines offered as low as 50% off.

We have 56 occasional tables (steps, ends, cocktails, corners, picture window) Lane and other well known names -- **FROM \$19.88** and up . . . Lamps? -- Yes, we have them galore -- All shapes and sizes, and all carefully chosen for their smart design -- reduced to a low-low figure -- Bedroom furniture also has been reduced. We are featuring in our front window a walnut Swedish Modern 5 Piece Set which will be offered for \$279.87 for these 5 days only Then we have less expensive modern sets starting at \$126.65 (and these are beauties for this price) and grading up to huge King Size Sets that have been reduced 40 & 50% -- All brand new fresh merchandise! A Bunk Bed set for the children's room -- only \$59.95 -- Brand new Hoffman TV sets with wireless remote and lite scope (automatically adjusts brightness of picture as density of light in room changes -- something new!) 5 finishes to choose from . . . T/M starts at \$229.95 -- Consoles and Lowboys in handsomely styled all wood cabinets with matching Hi Fi's available, and speaking of Hi Fi's -- we have 28 1959 Hi Fi's -- mostly stereo to close out at our cost! There are some in genuine walnut, in blonde, and yes -- even black, which Hoffman finished especially for us. Then Hoffman makes a Portable Stereo in 2-tone leatherette which we are offering for 5 days only at \$143.88. Need any appliances? A two door 12' Philco Refrigerator, Automatic Defrost -- \$268.50. And a single door 11' Philco for \$189.46. We just received a carload of Maytag Washers and Dryers on which we are giving the biggest trade in allowance ever -- and if you don't have a trade in -- we'll work that out, too -- There are at least 25 used refrigerators all thoroughly reconditioned and sprayed (colors, too) and guaranteed 90 days -- starting at \$89.95. There are many used washers, dryers, ranges, and TVs on sale, too -- All of which have gone through our Service Department and in excellent working condition. Hundreds of bargains too numerous to mention here -- but the last, too good to overlook -- Thomas Electronic Organs, Demonstrators, Regular \$725.00 -- \$395.00 and up. Stop, shop, and Save -- and be sure to be early. Some are one-of-a-kind.

CONVENIENT, BUDGET TERMS of course! You can add to your present account or open a new account in minutes. We'll give you up to 36 months to pay! And if you have a trade in, it can become your down payment.

LLOYD DENNEE'S

BE HERE BRIGHT AND EARLY -- DOORS OPEN 9:00 THURSDAY, FRIDAY, SATURDAY, AND MONDAY AND CLOSE AT 9:30. SUNDAY HOURS ARE 11:00 TO 7:00.

Main Store Cor. Hawthorne & El Segundo Bl. -- OS 6-0155; OR 8-0705