# ILEONYALRAD

**600 N. SEPULVEDA** EL SEGUNDO

Located 3 Blocks South of International Airport

GOOFED! BOUGHT



## **FURNITURE** DEPARTMENT

"Even though your response to my plea for help was terrific, the 'Boss' still wants me to sell regardless of cost or less."

1286 LTS 5-519 E.C.		
ODDS	AND	EMPS
20 M 20 M	B-0 B 48 lb/2	Re 8.43 G/A 1/8

O	DDS AND ENDS	
•	\$16.50 Pole Lamps in assorted colors	\$8.48
	\$19.95 Decorator Table Lamps, 12 styles	\$7.88
	Large 26"x30" Pictures, oak framed	\$1.98
•	\$19.95 Modern End Tables, formica tops	\$6.83
	\$119.00 Marble Top Tables, all shapes	\$38.00
	ZOTRIED BORDRETT, TAGOS TELLOS POR LA LA DIPOLORAT (ESPERA PROCEDE PROCEDE DE LA CARRESTA DE PROPERTO DE PROPERTO DE	

#### DINING ROOM

3419.00 Lime Oak 8-pc. Dining Koom Set	\$299.00
• \$239.00 Maple 5-pc. Round Dinette, formica top	\$99.00
• \$182.00 Maple 5-pc. Dinette, 42" round table	
with 4 captain's chairs	\$99.00
• \$65.00 Virtue Bros. 5-pc. Dinette Set	\$38.00
• \$139.00 Virtue Bros. 7-pc. Deluxe Dinette	\$68.00
• \$119.00 Formica Top Maple Dinette	\$68.00
• \$17.95 Virtue Bros. Swivel Bar Stools	59.88
• \$160.00 Buffet and China Cabinets, 3 only	\$29.00

• \$239.00 Modern 8' Sofas, foam seat and back. \$118.00

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#### LIVING ROOM

\$126.00 Danish Love Seat, foam cushions.

• \$259.00 Naugahide 3-pc. Sectional

• \$89.95 Siesta Reclinging Chair, 10 only.

• \$179.00 Danish Walnut 5-pc. Bedroom Suite

• \$339.00 Kroehler 4-pc. Sectional, foam	\$259.00
• \$279.00 Kroehler 3-pc. Sectional, foam	\$189.00
• \$228.08 Foam 4 Cushion 7' Sofas, beige cover	\$119.00
• \$259.00 Foam 2-pc. Sectional, Naugahide	\$159.00
• \$449.00 Foam 3-nc. Sectional, turquoise, 1 only	\$199.00
• \$199.00 Foam 3 Cushion Sofa, turquoise, 1 only	\$99.00
• \$199.00 Early American 7' Sofas, foam, 3 only	\$119.00
• \$149.00 Early American Lovescat, 1 only	\$99.00
• \$99.95 Early American Club Chairs, 2 only	\$59.00
• Cricke: Chairs and Rockers, 24 to sell	\$21.00
• \$389.95 Early American 3-pc. Sectional, foam.	\$229.00
• \$139.00 Club Chairs, 3 only	\$29.00
• \$39.00 Danish Walnut Folding Chairs, 37 to sell	\$24.00
• \$76.00 Kroehler Swivel Chairs, 5 to sell	\$43.00
	\$69.00
• \$119.95 Kroehler Hi Back Swivel Rockers	707.00

#### BEDROOM

• \$249.00 Solid Maple 5-pc. Bedroom Suite	\$169.00
• 5299.06 Kroehler 5-pc. Walnut Bedroom Suite	\$199.00
• \$349.95 Kroehler 5-pc. Mahog. Bedroom Set	\$159.00
• \$995.00 American or Martinsville 6-pc. Bdrm	\$599.00
• \$619.00 Link Taylor 5-pc. French Prov. Suite	\$289.99
• \$49.95 9 Drawer Chests, 2 finishes, 13 to sell	\$28.00
• \$39.95 Kroehler Nite Stands, 10 to sell	\$9.00
• \$49.00 Maple Bunk Beds, 6 to sell	\$28.00
• \$99.00 Solid Maple Bunk Beds, 5 to sell	\$59.00
• \$159.00 Solid Oak Bunk Beds, 8 to sell	\$88.00
• \$9.95 Hollywood Bed Frames, twin or full size	\$4.88
• \$14.95 Plastic Hollywood Headboards, twin size	\$4.88
	Sec. 30. 1. 1. 1

#### SLEEP EQUIPMENT

• \$159.50 Englander Tension Ease Foam Set	\$98.00
• \$159.50 Englander Tension Ease Spring, 2-pc.	
• \$159.50 Simmons Beauty Rest 2-pc. Set	\$98.00
• \$139.00 Englander Proper Rest, 2-pc. Set	\$79.00
• \$49.95 Odd Lot Mattresses and Box Springs	
• \$49.00 Roll-Away Beds	\$29.00
• \$309.00 Simmons Hide A Bed, brown nylon	\$179.00
* 380.00 Simmons 100 in. Hide A Bed, Brown	\$229.00
<ul> <li>\$339.00 Early American Sleeper, in Foam. 1 only</li> </ul>	
<ul> <li>\$299.95 Modern Sleepers, heavy nylon in foam</li> </ul>	\$179.00

• \$89.90 Naugahide Studio Couches, 24 to sell \$38.00



#### LIQUOR DEPARTMENT

"I still will be drinking my din-ner if I don't manage to lower my inventory. I don't want to

ut the prices
\$1.98
\$3.98
\$4.49
\$3.98
99€
98c
\$2.89
78c
\$2.89
\$2.98
\$3.9 99 98 \$2.8 78 \$2.8



# DEPARTMENT

"Sell! Sell! Sell! With these prices marked way below our cost, the 'Boss' will get just what he

wants. Come in and these 'once-in-a-lifetin	
MAX SINGER, MGR.	
\$17.95 G-E Steam and Dry Iron, model F50x 4	\$9.88
\$29.95 General Electric Hair Dryer	\$19.89
\$19.95 Universal 8 Cup Coffee Maker, No. 4488	\$9.98
\$9.95 Adjustable Hi-Lo Ironing Board	\$3.85
\$14.95 Transistor Radio w/speaker & battery	\$8.88
\$19.95 Plastic 59-pc. Dinnerware Set	\$8.88
\$12.95 Innerspring Crib Mattress	\$5.88
\$19.95 G-E Coffee Maker, model P 31	\$9.88
\$42.95 Samsonite 'Royal Traveler' 2-Suiter	\$33.88
\$25.00 Samsonite 'Royal Traveler' Overniter	\$18.88
\$25.00 Samsonite 'Royal Traveler' Beauty Case	\$18.88
\$29.98 G-E Electric Blanket, twin, single cont.	\$19.50
\$24.98 Crestwood Electric Blanket, twin size	\$13.88
\$2.75 Libby's 8-pc. Glass Set, big 12½-oz. size	\$1.09



\$69.00

\$48.00

\$99.00

\$188.00

# MEN'S WEAR DEPARTMENT

"Help me! The boss says sell, sell, sell, or you'll eat these items you said you would sell for Christmas."

MORT SLONIM, MGR.	
• \$40 Graduation suits, latest styles	\$29.91
• \$35.00 Men's Sports Coats	\$19.91
• \$3.98 Boys' Sport Shirts	\$1.59
• \$12.00 Men's Stadium Coats	\$8.99
• \$2.98 Boys' Jeans, 13%-oz. weight	\$1.86
• \$3.98 Men's Flannel Shirts	\$1.99
S3.98 Men's Rain Coats	\$2.99
• \$7.95 Men's Washable Slacks 2 pr-	\$11.00
• \$6.95 Men's Sport Shirts	\$2.96
S12.95 Men's Cardigan Sweater, wool, orlon	\$8.79
• \$5.95 Vest Sweaters, lamb's wool and orion	\$4.59
	44



# DEPARTMENT

"I'll still be out mowing lawns if I don't dispose of all this merchandise." Help Me, Please!

CLAUD WHEELER, MGR.	
• \$1.20 California Bareroot Roses •	58c
• 20c Nebraska All Tuna Cat Food	12c
• \$24.95 Barbeque, with hood and motor, & spit	\$18.88
• \$1.98 Garden Hose, guaranteed 3 years, 50 ft.	\$1.25
• \$1.20 Washingtonian Palm Plant, gallon size	790
• \$7.95 Golden Canaries, guaratneed to sing	\$4.97
• \$5.95 Pacific Bird Cage	\$3.88
• \$9.95 Bar-B-Que Hibachi, lifetime guarantee	\$6.88
	Bags 88c
• 59c Rose Planter Mix	390
• \$1.25 Vigaro, Rose Food	790
• \$1.20 Junipers Low Spreading Evergreen	890
98c Aralia Evergreen Shrub	690
• \$6.95 Trash Can on wheels, large 38 gal. cap.	\$5.33



## JEWELRY DEPARTMENT

"I ordered too much for Christmas and I won't live to see another if I don't sell these items now!"

• \$29.95 Pendant pendant, 14k white gold	\$14.30
• \$45 Binoculars, wide, center focus	\$28.98
• \$16.50 Asst. matching earnings & pendant sets	\$7.50
• \$29.95 Electric "ballerina" mantal clocks	\$14.95
• \$22.50 Decorator wall clocks, 8-day style	\$15.25
• \$19.95 Men's 17-jewel watch, shockproof	\$12.34
• \$135 Tiffony & K solitaire	\$73.69
• \$48.68 Diamond Stick Pin, white gold	\$22.34
• \$8.95 Silver plated butter dish, covered	\$4.44
• 29.95 Silver plated coffee pot, creamer, sugar	
* tray set	\$19.91
	TO PERCHAPATION



# SEWING MACH. DEPARTMENT

'We're loaded! And my name is

	still mud if I don't s ing machines in a	
	LEO SEVENING, MGR.	
•	\$99.50 Base type portable, 2 only	\$29.40
	\$169.50 Round Bobbin Portables	\$59.50
	\$189.50 Universal deluxe portables	\$79.50
	\$199.50 Zig ags with bases, no attachements	\$58.88
	\$289.50 Royal automatic portables, 20 cams	\$129.75
	\$299.50 New home automatic portable	\$139.80
	\$198.00 Adler "Heavy Duty" Portables	\$89.50



## DRAPERY & LINEN DEPT.

"The bare facts are: Please don't miss out on these quality values

	NORMAN RIFKIN, MGR.	
	\$7.98 pr. Acrilan bed pillows	
	• \$4.95 "Coronet" Chenille Bedspreads, 2 sizes	\$3.96
	• \$7.95 'Lady Beautillon' blanket-rayon and	
	acrilan—72x90	\$4.96
•	\$8.95 'Checkmate' blanket, rayon and acrilan	\$6.66
	\$4.98 T. V. leatherette cushions, asst. colors,	\$2.99
	\$1.00 Heavyweight 9x12-ft. clear plastic cover	660
	\$5.95 Casco Perfection Heat Pad-2-yr. gt	\$3.66
•	Bathmat set, 3 piece, assorted colors	\$1.96
•	\$1.29 Cannon bath towels, large size	990



### **WOMENS WEAR** DEPARTMENT

"I might as well pull the trigger if I dont sell our over-stocked items . . . but quick!" All at fablove savings!

• \$2.99 Ladies' Slips	
	\$1.79
• \$2.99 Ladies' Pajamas and Gowns	\$1.79
• \$2.99 Ladies' Blouses	\$1.79
• \$4.99 Ladies' Sweaters	\$2.99
• \$1.39 Ladies' Bras	89c
• \$8.89 Ladies' Dresses	\$3.77
• \$5.19 Ladies Dresses	\$1.88
• 49c Ladies' Panties	3 for 89c
• \$29.95 Ladie's all wool coats	\$16.00
• \$1.00 Ladie's leather helts, assorted	2/\$1.00
• Little girl's hath robes	\$2.00



# CAMERA DEPARTMENT

"The Big Boss still says I'll be shot, not with a camera, but with a gun, if I don't sell our overloaded inventory NOW!"

#### APRILS MATCH-MATIC KIT

AU	GUS MAIGH-MAIIG NII	Some Free to
•		or the second was do
	hatteries, leather gadget bag, 5 rolls of	Ber Settler
	Kodachrome Film	\$64.95
•		118.88
	\$34.50 Kodak Starmatic Electric Eve Camera	\$24.04
		\$1.36
2.45.222.00		\$93.74
		\$29.74
		\$1.40
		<ul> <li>\$92.15 Camera, case, meter, flash gun, hatteries, leather gadget hag, 5 rolls of Kodachrome Film</li> <li>159.50 Kodak Calvacade 35mm Slide Projector,</li> </ul>



# PIANO& ORGAN DEPARTMENT

"I'll have to face the music from that Boss of mine if I don't clear out these pianos and organs."

DICK SLIKE, MGR.	
Spinet Type, remodeled and reconditioned	\$125.00
• Wurlitzer Electronic Piano, bench, earphones	\$299.00
• Lester Spinet Piano, mahogany, rich tone	\$375.00
New Wurlitzer Spinet Piano	\$495.00
• Wurlitzer Spinet Piano, floor model	\$575.00
9 823.00 Wurlitzer Spinet Piano, Ebony	\$695.00
USED ORGANS	的是自身
• \$149.95 Electric Chord Organ, 40 Chords	\$123.00
<ul> <li>Hammond Chord Organ, save more than \$530</li> </ul>	\$545.00
• \$1025 Lowrey Organ, walnut finish	\$875.00
• \$200 Organ Speaker	\$150.00
• \$159 Used Chord Organ	\$79.00
SPORT GO	JODS



# DEPARTMENT

"The Boss isn't a good sport, ... but I am, so I'm passing these "CLEAR THE DECK SPE-

CIALS" on to you."	
"Husgyarna" Swedish Army Revolver	\$14.95
\$10.00 Dozen Golf Balls, Sportsman brand	\$3.98
\$6.00 Bowling Bags, with zippers	\$3.95
\$25.00 Golf Carts, collapsible	\$13.95
\$18.00 Golf Carts, ball bearing	\$9.95
\$14.95 Folding Camp Table, Suitcase Style	\$8.98
\$14.95 Coleman Lantern, model 200 A	\$9.92
\$34.50 So. Calif. Kiddie Bouncer	\$21.95
\$45.00 Boys' 26" Bikes, 'Lightweight,'	\$28.95
55.98 Union Roller Skates, ball bearing	\$3.19





# CARPETING

to see me die, hat's what will I fail to clear ventory; and at can't afford to

> \$1.98 \$3.98 \$2.98 \$2.98 \$6.95 \$13.95 \$16.88

> > \$1.98

	ED	"You don't want do you? Well, thappen to me if out my floor in these prices you see me die."	1
•	\$3.98	Nyion Viscose Tweed Carpeting, sq. y	ĺ
•	\$5.95	100% Wool Plain and Tweed, sq. yd.	
•	\$4.95	100% Nylon Broadloom, sq. yd	0
١	\$4.95	Cotton Tweed Carpeting, sq. yd.	Carlo Contract
þ	\$9.95	100% Wool Hi-Lo Tweed, sq. yd	Mark Contract

•	\$9.95 100% Wool Hi-Lo Tweed, sq. yd
١	\$24.95 Deltox 9'x12' Reversible Rugs
١	\$34.95 Calloway 9'x12' Cotton Chenille Rugs
•	\$49.95 Oval Braided 9'x12' Rugs, wool and rayon
)	\$5.95 Chrome Spun 24"x36" Throw Rugs
6	\$9.95 Chrome Snun 30"v54" Throw Rugs

	wool and rayon	\$29.88
١	\$5.95 Chrome Spun 24"x36" Throw Rugs	\$3.84
•	\$9.95 Chrome Spun 30"x54" Throw Rugs	\$6.85
١	\$21.95 Chrome Spun 48"x72" Throw Rugs	\$14.88
)	\$2.95 All Wool Throw Rugs	79e
•	\$2.95 Decorator Throw Pillows	79c
ì	\$9.95 Wall to Wall Bath Kits	\$5.95
1	\$7.95 Wool Wilton 27"x54" Throw Rugs	\$3.95



\$3.95 Plastic Shower Curtains

# APPLIANCE

"I can't understand my Boss; any other Boss would be happy with my inventory records. But not my Boss. All he ever says is, 'You SELL! SELL! SELL! . . and

BILL	GRIFFITH.	MGR.

BILL GRIFFITH, MGR.	
Frigidaire Refrigerator, 10 cu. ft., 3 colors	\$189.88
RCA Refrigerator, 10 cu. ft., available in white	\$169.88
• \$339.95 RCA "Hi-Fi" AM-FM, maple, 1 to sell	\$149.95
Maste King Disposal Unit, model 72	\$36.88
General Electric Disposal, model FC15S	\$35.88
• \$655 Columbia "Stereo", 2 pieces, AM-FM	\$399.95
• Frigidaire Portable Dishwasher	\$168.88
• \$517.00 RCA 2P Stereo AM-FM, cherry	\$330.00
• Frigidaire Two Door Refrigerator, 3 colors.	\$289.88
• \$669.50 Frost Proof Refrigerator, 14 cu. ft	\$499.88
• \$399.95 RCA "Hi-Fi", AM-FM, maple, 1 only	\$99.95
General Electric Washer-Dryer Combination	\$379.88
• \$209.95 Zenith "Stereo" Phono, console, mhg.	\$99.88
• \$229 G-E 17-Inch Portable TV, white, black	\$159.88



### SHOE DEPARTMENT

es, shoes, shoes! Sell, sell, hats all I hear from the

\$3.99

\$8.88

<b>6</b> 00	-100	"Show
ED WHALEY, M	GR	Big Bo
\$3.99 Ladies'	House	Slippers, fa
Quo Vadis and	others	

	EN MUMEEL MAN	
•	\$3.99 Ladies' House Slippers, famous Pleiffer, Quo Vadis and others	\$1.00
•	\$6.99 Ladies' High Style Dress Shoes	\$4.44
•	\$2.99 Children's Rain Boots, white or red,	\$1.79
	\$4.99 Children's U.S. Keds Tennis Shoes,	
	discontinued style	\$2.88
•	\$6.99 Men's Desert Boots, tan only	\$4.77
	\$3.99 Women's Glove Leather Flats, crepe sole	\$2.77
	\$9.95 Ladies Hi-Style Sandals, guedes, vinyls	\$5.88
	\$4.99 Children's Shoes, large selected group	\$2.88
	\$4.99 Ladies' Ornamental House Slippers,	
	famous Peiffer	\$1.90
	\$5.99 Little Gents' Black Wellington Boots	\$3.90

• \$5.99 Little Gents' Black Wellington Boots.....

• \$11.98 Men's glove leather oxfords, ripplesole

• \$7.98 Ladies' Hi-Heel Spring-o-lators

HOURS: OPEN DAILY 11:30 TO 9:30 P.M. . . . SAT. 9 TO 6 P. M. -- SUN. 11 TO 6 -- EASY TERMS