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LOOK NEW 1960 SIMCA

Imported from Paris by Chrysler
42.6 Miles Per Gallon



Many NEW SIMCAS in Stock
READY TO GO
All Cars Fully Equipped and Sold With
NO MONEY DOWN
and Weekly Payments
as Low as \$12.50
COME IN TODAY
and Test Drive This NEW SIMCA
at
LAWNDALE MOTORS
Your Nearest Authorized Simca Dealer
15400 Hawthorne Blvd.
Lawndale OR 8-7426 OS 9-2245



FIAT

600 SEDAN

BIG BIG BIG BIG
Horsepower Gas Mileage Accessory Package Performance

LITTLE TINY PRICE \$1430⁰⁰ P. O. E.

You can't buy more car for the money—
You can't beat the deal you'll get at...

Hermosa Beach **505** Pacific Coast Hwy.
THE BARGAIN CAR STORE
FR 4-0921 NOTHING DOWN OR 8-9638

Le CAR HOT!



RENAULT Dauphine

Frisky, Thrifty
1960
Best Selling Imported 4-Door Sedan in America!
★ Paris Styling
★ Rear Engine, 4-door sedan
★ 43 Miles Per Gallon

\$1795 Drive Away Price
36,000 MILE GUARANTEE
\$195 DOWN—LOW AS \$10 PER WEEK

BILL CREIGHTON
Authorized Renault - Peugeot Dealer
2699 Pacific Coast Hwy.
Hermosa Beach FR 6-7927

NOW READ THIS

**ALL CARS AT RETAIL PRICES ONLY
NO WHOLESALE OR UNDER COST PRICES**

We're Not Trying to Fool Anyone

NEW CARS

1960 HILLMANS, as low as	\$1699
1960 VOLVOS, as low as	\$2460
1960 VOLVO 122 S 4-door	\$2895
1960 HUMBER Sedan	\$3900

"This Car Is a True Prestige Car"

USED CARS

1959 Station Wagon 2-door	\$1495
1959 TRIUMPH Station Wagon	Take Over Payments
1959 HILLMAN deluxe 4-door, new	SAVE \$\$\$
1959 HILLMAN Convertible	\$1995
1959 BORGWARD Isabella	\$1995
1957 HILLMAN 4-door sedan	\$ 995
1959 CITROEN DS19 sedan	\$2625
1958 VOLVO 2-door sedan	\$1595
1958 VOLKSWAGEN sun roof	\$1495
1958 VAUXHALL 4-door sedan	\$1395
1958 HILLMAN deluxe 4-door sedan	\$1295
1958 HILLMAN deluxe 4-door automatic	\$1395
1957 BORGWARD Isabella	\$1295
1957 METRO convertible	\$ 995
1957 HILLMAN convertible	\$1195
1956 MERCEDES 190 SL convertible	\$3145
1956 MGA roadster convertible	\$1795
1954 HILLMAN hardtop	\$ 495
1954 HILLMAN 4-door sedan	\$ 495
1952 HILLMAN 4-door sedan	\$ 395
1951 MG TD roadster convertible	\$ 995

AMERICAN CARS

1957 FORD convertible	\$1795
1954 CHEVROLET Del Ray 2-door sedan	\$ 595
1951 FORD V-8 2-door sedan	\$ 295

MANHATTAN Motors Inc.

2301 Sepulveda Manhattan Beach
Phone FR 2-1141 or FA 1-2424
Open Daily from 9 A.M. 'til 9 P.M.
Saturdays 'til 6 P.M.—Sundays 10 A.M. to 5 P.M.

SAVE \$\$ SAVE \$\$

'59 DODGES and '59 PLYMOUTHS

at
Factory Invoice
While They Last!

TOM ROADY, INC.
The Big Dodge, Plymouth and Simca Corner
For 45 Years
165 PLACE & S. VERMONT
IN GARDENA DA 4-1108
Open Evenings and Sundays

'55 Rambler \$988
4-door Sedan, radio, heater, over-drive. Cannot be duplicated. Come quickly, only 1 to sell.

'55 Chevrolet \$1688
Bel-Air Hardtop, Performance boosting powerglide, radio, heater, dual disks. A real buy.

'57 Ford \$1688
Station Wagon, Fordomatic, radio, heater, cleaner than a hound's tooth.

Frank Reiman Pontiac Vauxhall
(Formerly Morris Beck)
"Reputation Tested"
Used Cars
412 W. Anaheim
Wilmington
TE 5-3141 Open Sunday

'56 Pontiac
2 Door Hard top, R.H. Hydramatic, W.W. Real Sharp.
\$999

RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 4-2488
WE NEED YOUR TRADE-INS

EQUITY FREE
41 transportation cars to choose from. All makes, models and equipment available. Call Finance Manager anytime. FR 4-2946.



Vel Plays Santa Claus!!

Giving Bigger Discounts on Better Cars



214 BETTER CARS TO CHOOSE FROM

TORRANCE LOT	WALTERIA LOT
'58 PLYMOUTH Only \$1799 Belvedere hardtop coupe. Push button drive, power steering and brakes, 2 tone, radio, heater, white walls. Motor as new as day it left the factory. TODAY'S BEST BARGAIN.	'57 CHEVROLET Only \$1299 Bel-Air 4-door sedan. Original, sparkling black finish, powerglide, radio, heater, white walls. Looks and drives like a dream. THIS WEEK'S SPECIAL!
'57 FORD Now Only \$1399 Fairlane Victoria 4-door hardtop. Ford-o-matic, power steering, brakes and windows, radio, heater, padded dash and visors, 2 tone, white walls. The cleanest! SAVE \$300.	'58 CUSTOM Reduced to Only \$1699 Ranchero V-8. Excellent condition. Ford-o-matic, heater, power steering and brakes. Fire engine red. SAVE \$400.
'57 THUNDERBIRD Easy Payments Concourse condition. Raven black. Power accessories, white walls, side mirror. Near new. None finer!	'56 PLYMOUTH Special \$799 Belvedere 4-door sedan. 2 tone black and white. Hydride, radio, heater. No down, low payments.
'56 FORD \$39 Monthly Country Squire. Immaculate condition throughout. Ford-o-matic, radio, heater, white walls. Arctic white. Contrasting turquoise interior.	'54 PONTIAC Only \$499 Chieftain 4-door sedan. Meadowlark green, hydramatic, radio, heater. Fine family transportation buy. NO DOWN.
'56 Ford Name Your Own Payments 1/2-ton pick-up. Practically new 6-ply tires, radio, heater, camper equipped with bunk beds, springs, mirror, etc. Perfect condition. BUY OF A LIFE-TIME!	'52 CHEVROLET Full Price \$399 Bel-Air 2-door hardtop. Radio, heater. Solid. Clean inside and out.
'56 FORD Only \$1099 Customline Ranch Wagon V-8. Ford-o-matic, power steering, radio, heater, 2 tone mist green. SPECIAL!	'54 FORD Only \$499 Custom 4-door sedan. Standard transmission with economical overdrive, radio, heater. NO DOWN. Easy payments.

No Payment Until March, 1960
No Money Down



First 1000 Miles Driving Free
100% Financing
2 BIG LOCATIONS
1420 Cabrillo, Torrance, FA 8-8276
101 Hwy. at Hawthorne, Walteria
FA 8-8488
**NO MONEY DOWN
100% FINANCING**
Cars Serviced and Ready to Go!

NOTE: Watch "Town Hall Party" Channel 11, Every Saturday Night, Sponsored by Vel's Ford in Torrance and Walteria

Dwight Eubank Rambler INCORPORATED

Two Locations

1885 Torrance Blvd., FA 8-9222
20611 Hawthorne Bl., FR 3-3455

New Ramblers

New Rambler Trade-Ins

1960 Rambler Custom
4-door wagon with automatic drive, radio, heater, white wall tires, wheel discs, backup lights, 2-tone finish. Only 2748 actual miles. Carries new car guarantee.
Save \$300

'59 RAMBLER Custom Wgn... Save \$700.
Has automatic drive, radio, heater, air conditioning, power steering and brakes, 2 tone finish, etc. Less than 6000 actual miles. Carries new car warranty.

'59 ENGLISH FORD Squire \$1199
Like new inside and out. Only 8000 actual miles.

'59 AMBASSADOR 4-door Save \$850
Air conditioning, automatic drive, radio, heater, power steering and brakes. Factory executive's car. New car warranty. Very low mileage.

'51 CHEVROLET Pickup \$ 299
Not the prettiest truck but drives fine.

'55 PLYMOUTH V-8 Suburban \$899
Station Wagon. Radio, heater, etc.

'55 Ford Customline
2 Door Fordomatic, radio and heater, white walls
\$895

RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 4-2488
WE NEED YOUR TRADE-INS

'57 MORRIS MINOR
This is a wonderful example of England's finest automobile. Solid construction, safety plus and economy are only a few fine features. Guaranteed 40 miles per gallon of gas. Has radio, heater and white side wall tires. A gorgeous one owner trade-in. Purchased new locally. Come in and inspect it, whether you buy it or not. Prices slashed this week only, \$49 down with bank financing. Liberal trade-in, 5-day trial exchange, 15-month, 15,000-mile guarantee available. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa, FR 4-6931

'56 Buick Century Hardtop For Sale by Owner
Power steering and brakes, coral and white with black and white interior. Priced under blue book. Low dn. payment with easy \$38 mo. FA 8-9262

1956 FORD
Fairlane Hardtop type 2-door. Full power including Fordomatic, power steering, power brakes, deluxe push-button radio, select air heater and ventilating system premium tubeless white side wall tires. This car was a local wealthy families second car and its fine care and few local miles reflects its beautiful condition. PRICED DIRT CHEAP, \$49 down bank financing and 5-day trial exchange, 15-month, 15,000-mile guarantee. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa, FR 4-6931

EQUITY FREE
'59 Ford Victoria Hardtop. Ford-o-matic, radio and heater, white walls. Real clean. Take over for \$11.10 cash and payments of \$15.34 per month. Call Finance Manager anytime. FR 4-2946.

Cecil L. Thomas
'59 Ford
Custom 300, Two Door Full Power
\$2095

'54 Cadillac
Sedan. Full power
\$1695

Cecil L. THOMAS AND SONS
Cadillac, Olds, GMC Trucks
Fiat
Alfa Romeo
7th to 8th
at Gaffey
SAN PEDRO
TE 2-4659

MERCURY 1958
Here's the expensive Monterey Hardtop that should not be called used. The super agility and spirited performance only waits for your touch. Automatic transmission selector. Has finger-in control, power steering. Power brakes. Full range stereo, 2-speaker type radio. Special deluxe heater. Premium puncture proof tubeless white sidewall tires. Only 15,481 local miles. Not a mar or a scratch anywhere. Must be sold immediately. PRICED DIRT CHEAP, \$49 down. Liberal trade. Bank Financing. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa, FR 4-6931.