

Automobiles for Sale 200 Automobiles for Sale 200 Automobiles for Sale 200

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# PLYMOUTH

PROVE IT YOURSELF

## Economy Contest

EASY TO WIN—EASY TO ENTER

All you do is take a test drive in a solid '60 Plymouth, specially equipped with an economy meter that exactly measures your miles per gallon. Takes only 15 minutes.

PROVE IT TO YOURSELF

Plymouth Is Your Best Economy Buy

National and Local Prizes for All

Now at

Bob Keefer Plymouth

During This Economy Sale, You Can Buy a

1960 PLYMOUTH, FULLY EQUIPPED, FOR ONLY

1960 PLYMOUTH.....\$1999

### TODAY'S USED CAR SPECIALS

'58 Ford.....\$1899 Fairlane 500 Victoria cpe. Automatic, radio, heater, p.s., p.b., w.w.	'57 Ford.....\$1599 Fairlane 500 convertible. Automatic, radio, heater, p.s., whitewalls.	'56 Chev.....\$1499 V-8 Nomad. Automatic, radio, heater and white- walls.
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1-YEAR GUARANTEE  
AVAILABLE

SEVEN-DAY TRIAL  
EXCHANGE

'56 Ford.....\$999  
Fairlane convertible. Au-  
tomatic, radio, heater &  
whitewalls.

'57 Plym.....\$1499  
Six-passenger Suburban.  
Automatic, radio, heater,  
whitewalls.

'55 Mercury.....\$799  
Hardtop Coupe.  
Automatic transmission,  
radio and heater.

'56 Ford.....\$1199  
Victoria Hardtop Coupe.  
Automatic, radio, heater,  
p.s., whitewalls.

'54 Olds.....\$799  
88 Holiday Coupe. Au-  
tomatic, radio, heater &  
whitewalls.

OR 8-4956

KEEFER

OS 9-2521

501 NORTH HAWTHORNE BLVD. AT 120TH ST.  
Open Every Nite 'Til 10 P. M.

## OXFORD IMPORTS

Grand Opening Trade-In Specials  
LOOK AT THESE PRICES

### One-Owner Specials

'56 PLYMOUTH, Auto. "8"	\$799
'55 OLDSMOBILE, Super 88	\$699
'57 T-BIRD, Conv.	\$2449
'57 CHEVROLET Bel Air Hardtop	\$1499
'58 EDSEL	\$1299
'58 FORD Convertible	\$1599

### Sports Car Specials

'58 AUSTIN HEALEY, 4 Seater	\$2449
'59 MG ROADSTER	\$1899
'57 TR3	\$1578
'58 MG COUPE	\$1899

### Transportation Special

'57 RENAULT	\$799
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Plus 3 New Executive Driven Morris and Austins

## Oxford Imported Cars Ltd.

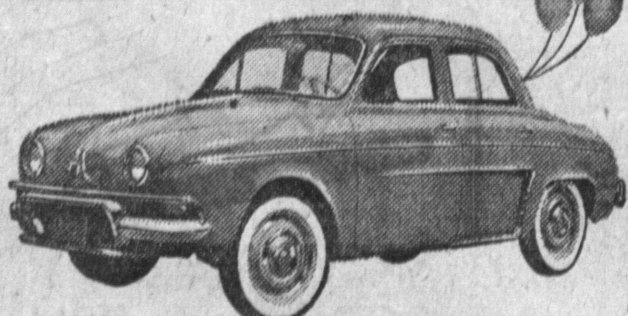
Authorized MG - Morris - Austin Healey Dealer

15111 Hawthorne, Lawndale open 9-9 Daily & Sunday OS 9-1138

### Ford 1957

Station Wagon. This is the popular County sedan model with every conceivable extra including factory installed air conditioning. Also equipped with Fordomatic, power steering, power brakes, radio, heater and premium white side wall tires. Buy now, for spring time vacations. Or now to be prepared for summer. BIG SALE, all cars in our tremendous inventory priced amazingly low, and Remember, No money down, Bank financing, with liberal trade allowance, free 5 day trial exchange and 15 month guarantee. All cars thoroughly inspected and reconditioned by our factory trained mechanics. 3 huge locations to serve you. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa Beach, FR 4-6931.

BUY NOW



THE 1959 RENAULT Dauphine

BIG RENAULT SALES CONTEST... Means Greater SAVINGS for YOU... Big Shipments Arriving Daily... IMMEDIATE DELIVERY All Models and All Colors, ACT NOW... America's Best Selling Imported Car

★ 43 Miles Per Gallon	★ Rear Engine Efficiency
★ 4-Door, 4-Passenger	★ Paris Styling
★ 36,000-Mile Guarantee	★ Sports Car Performance

\$1795<sup>00</sup> DRIVE AWAY PRICE

Price Includes Heater, Turn Signals, Balanced Wheels, etc.

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2699 Pacific Coast Highway Hermosa Beach  
(Across from Lococo's Restaurant)

EXTRA



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SPECIAL

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on All

"A-1" Used Cars

'59 FORD  
STATION WAGONS  
6s' and 8s'—4 Doors—Fully Equipped  
5 TO CHOOSE  
\$2195 to \$2595

'57 FORD V-8  
STATION WAGONS  
2 Doors and 4 Doors—Fully Equipped  
5 TO CHOOSE  
\$1595 to \$1795

'56 FORD V-8  
COUNTRY SEDAN  
4-Door, 9-Passenger—Fully Equipped  
\$1195

'55 FORD V-8  
STATION WAGONS  
4-Door—Fully Equipped  
\$995

'58 T-BIRD  
HARDTOP  
2-Door—4-Passenger—Full Power  
Whitewall Tires  
\$3595

'57 BUICK  
CENTURY 4-DR. HARDTOP  
Full Power—Local One-Owner Car  
\$1495

'58 FORD V-8  
STATION WAGONS  
2-Door and 4-Door—Fully Equipped  
3 TO CHOOSE FROM  
\$1795 to \$1995

'57 PLYMOUTH V-8  
STATION WAGONS  
Custom Suburban 4-Doors, Fully Equipped  
2 TO CHOOSE  
\$1595

'56 FORD V-8  
STATION WAGONS  
4-Door, 6-Passenger—Fully Equipped  
\$1295

'56 CORVETTE  
Standard transmission, radio, heater, hot engine. Both soft and hard top. White-wall tires. Week-end Special—  
\$1995

'57 MERCURY  
TURNPIKE 4-DR. HARDTOP  
Fully Equipped  
\$1795

'57 DE SOTO V-8  
FIREFLITE 4-DR. SEDAN  
Loaded with extras—real sharp  
\$1595

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You can always buy for less from Les

LES ARKENBERG, INC.

161st and Vermont... Gardena

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Cecil L. Thomas

'55 Cadillac  
Coupe de Ville. New Motor  
\$2095

'59 Alfa Romeo  
Sprint 2 Liter convertible  
\$3995

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AND SONS  
Cadillac, Olds,  
GMC Trucks  
Fiat  
Alfa Romeo

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at Gaffey  
SAN PEDRO  
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### Mercury 1955

Montclair hardtop 2 door, has completely new type V-8 engine with 1956 surging H.P. Fully powered with automatic transmission, power steering, power brakes, big push button deluxe radio and heater and puncture resistant tubeless white side wall tires. Beautiful jet black finish with matching interior. Traded in this week by wealthy Palos Verdes Estates contractor. BIG SALE all cars in our tremendous inventory priced amazingly low, and Remember, No money down, Bank financing with liberal trade allowance, Free 5 day trial exchange and 15 month guarantee. All cars thoroughly inspected and reconditioned by our factory trained mechanics. 3 huge locations to serve you. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa Beach, FR 4-6931.

Mighty Satisfying  
USED CAR BUYS

YOU ALWAYS GET QUALITY AND FULL VALUE AT...  
HARBOR MOTOR CO., WILMINGTON

### '59 Olds Holiday Coupe

Radio, heater, hydramatic, full power. Immaculate executive car. Carries new-car guarantee.  
FULL PRICE, \$3095

'58 OLDS '98' Holiday Sedan.....\$2495  
Hydramatic, radio, heater, full power. Beautiful white finish with silver and black interior.

'57 CHEVROLET Sport Sedan.....\$1795  
Bel-Air. Powerglide, radio, heater. Beautiful one-owner car.

'57 OLDS Super '88' 4-Door.....\$1995  
Hydramatic, radio, heater, full power. White and red interior.

'56 OLDS Holiday Coupe.....\$1495  
Super '88". Radio, heater, hydramatic. Beautiful Lucite finish.

'55 OLDS '98' Holiday Coupe.....\$1295  
Hydramatic, radio, heater, other extras.

'54 OLDS '88' 4-Door.....\$795  
Radio, heater, hydramatic, power steering and brakes.

Many More to Choose From

Harbor Motor Co.

In Wilmington

230 and 300 W. Anaheim TE 4-1166  
OPEN WEEK-DAYS 'TIL 8 P.M. CLOSED SUNDAYS

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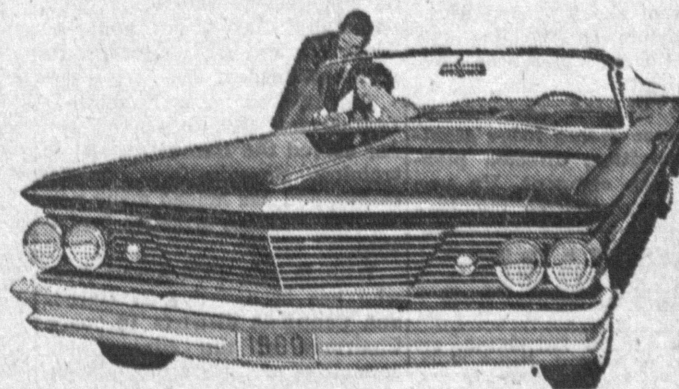
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Pontiac Dealer in Wilmington

FRANK REIMAN  
PONTIAC

PONTIAC 1960



as low as \$295 DOWN

(Plus tax and license on approved credit)

COME OUT OUR WAY...

WE'LL DEAL YOUR WAY!

PONTIAC... the Only Car with Wide Track Wheels

ACQUAINTANCE  
SALE

On Sharp—Clean "GOODWILL" Used Cars

### 1956 Ford

Station Wagon  
Fully factory equipped. Hurry for this buy!  
Only \$1395

### 1957 Chevrolet

Sports Coupe  
Here's a honey of a car. Every extra. Like new.  
Only \$1595

### 1959 Chevrolet Corvette

Stick shift. All factory extras. Like new inside and out. A real jewel.  
Only \$3290

### 1957 Mercury

Turnpike Cruiser Hardtop Coupe. Full power, all extras.  
Only \$1495

### 1957 T-Bird

This hard-to-find model is rarin' to go. See it, drive it—you'll buy it!  
Only \$2495

### 1958 Pontiac 4-Door Hardtop

Star Chief model. Radio, heater, hydramtic, power accessories. Beautiful condition.  
Only \$1895

### 1957 Oldsmobile

4-Door Hardtop  
Full power plus the usual Olds extras. Immaculate.  
Only \$1595

### 1958 Vauxhall

4-Door Sedan  
Here's Britain's economy king. Excellent condition.  
Only \$1195

29 MORE TO CHOOSE FROM

DON'T MISS THIS

Get Acquainted

OPPORTUNITY TO

SAVE \$\$\$

SAVE \$\$\$

ON A NEW '60 PONTIAC  
OR A GOODWILL USED CAR

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