

It's Christmas Time at

DALES

4 DALES

YOU CAN'T AFFORD TO MISS THIS SALE! Every Time Our Register Rings You Save Money

Self-Service Dept. Store
1334 EL PRADO
 DOWN TOWN TORRANCE NEXT TO A&P MARKET
 Open Daily 9 to 9 • For Christmas Holidays
SALE STARTS THURSDAY, DEC. 17 AT 9 A.M.
 and Continues Fri., Sat., Sun. and Mon.
 DECEMBER 17, 18, 19 and 20

LADIES DRESSES



- ★ Shirtwaists
- ★ Swing Skirts
- ★ Popular Sheath Styles
- ★ One and Two Piece Styles
- ★ Plaids, Prints, Solids and Pastels
- ★ Sizes to Fit All
- ★ Limited Quantity, So Hurry

YOUR CHOICE!

\$1.00

Sizes
7-15
8-20
12-24 1/2

Values
to
\$14.95

BUY ONE AT THE SALE PRICE AND GET THE 2ND DRESS FOR ONLY ...

LADIES' NYLON DUSTERS

- SHEER PRINTED NYLON
- SOLID NYLON LINING
- SHADOW PROOF

● A Perfect Gift For The Perfect Hostess

3.77

Sizes 12-20
Values to \$5.95



LADIES' QUILTED

ROBES

- Floral Patterns, Multicolor
 - Many to choose from
 - Newest winter styles
- From New York And Chicago
Starting At

3.99

SIZES 10-20
Values to 8.95

● Use Our Layaway & Select Now.

OPEN NIGHTS 'TIL

low sale priced!

LINGERIE



LADIES' OPAQUE NYLON OPERA GOWNS

- EMPIRE WAISTLINE
- LACY TRIM TOPS
- ASSORTED COLORS AND STYLES
- THE PERFECT GIFT!

1.99

VAL. TO 3.98

"Days of the Week" PANTIES

GIFT-BOXED 7 PANTIES Ass'td. Colors

2.59

Values To 3.99

Embroidered day of the week on each Panty!
MAKES A BEAUTIFUL GIFT!!!

LADIES' NYLON TRICOT GOWNS

2.77

Ladies 100% Nylon SLIPS

Full Cut Lacy Trim Some have shadow panels. Pastel shades Sizes 32 to 40.

1.77

Val. to 3.98



REMEMBER Dale's will NOT BE UNDER SOLD

LADIES' CAN-CANS

Fitted Waist with 100% Nylon Full Sweeps—Usually made to sell for \$2.98 up!

- Washable
- Lacy Trim
- Ass't. Colors
- Many Styles to Choose From!

1.77

SIZES S-M-L

BUY OF A LIFETIME!

COUPON 100% WOOL \$1.00 OFF ANY SKIRT

In Our Store With Coupon
SKIRTS
 TAILORED - DRESSY
 New Fall Shades

Ass't. Styles
 Sizes 8-18
 Values to \$10.98

Lucky Purchase — Limited Amount

COUPON



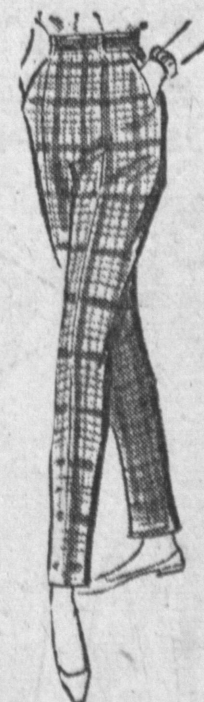
Ladies' and Girls' CAR COATS

FULLY LINED WITH HOODS DOUBLE BREASTED WITH WOODEN BUTTONS

6.99

POPLINS Ass't. Colors
5.99

Worth \$10.98
 Sizes 3-14



LADIES' PINWALE CORDUROY OR FLANNEL

CAPRIS

Styled by leading Calif. Manufacturers. Ass't. Colors to choose from. Values to 3.98

1.77

8 TO 18 SIZES

LADIES 100% NYLON BABY DOLLS

BY LADY EDSA USUALLY 4.98

SIZES S-M-L **\$1.99**

- No Ironing
- Wash Easily
- Dries Quickly



Quickly THE PERFECT LADIES NYLON 100% HALF SLIP AND PANTY SET GIFT-BOXED

- Tricot Nylon
- Lacy Trim
- New Pastel Shades
- SIZES S-M-L

Worth Twice This Price! **\$1.99**

the more sweaters the merrier Christmas LADIES!

Sizes 42 to 46 **3.99**
 100% Orlon, full fashioned, heavy quality, all the new shades.
 Sizes 34 to 40 VALUES TO 4.98



LADIES' JEWELED SWEATERS

Fine Knit with Clusters of Pearls!
 VALUES TO \$8.95 ON SALE!

SIZES 34 to 40 **\$4.59**

LADIES' BULKIE

- Heavy Quality
- Colors: Red, White, Black
- Cable-Stitch

Sizes 34 to 40 **\$3.77**

COUPON VALUABLE COUPON FREE—Your Choice of Any Handbag When You Purchase a LADIES 100% WOOL COATS

- MARKED DOWN UP TO 50%
- NOVELTY FABRICS
- 300 TO CHOOSE FROM
- ALL NEW STYLES AND COLORS, Val. to \$29.95

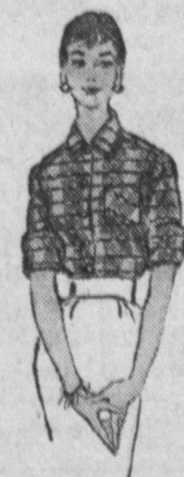
USE OUR LAYAWAY **10.00**

Ass't. Sizes



OPEN SUNDAY UNTIL 5 P.M.

PLEASE, SANTA, bring plenty of BLOUSES! BY FAMOUS MAKERS



1.66

SIZES 32-38

Values to 3.98

Ladies' Flannel PAJAMAS AND GOWNS

Ass't. Prints ● 32-40

\$1.77

● 32-40

● Values to \$2.98



SANFORIZI GOWNS Size 34-4