

# "WHO'S WHO" BUSINESS INDEX



## J. DON COWGER, PUBLIC ACCOUNTANT

Around the first of the year, our thoughts turn to the awesome task of preparing income tax reports. Each year it becomes more and more necessary to seek the assistance of a tax expert in order to be sure that we have prepared our papers properly, and that we have taken advantage of all the deductions we are allowed. Don Cowger, public accountant, 25327 Narbonne Ave., Lomita, does many income tax reports. Through the year he also offers bookkeeping service to relieve the businessman of bookkeeping worries and to insure correct systems for keeping records. Such records guarantee the availability of the proper figures for individual business reports as well as for Uncle Sam's tax forms. Rates are reasonable. Don Cowger has had 20 years' experience in the field of accounting and tax form preparation. He was formerly a federal and state auditor, and is fully trained in the new tax laws. He is a member of the National Association of Tax Consultants. Cowger has been in his present office since 1945. Those who are wise will consult Don Cowger regarding any tax or accounting problem. He may be reached by calling DA 6-2212 or DA 5-0528. If you have an accounting problem, you can count on Don Cowger to suggest the right solution.



## MEL-O-DEE MUSIC CENTER

The music of the guitar has charmed listeners for centuries. Slim Edwards, owner of Mel-O-Dee Music Center, 21166 Western Ave., Torrance (new location), is the only instructor in classic finger-style guitar playing to be found in Southern California. Edwards has specialized in all types of guitar instruction, Spanish and steel, classic and modern. He was graduated from the University of Illinois, and has been in the Torrance area for 12 years. In addition to guitar instruction, he offers private lessons in accordion, violin, piano, and many other instruments. The Mel-O-Dee Music Center Band, composed of Edwards' students, has made many public appearances in this area, as well as at the conventions of the National Music Association. Their Spring Recital will be held in June. On July 17 they will appear at Knott's Berry Farm, and the week of Aug. 20 they will appear at the convention of the National Music Association. In addition, the band appears locally every Sunday during the summer. At Mel-O-Dee Music Center, musical instruments of all kinds can be purchased or traded. Visit the Mel-O-Dee Music Center at 21166 Western Ave., or call Edwards at FA 8-0915 or FA 8-1516.



## A&W ROOT BEER DRIVE-IN

Comes hot weather, and what more refreshing spot to stop could there be than an attractive drive-in that offers tall, cool glasses of root beer, in frosted mugs, and delicious sandwiches. Just such a spot in Torrance is the A&W Root Beer Drive-in on Western Blvd., just below Carson. It's cool and shady and the root beer is divine. This particular drive-in is one of a large chain of franchised A&W Root Beer drive-ins which are all over the United States, Canada and Alaska. Owner, Kenneth Moore, is proud of the fine service and excellent refreshments he has to offer his customers. During three months, 10,000 gallons of A&W Root Beer were sold. He has a staff of 11, including five car hops. The parking area has room for 50 cars, so drive right in. The root beer's great! The A&W Root Beer Drive-In is open from 11 a. m. to 12 midnight Sunday through Thursday, and from 11 a. m. to 2 a. m. on Fridays and Saturdays.

### ACCOUNTANTS

#### J. Don Cowger—DA 6-2212

20 YRS. EXPERIENCE  
FORMERLY FEDERAL AND STATE AUDITOR  
INCOME TAX SERVICE  
PUBLIC ACCOUNTANT  
BOOKKEEPING SERVICE  
REASONABLE RATES  
FULLY TRAINED IN NEW TAX LAWS  
OPEN ALL YEAR  
Evenings: DA 5-0528  
25327 NARBONNE AVE. LOMITA

### AUTO MUFFLER SERVICE

#### Johnny's Custom Muffler Service

Exclusive Distributor for Mitchell Mufflers  
Sales—Service—Repairs for All Makes and Models  
15-MINUTE SERVICE  
Dials—Headers—Exhaust Pipes  
All Work Guaranteed  
1213 Engracia Ave., Torrance FA 8-5566

### AUTO—USED CARS

#### "DISCOVER NEW VALUES"

#### Maynor Bros. Motors

MOST ALL MAKES & MODELS  
CARS & TRUCKS  
LOW PRICES  
NO MONEY DOWN  
ON APPROVED CREDIT  
BANK TERMS  
22782 HAWTHORNE AVE. TORRANCE  
FR 8-4247

### AWNINGS

#### All-American Awning Co.

Nevee Aluminum or Rigid Vinyl Awnings  
OR  
BEAUTY—COMFORT—PROTECTION AT LOW PRICES  
NO RUST, ROT, RIP, NOR CHIP  
★ FREE ESTIMATES  
★ 6 MONTHS TO PAY  
★ ALL WORK GUARANTEED  
2344 WEST LOMITA BLVD. LOMITA  
DA 6-5636

### Quality Aluminum

#### Awning Mfg. Co.

Serving the Entire Southwest Area  
★ PATIOS ★ WINDOWS  
★ TRAILERS ★ DOORS  
Factory-to-You Service  
Nothing Down—36 Months to Pay—Bank Terms  
FREE ESTIMATES  
21170 S. Western Ave., Torrance, FA 8-0835

### BARBER SHOP

#### Charley's Barber Shop

CHARLEY BRIGHT, PROP.  
SERVICE FOR THE ENTIRE FAMILY  
MEN—LADIES—CHILDREN  
ALL TYPES & STYLES  
SPECIAL ATTENTION TO CHILDREN  
ALSO HAIRCUTTING BY APPT.  
OPEN 9-6 CLOSED SUN. & MON.  
1754-G CARRILLO TORRANCE  
FA 0-0234

### BEAUTY SHOP

#### Sahara Beauty Salon

Complete Beauty Services  
SPECIALIZING  
HAIR TINTING—HAIR STYLING  
Air Conditioned Driveway  
Open 9-6 E.V. BY APPOINTMENT  
Parking Available  
4107 REDONDO BEACH BLVD. FR 4-2419  
LAWDALE

#### Shasta Beauty Nook

★ PERMANENT WAVING  
★ TINTING  
★ HAIR STYLING  
★ HAIRCUTTING  
★ MANICURING  
Plenty Off Street Parking  
OPEN 9-6 E.V. BY APPT.  
1841 TORRANCE BLVD. TORRANCE  
FA 8-4880

### BICYCLES

#### Ten "W's" Bicycle Shop

Sales—Service  
Custom Made Bicycles  
AUTHORIZED SCHWINN DEALER  
Large Stock of New & Used Bikes  
★ JAILLYN ★ K&M  
★ PLAMINGO  
Cyclo-Simplex Derailing Units  
Racing Gear Accessories  
21919 SOUTH MAIN ST. TORRANCE  
TE 4-7773

### BOATS

#### The Boat Center

Sales & Service  
Mercury Motors  
★ GLASSPAR ★ JAILLYN  
★ PLAMINGO  
Hardware and Accessories  
Boat Trailers  
321 W. PACIFIC COAST HWY. HE 7-3508  
LONG BEACH

#### Fred Ken Sporting Goods

Boat Center for the Harbor Area  
Featuring  
FIBERGLASS BOATS  
Sales—Service—Parts  
Complete Line of Marine Hardware  
824 W. Pacific Coast Hwy. Wilmington  
TE 4-2350

### Rumley's

#### Boat Bargain Center

★ ARROWCRAFT ★ GLASSON  
★ DOT LINE ★ K&M  
★ JAILLYN ★ PLAMINGO  
Motors: Mercury, Evinrude, Johnson  
Trailers: Ace, Heco, Continental, Wallstrom  
24-hour Boat and Auto Service  
1261 N. Gaffey—TE 1-2444—San Pedro

### BUILDING MATERIALS

#### Herwood Building Supplies

NEW & USED  
BUILDING MATERIALS  
Rock—Sand—Cement  
Lumber—Plywood—Doors  
Windows—Plumbing—Fixtures  
OPEN SAT. & SUN. ALL DAY  
24500 S. NORMANDIE HARBOR CITY  
DA 6-5146

### Do It Yourself

#### Building Materials

Barbecue Equipment and Plans  
Glass Blocks, Masonry Tools, Lawn Curbs  
Stepping Stones, Slate, Flagstone, Concrete Blocks  
Torrance Building Materials  
20703 Hawthorne Bl., Torrance—FR 9-6813

### CLEANERS

#### Perfection

#### Cleaners and Launderers

Same Day Service  
COMPLETE 1-STOP SERVICE  
"PERFECTIONIZED" DRY CLEANING  
Blankets, Drapes—Rugs, Carpet Cleaning  
Upholstery & Furniture Cleaned & Dyed  
Fine Shoe Repairs  
2060 WEST CARSON TORRANCE  
FA 8-8041

### CLEANING SERVICE

#### HOME CLEANING SERVICE

#### John R. Peltier, Prop.

Carpets Cleaned in Your Home  
★ INTERIOR CLEANING  
★ WINDOWS WASHED  
★ FLOORS  
945 11TH ST., SAN PEDRO  
TE 1-4295

### DANCE STUDIO

#### Sandy Vitale Dance Studio

LEARN CHA-CHA-CHA—FOX TROT  
JITTERBUG—WALTZ—RHUMBA—SWING  
MAMBO—TANGO—SAMBA  
Teenagers, Thursday Night, 7:30 to 8:30  
Enroll Now for Ballet and Tap  
1807 WEST 166TH ST. GARDENA  
Corner of Western—DA 8-8660  
Open Evenings from 7 till 11 p.m. Mon. Thru Sat.

### DELICATESSEN — ITALIAN

#### Trieste Italian Market

Fine Italian Food  
HOT TORPEDO MEATBALLS & SAUSAGE  
SANDWICHES, IMPORTED ITALIAN FOOD  
PIZZA—PASTRIES  
Complete Lines of Other Italian Products  
Fast Delivery Service FREE!  
CALL FA 8-4727  
1519 WEST CARSON TORRANCE  
Thurs. Fri. Sat. 9 to 12—Sun., Mon., Tues., Wed. 9 to 9

### DOUGHNUTS

#### The Golden Donut

Open 24 Hours Every Day  
22 VARIETIES—DELICIOUS DONUTS  
Highest Quality—Finest Ingredients  
Used in Our Special Process  
Catering—Churches—Clubs—Schools  
on a Wholesale Basis  
1959 West Carson Torrance  
FA 8-9623

### FENCES

#### Afco Fence Co.

INSTALLATION—MATERIALS—REPAIRS  
COMMERCIAL—RESIDENTIAL  
Factories—Warehouses—Office Bldgs.  
Yard Enclosures—Swimming Pools  
Gates—Field Fences  
Protection—Economy—Durability  
FREE ESTIMATES—3 YRS. TO PAY  
24710 CRENSHAW BLVD. TORRANCE  
DA 5-1141

### FLORISTS

#### GIBS FOR FLOWERS

ELITE FLORAL SERVICE  
For Entire Harbor Area  
★ WEDDINGS  
★ CORSAGES  
★ BOUQUETS  
★ FUNERALS  
★ POTTED PLANTS  
FLOWERS FOR ALL OCCASIONS  
24833 SO. WESTERN LOMITA  
DA 6-0344 DA 6-0351 Nite

### FOOD—DRIVE-IN

#### A & W Root Beer Drive-In

Featuring A&W Root Beer, Burgers, Hot Dogs,  
Pastas, Shrimp Plate, Chili Dogs  
Malts, Floats, Sundae  
Drive-in Parking Available  
Open 11 a. m. to 12 p. m.  
Friday and Saturday, 11 a. m. to 2 a. m.  
21721 Western Ave. Torrance  
FA 8-9686

### FURNITURE

#### Bill's Furniture

New and Used Furniture and Appliances  
We Buy and Sell  
Refrigerators—Stoves—Furniture  
Open Monday Through Saturday, 9:30 a.m. to 6 p.m.  
Pick-up and Delivery  
1306 W. Lomita Blvd. Davenport 6-3170  
(Between Western and Normandie)

### GLASS

#### Calvert's Glass

Add Gracious Indoor—Outdoor Living  
To Your Home  
INSTALL CALVERT'S  
ALL ALUMINUM SLIDING GLASS DOORS  
No Money Down  
As Low as \$7.00 Per Month  
16607 SO. HALLDALE GARDENA  
DA 4-1173

### GOLF

#### 18217 S. Broadway

#### Gardena Golf Rancho

SOUTHLAND'S FINEST MINIATURE GOLF  
(In Western World)  
★ PLUS FIRST CLASS  
DRIVING RANGE  
Well Lighted—All Turf Tees  
Terrorific Balls  
★ GOLF SHOP—CLOTHING SHOP  
★ FA 1-1317  
1st Stop Light South of Arleta on Broadway

### Hi-Fi, Radio, TV Supplies

#### Torrance Electronics

★ STEREO PHONO CARTRIDGES  
★ ALL TYPES OF DIAMOND NEEDLES  
★ STEREO RECORD CHANGERS AND COMPONENTS  
★ EICO HI-FI KITS—IN STOCK  
Call us for your parts and needs  
Open Sundays, 10 A. M. to 2:00 P. M.  
1613 WEST CARSON TORRANCE  
(1/2 Block East of Western) FA 8-2501

### JANITOR SERVICE

#### Lomita Maintenance Service

COMPLETE OFFICE—JANITORIAL WORK  
Kitchen Floors Cleaned & Waxed  
"AFTER A BUSY DAY, CLOSE THE  
DOORS & LEAVE THE CLEANING TO US"  
Licensed & Bonded  
Reasonable Rates  
23015 EVALYN LOMITA  
FR 5-7733

### LAMPS AND SHADES

#### Vermont Lamp Shop

"We Make 'Em as You Like 'Em!"  
Lamps and Shades—Shades Made to Order  
Over 1000 Lamps to Choose From  
Lamps and Shades Wired  
Use Your BankAmericard  
Two Locations  
13957 Van Ness—DA 3-4887—Gardena  
2447 W. Manchester Blvd., Inglewood

### LUMBER

#### Liston Lumber

Free Delivery With Order Over \$10.00  
Building Materials  
★ REDWOOD FENCING  
★ GRAPE STAKE  
★ SPLIT RAIL  
★ Fencing Cut to Size  
★ Rock—Sand & Cement  
Open Sat. & Sun. Free Estimates  
24004 CRENSHAW TORRANCE  
DA 5-1101

### MOTEL

#### Colony Motel

COMFORTABLE AND CLEAN  
12 All Type Modern Units With TV's  
Panel Ray Heat  
Showers & Tubs  
FAMILY ROOMS—KITCHENETS  
CONNECTING ROOM  
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HARBOR CITY DA 6-0680

### Muffler-Speedometer Service

#### Lomita Muffler and

#### Speedometer Service

Sales & Service  
★ CUSTOM EXHAUST WORK  
★ STOCK REPLACEMENTS  
★ MUFFLERS INSTALLED FREE  
Tachometers—Marine Instruments  
Electric Fuel Pumps  
All Work Guaranteed 90 Days or 4000 Miles  
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DA 6-7771

### MUSIC INSTRUCTION

#### Mel-o-Dee Music Center

SPECIALIZED GUITAR INSTRUCTION  
Spanish and Steel  
Slim Edwards, Instructor  
Also Violin, Piano and Others  
MUSICAL INSTRUMENTS OF ALL KINDS  
21166 Western Ave. Torrance  
Phone FA 8-0915

### ORGAN — PIANOS

#### Niki Music Studios

Arnold R. Niki, M. M., Director  
ORGANS—PIANOS  
Headquarters for Conn Organs  
GULBRANSEN PIANOS  
Free Lessons—No Obligation  
Easy Terms—36 Months to Pay  
3820 Sepulveda (Across from Sears)  
Torrance Phone FR 5-2591

### PLUMBERS

#### Willard J. Albert Plumbing

Residential—Commercial  
Repairing—Remodeling  
Sales—Service  
All Makes of Water Heaters  
Plumbing Supplies  
Open 7 Days a Week  
2217 Border Ave., Torrance FA 0-0950

### REFRIGERATION

#### Andy's Refrigeration

Serving South Bay Area Since 1948  
24-HOUR EMERGENCY SERVICE  
Commercial—Domestic  
on All Makes and Models  
ALL WORK GUARANTEED  
2115 Torrance Blvd. FA 8-3843  
1644 Wilmington Blvd. TE 5-2669

### RESTAURANT

#### Chan's

FINE CHINESE FOOD TO TAKE OUT  
Lunch—Dinner or a La Carte  
Let Our Famous Hong Kong Chef Help  
Plan Your Parties  
Daily, 12 Noon to 9 p. m.—Closed Monday  
1819 S. Catalina Redondo Beach  
Save Time—Call FR 5-1590

#### Huff's Coffee Shops

Open 24 Hours  
BREAKFAST—LUNCH—DINNERS  
FEATURING SEA FOOD  
Shrimp—Scallops—Halibut  
Complete Fountain Service  
2125 Torrance Blvd. Torrance  
Phone FA 8-8463

### Joseph's

#### Italian-American Restaurant

PIZZA ★ CHOPS ★ STEAKS ★ SEA FOOD  
BEVERAGES  
FOOD PUT UP TO TAKE OUT  
Open Daily 11 a. m. to 11 p. m.  
1542 Pacific Coast Hwy.  
Harbor City DA 6-9817

#### Wayfarer's Restaurant

Featuring  
★ OREGON RAZOR CLAMS  
★ STEAKS & CHOPS  
★ FRESH CHINOOK SALMON  
★ PRIME RIBS OF BEEF  
★ HOME MADE PIES  
Catering to Banquets & Parties  
2230 PACIFIC COAST HWY. DA 5-1424  
West of Narbonne and Lomita

### RUG CLEANERS

#### Byrd Rug & Upholstery Cleaners

18 Years in South Bay Area  
★ Sewing and Binding  
★ Upholstering  
★ All Work Guaranteed  
Specializing in Wall-to-Wall Carpet Cleaning  
Low Prices on Cash and Carry  
S&H Green Stamps  
1931 W. Artesia Blvd. Gardena  
FR 2-5143 DA 4-2403  
Pick-up and Delivery

### SERVICE STATION

#### Eddie's Signal Service

Eddie Stracner, Prop.  
★ MOTOR TUNE-UP  
★ BRAKE SERVICE  
★ ACCESSORIES  
Tires—Tubes—Batteries  
Lubrication  
2761 CARRILLO AVE. TORRANCE  
Corner Sepulveda—FA 8-4332

### JIM'S SERVICE

James N. Chambers, Prop.  
COMPLETE AUTO SERVICE  
★ Motor Tune-ups  
★ Motor Overhaul  
★ Transmission Service  
★ Brake  
★ Carburetor & Ignition  
★ TRAILER RENTALS  
2200 WEST SEPULVEDA TORRANCE  
DA 6-2812

### TAILOR

#### Chubby Griffin

"PERSONALIZED TAILORING FOR THE  
MAN WHO CARES"  
Specializing in  
CUSTOM TAILORED SLACKS \$19.95  
Alterations • Restyling • Re-weaving  
1505 S. Pacific Coast Hwy. FR 5-7689  
Hollywood Riviera

### TELEVISION

#### Black's TV & Radio Service

Expert Service on All Makes  
AUTHORIZED ADIRAL DEALER  
SALES & SERVICE  
All Work Guaranteed  
Let Experience Save You Money  
W. L. "RED" BLACK, PROP.  
2109 REDONDO BEACH BLVD.  
REDONDO BEACH FR 2-4460

### THEATER—DRIVE-IN

#### Harbor Drive-In Theater

Les Westwood, Mgr.  
THE PLACE TO TAKE THE FAMILY  
\$1.50 Per Car  
No Baby Sitting Problem Here  
23322 S. Western Ave. TE 4-8501  
Vermont at Sepulveda

### TRAILERS

#### New and Used Trailers

Mobile Homes—Vacation Trailers  
Insurance—Bulane Service  
Dealer for Flamingo, Shasta, Mayflower, Plymouth,  
Kenskill, Traveler  
Davenport 6-2200  
George W. Fry, Inc.  
2142 Pacific Coast Hwy.

#### King Trailer Co.

SPORT KING PICK-UP COACHES  
ALL MODELS & SIZES  
With Full Trailer Facilities  
Deel Dired  
Manufactured  
433-437 E. CARSON ST. TORRANCE  
TE 4-9729

### TV SERVICE

#### Ole's TV Service

REPAIRS ON ALL MAKES AND MODELS  
HI-FI and Home Radios—Antenna Service  
Phone—Stereo  
Prompt—Efficient—Courteous  
Reasonable Charges  
26336 S. Western, Lomita DA 6-2223

### UPHOLSTERY

#### Herman's Upholstery

Featuring  
DO IT YOURSELF UPHOLSTERING  
FREE INSTRUCTION  
We Make Old Furniture Look Like New  
Complete Rebuilding  
Large Selection of Fine Materials  
WE PICK UP & DELIVER  
667 SOUTH LA BREA INGLEWOOD  
OR 4-2922

#### Gossett Upholstery

and Maple Shop  
CUSTOM UPHOLSTERY AT REASONABLE  
We Do Expert Upholstering and Repairing  
BUDGET TERMS—FREE ESTIMATES  
14525 S. Western Ave. Gardena  
Phone DA 3-1702

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INFORMATION  
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CALL FA 8-2345