

"WHO'S WHO" BUSINESS INDEX



J. DON COWGER, PUBLIC ACCOUNTANT

Around the first of the year, our thoughts turn to the awesome task of preparing income tax reports. Each year it becomes more and more necessary to seek the assistance of a tax expert in order to be sure that we have prepared our papers properly, and that we have taken advantage of all the deductions we are allowed. Don Cowger, public accountant, 25327 Narbonne Ave., Lomita, does many income tax reports. Through the year he also offers bookkeeping service to relieve the businessman of bookkeeping worries and to insure correct systems for keeping records. Such records guarantee the availability of the proper figures for individual business reports as well as for Uncle Sam's tax forms. Rates are reasonable. Don Cowger has had 20 years' experience in the field of accounting and tax form preparation. He was formerly a federal and state auditor, and is fully trained in the new tax laws. He is a member of the National Association of Tax Consultants. Cowger has been in his present office since 1945. Those who are wise will consult Don Cowger regarding any tax or accounting problem! He may be reached by calling DA 6-2212 or DA 5-0528. If you have an accounting problem, you can count on Don Cowger to suggest the right solution.



MEL-O-DEE MUSIC CENTER

The music of the guitar has charmed listeners for centuries. Slim Edwards, owner of Mel-O-Dee Music Center, 21166 Western Ave., Torrance (new location), is the only instructor in classic finger-style guitar playing to be found in Southern California. Edwards has specialized in all types of guitar instruction, Spanish and steel, classic and modern. He was graduated from the University of Illinois, and has been in the Torrance area for 12 years. In addition to guitar instruction, he offers private lessons in accordion, violin, piano, and many other instruments. The Mel-O-Dee Music Center Band, composed of Edwards' students, has made many public appearances in this area, as well as at the conventions of the National Music Association. Their Spring Recital will be held in June. On July 17 they will appear at Knott's Berry Farm, and the week of Aug. 20 they will appear at the convention of the National Music Association. In addition, the band appears locally every Sunday during the summer. At Mel-O-Dee Music Center, musical instruments of all kinds can be purchased or traded. Visit the Mel-O-Dee Music Center at 21166 Western Ave., or call Edwards at FA 8-0915 or FA 8-1516.



A&W ROOT BEER DRIVE-IN

Comes hot-weather, and what more refreshing spot to stop could there be than an attractive drive-in that offers tall, cool glasses of root beer, in frosted mugs, and delicious sandwiches. Just such a spot in Torrance is the A&W Root Beer Drive-in on Western Blvd. just below Carson. It's cool and shady and the root beer is divine. This particular drive-in is one of a large chain of franchised A&W Root Beer drive-ins which are all over the United States, Canada and Alaska. Owner, Kenneth Moore, is proud of the fine service and excellent refreshments he has to offer his customers. During three months, 10,000 gallons of A&W Root Beer were sold. He has a staff of 11, including five car hops. The parking area has room for 50 cars, so drive right in. The root beer's great! The A&W Root Beer Drive-In is open from 11 a. m. to 12 midnight Sunday through Thursday, and from 11 a. m. to 2 a. m. on Fridays and Saturdays.

ACCOUNTANTS

J. Don Cowger—DA 6-2212
30 YRS. EXPERIENCE
FORMERLY FEDERAL AND STATE AUDITOR
INCOME TAX SERVICE
PUBLIC ACCOUNTANT
BOOKKEEPING SERVICE
REASONABLE RATES
FULLY TRAINED IN NEW TAX LAWS
OPEN ALL YEAR
Evenings: DA 5-0528
25327 NARBONNE AVE. LOMITA

AUTO MUFFLER SERVICE

Johnny's Custom Muffler Service
Exclusive Distributor for Mitchell Mufflers
Sales—Service—Repairs for All Makes and Models
15-MINUTE SERVICE
Dials—Headers—Exhaust Pipes
All Work Guaranteed
1213 Engracia Ave., Torrance FA 8-5566

AUTO—USED CARS

"DISCOVER NEW VALUES"
Maynor Bros. Motors
MOST ALL MAKES & MODELS
CARS & TRUCKS
LOW PRICES—SPECIAL TERMS
NO MONEY DOWN
ON APPROVED CREDIT
BANK TERMS
22782 HAWTHORNE AVE. TORRANCE
FR 8-4247

AWNINGS

All-American Awning Co.
Navajo Aluminum or Rigid Vinyl Awnings
OR
BEAUTY—COMFORT—PROTECTION—AT LOW PRICES
NO RUST, ROT, RIP, NOR CHIP
FREE ESTIMATES
36 MONTHS TO PAY
ALL WORK GUARANTEED
2346 WEST LOMITA BLVD. LOMITA
DA 6-5636

Quality Aluminum Awning Mfg. Co.

Serving the Entire Southwest Area
★ PATIOS ★ WINDOWS
★ TRAILERS ★
Factory-to-You Service
Nothing Down—36 Months to Pay—Bank Terms
FREE ESTIMATES
21170 S. Western Ave., Torrance, FA 8-0835

BARBER SHOP

Charley's Barber Shop
CHARLEY BRIGHT, PROP.
SERVICE FOR THE ENTIRE FAMILY
MEN—LADIES—CHILDREN
ALL TYPES & STYLES
SPECIAL ATTENTION TO CHILDREN
ALSO HAIRCUTTING BY APPT.
OPEN 7-6 CLOSED SUN. & MON.
1754-G CARRILLO TORRANCE
FA 0-0234

BEAUTY SHOP

Sahara Beauty Salon
Complete Beauty Service
SPECIALIZING IN
HAIR TINTING—HAIR STYLING
Air Conditioned Drivers
Open 9 to 6 Eve. By Appointment
Parking Available
4107 REDONDO BEACH BLVD. FR 4-2419
LAWDALE

Shasta Beauty Nook

★ PERMANENT WAVING
★ TINTING
★ HAIR STYLING
★ HAIRCUTTING
★ MANICURING
Plenty Off Street Parking
OPEN 9-6 EVE. BY APPT.
1841 TORRANCE BLVD. TORRANCE
FA 8-4880

BICYCLES

Ten "W's" Bicycle Shop
Sales—Service
Custom Made Bicycles
AUTHORIZED SCHWINN DEALER
Large Stock of New & Used Bikes
Foreign & American Racers
Cyclo-Simpler Derailers Units
Racing Gear Accessories
21919 SOUTH MAIN ST. TORRANCE
TE 4-7773

BOATS

The Boat Center
Sales & Service
Mercury Motors
★ GLASSPAR
★ JAULEY
★ FLAMINGO
Hardware and Accessories
Boat Trailers
321 W. PACIFIC COAST HWY. HE 7-3508
LONG BEACH

Fred Ken Sporting Goods

Boat Center for the Harbor Area
Featuring
FIBERGLASS BOATS
Sales—Service—Parts
Complete Line of Marine Hardware
824 W. Pacific Coast Hwy. Wilmington
TE 4-2350

Rumley's Boat Bargain Center

★ ARROWCRAFT ★ LARSON
★ DOT LINE ★ CLASSIC
★ ANTHONY ★ K&M
Motors: Mercury, Evinrude, Johnson
Trailers: Ace, Heco, Continental, Wallstons
24-Hour Boat and Auto Service
1261 N. Gaffey—TE 1-2444—San Pedro

BUILDING MATERIALS

Herwood Building Supplies
NEW & USED
BUILDING MATERIALS
Rock—Sand—Cement
Lumber—Plywood—Doors
Windows—Plumbing—Paints
OPEN SAT. & SUN. ALL DAY
24500 S. NORMANDIE HARBOR CITY
DA 6-5146

Do It Yourself Building Materials

Barbecue Equipment and Plant
Glass Blocks, Masonry Tools, Lawn Curbs
Stepping Stones, Slate, Flagstone, Concrete Blocks
Brick Well Caps
20703 Hawthorne Bl., Torrance—FR 9-6813

Torrance Building Materials

20703 Hawthorne Bl., Torrance—FR 9-6813

CLEANERS

Perfection Cleaners and Launderers
Same Day Service
COMPLETE 1-STOP SERVICE
"PERFECTIONIZED" DRY CLEANING
Blankets, Drapes—Rug, Carpet Cleaning
Upholstery & Furniture Cleaned & Dried
Fine Shoe Repairing
2060 WEST CARSON TORRANCE
FA 8-8041

CLEANING SERVICE

HOME CLEANING SERVICE

John R. Peltier, Prop.
Carpets Cleaned in Your Home
★ INTERIOR CLEANING
★ WINDOWS WASHED
★ FLOORS
945 11TH ST., SAN PEDRO
TE 1-4295

DANCE STUDIO

Sandy Vitale Dance Studio
LEARN CHA-CHA-CHA—FOX TROT
JITTERBUG—WALTZ—RHUMBA—SWING
MAMBO—TANGO—SAMBA
Teenagers, Thursday Night, 7:30 to 8:30
Enroll Now for Ballet and Tap
1807 WEST 166TH ST. GARDENA
Corner of Western—DA 3-8660
Open Evenings from 7 'til 11 p.m. Mon. Thru Sat.

DELICATESSEN — ITALIAN

Trieste Italian Market
Fine Italian Food
HOT TORPEDO MEATBALL & SAUSAGE
SANDWICHES—IMPORTED ITALIAN FOOD
PIZZA—PASTRIES
Complete Lines of Other Italian Products
Fast Delivery Service FREE!
CALL FA 8-4727
1519 WEST CARSON TORRANCE
Thurs. Fri., Sat. 9 to 12—Sun., Mon., Tues., Wed. 9 to 9

DOUGHNUTS

The Golden Donut
Open 24 Hours Every Day
22 VARIETIES—DELICIOUS DONUTS
Highest Quality—Finest Ingredients
Used in Our Special Process
Catering:
Churches—Clubs—Schools
on a Wholesale Basis
1959 West Carson TORRANCE
FA 8-9623

FENCES

Afco Fence Co.
INSTALLATION—MATERIALS—REPAIRS
COMMERCIAL—RESIDENTIAL
Factories—Warehouse—Office Bldgs.
Yard Enclosures—Swimming Pools
Gates—Field Fences
Protection—Economy—Durability
FREE ESTIMATES—3 YRS. TO PAY
24710 CRENSHAW BLVD. TORRANCE
DA 5-1141

FLORISTS

GIBS FOR FLOWERS
ELITE FLORAL SERVICE
For Entire Harbor Area
★ WEDDINGS
★ CORSAGES
★ BOUQUETS
★ FUNERAL
★ POTTED PLANTS
FLOWERS FOR ALL OCCASIONS
24833 SO. WESTERN LOMITA
DA 6-0344 DA 6-0351 Nite

FOOD—DRIVE-IN

A & W Root Beer Drive-In
Featuring A&W Root Beer, Burgers, Hot Dogs,
Pastrami, Shrimp Plate, Chili Dogs,
Malts, Floats, Sundae
Drive-In Parking Available
Open 11 a. m. to 12 p. m.
Friday and Saturday, 11 a. m. to 2 a. m.
21721 Western Ave. TORRANCE
FA 8-9686

FURNITURE

Bill's Furniture
New and Used Furniture and Appliances
We Buy and Sell
Refrigerators—Stoves—Furniture
Budget Terms
Open Monday Through Saturday, 9:30 a.m. to 6 p.m.
Pick-up and Delivery
1306 W. Lomita Blvd. DAVENPORT 6-3170
(Between Western and Normandie)

Nettie Sacks

LIVING ROOM—DINING ROOM—BED ROOM—
KITCHEN—DISPLAYED IN MY HOME
All Moderately Priced
Fine Furniture
To Your Home
Carpets (Main Brands)
No Salesmen—No Over Head
EASY TERMS
1045 REDONDO BLVD. GARDENA
DA 3-2139

GLASS

Calvert's Glass
Add Gracious Indoor—Outdoor Living
To Your Home
INSTALL CALVERT'S
ALL ALUMINUM SLIDING GLASS DOORS
No Money Down
3 Years to Pay
As Low as \$7.80 Per Month
16607 SO. HALLDALE GARDENA
DA 4-1173

GOLF

18217 S. Broadway
Gardena Golf & Country Club
SOUTHLAND'S FINEST GOLF
(In Western L.A. Area)
PLUS FIRST CLASS
DRIVING RANGE
Well Lighted—Tee Boxes
Tennis Courts
GOLF SHOP—COFFEE SHOP
FA 1-1317
1st Stop Light South of Artesia on Broadway

Hi-Fi, Radio, TV Supplies

Torrance Electronics
★ STEREO PHONO CARTRIDGES
★ ALL TYPES OF DIAMOND NEEDLES
★ STEREO RECORD CHANGERS AND COMPONENTS
★ EICO HI-FI KITS—IN STOCK
Call us for your parts and needs
Open Sundays, 10 A. M. to 2:00 P. M.
1613 WEST CARSON TORRANCE
(1/2 Block East of Western) FA 8-2501

JANITOR SERVICE

Lomita Maintenance Service
COMPLETE OFFICE—JANITORIAL WORK
Kitchen Floors Cleaned & Waxed
"AFTER A BUSY DAY, CLOSE THE
DOORS & LEAVE THE CLEANING TO US"
Licenses & Bonded
Reasonable Rates
23015 EVALYN LOMITA
FR 5-7733

LAMPS AND SHADES

Vermont Lamp Shop
"We Make 'Em as You Like 'Em!"
Lamps and Shades—Shades Made to Order
Over 1000 Lamps to Choose From
Lamps and Shades—Wired
Use Your BankAmericard
13957 Van Ness—DA 3-4887—Gardena
2447 W. Manchester Blvd., Inglewood

LUMBER

Liston Lumber
Free Delivery With Order Over \$10.00
Building Materials
★ REDWOOD FENCING
★ GRAPE STAKE
★ SPLIT RAIL
Fencing Cut to Size
Rock—Sand & Cement
Open Sat. & Sun. Free Estimates
24004 CRENSHAW TORRANCE
DA 5-1101

MOTEL

Colony Motel
COMFORTABLE AND CLEAN
12 All Type Modern Units WITH TV'S
Panel Ray Heat
Showers & Tubs
FAMILY ROOMS—KITCHENETS
CONNECTING ROOM
1629 WEST PACIFIC COAST HWY.
HARBOR CITY DA 6-0680

Muffler-Speedometer Service

Lomita Muffler and Speedometer Service
Sales & Service
★ CUSTOM EXHAUST WORK
★ STOCK REPLACEMENTS
★ MUFFLERS INSTALLED FREE
Tachometers—Marine Instruments
Electric Fuel Pumps
All Work Guaranteed 90 Days or 4000 Miles
2240 LOMITA BLVD. LOMITA
DA 6-7771

MUSIC INSTRUCTION

Mel-o-Dee Music Center
SPECIALIZED GUITAR INSTRUCTION
Spanish and Steel
Slim Edwards, Instructor
Also Violin, Piano and Others
MUSICAL INSTRUMENTS OF ALL KINDS
21166 Western Ave. TORRANCE
Phone FA 8-0915

ORGAN — PIANOS

Niki Music Studios
Arnold R. Niki, M. A., Director
ORGANS—PIANOS
Headquarters for Conn Organs
GULBRANDSEN PIANOS
Free Lessons—No Obligation
Easy Terms—36 Months to Pay
3820 Sepulveda (Across from Sears)
Torrance Phone FR 5-2591

PLUMBERS

Willard J. Albert Plumbing
Residential—Commercial
Repairing—Remodeling
Sales—Service
All Makes of Water Heaters
Plumbing Supplies
Open 7 Days a Week
2217 Border Ave., Torrance FA 0-0950

REFRIGERATION

Andy's Refrigeration
Serving South Bay Area Since 1948
24-HOUR EMERGENCY SERVICE
Commercial—Domestic
On All Makes and Models
ALL WORK GUARANTEED
2115 Torrance Blvd. FA 8-3863
1644 Wilmington Blvd. TE 5-2669

RESTAURANT

Chan's
FINE CHINESE FOOD TAKE OUT
Lunch—Dinner or a La Carte
Let Our Famous Hong Kong Chef Help
Plan Your Parties
Daily, 12 Noon to 9 p. m.—Closed Monday
1819 S. Catalina Redondo Beach
Save Time—Call FR 5-1590

Huff's Coffee Shops

Open 24 Hours
BREAKFAST—LUNCH—DINNERS
FEATURING SEA FOOD
Shrimp—Scallops—Halibut
Complete Fountain Service
2125 Torrance Blvd. Torrance
Phone FA 8-8463

Joseph's

Italian-American Restaurant
PIZZA ★ CHOPS ★ STEAKS ★ SEA FOOD
BEVERAGES
FOOD PUT UP TO TAKE OUT
Open Daily 11 a. m. to 11 p. m.
1542 Pacific Coast Hwy.
Harbor City DA 6-9817

Wayfarer's Restaurant

Featuring
★ OREGON RAZOR CLAMS
★ STEAKS & CHOPS
★ FRESH CHINOOK SALMON
★ PRIME RIBS OF BEEF
★ HOME MADE PIES
Catering to Banquets & Parties
2230 PACIFIC COAST HWY. DA 5-1424
West of Narbonne and Lomita

RUG CLEANERS

Byrd Rug & Upholstery Cleaners
18 Years in South Bay Area
★ Servicing and Binding
★ Sewing and Repairing
★ All Work Guaranteed
Specializing in Washable Carpet Cleaning
Low Prices on Cash and Carry
S&W Green Stamps
1931 W. Artesia Blvd. Gardena
FR 2-5163—DA 4-2403
Pick-up and Delivery

SERVICE STATION

Eddie's Signal Service
Eddie Strasser, Prop.
★ MOTOR
★ BRAKE SERVICE
★ ACCESSORIES
Tires—Tubes—Batteries
Lubrication
2761 CARRILLO AVE. TORRANCE
Corner Sepulveda—FA 8-4332

JIM'S SERVICE

James M. Chambers, Prop.
COMPLETE AUTO SERVICE
★ Motor Tune-ups
★ Motor Overhaul
★ Transmission Service
★ Brake
★ Carburetor & Ignition
★ TRAILER RENTALS
2200 WEST SEPULVEDA TORRANCE
DA 6-2812

TAILOR

Chubby Griffin
"PERSONALIZED TAILORING FOR THE
MAN WHO CARES"
Specializing in
CUSTOM TAILORED SLACKS \$19.95
Alterations ★ Restyling ★ Repairing ★ Reweaving
1505 S. Pacific Coast Hwy. FR 5-7689
Hollywood Riviera

TELEVISION

Black's TV & Radio Service
Expert Servicing on All Makes
AUTHORIZED ADRIAL DEALER
SALES & SERVICE
All Work Guaranteed
Let Experience Save You Money
W. L. "BUDD" BLACK, PROP.
2109 REDONDO BEACH BLVD.
REDONDO BEACH FR 2-4460

THEATER—DRIVE-IN

Harbor Drive-In Theater
Les Weststead, Mgr.
THE PLACE TO TAKE THE FAMILY
\$1.50 Per Car
No Baby Sitting Problem Here
23322 S. Western Ave. TE 4-8501
Vermont at Sepulveda

TRAILERS

New and Used Trailers
Mobile Homes—Vacation Trailers—
Insurance Service—Butane Service
Dealer for Flamingo, Shasta, Mayflower, Plymouth,
Kenshill, Traveler
DAvenport 6-2200
George W. Fry, Inc.
2142 Pacific Coast Hwy.

King Trailer Co.

SPORT PICK-UP COACHES
ALL MODELS & SIZES
With Full Trailer Facilities
Deal Direct
With Manufacturer
433-437 E. CARSON ST. TORRANCE
TE 4-9729

TV SERVICE

Ole's TV Service
REPAIRS ON ALL MAKES AND MODELS
Hi-Fi and Home Radios—Antenna Service
Photographs—Stereo
Prompt—Efficient—Courteous
Reasonable Charges
26336 S. Western, Lomita DA 6-2223

UPHOLSTERY

Herman's Upholstery
Featuring
DO IT YOURSELF UPHOLSTERING
FREE INSTRUCTION
We Make Old Furniture Look Like New
Complete Rebuilding
Large Selection of Fine Materials
WE PICK UP & DELIVER
667 SOUTH LA BREA INGLEWOOD
OR 4-2922

Gossett Upholstery and Maple Shop
CUSTOM UPHOLSTERING AT REASONABLE
PRICES
We Do Expert Upholstering and Reupholstering
BUDGET TERMS—FREE ESTIMATES
14525 S. Western Ave. Gardena
Phone DA 3-1702

FOR
INFORMATION
REGARDING
THIS PAGE
CALL FA 8-2345