

FRESH!...LANCASTER FARMS

ROASTING CHICKEN

NEW TYPE ... EXCEPTIONALLY MEATY!

Tender, Plump Chickens . . . for Roasting, Frying or Barbequing. For Added Flavor . . . Serve Ocean Spray Cranberries . .

Sliced Bacon Oscar Mayer . . . Sugar-Cured with Full, Rich Flavor, Tantalizing Aromal

Halibut Steaks

Northern Sliced Firm-Meated White Fish . . . You'll Enjoy Every Delicious Bite.

45c 16. 69° 16. 69° 15. 79° 1.

Multitude of Delightful Dishes Can Be Prepared with This Fresh, Lean, Ground Round OIN TIP STEAK

. . Tender, Lean and Savory, Rich Steaks.

Boneless!!! . . . Every Ounce a Joy to Serve . . . So Easy to Carve.

USDA

Sparkling Fresh Fruits and Vegetables

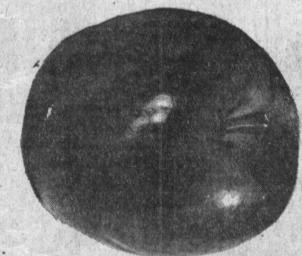
Extra Fancy Washington Red Delicious

The Mulit-Purpose Apple ... Excellent for Pies, and Are Adaptable for Most Any Sort of Preparation . . . or Raw . . . Enjoy Them at This Week's Low Price.

**BROWN ONIONS** Add Sweet Onions for a Good Stew or Pot Roast . . . They Will Add Real Zip and Nip.

RED VELVET YAMS 2 lbs. 25°

Extra Fancy Red Velvet Variety . . . Plump with Golden Goodness . . . the Vegetable Rower-House. **BUTTON MUSHOOMS** 



## DELICATESSEN SPECIALS

Flave ful Button Mushrooms for a Meal That's Different . . . (Each Cup 41/2 Oz. Dry Weight).

Liver Sausage Wonderfully Fresh, Delicious Sausage . . . By the Piece.

Leo's Chipped Meats 3 oz. 3 for \$1 Tasty Chipped Beef . . . Chipped Ham . . . Beef Thins and Turkey.

Cheddar Cheese Rindless, Mild Cheese . . . Enjoy Its Natural Flavor.

## LIQUOR DEPARTMENT

Lucky Bourbon Str., 6-Yr.-Old....5th \$3.99

# MORE GROCERY SPECIALS

	Chili with Beans 16-oz. Can 29c
	IXL Lasagne 40-oz. Can 59c
	Put This European Taste Treat on Your Table Tonight.
	Chicken Ravioli 40-oz. Can 49c IXL from a Fine Italian Recipe.
	Pancake Mix Pound Box 5 for \$1 Golden Corwn "Instant" Pancake Mix Easy to Use.
	Ritz Crackers 12-oz, Box 31c
17	Weston Cookies 11-oz. Pkg. 39c

Royal Zebras . . . A Colorful Healthy Cookie Your Children Will Love.

Limit Rights Reserved . . . Sales Tax Added to Taxable Items

PRICES EFFECTIVE . . . THURS., FRI., SAT., FEB. 11, 12, 13 COLGATE "AD" FLORIENT AEROSOL DETERGENT DEODORANT

MOLIVE

H SIZE

+ LONG BEACH

VEL

Large Box

# HIRAM'S PLAZA

CASHMERE

BOUQUET

Reg. Bar 3 for 35c

\* LAKEWOOD

CASHMERE

BOUQUET

\* NORWALK

VEL LIQUID

DETERGENT

\* W. COVINA \* LA MIRADA \* LYNWOOD



BEAUTY WEEK—Torrance is in the midst of National Beauty Salon Week, proclaimed here by Mayor Isen as Junne Roisman, South Bay chairman of observance, waits for the ink to dry.

Use classified Call FA 8-2345

TO Cash and Carry PLACE A AD IN THE **PRESS** CALL FAirfax VIEW DAIRY 22845 Hawthorne Bl. 8-2345 FR 5-8615 Torrance's Drive-In Dairy





Safety's always in style at the telephone company. And though telephone man Don Bandoni may not look it, he's dressed for safety from the top of his hardhat to his climbing boots. Those glasses aren't to correct his eyesight, they're strictly for protection. So are the insulated rubber gloves, safety belt, and other equipment he carries. The special safety devices Don and other phone men have for each job pays off for them and their families, of course. Pays off for you, too, because safe jobs are good jobs-and good jobs attract the capable men like Don Bandoni who keep your service working right.

If you were to guess what is being held in this hand, what would you say it is? A new kind of paper clip? A hairpin? Actually, it's a thermistor, and I'm told it is one of the most

sensitive temperature measuring devices known to science. Thermistors first saw the light of day back in the 1930's at the Bell Telephone Laboratories. And they are used by the millions in the telephone business as automatic volume regulators for your telephone service. Recently, thermistors have been carried in satellites and used by medical scientists to take temperatures inside human



hearts. Proves that not all space-age ideas are new ones and, when you read about thermistors, you realize how many different ways telephone science works for all of us.

### HEART TIME AGAIN

Although the Roman St. Valentine probably couldn't have imagined it back in the third century, the observance surrounding his name has grown into quite a modern occasion.

In fact, there are those who contend that the romantic custom of exchanging remembrances didn't even get its start until the Middle Ages, when it was helped along by one of the better publicists of the day, a poet named Geoffrey Chaucer.

But it doesn't seem quite fair to blame the author of Cantebury Tales for the present state of affairs where forgetting a Valentine is nearly equivalent-for the male contingent, at leastto overlooking a wedding anniversary or a birthday.

-from us at Pacific Telephone that the good saint will be honored again Sunday.

The foregoing, of course, is by way of reminder-or warning

And, of course, in some instances, a telephone call will do -Pacific Telephone