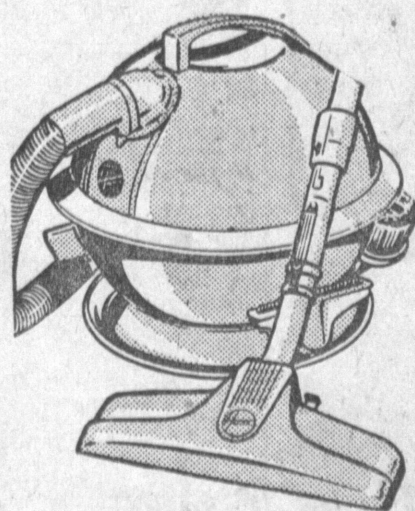
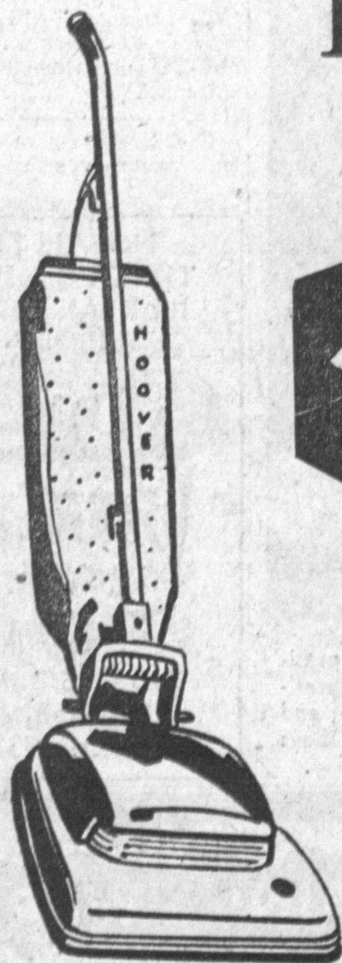


Without a Doubt!

HOOVER DISCOUNTS



THROUGH FACTORY COOPERATION, WE OFFER HOOVER VACUUMS, FLOOR POLISHERS AND FLOOR WASHERS AT FACTORY DISCOUNT PRICES.

SAVE
UP TO

40%

BUY QUALITY! BUY DEPENDABILITY!



All New
1960

ZENITH

CONSOLE TV

Slim, Trim, Beautiful!

ZENITH QUALITY FEATURES

- ★ 20,000 Volts of Picture Power
- ★ Sunshine Picture Tube
- ★ "Capacity-Plus" Components for Longer TV Life
- ★ Spotlite Dial
- ★ CineLens® Picture Glass
- ★ Tone Control
- ★ Pull-Push on/off Control

CHECK OUR LOW, LOW PRICES

ZENITH SPACE COMMAND



JUST TOUCH A BUTTON
on the control unit you hold in your hand and operate your Zenith TV with "silent sound"

CHANGE CHANNELS
in either direction.

ADJUST VOLUME
to three levels of sound — and mute.

TURN SET ON AND OFF
No wires!
No cords!
No batteries!

SEE THE MOST COMPLETE SELECTION OF ZENITH TV IN
LOS ANGELES



ZENITH
SLIMLINE
PORTABLES

America's No. 1
Television

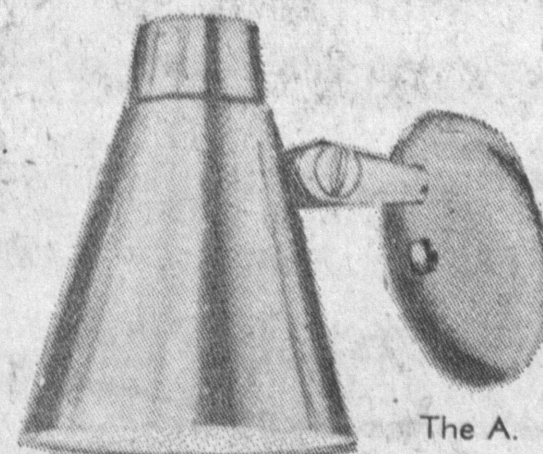
ONLY

\$199⁹⁵

CHECK OUR LOW, LOW PRICES

RED TAG SALE

On all items in our huge fixture department . . . Illustrated here are a few examples . . .



The A.

A. BULLET TYPE WALL MOUNT IN MANY DECORATOR COLORS.

RED TAG SPECIAL

\$3⁸⁸

B. BRUSHED BRASS OR COPPER PULL-DOWN WITH OPAL GLASS SHADE.

RED TAG SPECIAL

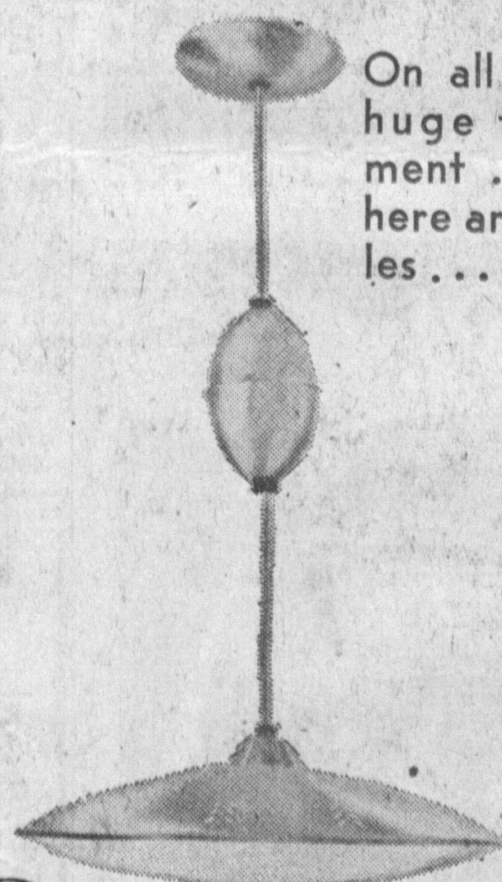
\$9⁸⁸

C. THREE CLUSTER DANISH OR SWEDISH MODERN WITH MILK GLASS SHADES AND WALNUT DECOR. Similar to illustration.

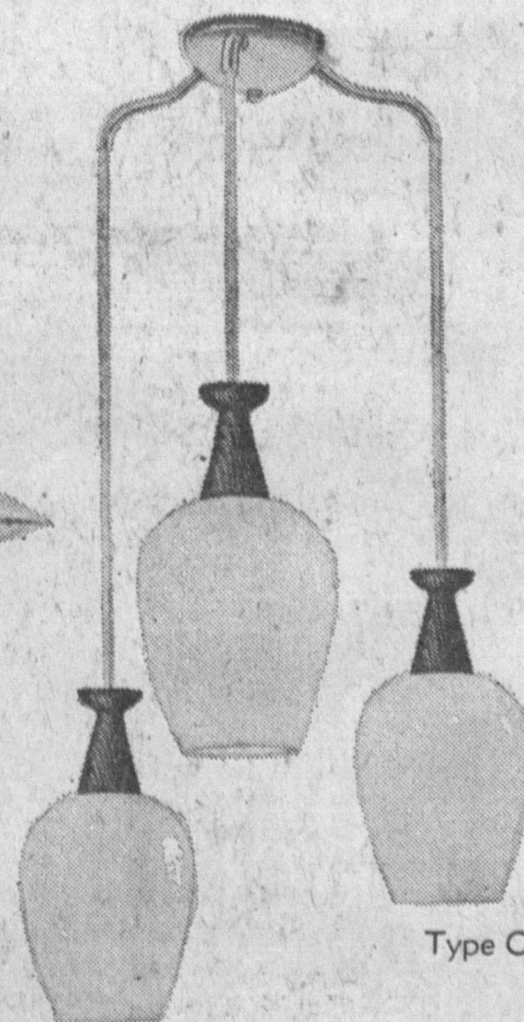
RED TAG SPECIAL

\$14⁸⁸

HURRY!
Limited Quantities



Type B.



Type C.

We Honor BankAmericard and
International Charge

FR 6-3444

OVER 35 YEARS IN THE SOUTH BAY AREA



212 S. Pacific Ave.

Redondo

Just above the Fishing Pier in Redondo