

## Veterans Urged to Return Cards

Disabled veterans, and widows and children of deceased veterans, who receive monthly non-service-connected pension payments from the Veterans Administration are urged by the VA to fill in and return promptly the tabulating cards sent them for use in reporting their annual income.

(Advertisement)

## SMART NEW FRAME STYLES FEATURED BY SOSS OPTOMETRISTS

To most people who wear glasses, new glasses or a change in prescription, by all means come in and see how much better you will look with a pair of these modern frames expertly fitted. You are invited to consult Dr. Soss on ALL your optical needs—continuous vision lenses, blended lenses, television lenses, sunglasses, and the very latest in plastic contact lenses. DR. J. M. SOSS, Optometrist, (32 years in the Harbor Area), 1268 Sartori Ave. FA 8-6802. Open Friday evenings and all day Saturday. Offices also in Wilmington.

## Work Started On Improvement of Intersection

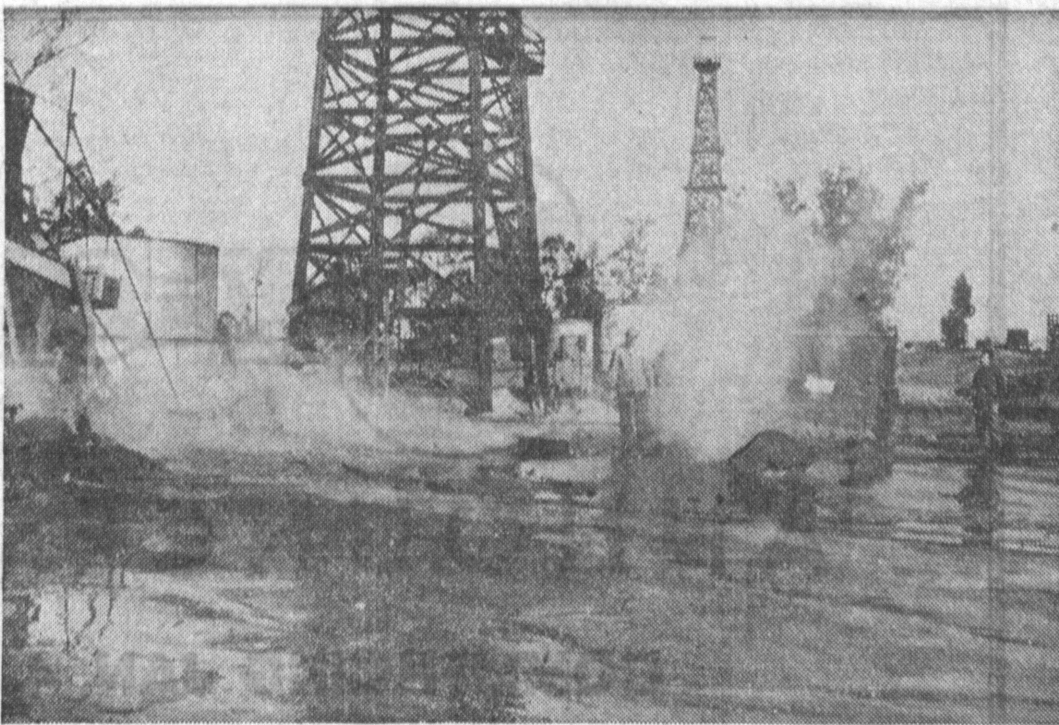
Improvement of the intersection of Redondo Beach and Crenshaw Blvds., has been started by County Road crews, Supervisor Kenneth Hahn announced this week.

Work will include resurfacing of the intersection to reduce present roadway maintenance costs and improve the riding quality of the street. He urges motorists to use caution when travelling through the construction area.

Supervisor Hahn adds that both boulevards are major highways on the County Master Plan of Highways. Recent traffic counts indicate that approximately 35,000 vehicles cross this intersection daily.

Use classified ads for quick results. Phone FA 8-2345.

ceive cards and do not have to report incomes.



OIL ON TROUBLED WATERS IN REVERSE Disaster strikes a completed oil well at 236th St. and Walnut Ave. on the last day of the year. Ready to produce black gold at an

estimated 500 barrels a day, water gushed when workmen were perforating the casing. Now the well is damaged to the tune of some \$10,000 and the oil is lost.

## Hi-Neighbor Club in Seasonal Celebration

The Hi-Neighbor Club of Torrance celebrated the holiday season at a party in the home of Mrs. David Brandes, 2034 W. 180th St.

Hostesses assisting Mrs. Brandes were Mmes. Ralph Madden, Richard Fleming and Robert Dean.

Highlight of the event was a gaily dressed Santa Claus clown distributing gifts. Mrs. Boyd McDougall portrayed the clown.

The next meeting of the group will take place Jan. 11 at the home of Mrs. Brandes.

Fresh Daily  
MILK  
20¢ qt.

TE 4-9594

## "SPECIALS"

EGG NOG Delicious 45¢ qt.

ORANGE JUICE 70¢ 1/2 gal.

BUTTER 25¢ 1/2 gal. COTTAGE CHEESE 23¢ lb.

**Valley Dairy Farms**

906 E. CARSON ST.

(1 BLOCK EAST OF AVALON)

# WHO WILL BE THE FIRST BABY OF '60?

ENTER THE TORRANCE PRESS ANNUAL FIRST

# BABY CONTEST



## PRIZES

READ THIS COMPLETE PAGE

The valuable and useful gifts listed here will be presented by the community merchants listed below to the very first baby born in 1960, and to his or her proud parents. Who will the first child be? Watch this newspaper for the announcement of the winning name.

## CONSOLATION PRIZE! FOR THE LAST BABY OF '59

Beautiful pastel and white New Testament Bible  
With name imprinted in gold.

## BIBLE BOOK and GIFT SHOP

1103 Sartori Ave.

FA 8-2002



## OFFICIAL BABY CONTEST ENTRY FORM

Have your doctor fill out this official entry form. Bring it in, or mail it to this newspaper.



EXACT TIME OF BIRTH.....BABY'S NAME.....  
SEX OF BABY.....WEIGHT.....PLACE OF BIRTH.....  
PARENT'S NAME.....  
ADDRESS.....  
DOCTOR'S NAME.....

MAIL OR BRING TO  
1406 CRAVENS  
TORRANCE, CALIF.

**TORRANCE PRESS**

ALL ENTRIES MUST BE IN TORRANCE PRESS OFFICE  
BY 10:00 A. M. JANUARY 7, 1960

● This contest is open to all expectant mothers who reside in our circulation area.

● The first baby born in 1960 will be declared the winner. In case of a close contest, hospital and city records will be the deciding factor.

● Judges are the publisher and editor of this newspaper. Their decision will be final. No claims may be entered after the winner is declared.

● The baby may be delivered anywhere, but records must be readily available for judging the contest.

Downtown Torrance  
Baby Book or  
Announcements

The parents of our community's first arrival, will receive either a wonderful baby book or clever announcements—Mother's choice.

Parrish Stationers  
1523 Marcelina

## Hardwood High Chair for 60's First Baby

That's our gift to the winner. A solid hardwood high chair in natural finish to go with any decor. Clever nursery decals. This chair breaks down to a table and chair.

**McMahan's Furniture**  
1306 Sartori  
Downtown Torrance

## Baby Cup

Our greeting to the "Little First" will be an Infant's Sterling Silver Baby Cup.

**Lawson's Jewelers**  
1301 Sartori  
Downtown Torrance

## TRUNDLE BUNDLE

The first baby in '60 will be greeted with a lucky bundle.

**Neta's Tots & Teens**  
1272 Sartori  
Downtown Torrance

## BABY MOCCASINS FOR THE NEW LITTLE 1960

From the West's Leading Western Store

**THE TIGHT CINCH**  
2205 Pacific Coast Hwy.  
LOMITA, CALIF.

OUR GIFT TO FATHER  
**A CARTON OF  
CIGARETTES**  
(His Choice Brand)

**HOLIDAY LIQUORS**  
3531 Torrance Blvd.

For Mother  
**Cologne or Perfume  
Set**

**RUTH DAVIS**  
1331 El Prado  
Downtown Torrance

## 1 Case Baby Formula

Lomita Rexall's gift to the first born in 1960, to insure the healthiest start possible

**Lomita Rexall Drug**  
Narbonne at Lomita  
Center of Lomita  
DA 6-1485

Case of Baby Formula  
or Case of  
Carnation Evaporated Milk  
For the New Baby

**Foods Co. Market**  
174th and Crenshaw

**First Red Goose  
Baby Shoes**

For the first baby born in 1960

**Torrance Bootery**  
1333 El Prado  
Downtown Torrance

## We'll Give Tiny a Head Start Toward Thrift!

We will open a savings account with \$5.00 for 1960's first little newcomer!

**Southwest Savings  
& Loan**  
1603 Cravens  
Downtown Torrance  
MAIN OFFICE, INGLEWOOD

## A Free Portrait of Little '60s

The winner of the contest will be photographed any time during the first three months and a lovely gold toned 8x10 portrait given free of charge as our gift.

**Photo Arts Studio**  
1311 Post—Downtown Torrance

## Tommy Tippy Set For the Tot

**Liberty  
Home Appliances**  
3445 Torrance Blvd.  
At Madrona  
"At Paramount Builder's Supply"

All Entries  
Must Be in  
Torrance Press  
Office

By 10 a.m., Jan 7, 1960